

Frozen Burgers Market Size, Share, and Outlook, 2025 Report- By Type (Beef Burger, Chicken Burger, Pork Chops Burger, Veggie Burger), Packaging (Packet, Pack Wrapper, Zipper Pouch, Others), Category (Vegetarian, Non-Vegetarian), Application (Residential, Restaurant, Catering, Others), Distribution (Online, Offline), and Companies, 2021-2032

<https://marketpublishers.com/r/FA66474C5E41EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: FA66474C5E41EN

Abstracts

Frozen Burgers Market Outlook

The global Frozen Burgers market is expected to register a growth rate of 7.8% during the forecast period from \$4.9 Billion in 2024 to \$8.9 Billion in 2032. The Frozen Burgers market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Frozen Burgers segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Beef Burger, Chicken Burger, Pork Chops Burger, Veggie Burger), Packaging (Packet, Pack Wrapper, Zipper Pouch, Others), Category (Vegetarian, Non-Vegetarian), Application (Residential, Restaurant, Catering, Others), Distribution (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Frozen Burgers markets.

Frozen Burgers Market Insights, 2025

The frozen burgers market is increasingly driven by time-pressed consumers seeking convenient, high-protein meal options without sacrificing taste or quality. The evolution

of frozen burgers from mass-produced beef patties to diverse formats including grass-fed, turkey, salmon, and plant-based (e.g., Beyond Meat, Impossible Foods) has significantly expanded the market's appeal. These innovations are not only catering to dietary preferences like keto, paleo, and flexitarian, but also tapping into sustainability-conscious buyers. Retailers are responding by improving freezer aisle visibility and offering multi-pack SKUs that cater to busy households and single-serve eaters alike. Advanced freezing technologies that preserve texture and flavor, along with improved microwave and air-fryer compatibility, have made frozen burgers a go-to choice for quick, satisfying, and guilt-free meals.

Five Trends that will define global Frozen Burgers market in 2025 and Beyond

A closer look at the multi-million global market for Frozen Burgers identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Frozen Burgers companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Frozen Burgers industry?

The Frozen Burgers sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Frozen Burgers Market Segment Insights

The Frozen Burgers industry presents strong offers across categories. The analytical report offers forecasts of Frozen Burgers industry performance across segments and countries. Key segments in the industry include By Type (Beef Burger, Chicken Burger, Pork Chops Burger, Veggie Burger), Packaging (Packet, Pack Wrapper, Zipper Pouch, Others), Category (Vegetarian, Non-Vegetarian), Application (Residential, Restaurant, Catering, Others), Distribution (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Frozen Burgers market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Frozen Burgers industry ecosystem. It assists decision-makers in evaluating global Frozen Burgers market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Frozen Burgers industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Frozen Burgers Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Frozen Burgers Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Frozen Burgers with demand from both Western Europe and

Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Frozen Burgers market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Frozen Burgers market Insights Executives are most excited about opportunities for the US Frozen Burgers industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Frozen Burgers companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Frozen Burgers market.

Latin American Frozen Burgers market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Frozen Burgers Markets New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Frozen Burgers markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Frozen Burgers markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Frozen Burgers companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Amy's Kitchen, Inc., Nomad Foods Limited, Nestlé S.A, Conagra Brands, Inc, BandG Foods, Inc, McCain Foods Limited.

Frozen Burgers Market Scope

Leading Segments

By Type

Beef Burger

Chicken Burger

Pork Chops Burger

Veggie Burger

By Packaging

Packet

Pack Wrapper

Zipper Pouch

Others

By Category

Vegetarian

Non-Vegetarian

By Application

Residential

Restaurant

Catering

Others

By Distribution

Online

Offline

Leading Companies

Amy's Kitchen, Inc.

Nomad Foods Limited

Nestlé S.A

Conagra Brands, Inc

BandG Foods, Inc

McCain Foods Limited

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Frozen Burgers Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Frozen Burgers Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL FROZEN BURGERS MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Frozen Burgers Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. FROZEN BURGERS MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

- Beef Burger
- Chicken Burger
- Pork Chops Burger
- Veggie Burger

By Packaging

- Packet
- Pack Wrapper
- Zipper Pouch
- Others

By Category

- Vegetarian
- Non-Vegetarian

By Application

- Residential
- Restaurant
- Catering
- Others

By Distribution

- Online
- Offline

6. GLOBAL FROZEN BURGERS MARKET OUTLOOK ACROSS GROWTH

SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA FROZEN BURGERS MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Frozen Burgers Market Trends and Growth Opportunities
 - 6.2.1 North America Frozen Burgers Market Outlook by Type
 - 6.2.2 North America Frozen Burgers Market Outlook by Application
- 6.3 North America Frozen Burgers Market Outlook by Country
 - 6.3.1 The US Frozen Burgers Market Outlook, 2021- 2032
 - 6.3.2 Canada Frozen Burgers Market Outlook, 2021- 2032
 - 6.3.3 Mexico Frozen Burgers Market Outlook, 2021- 2032

7. EUROPE FROZEN BURGERS MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Frozen Burgers Market Trends and Growth Opportunities
 - 7.2.1 Europe Frozen Burgers Market Outlook by Type
 - 7.2.2 Europe Frozen Burgers Market Outlook by Application
- 7.3 Europe Frozen Burgers Market Outlook by Country
 - 7.3.2 Germany Frozen Burgers Market Outlook, 2021- 2032
 - 7.3.3 France Frozen Burgers Market Outlook, 2021- 2032
 - 7.3.4 The UK Frozen Burgers Market Outlook, 2021- 2032
 - 7.3.5 Spain Frozen Burgers Market Outlook, 2021- 2032
 - 7.3.6 Italy Frozen Burgers Market Outlook, 2021- 2032
 - 7.3.7 Russia Frozen Burgers Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Frozen Burgers Market Outlook, 2021- 2032

8. ASIA PACIFIC FROZEN BURGERS MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Frozen Burgers Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Frozen Burgers Market Outlook by Type
 - 8.2.2 Asia Pacific Frozen Burgers Market Outlook by Application
- 8.3 Asia Pacific Frozen Burgers Market Outlook by Country

- 8.3.1 China Frozen Burgers Market Outlook, 2021- 2032
- 8.3.2 India Frozen Burgers Market Outlook, 2021- 2032
- 8.3.3 Japan Frozen Burgers Market Outlook, 2021- 2032
- 8.3.4 South Korea Frozen Burgers Market Outlook, 2021- 2032
- 8.3.5 Australia Frozen Burgers Market Outlook, 2021- 2032
- 8.3.6 South East Asia Frozen Burgers Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Frozen Burgers Market Outlook, 2021- 2032

9. SOUTH AMERICA FROZEN BURGERS MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Frozen Burgers Market Trends and Growth Opportunities
 - 9.2.1 South America Frozen Burgers Market Outlook by Type
 - 9.2.2 South America Frozen Burgers Market Outlook by Application
- 9.3 South America Frozen Burgers Market Outlook by Country
 - 9.3.1 Brazil Frozen Burgers Market Outlook, 2021- 2032
 - 9.3.2 Argentina Frozen Burgers Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Frozen Burgers Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA FROZEN BURGERS MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Frozen Burgers Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Frozen Burgers Market Outlook by Type
 - 10.2.2 Middle East and Africa Frozen Burgers Market Outlook by Application
- 10.3 Middle East and Africa Frozen Burgers Market Outlook by Country
 - 10.3.1 Saudi Arabia Frozen Burgers Market Outlook, 2021- 2032
 - 10.3.2 The UAE Frozen Burgers Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Frozen Burgers Market Outlook, 2021- 2032
 - 10.3.4 South Africa Frozen Burgers Market Outlook, 2021- 2032
 - 10.3.5 Egypt Frozen Burgers Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Frozen Burgers Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Amy's Kitchen, Inc.

Nomad Foods Limited

Nestl? S.A

Conagra Brands, Inc
BandG Foods, Inc
McCain Foods Limited
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

I would like to order

Product name: Frozen Burgers Market Size, Share, and Outlook, 2025 Report- By Type (Beef Burger, Chicken Burger, Pork Chops Burger, Veggie Burger), Packaging (Packet, Pack Wrapper, Zipper Pouch, Others), Category (Vegetarian, Non-Vegetarian), Application (Residential, Restaurant, Catering, Others), Distribution (Online, Offline), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/FA66474C5E41EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FA66474C5E41EN.html>