

Food Safety Testing Service Market Size, Share, and Outlook, 2025 Report- By Application (Animal Feed, Food), By Contaminant (Pathogen, Pesticides and Residue, Mycotoxins, Heavy Metals, Others), By End-User (Dairy Products, Fruits and Vegetables, Cereals and Grains, Meat, Others), By Testing (Polymerase Chain Reaction, Chromatography and Spectrometry, Immunoassay, HPLC-Based, LC-MS/MS-Based, Others), 2018-2032

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Abstracts

Food Safety Testing Service Market Outlook

The Food Safety Testing Service Market size is expected to register a growth rate of 7.9% during the forecast period from \$15.46 Billion in 2025 to \$26.3 Billion in 2032. The Food Safety Testing Service market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Food Safety Testing Service segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Animal Feed, Food), By Contaminant (Pathogen, Pesticides and Residue, Mycotoxins, Heavy Metals, Others), By End-User (Dairy Products, Fruits and Vegetables, Cereals and Grains, Meat, Others), By Testing (Polymerase Chain Reaction, Chromatography and Spectrometry, Immunoassay, HPLC-Based, LC-MS/MS-Based, Others). Over 70 tables and charts showcase findings from our latest survey report on Food Safety Testing Service markets.

Food Safety Testing Service Market Insights, 2025

The food safety testing service market is expanding as regulatory bodies such as the FDA, USDA, and FSIS enforce stricter food safety standards to prevent contamination and foodborne illnesses. Advanced testing methods, including PCR (polymerase chain reaction), ELISA (enzyme-linked immunosorbent assay), and chromatography-based techniques, are being widely adopted for detecting pathogens, allergens, heavy metals, and chemical residues. Companies such as SGS, Eurofins, and Intertek are leveraging automation and AI-driven analytics to enhance testing accuracy and efficiency. The demand for real-time, on-site testing solutions is rising, particularly in the meat, dairy, and processed food industries, where rapid detection of Salmonella, Listeria, and E. coli is critical. Blockchain technology is also transforming food safety testing by enabling traceability from farm to table, ensuring compliance with global food safety regulations. As consumer awareness of food safety grows, manufacturers are increasingly investing in proactive testing strategies to maintain brand reputation and regulatory compliance.

Five Trends that will define global Food Safety Testing Service market in 2025 and Beyond

A closer look at the multi-million market for Food Safety Testing Service identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Food Safety Testing Service companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Food Safety Testing Service vendors.

What are the biggest opportunities for growth in the Food Safety Testing Service industry?

The Food Safety Testing Service sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Food Safety Testing Service Market Segment Insights

The Food Safety Testing Service industry presents strong offers across categories. The analytical report offers forecasts of Food Safety Testing Service industry performance across segments and countries. Key segments in the industry include%li%By Application (Animal Feed, Food), By Contaminant (Pathogen, Pesticides and Residue, Mycotoxins, Heavy Metals, Others), By End-User (Dairy Products, Fruits and Vegetables, Cereals and Grains, Meat, Others), By Testing (Polymerase Chain Reaction, Chromatography and Spectrometry, Immunoassay, HPLC-Based, LC-MS/MS-Based, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Food Safety Testing Service market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Food Safety Testing Service industry ecosystem. It assists decision-makers in evaluating global Food Safety Testing Service market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Food Safety Testing Service industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Food Safety Testing Service Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer

purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Food Safety Testing Service Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Food Safety Testing Service with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Food Safety Testing Service market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Food Safety Testing Service market Insights%li%Vendors are exploring new opportunities within the US Food Safety Testing Service industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Food Safety Testing Service companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Food Safety Testing Service market.

Latin American Food Safety Testing Service market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Food Safety Testing Service Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Food Safety Testing Service markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Food Safety Testing Service markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Food Safety Testing Service companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include ALS Ltd, Bureau Veritas, Eurofins Scientific, EW Group, Intertek Group Plc, M?rieux NutriSciences, NSF International, SGS SA, T?V NORD Group, T?V S?D.

Food Safety Testing Service Market Segmentation

By Application

Animal Feed

Food

By Contaminant

Pathogen

Pesticides and Residue

Mycotoxins

Heavy Metals

Others

By End-User

Dairy Products

Fruits and Vegetables

Cereals and Grains

Meat

Others

By Testing

Polymerase Chain Reaction

Chromatography and Spectrometry

Immunoassay

HPLC-Based

LC-MS/MS-Based

Others

Leading Companies

ALS Ltd

Bureau Veritas

Eurofins Scientific

EW Group

Intertek Group Plc

Mérieux NutriSciences

NSF International

SGS SA

TÜV NORD Group

TÜV SÜD

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Application

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By Contaminant

Pathogen

Pesticides and Residue

Mycotoxins

Heavy Metals

Others

By End-User

Dairy Products

Fruits and Vegetables

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Others

By Testing

Polymerase Chain Reaction

Chromatography and Spectrometry

Immunoassay

HPLC-Based

LC-MS/MS-Based

Others

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Bureau Veritas

Eurofins Scientific

EW Group

Intertek Group Plc

M?rieux NutriSciences

NSF International

SGS SA

T?V NORD Group

T?V S?D

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