

Fruit And Vegetable Chips Market Size, Trends, Analysis, and Outlook By Product (Vegetable, Fruit), By Distribution Channel (Offline, Online), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Fruit and Vegetable Chips Market Size is valued at \$12.5 Billion in 2024 and is forecast to register a growth rate (CAGR) of 8.6% to reach \$24.2 Billion by 2032.

The fruit and vegetable chips market is expanding as consumers seek healthier alternatives to traditional potato chips. Baked or air-fried chips made from kale, sweet potatoes, beets, and apples are increasingly popular among health-conscious snackers. The demand for gluten-free, vegan, and non-GMO snacks is also driving growth in this market. Additionally, innovations in processing techniques, such as vacuum frying, are improving the texture and nutritional content of fruit and vegetable chips.

Fruit And Vegetable Chips Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Fruit And Vegetable Chips survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Fruit And Vegetable Chips industry.

Key market trends defining the global Fruit And Vegetable Chips demand in 2025 and Beyond

The Fruit And Vegetable Chips industry remains an attractive hub for both domestic and

global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Fruit And Vegetable Chips Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Fruit And Vegetable Chips industry

Leading Fruit And Vegetable Chips companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Fruit And Vegetable Chips companies.

Fruit And Vegetable Chips Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Fruit And Vegetable Chips Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Fruit And Vegetable Chips industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Fruit And Vegetable Chips Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Fruit And Vegetable Chips Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Fruit And Vegetable Chips market segments. Similarly, strong market demand encourages Canadian Fruit And Vegetable Chips companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Fruit And Vegetable Chips Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Fruit And Vegetable Chips industry remains the major market for companies in the European Fruit And Vegetable Chips industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Fruit And Vegetable Chips market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Fruit And Vegetable Chips Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Fruit And Vegetable Chips in Asia Pacific. In particular, China, India, and South East Asian Fruit And Vegetable Chips markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Fruit And Vegetable Chips Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Fruit And Vegetable Chips Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Fruit And Vegetable Chips market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Fruit And Vegetable Chips.

Fruit And Vegetable Chips Company Profiles

The global Fruit And Vegetable Chips market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Calbee North America, Campbell Soup Company, Greenday, Hain Celestial, Herr Foods Inc, Kellogg Company, Luke's Organic, PepsiCo Inc, Seneca Foods Corp, Utz Brands Inc.

Recent Fruit And Vegetable Chips Market Developments

The global Fruit And Vegetable Chips market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Fruit And Vegetable Chips Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Vegetable

-Potato

-Sweet Potato

-Beetroot

-Carrot

-Mix

-Others

Fruit

-Apple

-Banana

-Mango

-Mix

-Others

By Distribution Channel

Offline

Online

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Calbee North America

Campbell Soup Company

Greenday

Hain Celestial

Herr Foods Inc

Kellogg Company

Luke's Organic

PepsiCo Inc

Seneca Foods Corp

Utz Brands Inc

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. FRUIT AND VEGETABLE CHIPS MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Fruit And Vegetable Chips Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Fruit And Vegetable Chips Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Fruit And Vegetable Chips Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Fruit And Vegetable Chips Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Fruit And Vegetable Chips Market Outlook to

2032

CHAPTER 5: FRUIT AND VEGETABLE CHIPS MARKET DYNAMICS

- 5.1 Key Fruit And Vegetable Chips Market Trends
- 5.2 Potential Fruit And Vegetable Chips Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL FRUIT AND VEGETABLE CHIPS MARKET ANALYSIS AND OUTLOOK TO 2032

6.1 Global Market Outlook by Segments, 2021 to 2032

6.2 Product

Vegetable

- Potato
- Sweet Potato
- Beetroot
- Carrot
- Mix
- Others

Fruit

- Apple
- Banana
- Mango
- Mix
- Others

Distribution Channel

Offline

Online

6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA FRUIT AND VEGETABLE CHIPS MARKET ANALYSIS AND OUTLOOK TO 2032

7.1 North America Market Outlook by Segments, 2021- 2032

7.2 Product

Vegetable

- Potato
- Sweet Potato

-Beetroot

-Carrot

-Mix

-Others

Fruit

-Apple

-Banana

-Mango

-Mix

-Others

Distribution Channel

Offline

Online

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

7.3.2 Canada Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

7.3.3 Mexico Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE FRUIT AND VEGETABLE CHIPS MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Vegetable

-Potato

-Sweet Potato

-Beetroot

-Carrot

-Mix

-Others

Fruit

-Apple

-Banana

-Mango

-Mix

-Others

Distribution Channel

Offline

Online

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

8.3.2 France Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

8.3.4 Spain Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

8.3.5 Italy Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

8.3.6 Russia Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC FRUIT AND VEGETABLE CHIPS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Vegetable

-Potato

-Sweet Potato

-Beetroot

-Carrot

-Mix

-Others

Fruit

-Apple

-Banana

-Mango

-Mix

-Others

Distribution Channel

Offline

Online

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

9.3.2 India Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

9.3.3 Japan Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

9.3.4 South Korea Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

9.3.5 Australia Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

9.3.6 South East Asia Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA FRUIT AND VEGETABLE CHIPS MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Vegetable

- Potato
- Sweet Potato
- Beetroot
- Carrot
- Mix
- Others

Fruit

- Apple
- Banana
- Mango
- Mix
- Others

Distribution Channel

Offline

Online

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

10.3.2 Argentina Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA FRUIT AND VEGETABLE CHIPS MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Vegetable

- Potato
- Sweet Potato
- Beetroot
- Carrot
- Mix
- Others

Fruit

-Apple

-Banana

-Mango

-Mix

-Others

Distribution Channel

Offline

Online

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

11.3.2 The UAE Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Fruit And Vegetable Chips Market Size Forecast, 2021-2032

11.3.4 South Africa Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Fruit And Vegetable Chips Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Calbee North America

Campbell Soup Company

Greenday

Hain Celestial

Herr Foods Inc

Kellogg Company

Luke's Organic

PepsiCo Inc

Seneca Foods Corp

Utz Brands Inc

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Fruit And Vegetable Chips Market Outlook by Type, 2021- 2032

Figure 6: Global Fruit And Vegetable Chips Market Outlook by Application, 2021- 2032

Figure 7: Global Fruit And Vegetable Chips Market Outlook by Region, 2021- 2032

Figure 8: North America Fruit And Vegetable Chips Market Snapshot, Q4-2024

Figure 9: North America Fruit And Vegetable Chips Market Size Forecast by Type, 2021- 2032

Figure 10: North America Fruit And Vegetable Chips Market Size Forecast by Application, 2021- 2032

Figure 11: North America Fruit And Vegetable Chips Market Share by Country, 2023

Figure 12: Europe Fruit And Vegetable Chips Market Snapshot, Q4-2024

Figure 13: Europe Fruit And Vegetable Chips Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Fruit And Vegetable Chips Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Fruit And Vegetable Chips Market Share by Country, 2023

Figure 16: Asia Pacific Fruit And Vegetable Chips Market Snapshot, Q4-2024

Figure 17: Asia Pacific Fruit And Vegetable Chips Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Fruit And Vegetable Chips Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Fruit And Vegetable Chips Market Share by Country, 2023

Figure 20: South America Fruit And Vegetable Chips Market Snapshot, Q4-2024

Figure 21: South America Fruit And Vegetable Chips Market Size Forecast by Type, 2021- 2032

Figure 22: South America Fruit And Vegetable Chips Market Size Forecast by Application, 2021- 2032

Figure 23: South America Fruit And Vegetable Chips Market Share by Country, 2023

Figure 24: Middle East and Africa Fruit And Vegetable Chips Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Fruit And Vegetable Chips Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Fruit And Vegetable Chips Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Fruit And Vegetable Chips Market Share by Country, 2023

Figure 28: United States Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Fruit And Vegetable Chips Market Size Outlook, \$ Million, 2021-2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Fruit And Vegetable Chips Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Fruit And Vegetable Chips Market Size Outlook by Segments, 2021-2032

Table 7: Global Fruit And Vegetable Chips Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Fruit And Vegetable Chips Market Outlook by Type, 2021-2032

Table 10: North America- Fruit And Vegetable Chips Market Outlook by Country, 2021-2032

Table 11: Europe - Fruit And Vegetable Chips Market Outlook by Type, 2021- 2032

Table 12: Europe - Fruit And Vegetable Chips Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Fruit And Vegetable Chips Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Fruit And Vegetable Chips Market Outlook by Country, 2021-2032

Table 15: South America- Fruit And Vegetable Chips Market Outlook by Type, 2021-2032

Table 16: South America- Fruit And Vegetable Chips Market Outlook by Country, 2021-2032

Table 17: Middle East and Africa - Fruit And Vegetable Chips Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Fruit And Vegetable Chips Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Fruit And Vegetable Chips Companies

Table 20: Product Profiles of Leading Fruit And Vegetable Chips Companies

Table 21: SWOT Profiles of Leading Fruit And Vegetable Chips Companies

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