

# **Frozen Prepared Foods Market Size, Share, and Outlook, 2025 Report- By Type (Ready meals, Burgers, Pizza, Fish fillets, Breaded chicken, Others), Packaging (Wax Coated Cardboard, Cans, Ziplock bags, Others), Distribution Channel (Offline, Online), and Companies, 2021-2032**

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## **Abstracts**

### **Frozen Prepared Foods Market Outlook**

The global Frozen Prepared Foods market is expected to register a growth rate of 5.8% during the forecast period from \$168.6 Billion in 2024 to \$264.7 Billion in 2032. The Frozen Prepared Foods market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Frozen Prepared Foods segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Ready meals, Burgers, Pizza, Fish fillets, Breaded chicken, Others), Packaging (Wax Coated Cardboard, Cans, Ziplock bags, Others), Distribution Channel (Offline, Online). Over 70 tables and charts showcase findings from our latest survey report on Frozen Prepared Foods markets.

### **Frozen Prepared Foods Market Insights, 2025**

The frozen prepared foods market is expanding rapidly as consumers seek convenient, ready-to-eat meals that fit busy lifestyles while offering variety and quality. Advances in freezing and packaging technologies maintain nutritional value and taste, making frozen meals a viable alternative to fresh cooking. Growth in dual-income households,

urbanization, and time-poor consumers fuels demand for a wide range of products, including ethnic cuisines, vegetarian and vegan options, and health-oriented meals. Retailers and foodservice operators increasingly incorporate frozen prepared foods into their offerings to meet evolving consumer preferences. Furthermore, rising awareness of portion control and waste reduction supports frozen meals that offer precise serving sizes and longer shelf life. Industry leaders like Conagra Brands, Nestl?, and Nomad Foods leverage innovation and product diversification to capitalize on this expanding market.

## Five Trends that will define global Frozen Prepared Foods market in 2025 and Beyond

A closer look at the multi-million global market for Frozen Prepared Foods identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Frozen Prepared Foods companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

## What are the biggest opportunities for growth in the Frozen Prepared Foods industry?

The Frozen Prepared Foods sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Frozen Prepared Foods Market Segment Insights

The Frozen Prepared Foods industry presents strong offers across categories. The analytical report offers forecasts of Frozen Prepared Foods industry performance across segments and countries. Key segments in the industry include By Type (Ready meals, Burgers, Pizza, Fish fillets, Breaded chicken, Others), Packaging (Wax Coated Cardboard, Cans, Ziplock bags, Others), Distribution Channel (Offline, Online). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Frozen Prepared Foods market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Frozen Prepared Foods industry ecosystem. It assists decision-makers in evaluating global Frozen Prepared Foods market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Frozen Prepared Foods industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

### Asia Pacific Frozen Prepared Foods Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Frozen Prepared Foods Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Frozen Prepared Foods with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future.

Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Frozen Prepared Foods market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Frozen Prepared Foods market Insights Executives are most excited about opportunities for the US Frozen Prepared Foods industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Frozen Prepared Foods companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Frozen Prepared Foods market.

Latin American Frozen Prepared Foods market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Frozen Prepared Foods Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Frozen Prepared Foods markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Frozen Prepared Foods markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of

growth.

## Competitive Landscape How Frozen Prepared Foods companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Cargill, Incorporated, Conagra Brands, Inc., General Mills, Inc., The Kraft Heinz Company, Maple Leaf Foods Inc., Nestlé S.A., Ajinomoto Co., Inc., Nomad Foods Limited, McCain Foods Limited, KK Fine Foods Plc, Moy Park Limited, Jonday Foods Limited, Global Food Industries LLC, Mosaic Foods LLC.

## Frozen Prepared Foods Market Scope

### Leading Segments

#### By Type

Ready meals

Burgers

Pizza

Fish fillets

Breaded chicken

Others

#### By Packaging

Wax Coated Cardboard

Cans

Ziplock bags

Others

By Distribution Channel

Offline

Online

Leading Companies

Cargill, Incorporated

Conagra Brands, Inc.

General Mills, Inc.

The Kraft Heinz Company

Maple Leaf Foods Inc.

Nestl? S.A.

Ajinomoto Co., Inc.

Nomad Foods Limited

McCain Foods Limited

KK Fine Foods Plc

Moy Park Limited

Jonday Foods Limited

Global Food Industries LLC

Mosaic Foods LLC

## Geographies

North America US, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

## Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Frozen Prepared Foods Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Frozen Prepared Foods Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL FROZEN PREPARED FOODS MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Frozen Prepared Foods Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. FROZEN PREPARED FOODS MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

### By Type

Ready meals

Burgers

Pizza

Fish fillets

Breaded chicken

Others

### By Packaging

Wax Coated Cardboard

Cans

Ziplock bags

Others

### By Distribution Channel

Offline

Online

## **6. GLOBAL FROZEN PREPARED FOODS MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

## **6. NORTH AMERICA FROZEN PREPARED FOODS MARKET SIZE OUTLOOK**

### 6.1 Key Market Statistics, 2024

### 6.2 North America Frozen Prepared Foods Market Trends and Growth Opportunities

#### 6.2.1 North America Frozen Prepared Foods Market Outlook by Type

#### 6.2.2 North America Frozen Prepared Foods Market Outlook by Application

### 6.3 North America Frozen Prepared Foods Market Outlook by Country

#### 6.3.1 The US Frozen Prepared Foods Market Outlook, 2021- 2032

#### 6.3.2 Canada Frozen Prepared Foods Market Outlook, 2021- 2032

#### 6.3.3 Mexico Frozen Prepared Foods Market Outlook, 2021- 2032

## **7. EUROPE FROZEN PREPARED FOODS MARKET SIZE OUTLOOK**

### 7.1 Key Market Statistics, 2024

### 7.2 Europe Frozen Prepared Foods Market Trends and Growth Opportunities

#### 7.2.1 Europe Frozen Prepared Foods Market Outlook by Type

#### 7.2.2 Europe Frozen Prepared Foods Market Outlook by Application

### 7.3 Europe Frozen Prepared Foods Market Outlook by Country

#### 7.3.2 Germany Frozen Prepared Foods Market Outlook, 2021- 2032

#### 7.3.3 France Frozen Prepared Foods Market Outlook, 2021- 2032

#### 7.3.4 The UK Frozen Prepared Foods Market Outlook, 2021- 2032

#### 7.3.5 Spain Frozen Prepared Foods Market Outlook, 2021- 2032

#### 7.3.6 Italy Frozen Prepared Foods Market Outlook, 2021- 2032

#### 7.3.7 Russia Frozen Prepared Foods Market Outlook, 2021- 2032

#### 7.3.8 Rest of Europe Frozen Prepared Foods Market Outlook, 2021- 2032

## **8. ASIA PACIFIC FROZEN PREPARED FOODS MARKET SIZE OUTLOOK**

### 8.1 Key Market Statistics, 2024

### 8.2 Asia Pacific Frozen Prepared Foods Market Trends and Growth Opportunities

#### 8.2.1 Asia Pacific Frozen Prepared Foods Market Outlook by Type

#### 8.2.2 Asia Pacific Frozen Prepared Foods Market Outlook by Application

### 8.3 Asia Pacific Frozen Prepared Foods Market Outlook by Country

#### 8.3.1 China Frozen Prepared Foods Market Outlook, 2021- 2032

#### 8.3.2 India Frozen Prepared Foods Market Outlook, 2021- 2032

#### 8.3.3 Japan Frozen Prepared Foods Market Outlook, 2021- 2032

#### 8.3.4 South Korea Frozen Prepared Foods Market Outlook, 2021- 2032

#### 8.3.5 Australia Frozen Prepared Foods Market Outlook, 2021- 2032

#### 8.3.6 South East Asia Frozen Prepared Foods Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Frozen Prepared Foods Market Outlook, 2021- 2032

## **9. SOUTH AMERICA FROZEN PREPARED FOODS MARKET SIZE OUTLOOK**

9.1 Key Market Statistics, 2024

9.2 South America Frozen Prepared Foods Market Trends and Growth Opportunities

9.2.1 South America Frozen Prepared Foods Market Outlook by Type

9.2.2 South America Frozen Prepared Foods Market Outlook by Application

9.3 South America Frozen Prepared Foods Market Outlook by Country

9.3.1 Brazil Frozen Prepared Foods Market Outlook, 2021- 2032

9.3.2 Argentina Frozen Prepared Foods Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Frozen Prepared Foods Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA FROZEN PREPARED FOODS MARKET SIZE OUTLOOK**

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Frozen Prepared Foods Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Frozen Prepared Foods Market Outlook by Type

10.2.2 Middle East and Africa Frozen Prepared Foods Market Outlook by Application

10.3 Middle East and Africa Frozen Prepared Foods Market Outlook by Country

10.3.1 Saudi Arabia Frozen Prepared Foods Market Outlook, 2021- 2032

10.3.2 The UAE Frozen Prepared Foods Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Frozen Prepared Foods Market Outlook, 2021- 2032

10.3.4 South Africa Frozen Prepared Foods Market Outlook, 2021- 2032

10.3.5 Egypt Frozen Prepared Foods Market Outlook, 2021- 2032

10.3.6 Rest of Africa Frozen Prepared Foods Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

11.1 Leading 10 Companies

Cargill, Incorporated

Conagra Brands, Inc.

General Mills, Inc.

The Kraft Heinz Company

Maple Leaf Foods Inc.

Nestlé S.A.

Ajinomoto Co., Inc.  
Nomad Foods Limited  
McCain Foods Limited  
KK Fine Foods Plc  
Moy Park Limited  
Jonday Foods Limited  
Global Food Industries LLC  
Mosaic Foods LLC  
11.2 Overview  
11.3 Products and Services  
11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options  
12.2 Customization Options  
12.3 Publisher Details

## I would like to order

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