

Functional Beverage Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026

<https://marketpublishers.com/r/FDE9640467A9EN.html>

Date: November 2020

Pages: 110

Price: US\$ 4,200.00 (Single User License)

ID: FDE9640467A9EN

Abstracts

Functional Beverage market trends, outlook, growth opportunities and companies to 2025 presents analysis and outlook of Functional Beverage types, end user industries and countries. The global F&B market witnessed significant growth over the past decade. The report presents key trends in the Functional Beverage market and provides an overview of global and regional markets, market size forecasts, drivers and challenges across markets.

The Functional Beverage market has been one of the rapidly recovering industries from the harsh COVID market conditions in 2020. The long-term outlook for Functional Beverage market size remains robust as companies emphasize investments in new product launches and process optimization.

COVID-19 impact on the Functional Beverage industry

Functional Beverage companies are strategizing focused R&D investments and planning new product launches post- COVID conditions from 2021. Further, strengthening relations with distributors, performance improvement, and cost optimization are largely observed strategies during 2020.

Functional Beverage industry outlook and post COVID-19 pandemic opportunities-

The report presents forecasts for Functional Beverage market revenue over the next six years from 2020 to 2026 across coronavirus spread conditions-

Pre-COVID Functional Beverage market scenario: Economic growth continues as usual without the impact of COVID

Post-COVID impact scenario: Economic recovery will begin from mid-2021 and the economy faces recession and weak supply-demand conditions

Growth Opportunities, Market Risks, and Strategy Analysis-

The report details strategic growth opportunities, potential market drivers, and risks in global and country-level Functional Beverage markets from 2020 to 2026. Key strategies being opted by leading manufacturers, suppliers, distribution companies, and other players in the near-term and long-term future. Potential market risks, emerging trends, and top-level strategies are included in the report.

Segment growth outlook of Functional Beverage across markets

The market analysis report presents the potential growth opportunities across types and applications of Functional Beverage industry size. The report models the long-term impact of new product developments, shifting consumer patterns, and swiftly changing industry dynamics on different Functional Beverage types and Functional Beverage end-user applications.

Strategic analysis of leading Functional Beverage companies

To make better planning decisions by suppliers and other food and beverage industry stakeholders, the report presents the strategic analysis of leading Functional Beverage companies. Opportunities in emerging markets, product launches, and technology trends are analyzed in the report.

Functional Beverage market size forecast across 15 countries

The US, Canada, Germany, the UK, France, Spain, China, India, Japan, Republic of Korea, Brazil, Argentina, Saudi Arabia, and other countries across North America, Latin America, Europe, Middle East Africa, and Asia Pacific are included in the report. The outlook for Functional Beverage market size growth is provided for each of the countries from 2020 to 2026.

Functional Beverage market news and developments-

Functional Beverage market developments including technological developments, mergers and acquisitions, product launches, business expansions, investments, new plants, and others are included in the report.

Scope of the Study-

Functional Beverage Market revenue forecasts across three post-COVID pandemic case scenarios, 2020- 2026

Global Functional Beverage market size outlook by type, 2020- 2026

Global Functional Beverage market size outlook by application segment, 2020- 2026

Global Functional Beverage market outlook across 15 emerging and developed countries, 2020- 2026

Strategies, Trends, Drivers, and Risks facing Functional Beverage companies

Company profiles of leading five players in Functional Beverage industry

Market News and Developments

This report provides insight into:

Understanding the impact of market conditions on the future of Functional Beverage across segments and markets

Developing longer-term strategies to improve customer engagement and market shares

Prioritizing short-term R&D and CAPEX allocations to ensure high profitability

Identifying key trends and market opportunities

Boosting revenues from existing and new consumer markets

Methodology-

The comprehensive and trusted guide for anyone seeking information on this industry is developed using primary interviews with suppliers, annual reports of companies, filings, news podcasts, outlook statements, statistical organizations, directories, databases, investor presentations, white papers, and others. Both top-down and bottom-up approaches are used to ensure the accuracy of forecasts.

Why Chose this report- APES

A: Authored by a team of 7 analysts, headed by a manager with 14+ years of industry experience

P: Print authentication given for single-user license

E: Excel sheet will be provided for ease of analysis across scenarios

S: Strategy consulting and research support will be provided for three months

Contents

1. EXECUTIVE SUMMARY

- 1.1 Summary
- 1.2 The global food and beverages outlook, 2020- 2026
- 1.3 Functional Beverage Industry Outlook, Reference case, 2020- 2026
- 1.4 Abbreviations

2. INTRODUCTION TO FUNCTIONAL BEVERAGE MARKET

- 2.1 Definition of Functional Beverage
- 2.2 Market Segments- Types, Applications, and Countries
- 2.3 Report Guide
- 2.4 Research Methodology

3. MACROECONOMIC AND DEMOGRAPHIC OUTLOOK

- 3.1 Global and Country-wise GDP Outlook, 2020- 2026
- 3.2 Population Outlook of Select Countries, 2020- 2026

4. OVERVIEW OF THE FUNCTIONAL BEVERAGE MARKET, 2020

- 4.1 Functional Beverage Industry Panorama
- 4.2 Major Companies in Functional Beverage industry
- 4.3 Trends and Strategies of Leading Functional Beverage Companies
- 4.4 Largest Functional Beverage End-User Applications
- 4.5 Dominant Functional Beverage Market Types
- 4.6 Regional Outlook for Functional Beverage

5. IMPACT OF COVID-19 ON GLOBAL FUNCTIONAL BEVERAGE MARKET SIZE

- 5.1 Pre- COVID scenario outlook of Functional Beverage Market, 2020- 2026
- 5.2 Post- COVID scenario outlook of Functional Beverage Market, 2020- 2026

6. NORTH AMERICA FUNCTIONAL BEVERAGE MARKET ANALYSIS

- 6.1 Outlook
- 6.2 Trends and Opportunities

6.3 Market Outlook by Country, 2020- 2026

7. EUROPE FUNCTIONAL BEVERAGE MARKET ANALYSIS

7.1 Outlook

7.2 Trends and Opportunities

7.3 Market Outlook by Country, 2020- 2026

8. THE MIDDLE EAST AND AFRICA FUNCTIONAL BEVERAGE MARKET ANALYSIS

8.1 Outlook

8.2 Trends and Opportunities

8.3 Market Outlook by Country, 2020- 2026

9. ASIA PACIFIC FUNCTIONAL BEVERAGE MARKET ANALYSIS

9.1 Outlook

9.2 Trends and Opportunities

9.3 Market Outlook by Country, 2020- 2026

10. LATIN AMERICA FUNCTIONAL BEVERAGE MARKET ANALYSIS

10.1 Outlook

10.2 Trends and Opportunities

10.3 Market Outlook by Country, 2020- 2026

11. COMPANY PROFILES AND STRATEGIES

11.1 Business Description

11.2 Contact Information

11.3 Key Strategies

12. APPENDIX

12.1 Publisher Expertise

12.2 Sources and Methodology

Tables & Figures

TABLES AND FIGURES

- Figure 1: Global Food and Beverage industry outlook, 2020- 2026
- Figure 2: Market Segmentation of Functional Beverage
- Figure 3: Global GDP Outlook, 2020- 2026
- Figure 4: Country-wise GDP Outlook, USD Billion, 2020- 2026
- Figure 5: Growth Opportunities in Functional Beverage Applications
- Figure 6: Growth Opportunities in Functional Beverage Types
- Figure 7: Growth Opportunities in Functional Beverage Markets
- Figure 8: Pre COVID case- Functional Beverage Market Outlook
- Figure 9: Post COVID case- Functional Beverage Market Outlook
- Figure 10: North America Functional Beverage Market Value Outlook, 2020- 2026
- Figure 11: North America Functional Beverage Market Revenue by Type, 2020
- Figure 12: North America Functional Beverage Market Revenue by Application, 2020
- Figure 13: Europe Functional Beverage Market Value Outlook, 2020- 2026
- Figure 14: Europe Functional Beverage Market Revenue by Type, 2020
- Figure 15: Europe Functional Beverage Market Revenue by Application, 2020
- Figure 16: Asia Pacific Functional Beverage Market Value Outlook, 2020- 2026
- Figure 17: Asia Pacific Functional Beverage Market Revenue by Type, 2020
- Figure 18: Asia Pacific Functional Beverage Market Revenue by Application, 2020
- Figure 19: Middle East Africa Functional Beverage Market Value Outlook, 2020- 2026
- Figure 20: Middle East Africa Functional Beverage Market Revenue by Type, 2020
- Figure 21: Middle East Africa Functional Beverage Market Revenue by Application, 2020
- Figure 22: Latin America Functional Beverage Market Value Outlook, 2020- 2026
- Figure 23: Latin America Functional Beverage Market Revenue by Type, 2020
- Figure 24: Latin America Functional Beverage Market Revenue by Application, 2020
- Figure 25: China Functional Beverage Market Size Outlook, 2020- 2026
- Figure 26: The US Functional Beverage Market Size Outlook, 2020- 2026
- Figure 27: Germany Functional Beverage Market Size Outlook, 2020- 2026
- Figure 28: Japan Functional Beverage Market Size Outlook, 2020- 2026
- Figure 29: The UK Functional Beverage Market Size Outlook, 2020- 2026
- Figure 30: France Functional Beverage Market Size Outlook, 2020- 2026
- Figure 31: Spain Functional Beverage Market Size Outlook, 2020- 2026
- Figure 32: Republic of Korea Functional Beverage Market Size Outlook, 2020- 2026
- Figure 33: Brazil Functional Beverage Market Size Outlook, 2020- 2026
- Figure 34: Argentina Functional Beverage Market Size Outlook, 2020- 2026

- Figure 35: Canada Functional Beverage Market Size Outlook, 2020- 2026
- Figure 36: India Functional Beverage Market Size Outlook, 2020- 2026
- Figure 37: Saudi Arabia Functional Beverage Market Size Outlook, 2020- 2026
- Table 1: Global Functional Beverage Market Size Forecast, Reference Case, 2020-2026
- Table 2: Global Functional Beverage Market Panorama, 2020
- Table 3: Population Forecast by Country, Million, 2020- 2026
- Table 4: Growth Opportunities in Functional Beverage Applications
- Table 5: Growth Opportunities in Functional Beverage Types
- Table 6: Growth Opportunities in Functional Beverage Markets
- Table 7: North America Functional Beverage Panorama
- Table 8: North America Functional Beverage Market Size Outlook, 2020- 2026
- Table 9: North America Functional Beverage Market Size Outlook by Country, 2020-2026
- Table 10: Europe Functional Beverage Panorama
- Table 11: Europe Functional Beverage Market Size Outlook, 2020- 2026
- Table 12: Europe Functional Beverage Market Size Outlook by Country, 2020- 2026
- Table 13: Asia Pacific Functional Beverage Panorama
- Table 14: Asia Pacific Functional Beverage Market Size Outlook, 2020- 2026
- Table 15: Asia Pacific Functional Beverage Market Size Outlook by Country, 2020-2026
- Table 16: Middle East Africa Functional Beverage Panorama
- Table 17: Middle East Africa Functional Beverage Market Size Outlook, 2020- 2026
- Table 18: Middle East Africa Functional Beverage Market Size Outlook by Country, 2020- 2026
- Table 19: Latin America Functional Beverage Panorama
- Table 20: Latin America Functional Beverage Market Size Outlook, 2020- 2026
- Tale 21: Latin America Functional Beverage Market Size Outlook by Country, 2020-2026

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