

# **Formulation Development Outsourcing Market Size, Trends, Analysis, and Outlook By Service (Preformulation, Formulation Development), By Formulation (Oral, Injectable, Topical, Others), By Therapeutic Area (Oncology, Infectious disease, Neurology, Hematology, Respiratory, Cardiovascular, Dermatology, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Formulation Development Outsourcing market size is poised to register 7.65% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Formulation Development Outsourcing market across By Service (Preformulation, Formulation Development), By Formulation (Oral, Injectable, Topical, Others), By Therapeutic Area (Oncology, Infectious disease, Neurology, Hematology, Respiratory, Cardiovascular, Dermatology, Others).

The formulation development outsourcing market is experiencing notable growth driven by the increasing complexity of drug formulations, rising R&D costs, and the growing trend of pharmaceutical companies outsourcing development activities to contract research organizations (CROs). In 2024 and beyond, factors such as the expanding pipeline of biopharmaceutical products, demand for specialized formulation expertise, and regulatory pressure to accelerate drug development timelines are driving market expansion. Additionally, the emergence of biologics and complex generics, advancements in drug delivery technologies, and the shift towards personalized medicine contribute to market growth.

## Formulation Development Outsourcing Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Formulation Development Outsourcing market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Formulation Development Outsourcing survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Formulation Development Outsourcing industry.

## Key market trends defining the global Formulation Development Outsourcing demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Formulation Development Outsourcing Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Formulation Development Outsourcing industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Formulation Development Outsourcing companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Formulation Development Outsourcing industry

Leading Formulation Development Outsourcing companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The

report provides key strategies opted for by the top 10 Formulation Development Outsourcing companies.

## Formulation Development Outsourcing Market Study- Strategic Analysis Review

The Formulation Development Outsourcing market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Formulation Development Outsourcing Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Formulation Development Outsourcing industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Formulation Development Outsourcing Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Formulation Development Outsourcing Market Size Outlook- Companies

plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Formulation Development Outsourcing market segments. Similarly, Strong end-user demand is encouraging Canadian Formulation Development Outsourcing companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Formulation Development Outsourcing market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Formulation Development Outsourcing Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Formulation Development Outsourcing industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Formulation Development Outsourcing market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Formulation Development Outsourcing Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Formulation Development Outsourcing in Asia Pacific. In particular, China, India, and South East Asian Formulation Development Outsourcing markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and

comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Formulation Development Outsourcing Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Formulation Development Outsourcing Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Formulation Development Outsourcing market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Formulation Development Outsourcing.

Formulation Development Outsourcing Market Company Profiles

The global Formulation Development Outsourcing market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aizant Drug Research Solutions Private Ltd, Catalent Inc, Charles River Laboratories, Dr. Reddy's Laboratories Ltd, Emergent BioSolutions Inc, Intertek Group PLC, Irisys LLC, Laboratory Corp of America Holdings, Lonza Group AG, Patheon (Thermo Fisher Scientific Inc), Piramal Pharma Solutions, Qiotient Sciences, Syngene International Ltd

Recent Formulation Development Outsourcing Market Developments

The global Formulation Development Outsourcing market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Formulation Development Outsourcing Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Service

Preformulation

Formulation Development

By Formulation

Oral

Injectable

Topical

Others

By Therapeutic Area

Oncology

Infectious disease

Neurology

Hematology

Respiratory

Cardiovascular

Dermatology

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aizant Drug Research Solutions Private Ltd

Catalent Inc

Charles River Laboratories

Dr. Reddy's Laboratories Ltd

Emergent BioSolutions Inc

Intertek Group PLC

Irisys LLC

Laboratory Corp of America Holdings

Lonza Group AG

Patheon (Thermo Fisher Scientific Inc)

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Formats Available: Excel, PDF, and PPT



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By Service

Preformulation

Formulation Development

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Oral

Injectable

Topical

Others

By Therapeutic Area

Oncology

Infectious disease

Neurology

Hematology

Respiratory

Cardiovascular

Dermatology

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Dr. Reddy's Laboratories Ltd

Emergent BioSolutions Inc

Intertek Group PLC

Irisys LLC

Laboratory Corp of America Holdings

Lonza Group AG

Patheon (Thermo Fisher Scientific Inc)

Piramal Pharma Solutions

Qiotient Sciences

Syngene International Ltd

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