

Functional Foods Market Size, Trends, Analysis, and Outlook By Ingredient (Carotenoids, Dietary Fibers, Fatty Acids, Minerals, Prebiotics & Probiotics, Vitamins, Others), By Product (Bakery & Cereals, Dairy Products, Meat, Fish & Eggs, Soy Products, Fats & Oils, Others), By Application (Sports Nutrition, Weight Management, Immunity, Digestive Health, Clinical Nutrition, Cardio Health, Others), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/F8D41FF7F0F7EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: F8D41FF7F0F7EN

Abstracts

Global Functional Foods Market Size is valued at \$261.2 Billion in 2024 and is forecast to register a growth rate (CAGR) of 7.6% to reach \$469.3 Billion by 2032.

The functional foods market is expanding due to rising consumer awareness of health benefits associated with specific food products. The trend towards whole, natural foods and fortified options is boosting market growth. Innovations in product formulations and health claims are enhancing market potential, prompting suppliers to explore diverse functional food offerings.

Functional Foods Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Functional Foods survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Functional Foods industry.

Key market trends defining the global Functional Foods demand in 2025 and Beyond

The Functional Foods industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Functional Foods Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Functional Foods industry

Leading Functional Foods companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Functional Foods companies.

Functional Foods Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Functional Foods Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Functional Foods industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Functional Foods Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Functional Foods Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Functional Foods market segments. Similarly, strong market demand encourages Canadian Functional Foods companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Functional Foods Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Functional Foods industry remains the major market for companies in the European Functional Foods industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Functional Foods market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies,

innovative product offerings, and addressing niche consumer segments.

Asia Pacific Functional Foods Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Functional Foods in Asia Pacific. In particular, China, India, and South East Asian Functional Foods markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Functional Foods Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Functional Foods Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Functional Foods market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Functional Foods.

Functional Foods Company Profiles

The global Functional Foods market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Amway Corp, Arla Foods, Amba, BASF SE, Cargill Inc, General Mills Inc, GFR Pharma, Herbalife International of

America Inc, KFSU, Nutri-Nation, Standard Functional Foods Group Inc, The Coca-Cola Company.

Recent Functional Foods Market Developments

The global Functional Foods market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Functional Foods Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Ingredient

Carotenoids

Dietary Fibers

Fatty Acids

Minerals

Prebiotics & Probiotics

Vitamins

Others

By Product

Bakery & Cereals

Dairy Products

Meat

Fish & Eggs

Soy Products

Fats & Oils

Others

By Application

Sports Nutrition

Weight Management

Immunity

Digestive Health

Clinical Nutrition

Cardio Health

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Amway Corp

Arla Foods amba

BASF SE

Cargill Inc

General Mills Inc

GFR Pharma

Herbalife International of America Inc

KFSU

Nutri-Nation

Standard Functional Foods Group Inc

The Coca-Cola Company

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. FUNCTIONAL FOODS MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Functional Foods Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Functional Foods Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Functional Foods Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Functional Foods Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Functional Foods Market Outlook to 2032

CHAPTER 5: FUNCTIONAL FOODS MARKET DYNAMICS

Functional Foods Market Size, Trends, Analysis, and Outlook By Ingredient (Carotenoids, Dietary Fibers, Fatty...

- 5.1 Key Functional Foods Market Trends
- 5.2 Potential Functional Foods Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL FUNCTIONAL FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Ingredient
 - Carotenoids
 - Dietary Fibers
 - Fatty Acids
 - Minerals
 - Prebiotics & Probiotics
 - Vitamins
 - Others
- Product
 - Bakery & Cereals
 - Dairy Products
 - Meat
 - Fish & Eggs
 - Soy Products
 - Fats & Oils
 - Others
- Application
 - Sports Nutrition
 - Weight Management
 - Immunity
 - Digestive Health
 - Clinical Nutrition
 - Cardio Health
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA FUNCTIONAL FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032

7.2 Ingredient
Carotenoids
Dietary Fibers
Fatty Acids
Minerals
Prebiotics & Probiotics
Vitamins
Others
Product
Bakery & Cereals
Dairy Products
Meat
Fish & Eggs
Soy Products
Fats & Oils
Others
Application
Sports Nutrition
Weight Management
Immunity
Digestive Health
Clinical Nutrition
Cardio Health
Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Functional Foods Market Size Forecast, 2021- 2032

7.3.2 Canada Functional Foods Market Size Forecast, 2021- 2032

7.3.3 Mexico Functional Foods Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE FUNCTIONAL FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Ingredient
Carotenoids
Dietary Fibers
Fatty Acids
Minerals
Prebiotics & Probiotics

Vitamins
Others
Product
Bakery & Cereals
Dairy Products
Meat
Fish & Eggs
Soy Products
Fats & Oils
Others
Application
Sports Nutrition
Weight Management
Immunity
Digestive Health
Clinical Nutrition
Cardio Health
Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Functional Foods Market Size Forecast, 2021- 2032

8.3.2 France Functional Foods Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Functional Foods Market Size Forecast, 2021- 2032

8.3.4 Spain Functional Foods Market Size Forecast, 2021- 2032

8.3.5 Italy Functional Foods Market Size Forecast, 2021- 2032

8.3.6 Russia Functional Foods Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Functional Foods Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC FUNCTIONAL FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Ingredient

Carotenoids

Dietary Fibers

Fatty Acids

Minerals

Prebiotics & Probiotics

Vitamins

Others

Product

Bakery & Cereals

Dairy Products

Meat

Fish & Eggs

Soy Products

Fats & Oils

Others

Application

Sports Nutrition

Weight Management

Immunity

Digestive Health

Clinical Nutrition

Cardio Health

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Functional Foods Market Size Forecast, 2021- 2032

9.3.2 India Functional Foods Market Size Forecast, 2021- 2032

9.3.3 Japan Functional Foods Market Size Forecast, 2021- 2032

9.3.4 South Korea Functional Foods Market Size Forecast, 2021- 2032

9.3.5 Australia Functional Foods Market Size Forecast, 2021- 2032

9.3.6 South East Asia Functional Foods Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Functional Foods Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA FUNCTIONAL FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Ingredient

Carotenoids

Dietary Fibers

Fatty Acids

Minerals

Prebiotics & Probiotics

Vitamins

Others

Product

Bakery & Cereals

Dairy Products

Meat

Fish & Eggs

Soy Products

Fats & Oils

Others

Application

Sports Nutrition

Weight Management

Immunity

Digestive Health

Clinical Nutrition

Cardio Health

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Functional Foods Market Size Forecast, 2021- 2032

10.3.2 Argentina Functional Foods Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Functional Foods Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA FUNCTIONAL FOODS MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Ingredient

Carotenoids

Dietary Fibers

Fatty Acids

Minerals

Prebiotics & Probiotics

Vitamins

Others

Product

Bakery & Cereals

Dairy Products

Meat

Fish & Eggs

Soy Products

Fats & Oils

Others

Application
Sports Nutrition
Weight Management
Immunity
Digestive Health
Clinical Nutrition
Cardio Health
Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Functional Foods Market Size Forecast, 2021- 2032

11.3.2 The UAE Functional Foods Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Functional Foods Market Size Forecast, 2021- 2032

11.3.4 South Africa Functional Foods Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Functional Foods Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Amway Corp

Arla Foods amba

BASF SE

Cargill Inc

General Mills Inc

GFR Pharma

Herbalife International of America Inc

KFSU

Nutri-Nation

Standard Functional Foods Group Inc

The Coca-Cola Company

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

- A: Highlights of the Q4-2024 Version
- B: Conclusion and Future Recommendations
- C: Customization Options
- D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Functional Foods Market Outlook by Type, 2021- 2032

Figure 6: Global Functional Foods Market Outlook by Application, 2021- 2032

Figure 7: Global Functional Foods Market Outlook by Region, 2021- 2032

Figure 8: North America Functional Foods Market Snapshot, Q4-2024

Figure 9: North America Functional Foods Market Size Forecast by Type, 2021- 2032

Figure 10: North America Functional Foods Market Size Forecast by Application, 2021- 2032

Figure 11: North America Functional Foods Market Share by Country, 2023

Figure 12: Europe Functional Foods Market Snapshot, Q4-2024

Figure 13: Europe Functional Foods Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Functional Foods Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Functional Foods Market Share by Country, 2023

Figure 16: Asia Pacific Functional Foods Market Snapshot, Q4-2024

Figure 17: Asia Pacific Functional Foods Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Functional Foods Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Functional Foods Market Share by Country, 2023

Figure 20: South America Functional Foods Market Snapshot, Q4-2024

Figure 21: South America Functional Foods Market Size Forecast by Type, 2021- 2032

Figure 22: South America Functional Foods Market Size Forecast by Application, 2021- 2032

Figure 23: South America Functional Foods Market Share by Country, 2023

Figure 24: Middle East and Africa Functional Foods Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Functional Foods Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Functional Foods Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Functional Foods Market Share by Country, 2023

Figure 28: United States Functional Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Functional Foods Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Functional Foods Market Size Outlook, \$ Million, 2021- 2032

- Figure 31: Germany Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Functional Foods Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Functional Foods Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Functional Foods Market Size Outlook by Segments, 2021- 2032

Table 7: Global Functional Foods Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Functional Foods Market Outlook by Type, 2021- 2032

Table 10: North America- Functional Foods Market Outlook by Country, 2021- 2032

Table 11: Europe - Functional Foods Market Outlook by Type, 2021- 2032

Table 12: Europe - Functional Foods Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Functional Foods Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Functional Foods Market Outlook by Country, 2021- 2032

Table 15: South America- Functional Foods Market Outlook by Type, 2021- 2032

Table 16: South America- Functional Foods Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Functional Foods Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Functional Foods Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Functional Foods Companies

Table 20: Product Profiles of Leading Functional Foods Companies

Table 21: SWOT Profiles of Leading Functional Foods Companies

I would like to order

Product name: Functional Foods Market Size, Trends, Analysis, and Outlook By Ingredient (Carotenoids, Dietary Fibers, Fatty Acids, Minerals, Prebiotics & Probiotics, Vitamins, Others), By Product (Bakery & Cereals, Dairy Products, Meat, Fish & Eggs, Soy Products, Fats & Oils, Others), By Application (Sports Nutrition, Weight Management, Immunity, Digestive Health, Clinical Nutrition, Cardio Health, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/F8D41FF7F0F7EN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F8D41FF7F0F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970