

Functional Food Market Size Outlook and Opportunities 2022-2030- Global Functional Food Industry Growth, Trends, Strategies, Market Shares, Companies, and Forecasts for countries in the post-pandemic world

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Abstracts

In this year's "Functional Food Market Size Outlook and Opportunities in the post-pandemic world- Global Functional Food Industry Trends, Growth Strategies, Market Shares, Companies, and Forecasts for countries" report, we examine the growth opportunities in the Functional Food industry from 2022 to 2030 and key strategies for companies to boost their market shares. The Functional Food market report highlights opportunities available in the post-pandemic era and how companies might be able to achieve them.

Functional Food Market Overview, 2022

The global Functional Food market is identified as one of the high prospect markets in the post-pandemic future. Consumers across the income spectrums are exhibiting strong optimism and spending, driving up Functional Food sales in 2022. In particular, the year 2022 is enabling Functional Food companies to widen their product portfolio as increasing consumer demand is observed across developed and developing markets.

Global Functional Food Market Segment Analysis and Outlook

The report analyzes the global and regional Functional Food markets across diverse segments to present insights into the most potential categories. To enable readers to understand most potential segments for investment in the long-term and short-term future across different markets, the report presents the Functional Food market analysis by types, Functional Food market analysis by applications, Functional Food market outlook by end-user, and Functional Food market outlook by geography.

Global Functional Food Market Trends, Drivers, Challenges, and Opportunities

Top Functional Food Market Trends for the next ten years to 2030- The global Functional Food market is undergoing a period of unprecedented demand and interest with consumption patterns evolving rapidly by geography. As companies aim for creating value through long-term strategy, the report presents a detailed analysis of short-term and long-term trends set to shape the future of the global Functional Food markets.

Key Market Drivers shaping the future of Functional Food Markets- To enable companies to unlock new avenues for sustainable profitable growth, the report presents detailed insights into the key driving forces shaping the future of the global Functional Food industry.

Further, recent industry changes illustrate the growth in Functional Food that has brought disruption. To stay at the forefront of the industry, understanding these challenges and overcoming them remains vital. The report identifies the current challenges and needs in the Functional Food markets.

Functional Food Market Size Outlook in Post-COVID-19: Implications for Companies

The report analyzes the changes in the industry brought about by the COVID-19 Pandemic and presents the Functional Food market outlook across three case scenarios.

The majority of the Functional Food companies reacted to COVID-19 through disciplined cost management, improving operational efficiency, product innovation, brand building, digitalization, and sustainability initiatives. Robust mitigation and adaptation plan to improve supply chain resilience were widely observed.

With a robust market outlook from 2022 to 2030, companies are focusing on scaling direct access to consumers and investing in personalization in their marketing activities to achieve greater engagement and loyalty.

Further, the long-term Functional Food market size outlook also considers the impact of the Russia-Ukraine war, possible looming global recession, trade issues between the US and China, the possibility of new virus variants, and other conditions.

North America Functional Food Market Size and Market Share Outlook to 2030

The report analyzes the current status and North American Functional Food market

outlook to 2030. Leading market types, applications, and potential countries in North America are analyzed in the report. Further, the Functional Food market size forecasts are provided for the United States (the US), Canada, and Mexico countries in the report.

Europe Functional Food Market Size and Market Share Outlook to 2030

Western European countries of Germany, France, Spain, the United Kingdom (the UK), and Italy contribute significantly to the global Functional Food market size in 2022. In addition, the Rest of the Europe countries also present a robust growth outlook with improving macroeconomic conditions, and companies expanding their operations in these countries.

Asia Pacific Functional Food Market Size and Market Share Outlook to 2030

Emerging countries in the Asia Pacific remain the most potential growth markets for companies planning business expansions. Rapid urbanization, increasing disposable incomes, consumer spending increases, and the launch of new products shape the future of Functional Food markets in Asia Pacific countries. The report analyzes China, India, Japan, and South Korea markets and the Rest of Asia Pacific countries including their market size in 2022 and forecast to 2030.

The Middle East and Africa Functional Food Market Size and Market Share Outlook to 2030

The landscape of the Middle East economy is shifting as consumer preferences continue to emerge. The Functional Food report assesses the potential market size of the Middle East market and its growth outlook to 2030. Among countries, Saudi Arabia, United Arab Emirates (The UAE), and other Middle East markets are analyzed in the report.

The Africa Functional Food industry continues to offer exciting opportunities to build large, profitable businesses for companies launching products to cater to domestic consumers. The report presents the current status and outlook of Egypt, South Africa, and other countries through 2030.

Leading Functional Food Company Profiles and Business Strategies

Emerging Functional Food market competition is increasing as more companies are strengthening their operations and targeting wide customer segments. As companies can gain an advantage from anticipating their competitors' strategic moves, the Functional Food report presents key insights into competitor profiles, their strategies, product profiles, financial profiles, and other information.

Critical Success Factors such as innovating new products, delivering innovations quickly, and scaling them across brands, categories, and geographies, using data and technology to unlock efficiencies and growth opportunities are widely observed in the Functional Food industry.

The Functional Food market intelligence report analyzes the leading five companies in the industry. We analyze over 15 companies but present the five players in the multi-client study. Customers can opt for free customization by requesting their preferred competitor profiles.

Contents

1. TABLE OF CONTENTS

- 1.1 List of Exhibits
- 1.2 Tables and Charts

2. FUNCTIONAL FOOD MARKET REPORT GUIDE

- 2.1 Foreword
- 2.2 Definition and Scope of Deliverables
- 2.3 Abbreviations
- 2.4 Research Methodology
- 2.5 Highlights of the H2- 2022 edition

3. INTRODUCTION TO GLOBAL FUNCTIONAL FOOD MARKETS, 2022

- 3.1 State of Functional Food Industry, 2022
- 3.2 Functional Food Market performance and outlook to 2030
 - 3.2.1 Historical Performance
 - 3.2.2 Future Outlook
 - 3.2.3 Critical Success Factors
- 3.3 Market Analysis of Key Functional Food Product Categories
- 3.4 Market Analysis of Key Functional Food Applications
- 3.5 Growth prospects of leading markets to 2030
- 3.6 Leading Functional Food companies

4. THE PATH FORWARD: KEY FUNCTIONAL FOOD MARKET TRENDS AND DYNAMICS

- 4.1 Key trends to shape the Functional Food market size in the coming years
- 4.2 Major Functional Food market drivers that will define growth in 2022 and beyond
- 4.3 Current Challenges and Needs in Functional Food industry
- 4.4 Porter's Five Forces Analysis (Buyer & supplier power, threat of substitutes & new entrants, competitive rivalry)

5. GROWTH PROSPECTS IN THE FUNCTIONAL FOOD MARKET: INSIGHTS FROM THE RESEARCH

- 5.1 Global Functional Food Market outlook, \$ Million, 2020- 2030
- 5.2 Global Functional Food Market Shares (2021) and Market Outlook by Types (\$ Million), 2020-2030
- 5.3 Global Functional Food Market Shares (2021) and Market Outlook by Applications (\$ Million), 2020-2030
- 5.4 Global Functional Food Market Shares (2021) and Market Outlook by Region (\$ Million), 2020-2030
- 5.5 Functional Food Market Strategies to stay at the forefront of the industry

6. THE FUTURE OF FUNCTIONAL FOOD MARKET SIZE IN THE POST-PANDEMIC WORLD: IMPLICATIONS FOR COMPANIES

- 6.1 From surviving to thriving- Key strategies for Functional Food industry stakeholders
- 6.2 Likely Scenario- Quick retreating to pre-COVID 19 averages
- 6.3 Conservative Growth Scenario- Impact of Looming Recession conditions
- 6.4 High Growth Scenario- Rapid and strong growth recovery

7. NORTH AMERICA FUNCTIONAL FOOD MARKET OUTLOOK AND OPPORTUNITIES TO 2030

- 7.1 Key Functional Food Market Statistics, 2022
- 7.2 North America Functional Food Market Status and Outlook, 2020- 2030
- 7.3 North America Functional Food Market Drivers and Growth Opportunities
- 7.4 North America Functional Food Market outlook and Market Shares by Type, 2022- 2030
- 7.5 North America Functional Food Market outlook and Market Shares by Application, 2022- 2030
- 7.6 North America Functional Food Market outlook and Market Shares by Country, 2022- 2030

8. EUROPE FUNCTIONAL FOOD MARKET OUTLOOK AND OPPORTUNITIES TO 2030

- 8.1 Key Functional Food Market Statistics, 2022
- 8.2 Europe Functional Food Market Status and Outlook, 2020- 2030
- 8.3 Europe Functional Food Market Drivers and Growth Opportunities
- 8.4 Europe Functional Food Market outlook and Market Shares by Type, 2022- 2030
- 8.5 Europe Functional Food Market outlook and Market Shares by Application, 2022- 2030

8.6 Europe Functional Food Market outlook and Market Shares by Country, 2022- 2030

9. ASIA PACIFIC FUNCTIONAL FOOD MARKET OUTLOOK AND OPPORTUNITIES TO 2030

9.1 Key Functional Food Market Statistics, 2022

9.2 Asia Pacific Functional Food Market Status and Outlook, 2020- 2030

9.3 Asia Pacific Functional Food Market Drivers and Growth Opportunities

9.4 Asia Pacific Functional Food Market outlook and Market Shares by Type, 2022- 2030

9.5 Asia Pacific Functional Food Market outlook and Market Shares by Application, 2022- 2030

9.6 Asia Pacific Functional Food Market outlook and Market Shares by Country, 2022- 2030

10. SOUTH AND CENTRAL AMERICA FUNCTIONAL FOOD MARKET OUTLOOK AND OPPORTUNITIES TO 2030

10.1 Key Functional Food Market Statistics, 2022

10.2 South and Central America Functional Food Market Status and Outlook, 2020- 2030

10.3 South and Central America Functional Food Market Drivers and Growth Opportunities

10.4 South and Central America Functional Food Market outlook and Market Shares by Type, 2022- 2030

10.5 South and Central America Functional Food Market outlook and Market Shares by Application, 2022- 2030

10.6 South and Central America Functional Food Market outlook and Market Shares by Country, 2022- 2030

11. THE MIDDLE EAST AND AFRICA FUNCTIONAL FOOD MARKET OUTLOOK AND OPPORTUNITIES TO 2030

11.1 Key Functional Food Market Statistics, 2022

11.2 The Middle East and Africa Functional Food Market Status and Outlook, 2020- 2030

11.3 The Middle East and Africa Functional Food Market Drivers and Growth Opportunities

11.4 The Middle East and Africa Functional Food Market outlook and Market Shares by

Type, 2022- 2030

11.5 The Middle East and Africa Functional Food Market outlook and Market Shares by Application, 2022- 2030

11.6 The Middle East and Africa Functional Food Market outlook and Market Shares by Country, 2022- 2030

12. FUTURE OF UNITED STATES FUNCTIONAL FOOD MARKET SIZE TO 2030

12.1 United States Functional Food Market Statistics, 2022

12.2 The United States Macroeconomic and Demographic scenario

12.3 United States Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

12.4 From surviving to thriving- Strategies for US Functional Food Companies

13 FUTURE OF CANADA FUNCTIONAL FOOD MARKET SIZE TO 2030

13.1 Canada Functional Food Market Statistics, 2022

13.2 Canada Macroeconomic and Demographic scenario

13.3 Canada Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

13.4 From surviving to thriving- Strategies for Canada Functional Food Companies

14 FUTURE OF MEXICO FUNCTIONAL FOOD MARKET SIZE TO 2030

14.1 Mexico Functional Food Market Snapshot, 2022

14.2 Mexico Macroeconomic and Demographic scenario

14.3 Mexico Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

14.4 From surviving to thriving- Strategies for Mexico Functional Food Companies

15 FUTURE OF GERMANY FUNCTIONAL FOOD MARKET SIZE TO 2030

15.1 Germany Functional Food Market Snapshot, 2022

15.2 Germany Macroeconomic and Demographic scenario

15.3 Germany Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

15.4 From surviving to thriving- Strategies for Germany Functional Food Companies

16. FUTURE OF UNITED KINGDOM FUNCTIONAL FOOD MARKET SIZE TO 2030

- 16.1 United Kingdom Functional Food Market Snapshot, 2022
- 16.2 The United Kingdom Macroeconomic and Demographic scenario
- 16.3 United Kingdom Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 16.4 From surviving to thriving- Strategies for United Kingdom Functional Food Companies

17. FUTURE OF FRANCE FUNCTIONAL FOOD MARKET SIZE TO 2030

- 17.1 France Functional Food Market Snapshot, 2022
- 17.2 France Macroeconomic and Demographic scenario
- 17.3 France Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 17.4 From surviving to thriving- Strategies for France Functional Food Companies

18. FUTURE OF SPAIN FUNCTIONAL FOOD MARKET SIZE TO 2030

- 18.1 Spain Functional Food Market Snapshot, 2022
- 18.2 Spain Macroeconomic and Demographic scenario
- 18.3 Spain Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 18.4 From surviving to thriving- Strategies for Spain Functional Food Companies

19. FUTURE OF ITALY FUNCTIONAL FOOD MARKET SIZE TO 2030

- 19.1 Italy Functional Food Market Snapshot, 2022
- 19.2 Italy Macroeconomic and Demographic scenario
- 19.3 Italy Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 19.4 From surviving to thriving- Strategies for Italy Functional Food Companies

20. FUTURE OF REST OF EUROPE FUNCTIONAL FOOD MARKET SIZE TO 2030

- 20.1 Rest of Europe Functional Food Market Snapshot, 2022
- 20.2 Rest of Europe Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 20.3 From surviving to thriving- Strategies for Rest of Europe Functional Food Companies

21. FUTURE OF CHINA FUNCTIONAL FOOD MARKET SIZE TO 2030

- 21.1 China Functional Food Market Snapshot, 2022
- 21.2 China Macroeconomic and Demographic scenario
- 21.3 China Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 21.4 From surviving to thriving- Strategies for China Functional Food Companies

22. FUTURE OF INDIA FUNCTIONAL FOOD MARKET SIZE TO 2030

- 22.1 India Functional Food Market Snapshot, 2022
- 22.2 India Macroeconomic and Demographic scenario
- 22.3 India Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 22.4 From surviving to thriving- Strategies for India Functional Food Companies

23. FUTURE OF JAPAN FUNCTIONAL FOOD MARKET SIZE TO 2030

- 23.1 Japan Functional Food Market Snapshot, 2022
- 23.2 Japan Macroeconomic and Demographic scenario
- 23.3 Japan Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 23.4 From surviving to thriving- Strategies for Japan Functional Food Companies

24. FUTURE OF SOUTH KOREA FUNCTIONAL FOOD MARKET SIZE TO 2030

- 24.1 South Korea Functional Food Market Snapshot, 2022
- 24.2 South Korea Macroeconomic and Demographic scenario
- 24.3 South Korea Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 24.4 From surviving to thriving- Strategies for South Korea Functional Food Companies

25. FUTURE OF INDONESIA FUNCTIONAL FOOD MARKET SIZE TO 2030

- 25.1 Indonesia Functional Food Market Snapshot, 2022
- 25.2 Indonesia Macroeconomic and Demographic scenario
- 25.3 Indonesia Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

25.4 From surviving to thriving- Strategies for Indonesia Functional Food Companies

26. FUTURE OF REST OF ASIA PACIFIC FUNCTIONAL FOOD MARKET SIZE TO 2030

26.1 Rest of Asia Pacific Functional Food Market Snapshot, 2022

26.2 Rest of Asia Pacific Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

26.3 From surviving to thriving- Strategies for Rest of Asia Pacific Functional Food Companies

27. FUTURE OF BRAZIL FUNCTIONAL FOOD MARKET SIZE TO 2030

27.1 Brazil Functional Food Market Snapshot, 2022

27.2 Brazil Macroeconomic and Demographic scenario

27.3 Brazil Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

27.4 From surviving to thriving- Strategies for Brazil Functional Food Companies

28. FUTURE OF ARGENTINA FUNCTIONAL FOOD MARKET SIZE TO 2030

28.1 Argentina Functional Food Market Snapshot, 2022

28.2 Argentina Macroeconomic and Demographic scenario

28.3 Argentina Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

28.4 From surviving to thriving- Strategies for Argentina Functional Food Companies

29. FUTURE OF REST OF SOUTH AND CENTRAL AMERICA FUNCTIONAL FOOD MARKET SIZE TO 2030

29.1 Rest of South and Central America Functional Food Market Snapshot, 2022

29.2 Rest of South and Central America Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

29.3 From surviving to thriving- Strategies for Rest of South and Central America Functional Food Companies

30. FUTURE OF SAUDI ARABIA FUNCTIONAL FOOD MARKET SIZE TO 2030

30.1 Saudi Arabia Functional Food Market Snapshot, 2022

- 30.2 Saudi Arabia Macroeconomic and Demographic scenario
- 30.3 Saudi Arabia Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 30.4 From surviving to thriving- Strategies for Saudi Arabia Functional Food Companies

31. FUTURE OF UAE FUNCTIONAL FOOD MARKET SIZE TO 2030

- 31.1 UAE Functional Food Market Snapshot, 2022
- 31.2 UAE Macroeconomic and Demographic scenario
- 31.3 UAE Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 31.4 From surviving to thriving- Strategies for UAE Functional Food Companies

32. FUTURE OF EGYPT FUNCTIONAL FOOD MARKET SIZE TO 2030

- 32.1 Egypt Functional Food Market Snapshot, 2022
- 32.2 Egypt Macroeconomic and Demographic scenario
- 32.3 Egypt Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 32.4 From surviving to thriving- Strategies for Egypt Functional Food Companies

33. FUTURE OF SOUTH AFRICA FUNCTIONAL FOOD MARKET SIZE TO 2030

- 33.1 South Africa Functional Food Market Snapshot, 2022
- 33.2 South Africa Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 33.3 From surviving to thriving- Strategies for South Africa Functional Food Companies

34. FUTURE OF REST OF MIDDLE EAST FUNCTIONAL FOOD MARKET SIZE TO 2030

- 34.1 Rest of Middle East Functional Food Market Snapshot, 2022
- 34.2 Rest of Middle East Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 34.3 From surviving to thriving- Strategies for Rest of Middle East Functional Food Companies

35. FUTURE OF REST OF AFRICA FUNCTIONAL FOOD MARKET SIZE TO 2030

35.1 Rest of Africa Functional Food Market Snapshot, 2022

35.2 Rest of Africa Functional Food Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

35.3 From surviving to thriving- Strategies for Rest of Africa Functional Food Companies

36. FUNCTIONAL FOOD COMPETITIVE LANDSCAPE

36.1 Key Functional Food Companies in the industry

36.2 Functional Food Companies- Business Overview

36.3 Functional Food Companies- Product Portfolio

36.4 Functional Food Companies- Financial Profile

36.5 Functional Food Companies- SWOT Analysis

37. APPENDIX

37.1 Publisher's Expertise

37.2 Methodology and Data Sources

37.3 Research Findings and Conclusion

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