

Frozen Seafood Market Size, Share, and Outlook, 2025 Report- By Type (Shrimps, Crustaceans, Shellfish, Mollusks, Others), Distribution Channel (Supermarkets and Hypermarkets, Seafood Retailers, Online, Others), and Companies, 2021-2032

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Abstracts

Frozen Seafood Market Outlook

The global Frozen Seafood market is expected to register a growth rate of 5.6% during the forecast period from \$102.6 Billion in 2024 to \$158.7 Billion in 2032. The Frozen Seafood market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Frozen Seafood segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Shrimps, Crustaceans, Shellfish, Mollusks, Others), Distribution Channel (Supermarkets and Hypermarkets, Seafood Retailers, Online, Others). Over 70 tables and charts showcase findings from our latest survey report on Frozen Seafood markets.

Frozen Seafood Market Insights, 2025

The frozen seafood market encompasses a broad range of marine products preserved through freezing techniques to retain freshness, flavor, and nutritional value over extended periods. Increasing global demand for seafood driven by health awareness, protein diversification, and culinary exploration supports market growth. Advances in freezing technologies, including flash freezing and vacuum packaging, reduce quality degradation and improve shelf life. The market caters to retail, foodservice, and

industrial segments, with product variety spanning fish fillets, shellfish, crustaceans, and ready-to-cook seafood items. Sustainability concerns lead to responsible fishing practices and certifications such as MSC (Marine Stewardship Council), enhancing consumer trust. Trade flows and cold chain infrastructure development impact product availability and pricing dynamics. Regional consumption patterns vary, with Asia-Pacific dominating production and demand. The frozen seafood market continues to benefit from growing seafood consumption, urbanization, and expanded distribution channels.

Five Trends that will define global Frozen Seafood market in 2025 and Beyond

A closer look at the multi-million global market for Frozen Seafood identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Frozen Seafood companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Frozen Seafood industry?

The Frozen Seafood sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Frozen Seafood Market Segment Insights

The Frozen Seafood industry presents strong offers across categories. The analytical report offers forecasts of Frozen Seafood industry performance across segments and countries. Key segments in the industry include By Type (Shrimps, Crustaceans, Shellfish, Mollusks, Others), Distribution Channel (Supermarkets and Hypermarkets, Seafood Retailers, Online, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for

Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Frozen Seafood market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Frozen Seafood industry ecosystem. It assists decision-makers in evaluating global Frozen Seafood market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Frozen Seafood industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Frozen Seafood Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Frozen Seafood Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Frozen Seafood with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes

the market outlook. The report analyses the key Frozen Seafood market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Frozen Seafood market Insights Executives are most excited about opportunities for the US Frozen Seafood industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Frozen Seafood companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Frozen Seafood market.

Latin American Frozen Seafood market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Frozen Seafood Markets New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Frozen Seafood markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Frozen Seafood markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Frozen Seafood companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include AquaChile S.A., Beijing Princess Seafood International Trading, Clearwater Seafoods Incorporated, High Liner Foods Incorporated, Nomad Foods Europe (Iglo Group), Lerøy Seafood Group ASA, Austevoll Seafood ASA, Toyo Suisan Kaisha Ltd., Sajo Industries Co., Ltd. (Sajo Seafood), Marine International, Surapon Foods Public Company Limited, Tassal Group Limited, Tri Marine International Inc., Collins Seafoods Limited.

Frozen Seafood Market Scope

Leading Segments

By Type

Shrimps

Crustaceans

Shellfish

Mollusks

Others

By Distribution Channel

Supermarkets and Hypermarkets

Seafood Retailers

Online

Others

Leading Companies

AquaChile S.A.

Beijing Princess Seafood International Trading

Clearwater Seafoods Incorporated

High Liner Foods Incorporated

Nomad Foods Europe (Iglo Group)

Lerøy Seafood Group ASA

Austevoll Seafood ASA

Toyo Suisan Kaisha Ltd.

Sajo Industries Co., Ltd. (Sajo Seafood)

Marine International

Surapon Foods Public Company Limited

Tassal Group Limited

Tri Marine International Inc.

Collins Seafoods Limited

Geographies

North America US, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Frozen Seafood Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Frozen Seafood Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL FROZEN SEAFOOD MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Frozen Seafood Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. FROZEN SEAFOOD MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
 - Shrimps
 - Crustaceans
 - Shellfish
 - Mollusks
 - Others
- By Distribution Channel
 - Supermarkets and Hypermarkets
 - Seafood Retailers
 - Online
 - Others

6. GLOBAL FROZEN SEAFOOD MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA FROZEN SEAFOOD MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Frozen Seafood Market Trends and Growth Opportunities

- 6.2.1 North America Frozen Seafood Market Outlook by Type
- 6.2.2 North America Frozen Seafood Market Outlook by Application
- 6.3 North America Frozen Seafood Market Outlook by Country
 - 6.3.1 The US Frozen Seafood Market Outlook, 2021- 2032
 - 6.3.2 Canada Frozen Seafood Market Outlook, 2021- 2032
 - 6.3.3 Mexico Frozen Seafood Market Outlook, 2021- 2032

7. EUROPE FROZEN SEAFOOD MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Frozen Seafood Market Trends and Growth Opportunities
 - 7.2.1 Europe Frozen Seafood Market Outlook by Type
 - 7.2.2 Europe Frozen Seafood Market Outlook by Application
- 7.3 Europe Frozen Seafood Market Outlook by Country
 - 7.3.2 Germany Frozen Seafood Market Outlook, 2021- 2032
 - 7.3.3 France Frozen Seafood Market Outlook, 2021- 2032
 - 7.3.4 The UK Frozen Seafood Market Outlook, 2021- 2032
 - 7.3.5 Spain Frozen Seafood Market Outlook, 2021- 2032
 - 7.3.6 Italy Frozen Seafood Market Outlook, 2021- 2032
 - 7.3.7 Russia Frozen Seafood Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Frozen Seafood Market Outlook, 2021- 2032

8. ASIA PACIFIC FROZEN SEAFOOD MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Frozen Seafood Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Frozen Seafood Market Outlook by Type
 - 8.2.2 Asia Pacific Frozen Seafood Market Outlook by Application
- 8.3 Asia Pacific Frozen Seafood Market Outlook by Country
 - 8.3.1 China Frozen Seafood Market Outlook, 2021- 2032
 - 8.3.2 India Frozen Seafood Market Outlook, 2021- 2032
 - 8.3.3 Japan Frozen Seafood Market Outlook, 2021- 2032
 - 8.3.4 South Korea Frozen Seafood Market Outlook, 2021- 2032
 - 8.3.5 Australia Frozen Seafood Market Outlook, 2021- 2032
 - 8.3.6 South East Asia Frozen Seafood Market Outlook, 2021- 2032
 - 8.3.7 Rest of Asia Pacific Frozen Seafood Market Outlook, 2021- 2032

9. SOUTH AMERICA FROZEN SEAFOOD MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Frozen Seafood Market Trends and Growth Opportunities

9.2.1 South America Frozen Seafood Market Outlook by Type

9.2.2 South America Frozen Seafood Market Outlook by Application

9.3 South America Frozen Seafood Market Outlook by Country

9.3.1 Brazil Frozen Seafood Market Outlook, 2021- 2032

9.3.2 Argentina Frozen Seafood Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Frozen Seafood Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA FROZEN SEAFOOD MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Frozen Seafood Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Frozen Seafood Market Outlook by Type

10.2.2 Middle East and Africa Frozen Seafood Market Outlook by Application

10.3 Middle East and Africa Frozen Seafood Market Outlook by Country

10.3.1 Saudi Arabia Frozen Seafood Market Outlook, 2021- 2032

10.3.2 The UAE Frozen Seafood Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Frozen Seafood Market Outlook, 2021- 2032

10.3.4 South Africa Frozen Seafood Market Outlook, 2021- 2032

10.3.5 Egypt Frozen Seafood Market Outlook, 2021- 2032

10.3.6 Rest of Africa Frozen Seafood Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

AquaChile S.A.

Beijing Princess Seafood International Trading

Clearwater Seafoods Incorporated

High Liner Foods Incorporated

Nomad Foods Europe (Iglo Group)

Ler?y Seafood Group ASA

Austevoll Seafood ASA

Toyo Suisan Kaisha Ltd.

Sajo Industries Co., Ltd. (Sajo Seafood)

Marine International

Surapon Foods Public Company Limited

Tassal Group Limited

Tri Marine International Inc.

Collins Seafoods Limited

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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