

# **Fresh Grapes Market Size, Trends, Analysis, and Outlook By Type (Red Grapes, White Grapes, Rose Grapes, Others), By Application (Supermarkets/Hypermarkets, Convenience Stores, Independent Retailers, Online Sales, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/F8BF2DD127B3EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: F8BF2DD127B3EN

## **Abstracts**

Global Fresh Grapes Market Size is valued at \$211.3 Billion in 2024 and is forecast to register a growth rate (CAGR) of 7.4% to reach \$374.1 Billion by 2032.

The fresh grapes market is poised for steady growth as consumers increasingly prioritize healthy snacking options and seek natural sources of vitamins and minerals. Grapes, being a convenient and nutritious fruit, cater to the rising demand for fresh produce among health-conscious consumers. The trend towards organic and sustainably grown fruits drives demand for fresh grapes that align with clean-label preferences. Additionally, the growing popularity of wine production and wine tourism enhances the market potential, as consumers look for quality grapes to enhance their culinary and drinking experiences, further fueling the fresh grapes market.

### **Fresh Grapes Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Fresh Grapes survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Fresh Grapes industry.

## Key market trends defining the global Fresh Grapes demand in 2025 and Beyond

The Fresh Grapes industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Fresh Grapes Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

## Key strategies adopted by companies within the Fresh Grapes industry

Leading Fresh Grapes companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Fresh Grapes companies.

## Fresh Grapes Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

### Fresh Grapes Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Fresh Grapes industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

### Fresh Grapes Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Fresh Grapes Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Fresh Grapes market segments. Similarly, strong market demand encourages Canadian Fresh Grapes companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Fresh Grapes Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Fresh Grapes industry remains the major market for companies in the European Fresh Grapes industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Fresh Grapes market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Fresh Grapes Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Fresh Grapes in Asia Pacific. In particular, China, India, and South East Asian Fresh Grapes markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Fresh Grapes Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Fresh Grapes Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Fresh Grapes market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Fresh Grapes.

### Fresh Grapes Company Profiles

The global Fresh Grapes market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Ardo, Dole Food, Earthbound Farm, Jinyuan Agriculture, Simplot, SunOpta Inc, SunPacific, Uran Food Group, Welchs Foods, Yantai Tianlong.

## Recent Fresh Grapes Market Developments

The global Fresh Grapes market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Fresh Grapes Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Red Grapes

*Fresh Grapes Market Size, Trends, Analysis, and Outlook By Type (Red Grapes, White Grapes, Rose Grapes, Others...*

White Grapes

Rose Grapes

Others

By Application

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Ardo

Dole Food

Earthbound Farm

Jinyuan Agriculture

Simplot

SunOpta Inc

SunPacific

Uran Food Group

Welchs Foods

Yantai Tianlong

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. FRESH GRAPES MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Fresh Grapes Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Fresh Grapes Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Fresh Grapes Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Fresh Grapes Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Fresh Grapes Market Outlook to 2032

### **CHAPTER 5: FRESH GRAPES MARKET DYNAMICS**

*Fresh Grapes Market Size, Trends, Analysis, and Outlook By Type (Red Grapes, White Grapes, Rose Grapes, Others...*



- 5.1 Key Fresh Grapes Market Trends
- 5.2 Potential Fresh Grapes Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL FRESH GRAPES MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Type
  - Red Grapes
  - White Grapes
  - Rose Grapes
  - Others
- Application
  - Supermarkets/Hypermarkets
  - Convenience Stores
  - Independent Retailers
  - Online Sales
  - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA FRESH GRAPES MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Type
  - Red Grapes
  - White Grapes
  - Rose Grapes
  - Others
- Application
  - Supermarkets/Hypermarkets
  - Convenience Stores
  - Independent Retailers
  - Online Sales
  - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
  - 7.3.1 United States Fresh Grapes Market Size Forecast, 2021- 2032

7.3.2 Canada Fresh Grapes Market Size Forecast, 2021- 2032

7.3.3 Mexico Fresh Grapes Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE FRESH GRAPES MARKET ANALYSIS AND OUTLOOK TO 2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Type

Red Grapes

White Grapes

Rose Grapes

Others

Application

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Fresh Grapes Market Size Forecast, 2021- 2032

8.3.2 France Fresh Grapes Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Fresh Grapes Market Size Forecast, 2021- 2032

8.3.4 Spain Fresh Grapes Market Size Forecast, 2021- 2032

8.3.5 Italy Fresh Grapes Market Size Forecast, 2021- 2032

8.3.6 Russia Fresh Grapes Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Fresh Grapes Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC FRESH GRAPES MARKET ANALYSIS AND OUTLOOK TO 2032**

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Red Grapes

White Grapes

Rose Grapes

Others

Application

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Fresh Grapes Market Size Forecast, 2021- 2032

9.3.2 India Fresh Grapes Market Size Forecast, 2021- 2032

9.3.3 Japan Fresh Grapes Market Size Forecast, 2021- 2032

9.3.4 South Korea Fresh Grapes Market Size Forecast, 2021- 2032

9.3.5 Australia Fresh Grapes Market Size Forecast, 2021- 2032

9.3.6 South East Asia Fresh Grapes Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Fresh Grapes Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA FRESH GRAPES MARKET ANALYSIS AND OUTLOOK TO 2032**

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Red Grapes

White Grapes

Rose Grapes

Others

Application

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Fresh Grapes Market Size Forecast, 2021- 2032

10.3.2 Argentina Fresh Grapes Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Fresh Grapes Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA FRESH GRAPES MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Red Grapes

White Grapes

Rose Grapes

Others

Application

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Fresh Grapes Market Size Forecast, 2021- 2032

11.3.2 The UAE Fresh Grapes Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Fresh Grapes Market Size Forecast, 2021- 2032

11.3.4 South Africa Fresh Grapes Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Fresh Grapes Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Ardo

Dole Food

Earthbound Farm

Jinyuan Agriculture

Simplot

SunOpta Inc

SunPacific

Uran Food Group

Welchs Foods

Yantai Tianlong

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

- B: Conclusion and Future Recommendations
- C: Customization Options
- D: Contact Information

## List Of Figures

### LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Fresh Grapes Market Outlook by Type, 2021- 2032
- Figure 6: Global Fresh Grapes Market Outlook by Application, 2021- 2032
- Figure 7: Global Fresh Grapes Market Outlook by Region, 2021- 2032
- Figure 8: North America Fresh Grapes Market Snapshot, Q4-2024
- Figure 9: North America Fresh Grapes Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Fresh Grapes Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Fresh Grapes Market Share by Country, 2023
- Figure 12: Europe Fresh Grapes Market Snapshot, Q4-2024
- Figure 13: Europe Fresh Grapes Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Fresh Grapes Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Fresh Grapes Market Share by Country, 2023
- Figure 16: Asia Pacific Fresh Grapes Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Fresh Grapes Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Fresh Grapes Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Fresh Grapes Market Share by Country, 2023
- Figure 20: South America Fresh Grapes Market Snapshot, Q4-2024
- Figure 21: South America Fresh Grapes Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Fresh Grapes Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Fresh Grapes Market Share by Country, 2023
- Figure 24: Middle East and Africa Fresh Grapes Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Fresh Grapes Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Fresh Grapes Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Fresh Grapes Market Share by Country, 2023
- Figure 28: United States Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032

- Figure 32: France Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Fresh Grapes Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Fresh Grapes Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Fresh Grapes Market Size Outlook by Segments, 2021- 2032

Table 7: Global Fresh Grapes Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Fresh Grapes Market Outlook by Type, 2021- 2032

Table 10: North America- Fresh Grapes Market Outlook by Country, 2021- 2032

Table 11: Europe - Fresh Grapes Market Outlook by Type, 2021- 2032

Table 12: Europe - Fresh Grapes Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Fresh Grapes Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Fresh Grapes Market Outlook by Country, 2021- 2032

Table 15: South America- Fresh Grapes Market Outlook by Type, 2021- 2032

Table 16: South America- Fresh Grapes Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Fresh Grapes Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Fresh Grapes Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Fresh Grapes Companies

Table 20: Product Profiles of Leading Fresh Grapes Companies

Table 21: SWOT Profiles of Leading Fresh Grapes Companies



## I would like to order

Product name: Fresh Grapes Market Size, Trends, Analysis, and Outlook By Type (Red Grapes, White Grapes, Rose Grapes, Others), By Application (Supermarkets/Hypermarkets, Convenience Stores, Independent Retailers, Online Sales, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/F8BF2DD127B3EN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F8BF2DD127B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970