

Frozen and Convenience Food Market Size, Trends, Analysis, and Outlook By Type (Convenience food, Frozen food), By Distribution Channel (Offline, Online), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Frozen and Convenience Food Market Size is valued at \$912.3 Billion in 2024 and is forecast to register a growth rate (CAGR) of 6.8% to reach \$1544.2 Billion by 2032.

The frozen and convenience food market is witnessing growth driven by increasing consumer demand for quick and easy meal solutions. The trend towards healthier frozen options and plant-based meals is boosting market expansion. Innovations in packaging and product formulations are enhancing market potential, encouraging brands to diversify their frozen and convenience food offerings.

Frozen and Convenience Food Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Frozen and Convenience Food survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Frozen and Convenience Food industry.

Key market trends defining the global Frozen and Convenience Food demand in 2025 and Beyond

The Frozen and Convenience Food industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Frozen and Convenience Food Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Frozen and Convenience Food industry

Leading Frozen and Convenience Food companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Frozen and Convenience Food companies.

Frozen and Convenience Food Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic

changes.

Frozen and Convenience Food Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Frozen and Convenience Food industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Frozen and Convenience Food Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Frozen and Convenience Food Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Frozen and Convenience Food market segments. Similarly, strong market demand encourages Canadian Frozen and Convenience Food companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Frozen and Convenience Food Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Frozen and Convenience Food industry remains the major market for companies in the European Frozen and Convenience Food industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Frozen and Convenience Food market fostering both domestic and international interest. Leading brands operating in the industry are

emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Frozen and Convenience Food Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Frozen and Convenience Food in Asia Pacific. In particular, China, India, and South East Asian Frozen and Convenience Food markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Frozen and Convenience Food Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Frozen and Convenience Food Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Frozen and Convenience Food market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Frozen and Convenience Food.

Frozen and Convenience Food Company Profiles

The global Frozen and Convenience Food market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth

strategies, and financial profiles. The leading companies included in the study are Bakkavor Group PLC, Cargill Inc, Conagra Brands Inc, Corporativo Bimbo SA de CV, EUROPASTRY SA, General Mills Inc, JBS SA, Kellogg Co., Lantmannen ekonomisk forening, McCain Foods Ltd, MTR Foods Pvt. Ltd, Nestle SA, Omar International Pvt. Ltd, The Kraft Heinz Co., Tyson Foods Inc, Unilever PLC, Vandemoortele NV.

Recent Frozen and Convenience Food Market Developments

The global Frozen and Convenience Food market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Frozen and Convenience Food Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Convenience food

Frozen food

By Distribution Channel

Offline

Online

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Bakkavor Group PLC

Cargill Inc

Conagra Brands Inc

Corporativo Bimbo SA de CV

EUROPASTRY SA

General Mills Inc

JBS SA

Kellogg Co.

Lantmannen ekonomisk forening

McCain Foods Ltd

MTR Foods Pvt. Ltd

Nestle SA

Omar International Pvt. Ltd

The Kraft Heinz Co.

Tyson Foods Inc

Unilever PLC

Vandemoortele NV

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. FROZEN AND CONVENIENCE FOOD MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Frozen and Convenience Food Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Frozen and Convenience Food Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Frozen and Convenience Food Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Frozen and Convenience Food Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Frozen and Convenience Food Market Outlook

to 2032

CHAPTER 5: FROZEN AND CONVENIENCE FOOD MARKET DYNAMICS

- 5.1 Key Frozen and Convenience Food Market Trends
- 5.2 Potential Frozen and Convenience Food Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL FROZEN AND CONVENIENCE FOOD MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Type
 - Convenience food
 - Frozen food
- Distribution Channel
 - Offline
 - Online
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA FROZEN AND CONVENIENCE FOOD MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Type
 - Convenience food
 - Frozen food
- Distribution Channel
 - Offline
 - Online
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Frozen and Convenience Food Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Frozen and Convenience Food Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Frozen and Convenience Food Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE FROZEN AND CONVENIENCE FOOD MARKET ANALYSIS AND OUTLOOK TO 2032

- 8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Type

Convenience food

Frozen food

Distribution Channel

Offline

Online

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Frozen and Convenience Food Market Size Forecast, 2021- 2032

8.3.2 France Frozen and Convenience Food Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Frozen and Convenience Food Market Size Forecast, 2021- 2032

8.3.4 Spain Frozen and Convenience Food Market Size Forecast, 2021- 2032

8.3.5 Italy Frozen and Convenience Food Market Size Forecast, 2021- 2032

8.3.6 Russia Frozen and Convenience Food Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Frozen and Convenience Food Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC FROZEN AND CONVENIENCE FOOD MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Convenience food

Frozen food

Distribution Channel

Offline

Online

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Frozen and Convenience Food Market Size Forecast, 2021- 2032

9.3.2 India Frozen and Convenience Food Market Size Forecast, 2021- 2032

9.3.3 Japan Frozen and Convenience Food Market Size Forecast, 2021- 2032

9.3.4 South Korea Frozen and Convenience Food Market Size Forecast, 2021- 2032

9.3.5 Australia Frozen and Convenience Food Market Size Forecast, 2021- 2032

9.3.6 South East Asia Frozen and Convenience Food Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Frozen and Convenience Food Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA FROZEN AND CONVENIENCE FOOD MARKET

ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Convenience food

Frozen food

Distribution Channel

Offline

Online

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Frozen and Convenience Food Market Size Forecast, 2021- 2032

10.3.2 Argentina Frozen and Convenience Food Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Frozen and Convenience Food Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA FROZEN AND CONVENIENCE FOOD MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Convenience food

Frozen food

Distribution Channel

Offline

Online

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Frozen and Convenience Food Market Size Forecast, 2021- 2032

11.3.2 The UAE Frozen and Convenience Food Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Frozen and Convenience Food Market Size Forecast, 2021- 2032

11.3.4 South Africa Frozen and Convenience Food Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Frozen and Convenience Food Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Bakkavor Group PLC

Cargill Inc

Conagra Brands Inc
Corporativo Bimbo SA de CV
EUROPASTRY SA
General Mills Inc
JBS SA
Kellogg Co.
Lantmannen ekonomisk forening
McCain Foods Ltd
MTR Foods Pvt. Ltd
Nestle SA
Omar International Pvt. Ltd
The Kraft Heinz Co.
Tyson Foods Inc
Unilever PLC
Vandemoortele NV

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources
13.2 Research Methodology
13.3 Data Triangulation and Validation
13.4 Assumptions and Limitations
13.5 Forecast Methodology
Appendix
A: Highlights of the Q4-2024 Version
B: Conclusion and Future Recommendations
C: Customization Options
D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Frozen and Convenience Food Market Outlook by Type, 2021- 2032

Figure 6: Global Frozen and Convenience Food Market Outlook by Application, 2021- 2032

Figure 7: Global Frozen and Convenience Food Market Outlook by Region, 2021- 2032

Figure 8: North America Frozen and Convenience Food Market Snapshot, Q4-2024

Figure 9: North America Frozen and Convenience Food Market Size Forecast by Type, 2021- 2032

Figure 10: North America Frozen and Convenience Food Market Size Forecast by Application, 2021- 2032

Figure 11: North America Frozen and Convenience Food Market Share by Country, 2023

Figure 12: Europe Frozen and Convenience Food Market Snapshot, Q4-2024

Figure 13: Europe Frozen and Convenience Food Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Frozen and Convenience Food Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Frozen and Convenience Food Market Share by Country, 2023

Figure 16: Asia Pacific Frozen and Convenience Food Market Snapshot, Q4-2024

Figure 17: Asia Pacific Frozen and Convenience Food Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Frozen and Convenience Food Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Frozen and Convenience Food Market Share by Country, 2023

Figure 20: South America Frozen and Convenience Food Market Snapshot, Q4-2024

Figure 21: South America Frozen and Convenience Food Market Size Forecast by Type, 2021- 2032

Figure 22: South America Frozen and Convenience Food Market Size Forecast by Application, 2021- 2032

Figure 23: South America Frozen and Convenience Food Market Share by Country, 2023

Figure 24: Middle East and Africa Frozen and Convenience Food Market Snapshot,

Q4-2024

Figure 25: Middle East and Africa Frozen and Convenience Food Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Frozen and Convenience Food Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Frozen and Convenience Food Market Share by Country, 2023

Figure 28: United States Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Frozen and Convenience Food Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Frozen and Convenience Food Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Frozen and Convenience Food Market Size Outlook by Segments, 2021- 2032

Table 7: Global Frozen and Convenience Food Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Frozen and Convenience Food Market Outlook by Type, 2021- 2032

Table 10: North America- Frozen and Convenience Food Market Outlook by Country, 2021- 2032

Table 11: Europe - Frozen and Convenience Food Market Outlook by Type, 2021- 2032

Table 12: Europe - Frozen and Convenience Food Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Frozen and Convenience Food Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Frozen and Convenience Food Market Outlook by Country, 2021- 2032

Table 15: South America- Frozen and Convenience Food Market Outlook by Type, 2021- 2032

Table 16: South America- Frozen and Convenience Food Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Frozen and Convenience Food Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Frozen and Convenience Food Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Frozen and Convenience Food Companies

Table 20: Product Profiles of Leading Frozen and Convenience Food Companies

Table 21: SWOT Profiles of Leading Frozen and Convenience Food Companies

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