

Freight Broker Software Market Size, Share, and Outlook, 2025 Report- By Type (Real-Time Load Tracking Platform, Carrier Relationship Management Software, Transportation Management System), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Component (Software, Service), By Deployment (On-Premise, Cloud-Based), 2018-2032

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Abstracts

Freight Broker Software Market Outlook

The Freight Broker Software Market size is expected to register a growth rate of 6.7% during the forecast period from \$2.22 Billion in 2025 to \$3.5 Billion in 2032. The Freight Broker Software market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Freight Broker Software segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Real-Time Load Tracking Platform, Carrier Relationship Management Software, Transportation Management System), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Component (Software, Service), By Deployment (On-Premise, Cloud-Based). Over 70 tables and charts showcase findings from our latest survey report on Freight Broker Software markets.

Freight Broker Software Market Insights, 2025

The freight broker software market is experiencing strong growth as logistics companies

seek automation-driven solutions to optimize freight matching, carrier management, and compliance tracking. Platforms like Truckstop.com, DAT Freight & Analytics, and AscendTMS are integrating AI and machine learning to provide real-time rate analysis, predictive freight availability, and automated load booking. Cloud-based freight broker software is becoming the industry standard, offering enhanced scalability, remote accessibility, and integration with electronic logging devices (ELDs) and transportation management systems (TMS). Additionally, blockchain technology is gaining traction for securing freight transactions, reducing fraud, and enhancing supply chain transparency. As the trucking industry faces ongoing driver shortages and regulatory changes such as the FMCSA's drug and alcohol clearinghouse rules, freight broker software is evolving to help brokers manage compliance and mitigate capacity constraints. The rise of digital freight marketplaces and autonomous logistics solutions is further transforming the sector, with software providers focusing on advanced automation to streamline freight brokerage operations.

Five Trends that will define global Freight Broker Software market in 2025 and Beyond

A closer look at the multi-million market for Freight Broker Software identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Freight Broker Software companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Freight Broker Software vendors.

What are the biggest opportunities for growth in the Freight Broker Software industry?

The Freight Broker Software sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Freight Broker Software Market Segment Insights

The Freight Broker Software industry presents strong offers across categories. The

analytical report offers forecasts of Freight Broker Software industry performance across segments and countries. Key segments in the industry include%li%By Type (Real-Time Load Tracking Platform, Carrier Relationship Management Software, Transportation Management System), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Component (Software, Service), By Deployment (On-Premise, Cloud-Based). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Freight Broker Software market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Freight Broker Software industry ecosystem. It assists decision-makers in evaluating global Freight Broker Software market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Freight Broker Software industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Freight Broker Software Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Freight Broker Software Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Freight Broker Software with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Freight Broker Software market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Freight Broker Software market Insights%li%Vendors are exploring new opportunities within the US Freight Broker Software industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Freight Broker Software companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Freight Broker Software market.

Latin American Freight Broker Software market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Freight Broker Software Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Freight Broker Software markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Freight Broker Software markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Freight Broker Software companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Cargocentric Inc, Cargomatic Inc, Convoy, Coyote Logistics, Echo Global Logistics Inc, GoComet, J.B. Hunt Transport Inc, TGMMatrix Ltd, Transfix LLC, Trucker Path Inc.

Freight Broker Software Market Segmentation

By Type

Real-Time Load Tracking Platform

Carrier Relationship Management Software

Transportation Management System

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Component

Software

Service

By Deployment

On-Premise

Cloud-Based

Leading Companies

Cargocentric Inc

Cargomatic Inc

Convoy

Coyote Logistics

Echo Global Logistics Inc

GoComet

J.B. Hunt Transport Inc

TGMatrix Ltd

Transfix LLC

Trucker Path Inc

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape

2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Freight Broker Software Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Freight Broker Software Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL FREIGHT BROKER SOFTWARE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Freight Broker Software Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. FREIGHT BROKER SOFTWARE MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Real-Time Load Tracking Platform

Carrier Relationship Management Software

Transportation Management System

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Component

Software

Service

By Deployment

On-Premise

Cloud-Based

6. GLOBAL FREIGHT BROKER SOFTWARE MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA FREIGHT BROKER SOFTWARE MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America Freight Broker Software Market Trends and Growth Opportunities

6.2.1 North America Freight Broker Software Market Outlook by Type

6.2.2 North America Freight Broker Software Market Outlook by Application

6.3 North America Freight Broker Software Market Outlook by Country

6.3.1 The US Freight Broker Software Market Outlook, 2021- 2032

6.3.2 Canada Freight Broker Software Market Outlook, 2021- 2032

6.3.3 Mexico Freight Broker Software Market Outlook, 2021- 2032

7. EUROPE FREIGHT BROKER SOFTWARE MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Freight Broker Software Market Trends and Growth Opportunities

7.2.1 Europe Freight Broker Software Market Outlook by Type

7.2.2 Europe Freight Broker Software Market Outlook by Application

7.3 Europe Freight Broker Software Market Outlook by Country

7.3.2 Germany Freight Broker Software Market Outlook, 2021- 2032

7.3.3 France Freight Broker Software Market Outlook, 2021- 2032

7.3.4 The UK Freight Broker Software Market Outlook, 2021- 2032

7.3.5 Spain Freight Broker Software Market Outlook, 2021- 2032

7.3.6 Italy Freight Broker Software Market Outlook, 2021- 2032

7.3.7 Russia Freight Broker Software Market Outlook, 2021- 2032

7.3.8 Rest of Europe Freight Broker Software Market Outlook, 2021- 2032

8. ASIA PACIFIC FREIGHT BROKER SOFTWARE MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Freight Broker Software Market Trends and Growth Opportunities

8.2.1 Asia Pacific Freight Broker Software Market Outlook by Type

8.2.2 Asia Pacific Freight Broker Software Market Outlook by Application

8.3 Asia Pacific Freight Broker Software Market Outlook by Country

8.3.1 China Freight Broker Software Market Outlook, 2021- 2032

8.3.2 India Freight Broker Software Market Outlook, 2021- 2032

8.3.3 Japan Freight Broker Software Market Outlook, 2021- 2032

8.3.4 South Korea Freight Broker Software Market Outlook, 2021- 2032

8.3.5 Australia Freight Broker Software Market Outlook, 2021- 2032

8.3.6 South East Asia Freight Broker Software Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Freight Broker Software Market Outlook, 2021- 2032

9. SOUTH AMERICA FREIGHT BROKER SOFTWARE MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Freight Broker Software Market Trends and Growth Opportunities

9.2.1 South America Freight Broker Software Market Outlook by Type

9.2.2 South America Freight Broker Software Market Outlook by Application

9.3 South America Freight Broker Software Market Outlook by Country

9.3.1 Brazil Freight Broker Software Market Outlook, 2021- 2032

9.3.2 Argentina Freight Broker Software Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Freight Broker Software Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA FREIGHT BROKER SOFTWARE MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Freight Broker Software Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Freight Broker Software Market Outlook by Type

10.2.2 Middle East and Africa Freight Broker Software Market Outlook by Application

10.3 Middle East and Africa Freight Broker Software Market Outlook by Country

10.3.1 Saudi Arabia Freight Broker Software Market Outlook, 2021- 2032

10.3.2 The UAE Freight Broker Software Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Freight Broker Software Market Outlook, 2021- 2032

10.3.4 South Africa Freight Broker Software Market Outlook, 2021- 2032

10.3.5 Egypt Freight Broker Software Market Outlook, 2021- 2032

10.3.6 Rest of Africa Freight Broker Software Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Cargocentric Inc

Cargomatic Inc

Convoy

Coyote Logistics

Echo Global Logistics Inc

GoComet

J.B. Hunt Transport Inc

TGMatrix Ltd

Transfix LLC

Trucker Path Inc

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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