

Food Allergy Market Size, Trends, Analysis, and Outlook By Food Source (Dairy Products, Poultry Product, Tree Nuts, Peanuts, Shellfish, Wheat, Soy, Others), By Symptoms (Anaphylaxis, Atopic Dermatitis, Others), By Diagnosis (Skin-Prick Tests, Blood Test, Elimination Diet, Oral Food Challenge, Others), By Treatment (Epinephrine, Oral Immunotherapy, Antihistamines, Others), By End-User (Hospitals, Specialty Clinics, Homecare, Others), By Distribution Channel (Hospital Pharmacy, Retail Pharmacy, Online Pharmacy, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Food Allergy market size is poised to register 6.1% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Food Allergy market across By Food Source (Dairy Products, Poultry Product, Tree Nuts, Peanuts, Shellfish, Wheat, Soy, Others), By Symptoms (Anaphylaxis, Atopic Dermatitis, Others), By Diagnosis (Skin-Prick Tests, Blood Test, Elimination Diet, Oral Food Challenge, Others), By Treatment (Epinephrine, Oral Immunotherapy, Antihistamines, Others), By End-User (Hospitals, Specialty Clinics, Homecare, Others), By Distribution Channel (Hospital Pharmacy, Retail Pharmacy, Online Pharmacy, Others).

The food allergy market is anticipated to witness significant growth, fueled by increasing

prevalence of food allergies, rising awareness of allergic sensitization, and growing demand for allergen avoidance strategies, diagnostic tests, and immunomodulatory treatments to manage food-induced allergic reactions and anaphylaxis. With a focus on identifying allergenic triggers, assessing allergic risk, and implementing allergen management protocols, allergists, immunologists, and pediatricians are diagnosing and managing food allergies through comprehensive clinical evaluation, skin prick testing, serum IgE antibody assays, and oral food challenges to guide personalized treatment plans and dietary interventions. Additionally, expanding applications in food labeling regulations, allergen immunotherapy, and novel biologic therapies targeting immune pathways, along with growing investment in food allergy research, patient advocacy initiatives, and public health awareness campaigns, are driving market expansion as stakeholders seek to address the unmet medical needs of individuals with food allergies, improve quality of life, and reduce the burden of food-induced allergic reactions on affected individuals and their families.

Food Allergy Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Food Allergy market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Food Allergy survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Food Allergy industry.

Key market trends defining the global Food Allergy demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Food Allergy Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Food Allergy industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across

segments to support Food Allergy companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Food Allergy industry

Leading Food Allergy companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Food Allergy companies.

Food Allergy Market Study- Strategic Analysis Review

The Food Allergy market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Food Allergy Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Food Allergy industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Food Allergy Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Food Allergy Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Food Allergy market segments. Similarly, Strong end-user demand is encouraging Canadian Food Allergy companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Food Allergy market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Food Allergy Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Food Allergy industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Food Allergy market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Food Allergy Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Food Allergy in Asia Pacific. In particular, China, India, and South East Asian Food Allergy markets present a

compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Food Allergy Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Food Allergy Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Food Allergy market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Food Allergy.

Food Allergy Market Company Profiles

The global Food Allergy market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Akorn Inc, Almirall S.A, Astellas Pharma Inc, AstraZeneca, Bayer AG, Boehringer Ingelheim International GmbH., Bristol-Myers Squibb Company, Cadila Pharmaceuticals, Eli Lilly and Company, F. Hoffmann-La Roche Ltd, GlaxoSmithKline plc, Johnson & Johnson Private Ltd, Merck & Co. Inc, Mylan N.V., Novartis AG, Pfizer Inc, Prestige Consumer Healthcare Inc, Sanofi, Teva Pharmaceutical Industries Ltd, Zenomed Healthcare Private Ltd

Recent Food Allergy Market Developments

The global Food Allergy market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Food Allergy Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Food Source

Dairy Products

Poultry Product

Tree Nuts

Peanuts

Shellfish

Wheat

Soy

Others

By Symptoms

Anaphylaxis

Atopic Dermatitis

Others

By Diagnosis

Skin-Prick Tests

Blood Test

Elimination Diet

Oral Food Challenge

Others

By Treatment

Epinephrine

Oral Immunotherapy

Antihistamines

Others

By End-User

Hospitals

Specialty Clinics

Homecare

Others

By Distribution Channel

Hospital Pharmacy

Retail Pharmacy

Online Pharmacy

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Akorn Inc

Almirall S.A

Astellas Pharma Inc

AstraZeneca

Bayer AG

Boehringer Ingelheim International GmbH.

Bristol-Myers Squibb Company

Cadila Pharmaceuticals

Eli Lilly and Company

F. Hoffmann-La Roche Ltd

GlaxoSmithKline plc

Johnson & Johnson Private Ltd

Merck & Co. Inc

Mylan N.V.

Novartis AG

Pfizer Inc

Prestige Consumer Healthcare Inc

Sanofi

Teva Pharmaceutical Industries Ltd

Zenomed Healthcare Private Ltd

Formats Available: Excel, PDF, and PPT

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Wheat
Soy
Others
By Symptoms
Anaphylaxis
Atopic Dermatitis
Others
By Diagnosis
Skin-Prick Tests
Blood Test
Elimination Diet
Oral Food Challenge
Others
By Treatment
Epinephrine
Oral Immunotherapy
Antihistamines
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Akorn Inc

Almirall S.A

Astellas Pharma Inc

AstraZeneca

Bayer AG

Boehringer Ingelheim International GmbH.

Bristol-Myers Squibb Company

Cadila Pharmaceuticals

Eli Lilly and Company

F. Hoffmann-La Roche Ltd

GlaxoSmithKline plc
Johnson & Johnson Private Ltd
Merck & Co. Inc
Mylan N.V.
Novartis AG
Pfizer Inc
Prestige Consumer Healthcare Inc
Sanofi
Teva Pharmaceutical Industries Ltd
Zenomed Healthcare Private Ltd

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