

# **Fundus Cameras Market Size, Trends, Analysis, and Outlook By Product (Mydriatic fundus cameras (Tabletop, Handheld), Non- mydriatic fundus cameras(Tabletop, Handheld), Hybrid fundus cameras, ROP fundus cameras), By End-user (Hospitals, Ophthalmology Clinics, Ophthalmic & Optometrist Offices), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/FD757894A836EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: FD757894A836EN

## **Abstracts**

The global Fundus Cameras market size is poised to register 5.99% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Fundus Cameras market across By Product (Mydriatic fundus cameras (Tabletop, Handheld), Non- mydriatic fundus cameras(Tabletop, Handheld), Hybrid fundus cameras, ROP fundus cameras), By End-user (Hospitals, Ophthalmology Clinics, Ophthalmic & Optometrist Offices).

The fundus cameras market is experiencing significant growth driven by increasing incidence of retinal diseases, rising geriatric population, and technological advancements in imaging systems. Fundus cameras, also known as retinal cameras or ophthalmic cameras, are specialized devices used to capture high-resolution images of the retina for diagnostic and screening purposes. Factors such as the growing prevalence of age-related macular degeneration (AMD), diabetic retinopathy, and glaucoma, along with the expansion of telemedicine and remote retinal imaging programs, are driving market expansion. Additionally, advancements in fundus camera technology, such as the development of digital imaging systems, widefield imaging capabilities, and non-mydriatic imaging techniques, are further fueling market growth.

Moreover, increasing investments in healthcare infrastructure, rising demand for early diagnosis and treatment of retinal diseases, and initiatives to improve access to eye care services in underserved regions are expected to drive market growth in the foreseeable future. Furthermore, collaborations between ophthalmic device manufacturers, healthcare providers, and research institutions, along with efforts to enhance image analysis software and teleophthalmology platforms, are likely to accelerate market expansion.

## Fundus Cameras Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Fundus Cameras market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Fundus Cameras survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Fundus Cameras industry.

## Key market trends defining the global Fundus Cameras demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Fundus Cameras Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Fundus Cameras industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Fundus Cameras companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Fundus Cameras industry

Leading Fundus Cameras companies are boosting investments to capitalize on

untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Fundus Cameras companies.

### Fundus Cameras Market Study- Strategic Analysis Review

The Fundus Cameras market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Fundus Cameras Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Fundus Cameras industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Fundus Cameras Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Fundus Cameras Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Fundus Cameras market segments. Similarly, Strong end-user demand is encouraging Canadian Fundus Cameras companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Fundus Cameras market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Fundus Cameras Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Fundus Cameras industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Fundus Cameras market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Fundus Cameras Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Fundus Cameras in Asia Pacific. In particular, China, India, and South East Asian Fundus Cameras markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a

comprehensive outlook of 6 major markets in the region.

Latin America Fundus Cameras Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Fundus Cameras Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Fundus Cameras market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Fundus Cameras.

Fundus Cameras Market Company Profiles

The global Fundus Cameras market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Carl Zeiss Meditec Inc, Kowa Company Ltd, Optomed Oy, Optovue Inc, CenterVue SpA, NIDEK Co. Ltd, Topcon Medical Systems Inc, Clarity Medical Systems Inc, Canon Inc

Recent Fundus Cameras Market Developments

The global Fundus Cameras market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Fundus Cameras Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast)

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Product Outlook (Revenue, USD Million, 2018 - 2030)

Mydriatic fundus cameras

Tabletop

Handheld

Non- mydriatic fundus cameras

Tabletop

Handheld

Hybrid fundus cameras

ROP fundus cameras

By End-User

Hospitals

Ophthalmology Clinics

Ophthalmic & Optometrist Offices

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Carl Zeiss Meditec Inc

Kowa Company Ltd

Optomed Oy

Optovue Inc

CenterVue SpA

NIDEK Co. Ltd

Topcon Medical Systems Inc

Clarity Medical Systems Inc

Canon Inc

Formats Available: Excel, PDF, and PPT



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Tabletop

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Hospitals

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