

# Food Traceability Market Forecasts and Opportunities, 2021- Trends, Outlook and Implications across COVID Recovery Cases to 2028

https://marketpublishers.com/r/FA5C7E8C8B76EN.html

Date: May 2021

Pages: 110

Price: US\$ 4,880.00 (Single User License)

ID: FA5C7E8C8B76EN

# **Abstracts**

Food Traceability Companies are revising their long-term strategies to emerge stronger in the post-COVID pandemic scenario. After facing series of challenges such as supply chain disruption, demand fluctuations, other pressing concerns during 2020, companies are revising their strategies through modifying the composition of product portfolios, investing in capital expenditures, R&D strategies, mergers and acquisitions, and other growth strategies.

The report analyzes multiple recovery scenarios considering evolving Food Traceability market demand, economic recovery conditions, and other global and regional changes. The impact of the COVID-19 crisis on long-term Food Traceability markets, growth outlook across types and application segments, strategies for emerging from the crisis are detailed in the report. The global semiconductors and electronics industry witnessed diverse trends over the past two years with manufacturing and other heavy industries facing operational challenges due to restricted cash flow during the pandemic. On the other hand, data center services, cloud computing, and other online supporting sectors gained significantly from the market trends. End-user spending of Food Traceability market is expected to rebound significantly over the near term future.

Key Strategies set to impact the global Food Traceability companies beyond 2021

To emerge strongly from the COVID-19 crisis, Food Traceability companies are likely to develop effective crisis-management strategies including emphasis on next-generation products, and solutions, Modestly reducing Food Traceability R&D budgets, Constant monitoring on Food Traceability market trends, Systematic approaches to investment/divestment, Carefully launching marketing strategies, Strengthening long



#### term contracts, Others

The global semiconductors, electronics, information, communication, and technology industry witnessed diverse trends over the past two years with manufacturing and other heavy industries facing operational challenges. On the other hand, data center services, cloud computing, and other online supporting sectors gained significantly from the market trends.

#### Report Description

Introduction to Food Traceability market research, 2021

The global Food Traceability market report presents comprehensive coverage of Food Traceability market trends, drivers, opportunities, and presents unique market opportunities for companies operating and expanding in the Food Traceability industry. It is a focused research study on Food Traceability markets and presents the outlook for global and regional markets over the eight years to 2028.

The strategic analytical multi-client study presents unbiased and actionable insights into the global Food Traceability markets. Compiled with transparent methodology, the Food Traceability market report enables clients to gain a clear understanding of the Food Traceability market trends and insights.

## Post COVID-19 Recovery Scenarios

Both recovery scenarios suggest year-on-year revenue growth in the Food Traceability market during 2021. Most end-user markets continue to recover, mostly due to the demand in 2020 was lower than in previous years. Beyond 2021, Food Traceability companies will have to formulate long-term plans, evaluate potential scenarios, and reorient both strategies and operations to emerging market trends through constant monitoring of industry shifts and geopolitical responses.

The report presents analysis and outlook across two post COVID-19 recovery scenarios along with pre-COVID cases.

To enable companies to quickly analyze the Food Traceability industry landscape and to re-align their strategies to stay ahead of the competition, the report presents the below scenarios:



Reference Case: Contained health impact, rapid recovery and quick growth rebound

Severe Case: High levels of health impact, prolonged recovery and slow economic rebound

Pre COVID Case: Comparative study of different outlook cases with pre-COVID cases

Segmentation Analysis of Food Traceability markets

The Food Traceability market study analyzes short-term and long-term trends, insights, niche opportunities, across types, applications, end-user markets, and countries. Six regions including Asia Pacific, Europe, North America, Latin America, Middle East & Africa. Among countries, the report analyzes the Food Traceability market in the US, Canada, Mexico, Brazil, Argentina, Chile, Other Latin America, Germany, the UK, France, Spain, Italy, other Europe, China, India, Japan, South Korea, Other Asia/Oceania, Saudi Arabia, the UAE, South Africa, Other Middle East and African countries. The Food Traceability market size across these countries is forecast from 2020 to 2028.

Competitive Analysis of Food Traceability markets

Leading companies are focusing on tactical and strategic product portfolio management. Key Research Antibodies companies are analyzed in the market research study. The report presents a critical competitive understanding of the company's fundamentals, financial situation, strategy, SWOT profiles, and others.

Reasons to Purchase the Food Traceability market report-

Gain a reliable outlook of global and regional Food Traceability market forecasts from 2020 to 2028 across scenarios

Market forecasts are based on historical datasets

Data validation through top-down and bottom-up approaches

The trends, insights, and opportunities enable you to formulate effective



competitive strategies

Stay ahead of competitors through company profiles and market data

Plan your R&D budgets and cash flows based on overall industry growth

Further,

Data can be provided in PDF, excel spreadsheet format, and PowerPoint formats

Print authentication provided for the single-user license

Authored by well-experienced analysts, supported by sophisticated analytical tools and sound research methodology

Consulting support provided for buyers of the site and global licenses

Scope and Coverage of the Report-

Chapter 1 details the executive summary of the report including industry panorama for 2021

Chapter 2 presents Food Traceability market trends, insights, challenges, niche opportunities across the industry

Chapter 3 details multiple COVID recovery scenarios for Food Traceability industry outlook

Chapter 4 analyzes and forecasts the leading market types, applications, and countries

Chapter 5 presents North America Food Traceability Market analysis and outlook to 2028 (Countries: US, Canada, Mexico)

Chapter 6 presents Europe Food Traceability Market Analysis and Outlook to 2028 (Countries: Germany, UK, France, Spain, Italy, Others)

Chapter 7 presents Asia Pacific Food Traceability Market Analysis and Outlook to 2028



(Countries: China, Japan, India, South Korea, Others)

Chapter 8 presents Latin America Food Traceability Market Analysis and Outlook to 2028 (Countries: Brazil, Argentina, Chile, Others)

Chapter 9 presents the Middle East and Africa Food Traceability Market Analysis and Outlook to 2028 (Countries: Saudi Arabia, UAE, Middle East, South Africa, and Other Africa)

Chapter 10 details the company profiles, their SWOT profiles, business analysis, financials, and other developments

Chapter 11 analyzes the latest news and deals



## **Contents**

### 1. EXECUTIVE SUMMARY

- 1.1 Introduction to Global Food Traceability markets, 2021
- 1.2 Definition and Report Guide
- 1.3 Global Food Traceability market share by Region
- 1.4 Growth Outlook Developed countries
- 1.5 Growth Outlook Emerging countries
- 1.6 Leading Companies

#### 2. FOOD TRACEABILITY MARKET TRENDS, INSIGHTS AND OPPORTUNITIES

- 2.1 Food Traceability Industry Panorama
- 2.2 Food Traceability Market Trends and Insights
- 2.3 Food Traceability Market Drivers
- 2.4 Food Traceability Market Challenges
- 2.5 Key strategies of Food Traceability companies

#### 3. FOOD TRACEABILITY MARKET OUTLOOK ACROSS COVID-19 SCENARIOS

- 3.1 Definitions of COVID-19 Recovery Scenarios
- 3.2 Most likely COVID case forecasts, 2020- 2028
- 3.3 Pre-COVID case forecasts, 2020- 2028
- 3.4 Severe COVID case forecasts, 2020- 2028

# 4. GLOBAL FOOD TRACEABILITY MARKET- SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Global Food Traceability Market Outlook- by Types: 2020- 2028
- 4.2 Global Food Traceability Market Outlook- by Applications: 2020- 2028
- 4.3 Global Food Traceability Market Outlook- by Regions: 2020- 2028

#### 5. NORTH AMERICA FOOD TRACEABILITY MARKET ANALYSIS AND OUTLOOK

- 5.1 North America Food Traceability Market Overview, 2021
- 5.2 North America Food Traceability Market Trends and Insights
- 5.3 North America Food Traceability Market Analysis and Outlook by Country
  - 5.3.1 United States Food Traceability Market Outlook, 2020- 2028



- 5.3.2 Canada Food Traceability Market Outlook, 2020-2028
- 5.3.3 Mexico Food Traceability Market Outlook, 2020- 2028

#### 6. EUROPE FOOD TRACEABILITY MARKET ANALYSIS AND OUTLOOK

- 6.1 Europe Food Traceability Market Overview, 2021
- 6.2 Europe Food Traceability Market Trends and Insights
- 6.3 Europe Food Traceability Market Analysis and Outlook by Country
  - 6.3.1 Germany Food Traceability Market Outlook, 2020- 2028
  - 6.3.2 The UK Food Traceability Market Outlook, 2020- 2028
  - 6.3.3 France Food Traceability Market Outlook, 2020- 2028
  - 6.3.4 Spain Food Traceability Market Outlook, 2020- 2028
  - 6.3.5 Italy Food Traceability Market Outlook, 2020- 2028
  - 6.3.6 Other Europe Food Traceability Market Outlook, 2020- 2028

#### 7. ASIA PACIFIC FOOD TRACEABILITY MARKET ANALYSIS AND OUTLOOK

- 7.1 Asia Pacific Food Traceability Market Overview, 2021
- 7.2 Asia Pacific Food Traceability Market Trends and Insights
- 7.3 Asia Pacific Food Traceability Market Analysis and Outlook by Country
- 7.3.1 China Food Traceability Market Outlook, 2020- 2028
- 7.3.2 Japan Food Traceability Market Outlook, 2020- 2028
- 7.3.3 India Food Traceability Market Outlook, 2020-2028
- 7.3.4 South Korea Food Traceability Market Outlook, 2020- 2028
- 7.3.5 Other Asia/Oceania Food Traceability Market Outlook, 2020-2028

#### 8. LATIN AMERICA FOOD TRACEABILITY MARKET ANALYSIS AND OUTLOOK

- 8.1 Latin America Food Traceability Market Overview, 2021
- 8.2 Latin America Food Traceability Market Trends and Insights
- 8.3 Latin America Food Traceability Market Analysis and Outlook by Country
  - 8.3.1 Brazil Food Traceability Market Outlook, 2020- 2028
  - 8.3.2 Argentina Food Traceability Market Outlook, 2020- 2028
  - 8.3.3 Chile Food Traceability Market Outlook, 2020- 2028
  - 8.3.4 Other Latin America Food Traceability Market Outlook, 2020-2028

# 9. MIDDLE EAST AND AFRICA FOOD TRACEABILITY MARKET ANALYSIS AND OUTLOOK



- 9.1 Middle East and Africa Food Traceability Market Overview, 2021
- 9.2 Middle East and Africa Food Traceability Market Trends and Insights
- 9.3 Middle East and Africa Food Traceability Market Analysis and Outlook by Country
  - 9.3.1 Saudi Arabia Food Traceability Market Outlook, 2020- 2028
  - 9.3.2 The UAE Food Traceability Market Outlook, 2020- 2028
  - 9.3.3 South Africa Food Traceability Market Outlook, 2020-2028
  - 9.3.4 Other Middle East Food Traceability Market Outlook, 2020- 2028
  - 9.3.5 Other Africa Food Traceability Market Outlook, 2020-2028

#### 10. FOOD TRACEABILITY COMPETITIVE LANDSCAPE

- 10.1 Major Companies in Food Traceability Market
- 10.2 Company Fundamentals
- 10.3 SWOT Analysis
- 10.4 Financial Profile

#### 11. FOOD TRACEABILITY MARKET NEWS AND DEVELOPMENTS

#### 12. APPENDIX- A

Definitions and Abbreviations Report Guide Sources and Methodology

#### 12. APPENDIX-B

Global Economic Outlook of Select Countries, 2010- 2030 Global Population Outlook in Select Countries, 2010- 2030 Publisher's Expertize Contact Information



#### I would like to order

Product name: Food Traceability Market Forecasts and Opportunities, 2021- Trends, Outlook and

Implications across COVID Recovery Cases to 2028

Product link: <a href="https://marketpublishers.com/r/FA5C7E8C8B76EN.html">https://marketpublishers.com/r/FA5C7E8C8B76EN.html</a>

Price: US\$ 4,880.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/FA5C7E8C8B76EN.html">https://marketpublishers.com/r/FA5C7E8C8B76EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



