

# **Fruit Beers Market Size, Trends, Analysis, and Outlook By Flavor (Peach, Raspberry, Cherry, Apricot, Others), By Distribution Channel (On-trade, Off-trade), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

Global Fruit Beers Market Size is valued at \$312.4 Billion in 2024 and is forecast to register a growth rate (CAGR) of 3.8% to reach \$421 Billion by 2032.

The fruit beers market is growing as consumers seek out novel flavors and lighter, refreshing alternatives to traditional beers. Craft breweries are leading the charge with innovative fruit-infused beers, ranging from citrusy IPAs to rich berry-flavored stouts. The trend toward low-alcohol and flavored beers is driving demand, especially among younger consumers looking for more experimental, seasonally inspired options. Additionally, fruit beers are often seen as more approachable for non-beer drinkers, further expanding the market.

### **Fruit Beers Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Fruit Beers survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Fruit Beers industry.

### **Key market trends defining the global Fruit Beers demand in 2025 and Beyond**

The Fruit Beers industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption

patterns, new product launches, and widening distribution channels will play major roles.

## Fruit Beers Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Fruit Beers industry

Leading Fruit Beers companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Fruit Beers companies.

### Fruit Beers Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Fruit Beers Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Fruit Beers industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Fruit Beers Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

## North America Fruit Beers Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Fruit Beers market segments. Similarly, strong market demand encourages Canadian Fruit Beers companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

## Europe Fruit Beers Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Fruit Beers industry remains the major market for companies in the European Fruit Beers industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Fruit Beers market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

## Asia Pacific Fruit Beers Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing

investments in manufacturing drive the demand for Fruit Beers in Asia Pacific. In particular, China, India, and South East Asian Fruit Beers markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Fruit Beers Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Fruit Beers Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Fruit Beers market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Fruit Beers.

**Fruit Beers Company Profiles**

The global Fruit Beers market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Allagash Brewing Company LLC, Anchor Brewing Company LLC, Founders Brewing Co. LLC, Jester King Brewery LLC, New Belgium Brewing Company Inc, New Glarus Brewing Company, Siren Craft Brew Ltd, Sixpoint Brewery LLC, The Golden Road Brewing.

**Recent Fruit Beers Market Developments**

The global Fruit Beers market study presents recent market news and developments

*Fruit Beers Market Size, Trends, Analysis, and Outlook By Flavor (Peach, Raspberry, Cherry, Apricot, Others),...*

including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Fruit Beers Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Flavor

Peach

Raspberry

Cherry

*Fruit Beers Market Size, Trends, Analysis, and Outlook By Flavor (Peach, Raspberry, Cherry, Apricot, Others),...*

Apricot

Others

By Distribution Channel

On-trade

Off-trade

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Allagash Brewing Company LLC

Anchor Brewing Company LLC

Founders Brewing Co. LLC

Jester King Brewery LLC

New Belgium Brewing Company Inc

New Glarus Brewing Company

Siren Craft Brew Ltd

Sixpoint Brewery LLC

The Golden Road Brewing

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. FRUIT BEERS MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Fruit Beers Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Fruit Beers Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Fruit Beers Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Fruit Beers Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Fruit Beers Market Outlook to 2032

### **CHAPTER 5: FRUIT BEERS MARKET DYNAMICS**

*Fruit Beers Market Size, Trends, Analysis, and Outlook By Flavor (Peach, Raspberry, Cherry, Apricot, Others),...*

- 5.1 Key Fruit Beers Market Trends
- 5.2 Potential Fruit Beers Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL FRUIT BEERS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Flavor
  - Peach
  - Raspberry
  - Cherry
  - Apricot
  - Others
- Distribution Channel
  - On-trade
  - Off-trade
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA FRUIT BEERS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Flavor
  - Peach
  - Raspberry
  - Cherry
  - Apricot
  - Others
- Distribution Channel
  - On-trade
  - Off-trade
- 7.3 North America Market Outlook by Country, 2021- 2032
  - 7.3.1 United States Fruit Beers Market Size Forecast, 2021- 2032
  - 7.3.2 Canada Fruit Beers Market Size Forecast, 2021- 2032
  - 7.3.3 Mexico Fruit Beers Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE FRUIT BEERS MARKET ANALYSIS AND OUTLOOK TO**

*Fruit Beers Market Size, Trends, Analysis, and Outlook By Flavor (Peach, Raspberry, Cherry, Apricot, Others),...*

**2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Flavor

Peach

Raspberry

Cherry

Apricot

Others

Distribution Channel

On-trade

Off-trade

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Fruit Beers Market Size Forecast, 2021- 2032

8.3.2 France Fruit Beers Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Fruit Beers Market Size Forecast, 2021- 2032

8.3.4 Spain Fruit Beers Market Size Forecast, 2021- 2032

8.3.5 Italy Fruit Beers Market Size Forecast, 2021- 2032

8.3.6 Russia Fruit Beers Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Fruit Beers Market Size Forecast, 2021- 2032

**CHAPTER 9: ASIA PACIFIC FRUIT BEERS MARKET ANALYSIS AND OUTLOOK TO 2032**

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Flavor

Peach

Raspberry

Cherry

Apricot

Others

Distribution Channel

On-trade

Off-trade

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Fruit Beers Market Size Forecast, 2021- 2032

9.3.2 India Fruit Beers Market Size Forecast, 2021- 2032

9.3.3 Japan Fruit Beers Market Size Forecast, 2021- 2032

9.3.4 South Korea Fruit Beers Market Size Forecast, 2021- 2032

9.3.5 Australia Fruit Beers Market Size Forecast, 2021- 2032

9.3.6 South East Asia Fruit Beers Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Fruit Beers Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA FRUIT BEERS MARKET ANALYSIS AND OUTLOOK TO 2032**

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Flavor

Peach

Raspberry

Cherry

Apricot

Others

Distribution Channel

On-trade

Off-trade

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Fruit Beers Market Size Forecast, 2021- 2032

10.3.2 Argentina Fruit Beers Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Fruit Beers Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA FRUIT BEERS MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Flavor

Peach

Raspberry

Cherry

Apricot

Others

Distribution Channel

On-trade

Off-trade

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Fruit Beers Market Size Forecast, 2021- 2032

11.3.2 The UAE Fruit Beers Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Fruit Beers Market Size Forecast, 2021- 2032

11.3.4 South Africa Fruit Beers Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Fruit Beers Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Allagash Brewing Company LLC

Anchor Brewing Company LLC

Founders Brewing Co. LLC

Jester King Brewery LLC

New Belgium Brewing Company Inc

New Glarus Brewing Company

Siren Craft Brew Ltd

Sixpoint Brewery LLC

The Golden Road Brewing

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Fruit Beers Market Outlook by Type, 2021- 2032
- Figure 6: Global Fruit Beers Market Outlook by Application, 2021- 2032
- Figure 7: Global Fruit Beers Market Outlook by Region, 2021- 2032
- Figure 8: North America Fruit Beers Market Snapshot, Q4-2024
- Figure 9: North America Fruit Beers Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Fruit Beers Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Fruit Beers Market Share by Country, 2023
- Figure 12: Europe Fruit Beers Market Snapshot, Q4-2024
- Figure 13: Europe Fruit Beers Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Fruit Beers Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Fruit Beers Market Share by Country, 2023
- Figure 16: Asia Pacific Fruit Beers Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Fruit Beers Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Fruit Beers Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Fruit Beers Market Share by Country, 2023
- Figure 20: South America Fruit Beers Market Snapshot, Q4-2024
- Figure 21: South America Fruit Beers Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Fruit Beers Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Fruit Beers Market Share by Country, 2023
- Figure 24: Middle East and Africa Fruit Beers Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Fruit Beers Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Fruit Beers Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Fruit Beers Market Share by Country, 2023
- Figure 28: United States Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Fruit Beers Market Size Outlook, \$ Million, 2021- 2032

- Figure 34: Spain Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Fruit Beers Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Fruit Beers Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Fruit Beers Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Fruit Beers Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Fruit Beers Market Outlook by Type, 2021- 2032
- Table 10: North America- Fruit Beers Market Outlook by Country, 2021- 2032
- Table 11: Europe - Fruit Beers Market Outlook by Type, 2021- 2032
- Table 12: Europe - Fruit Beers Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Fruit Beers Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Fruit Beers Market Outlook by Country, 2021- 2032
- Table 15: South America- Fruit Beers Market Outlook by Type, 2021- 2032
- Table 16: South America- Fruit Beers Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Fruit Beers Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Fruit Beers Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Fruit Beers Companies
- Table 20: Product Profiles of Leading Fruit Beers Companies
- Table 21: SWOT Profiles of Leading Fruit Beers Companies

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