

Fruit Yogurts Market Size, Trends, Analysis, and Outlook By Product (Spoonable yogurt, Drinkable yogurt), By Distribution Channel (Supermarkets/Hypermarkets, Convenience stores, Online, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Carbohydrase Food Enzymes Market Size is valued at \$1.1 Billion in 2024 and is forecast to register a growth rate (CAGR) of 6.6% to reach \$1.8 Billion by 2032.

The fruit yogurts market is witnessing growth driven by increasing consumer awareness of healthy snacking and probiotics. The trend towards low-sugar and plant-based options is boosting market expansion. Innovations in flavors, textures, and packaging are enhancing market potential, encouraging brands to develop diverse fruit yogurt offerings.

Fruit Yogurts Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Fruit Yogurts survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Fruit Yogurts industry.

Key market trends defining the global Fruit Yogurts demand in 2025 and Beyond

The Fruit Yogurts industry remains an attractive hub for both domestic and global

vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Fruit Yogurts Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Fruit Yogurts industry

Leading Fruit Yogurts companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Fruit Yogurts companies.

Fruit Yogurts Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Fruit Yogurts Market Size Outlook- Historic and Forecast Revenue in Three Cases

Fruit Yogurts Market Size, Trends, Analysis, and Outlook By Product (Spoonable yogurt, Drinkable yogurt), By D...

The Fruit Yogurts industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Fruit Yogurts Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Fruit Yogurts Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Fruit Yogurts market segments. Similarly, strong market demand encourages Canadian Fruit Yogurts companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Fruit Yogurts Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Fruit Yogurts industry remains the major market for companies in the European Fruit Yogurts industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Fruit Yogurts market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Fruit Yogurts Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Fruit Yogurts in Asia Pacific. In particular, China, India, and South East Asian Fruit Yogurts markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Fruit Yogurts Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Fruit Yogurts Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Fruit Yogurts market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Fruit Yogurts.

Fruit Yogurts Company Profiles

The global Fruit Yogurts market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Arla Foods amba, Britannia Industries Ltd, Cocoberry, Dairy Australia, Danone SA, Emmi UK Ltd, Fage International SA, General Mills Inc, Gjirofarm, Gujarat Cooperative Milk Marketing Federation Ltd, Kiwi Yogurt, Mother Dairy Fruit and Vegetable Pvt. Ltd, Nestle SA, New England Cheesemaking Supply Co. Inc, Parag Milk Foods Ltd.

Recent Fruit Yogurts Market Developments

The global Fruit Yogurts market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Fruit Yogurts Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Spoonable yogurt

Drinkable yogurt

By Distribution Channel

Supermarkets/Hypermarkets

Convenience stores

Online

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Arla Foods amba

Britannia Industries Ltd

Cocoberry

Dairy Australia

Danone SA

Emmi UK Ltd

Fage International SA

General Mills Inc

Gjirofarm

Gujarat Cooperative Milk Marketing Federation Ltd

Kiwi Yogurt

Mother Dairy Fruit and Vegetable Pvt. Ltd

Nestle SA

New England Cheesemaking Supply Co. Inc

Parag Milk Foods Ltd

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. FRUIT YOGURTS MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Fruit Yogurts Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Fruit Yogurts Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Fruit Yogurts Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Fruit Yogurts Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Fruit Yogurts Market Outlook to 2032

CHAPTER 5: FRUIT YOGURTS MARKET DYNAMICS

Fruit Yogurts Market Size, Trends, Analysis, and Outlook By Product (Spoonable yogurt, Drinkable yogurt), By D...

- 5.1 Key Fruit Yogurts Market Trends
- 5.2 Potential Fruit Yogurts Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL FRUIT YOGURTS MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Product
 - Spoonable yogurt
 - Drinkable yogurt
- Distribution Channel
 - Supermarkets/Hypermarkets
 - Convenience stores
 - Online
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA FRUIT YOGURTS MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Product
 - Spoonable yogurt
 - Drinkable yogurt
- Distribution Channel
 - Supermarkets/Hypermarkets
 - Convenience stores
 - Online
 - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Fruit Yogurts Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Fruit Yogurts Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Fruit Yogurts Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE FRUIT YOGURTS MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Spoonable yogurt

Drinkable yogurt

Distribution Channel

Supermarkets/Hypermarkets

Convenience stores

Online

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Fruit Yogurts Market Size Forecast, 2021- 2032

8.3.2 France Fruit Yogurts Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Fruit Yogurts Market Size Forecast, 2021- 2032

8.3.4 Spain Fruit Yogurts Market Size Forecast, 2021- 2032

8.3.5 Italy Fruit Yogurts Market Size Forecast, 2021- 2032

8.3.6 Russia Fruit Yogurts Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Fruit Yogurts Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC FRUIT YOGURTS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Spoonable yogurt

Drinkable yogurt

Distribution Channel

Supermarkets/Hypermarkets

Convenience stores

Online

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Fruit Yogurts Market Size Forecast, 2021- 2032

9.3.2 India Fruit Yogurts Market Size Forecast, 2021- 2032

9.3.3 Japan Fruit Yogurts Market Size Forecast, 2021- 2032

9.3.4 South Korea Fruit Yogurts Market Size Forecast, 2021- 2032

9.3.5 Australia Fruit Yogurts Market Size Forecast, 2021- 2032

9.3.6 South East Asia Fruit Yogurts Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Fruit Yogurts Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA FRUIT YOGURTS MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Spoonable yogurt

Drinkable yogurt

Distribution Channel

Supermarkets/Hypermarkets

Convenience stores

Online

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Fruit Yogurts Market Size Forecast, 2021- 2032

10.3.2 Argentina Fruit Yogurts Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Fruit Yogurts Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA FRUIT YOGURTS MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Spoonable yogurt

Drinkable yogurt

Distribution Channel

Supermarkets/Hypermarkets

Convenience stores

Online

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Fruit Yogurts Market Size Forecast, 2021- 2032

11.3.2 The UAE Fruit Yogurts Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Fruit Yogurts Market Size Forecast, 2021- 2032

11.3.4 South Africa Fruit Yogurts Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Fruit Yogurts Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Arla Foods amba

Britannia Industries Ltd

Cocoberry

Dairy Australia

Danone SA

Emmi UK Ltd

Fage International SA

General Mills Inc

Gjirofarm

Gujarat Cooperative Milk Marketing Federation Ltd

Kiwi Yogurt

Mother Dairy Fruit and Vegetable Pvt. Ltd

Nestle SA

New England Cheesemaking Supply Co. Inc

Parag Milk Foods Ltd

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Fruit Yogurts Market Outlook by Type, 2021- 2032
- Figure 6: Global Fruit Yogurts Market Outlook by Application, 2021- 2032
- Figure 7: Global Fruit Yogurts Market Outlook by Region, 2021- 2032
- Figure 8: North America Fruit Yogurts Market Snapshot, Q4-2024
- Figure 9: North America Fruit Yogurts Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Fruit Yogurts Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Fruit Yogurts Market Share by Country, 2023
- Figure 12: Europe Fruit Yogurts Market Snapshot, Q4-2024
- Figure 13: Europe Fruit Yogurts Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Fruit Yogurts Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Fruit Yogurts Market Share by Country, 2023
- Figure 16: Asia Pacific Fruit Yogurts Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Fruit Yogurts Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Fruit Yogurts Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Fruit Yogurts Market Share by Country, 2023
- Figure 20: South America Fruit Yogurts Market Snapshot, Q4-2024
- Figure 21: South America Fruit Yogurts Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Fruit Yogurts Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Fruit Yogurts Market Share by Country, 2023
- Figure 24: Middle East and Africa Fruit Yogurts Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Fruit Yogurts Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Fruit Yogurts Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Fruit Yogurts Market Share by Country, 2023
- Figure 28: United States Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032

- Figure 32: France Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Fruit Yogurts Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Fruit Yogurts Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Fruit Yogurts Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Fruit Yogurts Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Fruit Yogurts Market Outlook by Type, 2021- 2032
- Table 10: North America- Fruit Yogurts Market Outlook by Country, 2021- 2032
- Table 11: Europe - Fruit Yogurts Market Outlook by Type, 2021- 2032
- Table 12: Europe - Fruit Yogurts Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Fruit Yogurts Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Fruit Yogurts Market Outlook by Country, 2021- 2032
- Table 15: South America- Fruit Yogurts Market Outlook by Type, 2021- 2032
- Table 16: South America- Fruit Yogurts Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Fruit Yogurts Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Fruit Yogurts Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Fruit Yogurts Companies
- Table 20: Product Profiles of Leading Fruit Yogurts Companies
- Table 21: SWOT Profiles of Leading Fruit Yogurts Companies

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