

Frozen Meat Market Size, Share, and Outlook, 2025 Report- By Type (Frozen Beef, Frozen Chicken, Frozen Lamb, Frozen Pork, Others), Application (Residential, Food Service Industry, Food Processing Industry), Distribution Channel (Supermarkets and Hypermarketss, Online, Convenience stores, Others), and Companies, 2021-2032

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Abstracts

Frozen Meat Market Outlook

The global Frozen Meat market is expected to register a growth rate of 3.5% during the forecast period from \$98.6 Billion in 2024 to \$129.8 Billion in 2032. The Frozen Meat market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Frozen Meat segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Frozen Beef, Frozen Chicken, Frozen Lamb, Frozen Pork, Others), Application (Residential, Food Service Industry, Food Processing Industry), Distribution Channel (Supermarkets and Hypermarketss, Online, Convenience stores, Others). Over 70 tables and charts showcase findings from our latest survey report on Frozen Meat markets.

Frozen Meat Market Insights, 2025

The frozen meat market is benefiting from a confluence of urbanization, improved cold chain infrastructure, and shifting consumer trust in packaged protein. As more

consumers move into urban areas with less access to fresh, locally sourced meat, frozen options provide a reliable and safer protein source. Government-backed initiatives in countries like India and Brazil to boost cold storage capacity are enhancing product reach into tier-2 and tier-3 cities. In developed markets, consumers are increasingly recognizing the nutritional integrity and safety of IQF (individually quick frozen) meats, which preserve taste and texture. Supermarkets and e-commerce platforms such as Amazon Fresh and Walmart Grocery have also ramped up frozen meat offerings, supported by strong logistics and extended shelf life. As food security, convenience, and affordability converge, frozen meat continues to emerge as a strategic solution for feeding growing urban populations.

Five Trends that will define global Frozen Meat market in 2025 and Beyond

A closer look at the multi-million global market for Frozen Meat identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Frozen Meat companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Frozen Meat industry?

The Frozen Meat sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Frozen Meat Market Segment Insights

The Frozen Meat industry presents strong offers across categories. The analytical report offers forecasts of Frozen Meat industry performance across segments and countries. Key segments in the industry include By Type (Frozen Beef, Frozen Chicken, Frozen Lamb, Frozen Pork, Others), Application (Residential, Food Service Industry, Food Processing Industry), Distribution Channel (Supermarkets and Hypermarkets, Online, Convenience stores, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Frozen Meat market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Frozen Meat industry ecosystem. It assists decision-makers in evaluating global Frozen Meat market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Frozen Meat industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Frozen Meat Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Frozen Meat Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Frozen Meat with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing

omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Frozen Meat market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Frozen Meat market Insights Executives are most excited about opportunities for the US Frozen Meat industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Frozen Meat companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Frozen Meat market.

Latin American Frozen Meat market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Frozen Meat Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Frozen Meat markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Frozen Meat markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive LandscapeHow Frozen Meat companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Marfrig Global Foods S.A., Kerry Group plc, BRF S.A., Associated British Foods plc, Pilgrim's Pride Corporation, Tyson Foods, Inc., Verde Farms LLC, Ashbourne Meat Processors, Cargill, Incorporated, Patterson Food Processors, Kilcoy Pastoral Company, Rantoul Foods.

Frozen Meat Market Scope

Leading Segments

By Type

Frozen Beef

Frozen Chicken

Frozen Lamb

Frozen Pork

Others

By Application

Residential

Food Service Industry

Food Processing Industry

By Distribution Channel

Supermarkets and Hypermarketss

Online

Convenience stores

Others

Leading Companies

Marfrig Global Foods S.A.

Kerry Group plc

BRF S.A.

Associated British Foods plc

Pilgrim's Pride Corporation

Tyson Foods, Inc.

Verde Farms LLC

Ashbourne Meat Processors

Cargill, Incorporated

Patterson Food Processors

Kilcoy Pastoral Company

Rantoul Foods

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Type

- Frozen Beef
- Frozen Chicken
- Frozen Lamb
- Frozen Pork
- Others

By Application

- Residential
- Food Service Industry
- Food Processing Industry

By Distribution Channel

- Supermarkets and Hypermarketss
- Online
- Convenience stores
- Others

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 - Ashbourne Meat Processors
 - Cargill, Incorporated
 - Patterson Food Processors

Kilcoy Pastoral Company

Rantoul Foods

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