

# **Food Allergy Diagnostics and Therapeutics Market Size, Trends, Analysis, and Outlook By Product (Diagnostic Products, Therapeutic Treatment Type), By Allergen Source (Eggs, Milk, Peanuts, Fish, Shellfish, Tree Nuts, Wheat, Soy, Others), By End-User (Academic Research Institutes, Hospitals & Clinics, Diagnostics Laboratories), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Food Allergy Diagnostics and Therapeutics market size is poised to register 9.1% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Food Allergy Diagnostics and Therapeutics market across By Product (Diagnostic Products, Therapeutic Treatment Type), By Allergen Source (Eggs, Milk, Peanuts, Fish, Shellfish, Tree Nuts, Wheat, Soy, Others), By End-User (Academic Research Institutes, Hospitals & Clinics, Diagnostics Laboratories).

The food allergy diagnostics and therapeutics market is witnessing robust growth, driven by increasing recognition of food allergy as a global health concern, rising prevalence of allergic sensitization to common food allergens, and advancements in diagnostic testing modalities, immunomodulatory treatments, and allergen immunotherapy approaches. With a focus on accurate diagnosis, allergen avoidance, and desensitization strategies, allergists, immunologists, and healthcare providers are utilizing a combination of skin prick testing, serum IgE antibody assays, oral food challenges, and elimination diets to identify food allergens, assess allergic risk, and tailor individualized management plans for patients with food allergies. Additionally,

expanding applications in molecular allergy diagnostics, component-resolved testing, and biologic therapies targeting immune pathways, along with growing investment in food allergy research, patient advocacy initiatives, and regulatory efforts to improve food labeling and allergen management practices, are driving market expansion as stakeholders seek innovative and evidence-based solutions to diagnose, treat, and prevent food-induced allergic reactions and anaphylaxis in diverse patient populations across different age groups, geographic regions, and cultural backgrounds.

## Food Allergy Diagnostics and Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Food Allergy Diagnostics and Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Food Allergy Diagnostics and Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Food Allergy Diagnostics and Therapeutics industry.

## Key market trends defining the global Food Allergy Diagnostics and Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Food Allergy Diagnostics and Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Food Allergy Diagnostics and Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Food Allergy Diagnostics and Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Food Allergy Diagnostics and Therapeutics industry

Leading Food Allergy Diagnostics and Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Food Allergy Diagnostics and Therapeutics companies.

Food Allergy Diagnostics and Therapeutics Market Study- Strategic Analysis Review

The Food Allergy Diagnostics and Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Food Allergy Diagnostics and Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Food Allergy Diagnostics and Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Food Allergy Diagnostics and Therapeutics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Food Allergy Diagnostics and Therapeutics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Food Allergy Diagnostics and Therapeutics market segments. Similarly, Strong end-user demand is encouraging Canadian Food Allergy Diagnostics and Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Food Allergy Diagnostics and Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Food Allergy Diagnostics and Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Food Allergy Diagnostics and Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Food Allergy Diagnostics and Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Food Allergy Diagnostics and Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Food Allergy Diagnostics and Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Food Allergy Diagnostics and Therapeutics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America Food Allergy Diagnostics and Therapeutics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Food Allergy Diagnostics and Therapeutics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Food Allergy Diagnostics and Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Food Allergy Diagnostics and Therapeutics.

#### Food Allergy Diagnostics and Therapeutics Market Company Profiles

The global Food Allergy Diagnostics and Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aimmune Therapeutics, ALK-Abello Ltd, Allergy Therapeutics, Astellas Pharma Inc, BioMerieux, Cambridge Allergy Ltd, HOB Biotech Group, HYCOR Biomedical, Immunomic Therapeutics Inc, Medeca Pharma AB, Omega Diagnostics Group, Pfizer, Prota Therapeutics Pty Ltd

## Recent Food Allergy Diagnostics and Therapeutics Market Developments

The global Food Allergy Diagnostics and Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Food Allergy Diagnostics and Therapeutics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Product

Diagnostic Products

-Instruments

-Consumables

-Services

-Tests Type

-In Vivo/Skin

-Skin Prick Test

-Patch Test

-In Vitro

Therapeutic Treatment Type

-Antihistamines

-Epinephrine auto-injector

By Allergen Source

Eggs

Milk

Peanuts

Fish

Shellfish

Tree Nuts

Wheat

Soy

Others

By End-User

Academic Research Institutes

Hospitals & Clinics

Diagnostics Laboratories

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aimmune Therapeutics

ALK-Abello Ltd

Allergy Therapeutics

Astellas Pharma Inc

BioMerieux

Cambridge Allergy Ltd



HOB Biotech Group

HYCOR Biomedical

Immunomic Therapeutics Inc

Medeca Pharma AB

Omega Diagnostics Group

Pfizer

Prota Therapeutics Pty Ltd

Formats Available: Excel, PDF, and PPT

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-Services

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-Skin Prick Test

-Patch Test

-In Vitro

##### Therapeutic Treatment Type

-Antihistamines

-Epinephrine auto-injector

##### By Allergen Source

Eggs

Milk

Peanuts

Fish

Shellfish

Tree Nuts

Wheat

Soy

Others

##### By End-User

Academic Research Institutes

Hospitals & Clinics

Diagnostics Laboratories

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