

Food Humectants Market Size, Trends, Analysis, and Outlook By Product (Sugar Alcohol, Phosphate, Glycerol, Glycol, Lactate, Others), By Application (Bakery & confectionery, Functional & Nutritional Foods, Beverages, Dairy Products, Others), By Type (Natural, Synthetic), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/FCDC1908A4EDEN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: FCDC1908A4EDEN

Abstracts

Global Food Humectants Market Size is valued at \$13.2 Billion in 2024 and is forecast to register a growth rate (CAGR) of 4.1% to reach \$18.2 Billion by 2032.

The food humectants market is poised for growth as the demand for moisture-retaining ingredients increases in the food industry. With rising consumer interest in products that maintain freshness and extend shelf life, humectants play a crucial role in preventing moisture loss in various applications, from baked goods to confectionery. The trend towards clean-label products drives manufacturers to explore natural humectants, aligning with consumer preferences for transparent ingredient sourcing. Furthermore, the growing popularity of health-focused foods, particularly in the snack and bakery segments, enhances the appeal of humectants as essential ingredients for maintaining product quality and consumer satisfaction.

Food Humectants Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Food Humectants survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for

companies in the Food Humectants industry.

Key market trends defining the global Food Humectants demand in 2025 and Beyond

The Food Humectants industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Food Humectants Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Food Humectants industry

Leading Food Humectants companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Food Humectants companies.

Food Humectants Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Food Humectants Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Food Humectants industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Food Humectants Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Food Humectants Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Food Humectants market segments. Similarly, strong market demand encourages Canadian Food Humectants companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Food Humectants Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Food Humectants industry remains the major market for companies in the European Food Humectants industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Food Humectants market fostering both domestic and international interest. Leading

brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Food Humectants Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Food Humectants in Asia Pacific. In particular, China, India, and South East Asian Food Humectants markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Food Humectants Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Food Humectants Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Food Humectants market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Food Humectants.

Food Humectants Company Profiles

The global Food Humectants market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Archer Daniels Midland

Company (ADM), Ashland Global Holdings Inc., Barentz International B.V., BASF SE, Brenntag AG, Cargill, Incorporated, Corbion N.V., Dow Inc, Ingredion Incorporated, Roquette Frères.

Recent Food Humectants Market Developments

The global Food Humectants market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Food Humectants Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Sugar Alcohol

Phosphate

Glycerol

Glycol

Lactate

Others

By Application

Bakery & confectionery

Functional & Nutritional Foods

Beverages

Dairy Products

Others

By Type

Natural

Synthetic

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Archer Daniels Midland Company (ADM)

Ashland Global Holdings Inc.

Barentz International B.V.

BASF SE

Brenntag AG

Cargill, Incorporated

Corbion N.V.

Dow Inc

Ingredion Incorporated

Roquette Frères

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. FOOD HUMECTANTS MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Food Humectants Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Food Humectants Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Food Humectants Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Food Humectants Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Food Humectants Market Outlook to 2032

CHAPTER 5: FOOD HUMECTANTS MARKET DYNAMICS

Food Humectants Market Size, Trends, Analysis, and Outlook By Product (Sugar Alcohol, Phosphate, Glycerol, Gly...

- 5.1 Key Food Humectants Market Trends
- 5.2 Potential Food Humectants Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL FOOD HUMECTANTS MARKET ANALYSIS AND OUTLOOK TO 2032

6.1 Global Market Outlook by Segments, 2021 to 2032

6.2 Product

Sugar Alcohol

Phosphate

Glycerol

Glycol

Lactate

Others

Application

Bakery & confectionery

Functional & Nutritional Foods

Beverages

Dairy Products

Others

Type

Natural

Synthetic

6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA FOOD HUMECTANTS MARKET ANALYSIS AND OUTLOOK TO 2032

7.1 North America Market Outlook by Segments, 2021- 2032

7.2 Product

Sugar Alcohol

Phosphate

Glycerol

Glycol

Lactate

Others

Application

Bakery & confectionery
Functional & Nutritional Foods
Beverages
Dairy Products
Others
Type
Natural
Synthetic

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Food Humectants Market Size Forecast, 2021- 2032
7.3.2 Canada Food Humectants Market Size Forecast, 2021- 2032
7.3.3 Mexico Food Humectants Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE FOOD HUMECTANTS MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Sugar Alcohol

Phosphate

Glycerol

Glycol

Lactate

Others

Application

Bakery & confectionery

Functional & Nutritional Foods

Beverages

Dairy Products

Others

Type

Natural

Synthetic

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Food Humectants Market Size Forecast, 2021- 2032
8.3.2 France Food Humectants Market Size Forecast, 2021- 2032
8.3.3 United Kingdom Food Humectants Market Size Forecast, 2021- 2032
8.3.4 Spain Food Humectants Market Size Forecast, 2021- 2032
8.3.5 Italy Food Humectants Market Size Forecast, 2021- 2032

8.3.6 Russia Food Humectants Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Food Humectants Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC FOOD HUMECTANTS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Sugar Alcohol

Phosphate

Glycerol

Glycol

Lactate

Others

Application

Bakery & confectionery

Functional & Nutritional Foods

Beverages

Dairy Products

Others

Type

Natural

Synthetic

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Food Humectants Market Size Forecast, 2021- 2032

9.3.2 India Food Humectants Market Size Forecast, 2021- 2032

9.3.3 Japan Food Humectants Market Size Forecast, 2021- 2032

9.3.4 South Korea Food Humectants Market Size Forecast, 2021- 2032

9.3.5 Australia Food Humectants Market Size Forecast, 2021- 2032

9.3.6 South East Asia Food Humectants Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Food Humectants Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA FOOD HUMECTANTS MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Sugar Alcohol

Phosphate

Glycerol
Glycol
Lactate
Others
Application
Bakery & confectionery
Functional & Nutritional Foods
Beverages
Dairy Products
Others
Type
Natural
Synthetic

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Food Humectants Market Size Forecast, 2021- 2032

10.3.2 Argentina Food Humectants Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Food Humectants Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA FOOD HUMECTANTS MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Sugar Alcohol
Phosphate
Glycerol
Glycol
Lactate
Others
Application
Bakery & confectionery
Functional & Nutritional Foods
Beverages
Dairy Products
Others
Type
Natural
Synthetic

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

- 11.3.1 Saudi Arabia Food Humectants Market Size Forecast, 2021- 2032
- 11.3.2 The UAE Food Humectants Market Size Forecast, 2021- 2032
- 11.3.3 Rest of Middle East Food Humectants Market Size Forecast, 2021- 2032
- 11.3.4 South Africa Food Humectants Market Size Forecast, 2021- 2032
- 11.3.4 Rest of Africa Food Humectants Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

- 12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles
- 12.2 Key Companies Profiled in the Study
- 12.3 Archer Daniels Midland Company (ADM)
- Ashland Global Holdings Inc.
- Barentz International B.V.
- BASF SE
- Brenntag AG
- Cargill, Incorporated
- Corbion N.V.
- Dow Inc
- Ingredion Incorporated
- Roquette Freres

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

- 13.1 Primary and Secondary Sources
- 13.2 Research Methodology
- 13.3 Data Triangulation and Validation
- 13.4 Assumptions and Limitations
- 13.5 Forecast Methodology
- Appendix
- A: Highlights of the Q4-2024 Version
- B: Conclusion and Future Recommendations
- C: Customization Options
- D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Food Humectants Market Outlook by Type, 2021- 2032

Figure 6: Global Food Humectants Market Outlook by Application, 2021- 2032

Figure 7: Global Food Humectants Market Outlook by Region, 2021- 2032

Figure 8: North America Food Humectants Market Snapshot, Q4-2024

Figure 9: North America Food Humectants Market Size Forecast by Type, 2021- 2032

Figure 10: North America Food Humectants Market Size Forecast by Application, 2021- 2032

Figure 11: North America Food Humectants Market Share by Country, 2023

Figure 12: Europe Food Humectants Market Snapshot, Q4-2024

Figure 13: Europe Food Humectants Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Food Humectants Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Food Humectants Market Share by Country, 2023

Figure 16: Asia Pacific Food Humectants Market Snapshot, Q4-2024

Figure 17: Asia Pacific Food Humectants Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Food Humectants Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Food Humectants Market Share by Country, 2023

Figure 20: South America Food Humectants Market Snapshot, Q4-2024

Figure 21: South America Food Humectants Market Size Forecast by Type, 2021- 2032

Figure 22: South America Food Humectants Market Size Forecast by Application, 2021- 2032

Figure 23: South America Food Humectants Market Share by Country, 2023

Figure 24: Middle East and Africa Food Humectants Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Food Humectants Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Food Humectants Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Food Humectants Market Share by Country, 2023

Figure 28: United States Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Food Humectants Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Food Humectants Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Food Humectants Market Size Outlook by Segments, 2021- 2032

Table 7: Global Food Humectants Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Food Humectants Market Outlook by Type, 2021- 2032

Table 10: North America- Food Humectants Market Outlook by Country, 2021- 2032

Table 11: Europe - Food Humectants Market Outlook by Type, 2021- 2032

Table 12: Europe - Food Humectants Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Food Humectants Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Food Humectants Market Outlook by Country, 2021- 2032

Table 15: South America- Food Humectants Market Outlook by Type, 2021- 2032

Table 16: South America- Food Humectants Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Food Humectants Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Food Humectants Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Food Humectants Companies

Table 20: Product Profiles of Leading Food Humectants Companies

Table 21: SWOT Profiles of Leading Food Humectants Companies

I would like to order

Product name: Food Humectants Market Size, Trends, Analysis, and Outlook By Product (Sugar Alcohol, Phosphate, Glycerol, Glycol, Lactate, Others), By Application (Bakery & confectionery, Functional & Nutritional Foods, Beverages, Dairy Products, Others), By Type (Natural, Synthetic), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/FCDC1908A4EDEN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FCDC1908A4EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970