

Fresh Fish and Seafood Market Size, Share, and Outlook, 2025 Report- By Type (Fresh Fish, Seafood, Others), Distribution Channel (Supermarkets and Hypermarkets, Fish Shops, Online Sale, Others), and Companies, 2021-2032

<https://marketpublishers.com/r/FD0CA79E03CDEN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: FD0CA79E03CDEN

Abstracts

Fresh Fish and Seafood Market Outlook

The global Fresh Fish and Seafood market is expected to register a growth rate of 5.2% during the forecast period from \$168.5 Billion in 2024 to \$252.8 Billion in 2032. The Fresh Fish and Seafood market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Fresh Fish and Seafood segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Fresh Fish, Seafood, Others), Distribution Channel (Supermarkets and Hypermarkets, Fish Shops, Online Sale, Others). Over 70 tables and charts showcase findings from our latest survey report on Fresh Fish and Seafood markets.

Fresh Fish and Seafood Market Insights, 2025

The fresh fish and seafood market is experiencing growth driven by rising consumer demand for high-quality, fresh, and sustainably sourced seafood. Awareness of health benefits such as omega-3 fatty acids, lean protein, and micronutrients is encouraging seafood consumption globally. Furthermore, increasing concern over overfishing and environmental impact is motivating retailers and suppliers to adopt sustainable fishing

certifications such as MSC and ASC. This is appealing to environmentally conscious consumers willing to pay premiums for traceability and responsible sourcing. Additionally, innovations in cold chain logistics, including superchilling and improved packaging, are enhancing the availability and shelf life of fresh seafood in both urban and remote markets. Leading suppliers and distributors are investing in direct-to-consumer models and online fresh seafood delivery services, capitalizing on convenience and freshness. The ongoing consumer shift toward healthier diets and sustainable food systems continues to propel this market.

Five Trends that will define global Fresh Fish and Seafood market in 2025 and Beyond

A closer look at the multi-million global market for Fresh Fish and Seafood identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Fresh Fish and Seafood companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Fresh Fish and Seafood industry?

The Fresh Fish and Seafood sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Fresh Fish and Seafood Market Segment Insights

The Fresh Fish and Seafood industry presents strong offers across categories. The analytical report offers forecasts of Fresh Fish and Seafood industry performance across segments and countries. Key segments in the industry include By Type (Fresh Fish, Seafood, Others), Distribution Channel (Supermarkets and Hypermarkets, Fish Shops, Online Sale, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Fresh Fish and Seafood market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Fresh Fish and Seafood industry ecosystem. It assists decision-makers in evaluating global Fresh Fish and Seafood market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Fresh Fish and Seafood industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Fresh Fish and Seafood Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Fresh Fish and Seafood Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Fresh Fish and Seafood with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future.

Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Fresh Fish and Seafood market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Fresh Fish and Seafood market Insights Executives are most excited about opportunities for the US Fresh Fish and Seafood industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Fresh Fish and Seafood companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Fresh Fish and Seafood market.

Latin American Fresh Fish and Seafood market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Fresh Fish and Seafood Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Fresh Fish and Seafood markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Fresh Fish and Seafood markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of

growth.

Competitive Landscape How Fresh Fish and Seafood companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Grupo Profand, Lee Fishing Company, Leigh Fisheries, Mowi ASA, Wm Morrison Supermarkets plc, Tesco PLC, True World Group LLC, All Seas Wholesale, Inc., Austevoll Seafood ASA, Faroe Seafood, IFB Agro Industries Limited, Fujian Yingfeng Foods Group Co., Ltd., Grieg Seafood ASA, Metro Seafood LLC, Midseas Fisheries Group, Ocean Fresh Seafoods Ltd., Ocean Develop Seafoods Inc., Pescafresh Private Limited, PJS Seafood, Inc., Surapon Foods Public Company Limited, Tassal Group Limited, Trident Seafoods Corporation, Tropic Star Seafood, Inc., Zhuxian Seafood Processing Co., Ltd.

Fresh Fish and Seafood Market Scope

Leading Segments

By Type

Fresh Fish

Seafood

Others

By Distribution Channel

Supermarkets and Hypermarkets

Fish Shops

Online Sale

Others

Leading Companies

Grupo Profand

Lee Fishing Company

Leigh Fisheries

Mowi ASA

Wm Morrison Supermarkets plc

Tesco PLC

True World Group LLC

All Seas Wholesale, Inc.

Austevoll Seafood ASA

Faroe Seafood

IFB Agro Industries Limited

Fujian Yingfeng Foods Group Co., Ltd.

Grieg Seafood ASA

Metro Seafood LLC

Midseas Fisheries Group

Ocean Fresh Seafoods Ltd.

Ocean Develop Seafoods Inc.

Pescafresh Private Limited

PJS Seafood, Inc.

Surapon Foods Public Company Limited

Tassal Group Limited

Trident Seafoods Corporation

Tropic Star Seafood, Inc.

Zhuxian Seafood Processing Co., Ltd

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Fresh Fish and Seafood Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Fresh Fish and Seafood Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL FRESH FISH AND SEAFOOD MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Fresh Fish and Seafood Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. FRESH FISH AND SEAFOOD MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
 - Fresh Fish
 - Seafood
 - Others
- By Distribution Channel
 - Supermarkets and Hypermarkets
 - Fish Shops
 - Online Sale
 - Others

6. GLOBAL FRESH FISH AND SEAFOOD MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA FRESH FISH AND SEAFOOD MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Fresh Fish and Seafood Market Trends and Growth Opportunities
 - 6.2.1 North America Fresh Fish and Seafood Market Outlook by Type
 - 6.2.2 North America Fresh Fish and Seafood Market Outlook by Application

6.3 North America Fresh Fish and Seafood Market Outlook by Country

6.3.1 The US Fresh Fish and Seafood Market Outlook, 2021- 2032

6.3.2 Canada Fresh Fish and Seafood Market Outlook, 2021- 2032

6.3.3 Mexico Fresh Fish and Seafood Market Outlook, 2021- 2032

7. EUROPE FRESH FISH AND SEAFOOD MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Fresh Fish and Seafood Market Trends and Growth Opportunities

7.2.1 Europe Fresh Fish and Seafood Market Outlook by Type

7.2.2 Europe Fresh Fish and Seafood Market Outlook by Application

7.3 Europe Fresh Fish and Seafood Market Outlook by Country

7.3.2 Germany Fresh Fish and Seafood Market Outlook, 2021- 2032

7.3.3 France Fresh Fish and Seafood Market Outlook, 2021- 2032

7.3.4 The UK Fresh Fish and Seafood Market Outlook, 2021- 2032

7.3.5 Spain Fresh Fish and Seafood Market Outlook, 2021- 2032

7.3.6 Italy Fresh Fish and Seafood Market Outlook, 2021- 2032

7.3.7 Russia Fresh Fish and Seafood Market Outlook, 2021- 2032

7.3.8 Rest of Europe Fresh Fish and Seafood Market Outlook, 2021- 2032

8. ASIA PACIFIC FRESH FISH AND SEAFOOD MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Fresh Fish and Seafood Market Trends and Growth Opportunities

8.2.1 Asia Pacific Fresh Fish and Seafood Market Outlook by Type

8.2.2 Asia Pacific Fresh Fish and Seafood Market Outlook by Application

8.3 Asia Pacific Fresh Fish and Seafood Market Outlook by Country

8.3.1 China Fresh Fish and Seafood Market Outlook, 2021- 2032

8.3.2 India Fresh Fish and Seafood Market Outlook, 2021- 2032

8.3.3 Japan Fresh Fish and Seafood Market Outlook, 2021- 2032

8.3.4 South Korea Fresh Fish and Seafood Market Outlook, 2021- 2032

8.3.5 Australia Fresh Fish and Seafood Market Outlook, 2021- 2032

8.3.6 South East Asia Fresh Fish and Seafood Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Fresh Fish and Seafood Market Outlook, 2021- 2032

9. SOUTH AMERICA FRESH FISH AND SEAFOOD MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Fresh Fish and Seafood Market Trends and Growth Opportunities

- 9.2.1 South America Fresh Fish and Seafood Market Outlook by Type
- 9.2.2 South America Fresh Fish and Seafood Market Outlook by Application
- 9.3 South America Fresh Fish and Seafood Market Outlook by Country
 - 9.3.1 Brazil Fresh Fish and Seafood Market Outlook, 2021- 2032
 - 9.3.2 Argentina Fresh Fish and Seafood Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Fresh Fish and Seafood Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA FRESH FISH AND SEAFOOD MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Fresh Fish and Seafood Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Fresh Fish and Seafood Market Outlook by Type
 - 10.2.2 Middle East and Africa Fresh Fish and Seafood Market Outlook by Application
- 10.3 Middle East and Africa Fresh Fish and Seafood Market Outlook by Country
 - 10.3.1 Saudi Arabia Fresh Fish and Seafood Market Outlook, 2021- 2032
 - 10.3.2 The UAE Fresh Fish and Seafood Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Fresh Fish and Seafood Market Outlook, 2021- 2032
 - 10.3.4 South Africa Fresh Fish and Seafood Market Outlook, 2021- 2032
 - 10.3.5 Egypt Fresh Fish and Seafood Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Fresh Fish and Seafood Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies
 - Grupo Profand
 - Lee Fishing Company
 - Leigh Fisheries
 - Mowi ASA
 - Wm Morrison Supermarkets plc
 - Tesco PLC
 - True World Group LLC
 - All Seas Wholesale, Inc.
 - Austevoll Seafood ASA
 - Faroe Seafood
 - IFB Agro Industries Limited
 - Fujian Yingfeng Foods Group Co., Ltd.

Grieg Seafood ASA
Metro Seafood LLC
Midseas Fisheries Group
Ocean Fresh Seafoods Ltd.
Ocean Develop Seafoods Inc.
Pescafresh Private Limited
PJS Seafood, Inc.
Surapon Foods Public Company Limited
Tassal Group Limited
Trident Seafoods Corporation
Tropic Star Seafood, Inc.
Zhuxian Seafood Processing Co., Ltd
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

I would like to order

Product name: Fresh Fish and Seafood Market Size, Share, and Outlook, 2025 Report- By Type (Fresh Fish, Seafood, Others), Distribution Channel (Supermarkets and Hypermarkets, Fish Shops, Online Sale, Others), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/FD0CA79E03CDEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FD0CA79E03CDEN.html>