

Fraud Detection Software Market Size, Share, and Outlook, 2025 Report- By Deployment (Cloud Based, On-premise), By End-User (BFSI, Retail, Telecommunication, Government/Public Sector, Healthcare, Real Estate, Energy and Power, Manufacturing, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Solution (Fraud Analytics, Authentication, Governance), 2018-2032

<https://marketpublishers.com/r/F5FF01B7D7E3EN.html>

Date: April 2025

Pages: 171

Price: US\$ 3,680.00 (Single User License)

ID: F5FF01B7D7E3EN

Abstracts

Fraud Detection Software Market Outlook

The Fraud Detection Software Market size is expected to register a growth rate of 18.2% during the forecast period from \$19.1 Billion in 2025 to \$61.6 Billion in 2032. The Fraud Detection Software market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Fraud Detection Software segments across 22 countries from 2021 to 2032. Key segments in the report include By Deployment (Cloud Based, On-premise), By End-User (BFSI, Retail, Telecommunication, Government/Public Sector, Healthcare, Real Estate, Energy and Power, Manufacturing, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Solution (Fraud Analytics, Authentication, Governance). Over 70 tables and charts showcase findings from our latest survey report on Fraud Detection Software markets.

Fraud Detection Software Market Insights, 2025

The fraud detection software market is evolving as businesses across banking, e-commerce, and insurance industries face rising cyber threats, payment fraud, and identity theft. Companies like IBM, FICO, and NICE Actimize are leading the charge in developing AI-powered fraud detection tools that analyze large datasets in real-time to detect anomalies and prevent fraudulent transactions. Machine learning algorithms and behavioral analytics play a crucial role in identifying suspicious patterns, such as unauthorized access attempts, synthetic identities, and unusual spending behaviors. In the financial sector, fraud detection software is crucial for regulatory compliance with laws such as the Anti-Money Laundering (AML) Act and Know Your Customer (KYC) policies. Meanwhile, e-commerce platforms are integrating fraud prevention tools to minimize chargebacks and protect customer data. As digital transactions increase, fraudsters are employing more sophisticated tactics, pushing companies to adopt multi-layered security frameworks with biometric authentication, tokenization, and blockchain technology. With businesses prioritizing fraud prevention to safeguard revenue and maintain customer trust, the market for fraud detection software is expected to see continuous innovation and adoption.

Five Trends that will define global Fraud Detection Software market in 2025 and Beyond

A closer look at the multi-million market for Fraud Detection Software identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Fraud Detection Software companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Fraud Detection Software vendors.

What are the biggest opportunities for growth in the Fraud Detection Software industry?

The Fraud Detection Software sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market

analyses.

Fraud Detection Software Market Segment Insights

The Fraud Detection Software industry presents strong offers across categories. The analytical report offers forecasts of Fraud Detection Software industry performance across segments and countries. Key segments in the industry include%li%By Deployment (Cloud Based, On-premise), By End-User (BFSI, Retail, Telecommunication, Government/Public Sector, Healthcare, Real Estate, Energy and Power, Manufacturing, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Solution (Fraud Analytics, Authentication, Governance). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Fraud Detection Software market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Fraud Detection Software industry ecosystem. It assists decision-makers in evaluating global Fraud Detection Software market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Fraud Detection Software industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Fraud Detection Software Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes

drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Fraud Detection Software Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Fraud Detection Software with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Fraud Detection Software market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Fraud Detection Software market Insights%li%Vendors are exploring new opportunities within the US Fraud Detection Software industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Fraud Detection Software companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Fraud Detection Software market.

Latin American Fraud Detection Software market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly

gaining business growth in the region.

Middle East and Africa Fraud Detection Software Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Fraud Detection Software markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Fraud Detection Software markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Fraud Detection Software companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include ACI Worldwide, BAE Systems, Computer Services Inc, Dell Technologies, Distil Networks, DXC Technology, Easy Solutions, Experian, FICO, Fiserv, IBM, iovation, LexisNexis Risk solutions, NICE Systems, SAP, SAS Institute, Software AG, Wirecard.

Fraud Detection Software Market Segmentation

By Deployment

Cloud Based

On-premise

By End-User

BFSI

Retail

Telecommunication

Government/Public Sector

Healthcare

Real Estate

Energy and Power

Manufacturing

Others

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Solution

Fraud Analytics

Authentication

Governance

Leading Companies

ACI Worldwide

BAE Systems

Computer Services Inc

Dell Technologies

Distil Networks

DXC Technology

Easy Solutions

Experian

FICO

Fiserv

IBM

iovation

LexisNexis Risk solutions

NICE Systems

SAP

SAS Institute

Software AG

Wirecard

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio

and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Fraud Detection Software Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Fraud Detection Software Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL FRAUD DETECTION SOFTWARE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

4.6.1 Intensity of Competitive Rivalry

4.6.2 Threat of New Entrants

4.6.3 Threat of Substitutes

4.6.4 Bargaining Power of Buyers

4.6.5 Bargaining Power of Suppliers

4.7 Fraud Detection Software Industry Value Chain Analysis

4.7.1 Stage of Value Chain

4.7.2 Key Activities of Companies

4.7.3 Companies Included in Each Stage

4.7.4 Key Insights

5. FRAUD DETECTION SOFTWARE MARKET OUTLOOK TO 2032

5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032

5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032

5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Deployment

Cloud Based

On-premise

By End-User

BFSI

Retail

Telecommunication

Government/Public Sector

Healthcare

Real Estate

Energy and Power

Manufacturing

Others

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Solution

Fraud Analytics

Authentication

Governance

6. GLOBAL FRAUD DETECTION SOFTWARE MARKET OUTLOOK ACROSS

GROWTH SCENARIOS

6.1 Low Growth Scenario

6.2 Base/Reference Case

6.3 High Growth Scenario

6. NORTH AMERICA FRAUD DETECTION SOFTWARE MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America Fraud Detection Software Market Trends and Growth Opportunities

6.2.1 North America Fraud Detection Software Market Outlook by Type

6.2.2 North America Fraud Detection Software Market Outlook by Application

6.3 North America Fraud Detection Software Market Outlook by Country

6.3.1 The US Fraud Detection Software Market Outlook, 2021- 2032

6.3.2 Canada Fraud Detection Software Market Outlook, 2021- 2032

6.3.3 Mexico Fraud Detection Software Market Outlook, 2021- 2032

7. EUROPE FRAUD DETECTION SOFTWARE MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Fraud Detection Software Market Trends and Growth Opportunities

7.2.1 Europe Fraud Detection Software Market Outlook by Type

7.2.2 Europe Fraud Detection Software Market Outlook by Application

7.3 Europe Fraud Detection Software Market Outlook by Country

7.3.2 Germany Fraud Detection Software Market Outlook, 2021- 2032

7.3.3 France Fraud Detection Software Market Outlook, 2021- 2032

7.3.4 The UK Fraud Detection Software Market Outlook, 2021- 2032

7.3.5 Spain Fraud Detection Software Market Outlook, 2021- 2032

7.3.6 Italy Fraud Detection Software Market Outlook, 2021- 2032

7.3.7 Russia Fraud Detection Software Market Outlook, 2021- 2032

7.3.8 Rest of Europe Fraud Detection Software Market Outlook, 2021- 2032

8. ASIA PACIFIC FRAUD DETECTION SOFTWARE MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Fraud Detection Software Market Trends and Growth Opportunities

8.2.1 Asia Pacific Fraud Detection Software Market Outlook by Type

- 8.2.2 Asia Pacific Fraud Detection Software Market Outlook by Application**
- 8.3 Asia Pacific Fraud Detection Software Market Outlook by Country**
 - 8.3.1 China Fraud Detection Software Market Outlook, 2021- 2032**
 - 8.3.2 India Fraud Detection Software Market Outlook, 2021- 2032**
 - 8.3.3 Japan Fraud Detection Software Market Outlook, 2021- 2032**
 - 8.3.4 South Korea Fraud Detection Software Market Outlook, 2021- 2032**
 - 8.3.5 Australia Fraud Detection Software Market Outlook, 2021- 2032**
 - 8.3.6 South East Asia Fraud Detection Software Market Outlook, 2021- 2032**
 - 8.3.7 Rest of Asia Pacific Fraud Detection Software Market Outlook, 2021- 2032**

9. SOUTH AMERICA FRAUD DETECTION SOFTWARE MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024**
- 9.2 South America Fraud Detection Software Market Trends and Growth Opportunities**
 - 9.2.1 South America Fraud Detection Software Market Outlook by Type**
 - 9.2.2 South America Fraud Detection Software Market Outlook by Application**
- 9.3 South America Fraud Detection Software Market Outlook by Country**
 - 9.3.1 Brazil Fraud Detection Software Market Outlook, 2021- 2032**
 - 9.3.2 Argentina Fraud Detection Software Market Outlook, 2021- 2032**
 - 9.3.3 Rest of South and Central America Fraud Detection Software Market Outlook, 2021- 2032**

10. MIDDLE EAST AND AFRICA FRAUD DETECTION SOFTWARE MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024**
- 10.2 Middle East and Africa Fraud Detection Software Market Trends and Growth Opportunities**
 - 10.2.1 Middle East and Africa Fraud Detection Software Market Outlook by Type**
 - 10.2.2 Middle East and Africa Fraud Detection Software Market Outlook by Application**
- 10.3 Middle East and Africa Fraud Detection Software Market Outlook by Country**
 - 10.3.1 Saudi Arabia Fraud Detection Software Market Outlook, 2021- 2032**
 - 10.3.2 The UAE Fraud Detection Software Market Outlook, 2021- 2032**
 - 10.3.3 Rest of Middle East Fraud Detection Software Market Outlook, 2021- 2032**
 - 10.3.4 South Africa Fraud Detection Software Market Outlook, 2021- 2032**
 - 10.3.5 Egypt Fraud Detection Software Market Outlook, 2021- 2032**
 - 10.3.6 Rest of Africa Fraud Detection Software Market Outlook, 2021- 2032**

11. COMPANY PROFILES

11.1 Leading 10 Companies

ACI Worldwide

BAE Systems

Computer Services Inc

Dell Technologies

Distil Networks

DXC Technology

Easy Solutions

Experian

FICO

Fiserv

IBM

ivation

LexisNexis Risk solutions

NICE Systems

SAP

SAS Institute

Software AG

Wirecard

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Fraud Detection Software Market Size, Share, and Outlook, 2025 Report- By Deployment (Cloud Based, On-premise), By End-User (BFSI, Retail, Telecommunication, Government/Public Sector, Healthcare, Real Estate, Energy and Power, Manufacturing, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Solution (Fraud Analytics, Authentication, Governance), 2018-2032

Product link: <https://marketpublishers.com/r/F5FF01B7D7E3EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F5FF01B7D7E3EN.html>