

# **Functional Ingredients Market Size Outlook and Opportunities 2022-2030- Global Functional Ingredients Industry Growth, Trends, Strategies, Market Shares, Companies, and Forecasts for countries in the post-pandemic world**

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## **Abstracts**

In this year's "Functional Ingredients Market Size Outlook and Opportunities in the post-pandemic world- Global Functional Ingredients Industry Trends, Growth Strategies, Market Shares, Companies, and Forecasts for countries" report, we examine the growth opportunities in the Functional Ingredients industry from 2022 to 2030 and key strategies for companies to boost their market shares. The Functional Ingredients market report highlights opportunities available in the post-pandemic era and how companies might be able to achieve them.

### **Functional Ingredients Market Overview, 2022**

The global Functional Ingredients market is identified as one of the high prospect markets in the post-pandemic future. Consumers across the income spectrums are exhibiting strong optimism and spending, driving up Functional Ingredients sales in 2022. In particular, the year 2022 is enabling Functional Ingredients companies to widen their product portfolio as increasing consumer demand is observed across developed and developing markets.

### **Global Functional Ingredients Market Segment Analysis and Outlook**

The report analyzes the global and regional Functional Ingredients markets across diverse segments to present insights into the most potential categories. To enable readers to understand most potential segments for investment in the long-term and short-term future across different markets, the report presents the Functional Ingredients market analysis by types, Functional Ingredients market analysis by

applications, Functional Ingredients market outlook by end-user, and Functional Ingredients market outlook by geography.

Global Functional Ingredients Market Trends, Drivers, Challenges, and Opportunities  
Top Functional Ingredients Market Trends for the next ten years to 2030- The global Functional Ingredients market is undergoing a period of unprecedented demand and interest with consumption patterns evolving rapidly by geography. As companies aim for creating value through long-term strategy, the report presents a detailed analysis of short-term and long-term trends set to shape the future of the global Functional Ingredients markets.

Key Market Drivers shaping the future of Functional Ingredients Markets- To enable companies to unlock new avenues for sustainable profitable growth, the report presents detailed insights into the key driving forces shaping the future of the global Functional Ingredients industry.

Further, recent industry changes illustrate the growth in Functional Ingredients that has brought disruption. To stay at the forefront of the industry, understanding these challenges and overcoming them remains vital. The report identifies the current challenges and needs in the Functional Ingredients markets.

Functional Ingredients Market Size Outlook in Post-COVID-19: Implications for Companies

The report analyzes the changes in the industry brought about by the COVID-19 Pandemic and presents the Functional Ingredients market outlook across three case scenarios.

The majority of the Functional Ingredients companies reacted to COVID-19 through disciplined cost management, improving operational efficiency, product innovation, brand building, digitalization, and sustainability initiatives. Robust mitigation and adaptation plan to improve supply chain resilience were widely observed.

With a robust market outlook from 2022 to 2030, companies are focusing on scaling direct access to consumers and investing in personalization in their marketing activities to achieve greater engagement and loyalty.

Further, the long-term Functional Ingredients market size outlook also considers the impact of the Russia-Ukraine war, possible looming global recession, trade issues between the US and China, the possibility of new virus variants, and other conditions.

## North America Functional Ingredients Market Size and Market Share Outlook to 2030

The report analyzes the current status and North American Functional Ingredients market outlook to 2030. Leading market types, applications, and potential countries in North America are analyzed in the report. Further, the Functional Ingredients market size forecasts are provided for the United States (the US), Canada, and Mexico countries in the report.

## Europe Functional Ingredients Market Size and Market Share Outlook to 2030

Western European countries of Germany, France, Spain, the United Kingdom (the UK), and Italy contribute significantly to the global Functional Ingredients market size in 2022. In addition, the Rest of the Europe countries also present a robust growth outlook with improving macroeconomic conditions, and companies expanding their operations in these countries.

## Asia Pacific Functional Ingredients Market Size and Market Share Outlook to 2030

Emerging countries in the Asia Pacific remain the most potential growth markets for companies planning business expansions. Rapid urbanization, increasing disposable incomes, consumer spending increases, and the launch of new products shape the future of Functional Ingredients markets in Asia Pacific countries. The report analyzes China, India, Japan, and South Korea markets and the Rest of Asia Pacific countries including their market size in 2022 and forecast to 2030.

## The Middle East and Africa Functional Ingredients Market Size and Market Share Outlook to 2030

The landscape of the Middle East economy is shifting as consumer preferences continue to emerge. The Functional Ingredients report assesses the potential market size of the Middle East market and its growth outlook to 2030. Among countries, Saudi Arabia, United Arab Emirates (The UAE), and other Middle East markets are analyzed in the report.

The Africa Functional Ingredients industry continues to offer exciting opportunities to build large, profitable businesses for companies launching products to cater to domestic consumers. The report presents the current status and outlook of Egypt, South Africa, and other countries through 2030.

## Leading Functional Ingredients Company Profiles and Business Strategies

Emerging Functional Ingredients market competition is increasing as more companies are strengthening their operations and targeting wide customer segments. As

companies can gain an advantage from anticipating their competitors' strategic moves, the Functional Ingredients report presents key insights into competitor profiles, their strategies, product profiles, financial profiles, and other information.

Critical Success Factors such as innovating new products, delivering innovations quickly, and scaling them across brands, categories, and geographies, using data and technology to unlock efficiencies and growth opportunities are widely observed in the Functional Ingredients industry.

The Functional Ingredients market intelligence report analyzes the leading five companies in the industry. We analyze over 15 companies but present the five players in the multi-client study. Customers can opt for free customization by requesting their preferred competitor profiles.

## Contents

### **1. TABLE OF CONTENTS**

- 1.1 List of Exhibits
- 1.2 Tables and Charts

### **2. FUNCTIONAL INGREDIENTS MARKET REPORT GUIDE**

- 2.1 Foreword
- 2.2 Definition and Scope of Deliverables
- 2.3 Abbreviations
- 2.4 Research Methodology
- 2.5 Highlights of the H2- 2022 edition

### **3. INTRODUCTION TO GLOBAL FUNCTIONAL INGREDIENTS MARKETS, 2022**

- 3.1 State of Functional Ingredients Industry, 2022
- 3.2 Functional Ingredients Market performance and outlook to 2030
  - 3.2.1 Historical Performance
  - 3.2.2 Future Outlook
  - 3.2.3 Critical Success Factors
- 3.3 Market Analysis of Key Functional Ingredients Product Categories
- 3.4 Market Analysis of Key Functional Ingredients Applications
- 3.5 Growth prospects of leading markets to 2030
- 3.6 Leading Functional Ingredients companies

### **4. THE PATH FORWARD: KEY FUNCTIONAL INGREDIENTS MARKET TRENDS AND DYNAMICS**

- 4.1 Key trends to shape the Functional Ingredients market size in the coming years
- 4.2 Major Functional Ingredients market drivers that will define growth in 2022 and beyond
- 4.3 Current Challenges and Needs in Functional Ingredients industry
- 4.4 Porter's Five Forces Analysis (Buyer & supplier power, threat of substitutes & new entrants, competitive rivalry)

### **5. GROWTH PROSPECTS IN THE FUNCTIONAL INGREDIENTS MARKET: INSIGHTS FROM THE RESEARCH**

- 5.1 Global Functional Ingredients Market outlook, \$ Million, 2020- 2030
- 5.2 Global Functional Ingredients Market Shares (2021) and Market Outlook by Types (\$ Million), 2020-2030
- 5.3 Global Functional Ingredients Market Shares (2021) and Market Outlook by Applications (\$ Million), 2020-2030
- 5.4 Global Functional Ingredients Market Shares (2021) and Market Outlook by Region (\$ Million), 2020-2030
- 5.5 Functional Ingredients Market Strategies to stay at the forefront of the industry

## **6. THE FUTURE OF FUNCTIONAL INGREDIENTS MARKET SIZE IN THE POST-PANDEMIC WORLD: IMPLICATIONS FOR COMPANIES**

- 6.1 From surviving to thriving- Key strategies for Functional Ingredients industry stakeholders
- 6.2 Likely Scenario- Quick retreating to pre-COVID 19 averages
- 6.3 Conservative Growth Scenario- Impact of Looming Recession conditions
- 6.4 High Growth Scenario- Rapid and strong growth recovery

## **7. NORTH AMERICA FUNCTIONAL INGREDIENTS MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

- 7.1 Key Functional Ingredients Market Statistics, 2022
- 7.2 North America Functional Ingredients Market Status and Outlook, 2020- 2030
- 7.3 North America Functional Ingredients Market Drivers and Growth Opportunities
- 7.4 North America Functional Ingredients Market outlook and Market Shares by Type, 2022- 2030
- 7.5 North America Functional Ingredients Market outlook and Market Shares by Application, 2022- 2030
- 7.6 North America Functional Ingredients Market outlook and Market Shares by Country, 2022- 2030

## **8. EUROPE FUNCTIONAL INGREDIENTS MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

- 8.1 Key Functional Ingredients Market Statistics, 2022
- 8.2 Europe Functional Ingredients Market Status and Outlook, 2020- 2030
- 8.3 Europe Functional Ingredients Market Drivers and Growth Opportunities
- 8.4 Europe Functional Ingredients Market outlook and Market Shares by Type, 2022-

2030

8.5 Europe Functional Ingredients Market outlook and Market Shares by Application, 2022- 2030

8.6 Europe Functional Ingredients Market outlook and Market Shares by Country, 2022- 2030

## **9. ASIA PACIFIC FUNCTIONAL INGREDIENTS MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

9.1 Key Functional Ingredients Market Statistics, 2022

9.2 Asia Pacific Functional Ingredients Market Status and Outlook, 2020- 2030

9.3 Asia Pacific Functional Ingredients Market Drivers and Growth Opportunities

9.4 Asia Pacific Functional Ingredients Market outlook and Market Shares by Type, 2022- 2030

9.5 Asia Pacific Functional Ingredients Market outlook and Market Shares by Application, 2022- 2030

9.6 Asia Pacific Functional Ingredients Market outlook and Market Shares by Country, 2022- 2030

## **10. SOUTH AND CENTRAL AMERICA FUNCTIONAL INGREDIENTS MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

10.1 Key Functional Ingredients Market Statistics, 2022

10.2 South and Central America Functional Ingredients Market Status and Outlook, 2020- 2030

10.3 South and Central America Functional Ingredients Market Drivers and Growth Opportunities

10.4 South and Central America Functional Ingredients Market outlook and Market Shares by Type, 2022- 2030

10.5 South and Central America Functional Ingredients Market outlook and Market Shares by Application, 2022- 2030

10.6 South and Central America Functional Ingredients Market outlook and Market Shares by Country, 2022- 2030

## **11. THE MIDDLE EAST AND AFRICA FUNCTIONAL INGREDIENTS MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

11.1 Key Functional Ingredients Market Statistics, 2022

11.2 The Middle East and Africa Functional Ingredients Market Status and Outlook,

2020- 2030

11.3 The Middle East and Africa Functional Ingredients Market Drivers and Growth Opportunities

11.4 The Middle East and Africa Functional Ingredients Market outlook and Market Shares by Type, 2022- 2030

11.5 The Middle East and Africa Functional Ingredients Market outlook and Market Shares by Application, 2022- 2030

11.6 The Middle East and Africa Functional Ingredients Market outlook and Market Shares by Country, 2022- 2030

## **12. FUTURE OF UNITED STATES FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

12.1 United States Functional Ingredients Market Statistics, 2022

12.2 The United States Macroeconomic and Demographic scenario

12.3 United States Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

12.4 From surviving to thriving- Strategies for US Functional Ingredients Companies

## **13 FUTURE OF CANADA FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

13.1 Canada Functional Ingredients Market Statistics, 2022

13.2 Canada Macroeconomic and Demographic scenario

13.3 Canada Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

13.4 From surviving to thriving- Strategies for Canada Functional Ingredients Companies

## **14 FUTURE OF MEXICO FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

14.1 Mexico Functional Ingredients Market Snapshot, 2022

14.2 Mexico Macroeconomic and Demographic scenario

14.3 Mexico Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

14.4 From surviving to thriving- Strategies for Mexico Functional Ingredients Companies

## **15 FUTURE OF GERMANY FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

15.1 Germany Functional Ingredients Market Snapshot, 2022



- 15.2 Germany Macroeconomic and Demographic scenario
- 15.3 Germany Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 15.4 From surviving to thriving- Strategies for Germany Functional Ingredients Companies

## **16. FUTURE OF UNITED KINGDOM FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

- 16.1 United Kingdom Functional Ingredients Market Snapshot, 2022
- 16.2 The United Kingdom Macroeconomic and Demographic scenario
- 16.3 United Kingdom Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 16.4 From surviving to thriving- Strategies for United Kingdom Functional Ingredients Companies

## **17. FUTURE OF FRANCE FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

- 17.1 France Functional Ingredients Market Snapshot, 2022
- 17.2 France Macroeconomic and Demographic scenario
- 17.3 France Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 17.4 From surviving to thriving- Strategies for France Functional Ingredients Companies

## **18. FUTURE OF SPAIN FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

- 18.1 Spain Functional Ingredients Market Snapshot, 2022
- 18.2 Spain Macroeconomic and Demographic scenario
- 18.3 Spain Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 18.4 From surviving to thriving- Strategies for Spain Functional Ingredients Companies

## **19. FUTURE OF ITALY FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

- 19.1 Italy Functional Ingredients Market Snapshot, 2022
- 19.2 Italy Macroeconomic and Demographic scenario
- 19.3 Italy Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 19.4 From surviving to thriving- Strategies for Italy Functional Ingredients Companies

## **20. FUTURE OF REST OF EUROPE FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

20.1 Rest of Europe Functional Ingredients Market Snapshot, 2022

20.2 Rest of Europe Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

20.3 From surviving to thriving- Strategies for Rest of Europe Functional Ingredients Companies

## **21. FUTURE OF CHINA FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

21.1 China Functional Ingredients Market Snapshot, 2022

21.2 China Macroeconomic and Demographic scenario

21.3 China Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

21.4 From surviving to thriving- Strategies for China Functional Ingredients Companies

## **22. FUTURE OF INDIA FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

22.1 India Functional Ingredients Market Snapshot, 2022

22.2 India Macroeconomic and Demographic scenario

22.3 India Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

22.4 From surviving to thriving- Strategies for India Functional Ingredients Companies

## **23. FUTURE OF JAPAN FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

23.1 Japan Functional Ingredients Market Snapshot, 2022

23.2 Japan Macroeconomic and Demographic scenario

23.3 Japan Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

23.4 From surviving to thriving- Strategies for Japan Functional Ingredients Companies

## **24. FUTURE OF SOUTH KOREA FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

24.1 South Korea Functional Ingredients Market Snapshot, 2022

24.2 South Korea Macroeconomic and Demographic scenario

24.3 South Korea Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

24.4 From surviving to thriving- Strategies for South Korea Functional Ingredients Companies

## **25. FUTURE OF INDONESIA FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

25.1 Indonesia Functional Ingredients Market Snapshot, 2022

25.2 Indonesia Macroeconomic and Demographic scenario

25.3 Indonesia Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

25.4 From surviving to thriving- Strategies for Indonesia Functional Ingredients Companies

## **26. FUTURE OF REST OF ASIA PACIFIC FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

26.1 Rest of Asia Pacific Functional Ingredients Market Snapshot, 2022

26.2 Rest of Asia Pacific Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

26.3 From surviving to thriving- Strategies for Rest of Asia Pacific Functional Ingredients Companies

## **27. FUTURE OF BRAZIL FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

27.1 Brazil Functional Ingredients Market Snapshot, 2022

27.2 Brazil Macroeconomic and Demographic scenario

27.3 Brazil Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

27.4 From surviving to thriving- Strategies for Brazil Functional Ingredients Companies

## **28. FUTURE OF ARGENTINA FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

28.1 Argentina Functional Ingredients Market Snapshot, 2022

28.2 Argentina Macroeconomic and Demographic scenario

28.3 Argentina Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

28.4 From surviving to thriving- Strategies for Argentina Functional Ingredients Companies

## **29. FUTURE OF REST OF SOUTH AND CENTRAL AMERICA FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

29.1 Rest of South and Central America Functional Ingredients Market Snapshot, 2022

29.2 Rest of South and Central America Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

29.3 From surviving to thriving- Strategies for Rest of South and Central America Functional Ingredients Companies

## **30. FUTURE OF SAUDI ARABIA FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

30.1 Saudi Arabia Functional Ingredients Market Snapshot, 2022

30.2 Saudi Arabia Macroeconomic and Demographic scenario

30.3 Saudi Arabia Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

30.4 From surviving to thriving- Strategies for Saudi Arabia Functional Ingredients Companies

## **31. FUTURE OF UAE FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

31.1 UAE Functional Ingredients Market Snapshot, 2022

31.2 UAE Macroeconomic and Demographic scenario

31.3 UAE Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

31.4 From surviving to thriving- Strategies for UAE Functional Ingredients Companies

## **32. FUTURE OF EGYPT FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

32.1 Egypt Functional Ingredients Market Snapshot, 2022

32.2 Egypt Macroeconomic and Demographic scenario

32.3 Egypt Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

32.4 From surviving to thriving- Strategies for Egypt Functional Ingredients Companies

## **33. FUTURE OF SOUTH AFRICA FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

- 33.1 South Africa Functional Ingredients Market Snapshot, 2022
- 33.2 South Africa Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 33.3 From surviving to thriving- Strategies for South Africa Functional Ingredients Companies

## **34. FUTURE OF REST OF MIDDLE EAST FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

- 34.1 Rest of Middle East Functional Ingredients Market Snapshot, 2022
- 34.2 Rest of Middle East Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 34.3 From surviving to thriving- Strategies for Rest of Middle East Functional Ingredients Companies

## **35. FUTURE OF REST OF AFRICA FUNCTIONAL INGREDIENTS MARKET SIZE TO 2030**

- 35.1 Rest of Africa Functional Ingredients Market Snapshot, 2022
- 35.2 Rest of Africa Functional Ingredients Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 35.3 From surviving to thriving- Strategies for Rest of Africa Functional Ingredients Companies

## **36. FUNCTIONAL INGREDIENTS COMPETITIVE LANDSCAPE**

- 36.1 Key Functional Ingredients Companies in the industry
- 36.2 Functional Ingredients Companies- Business Overview
- 36.3 Functional Ingredients Companies- Product Portfolio
- 36.4 Functional Ingredients Companies- Financial Profile
- 36.5 Functional Ingredients Companies- SWOT Analysis

## **37. APPENDIX**

- 37.1 Publisher's Expertise
- 37.2 Methodology and Data Sources
- 37.3 Research Findings and Conclusion

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