

# **Flow Cytometry Market Size, Trends, Analysis, and Outlook By Technology (Cell-based Flow Cytometry, Bead-based Flow Cytometry), By Products and Services (Reagents and Consumables, Instruments, Services, Software, Accessories), By Application (Research Applications, Clinical Applications, Industrial Applications), By End-User (Academic & Research Institutes, Hospitals & Clinical Testing Laboratories, Pharmaceutical & Biotechnology Companies), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/F86141AA12FDEN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: F86141AA12FDEN

## **Abstracts**

The global Flow Cytometry market size is poised to register 11.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Flow Cytometry market across By Technology (Cell-based Flow Cytometry, Bead-based Flow Cytometry), By Products and Services (Reagents and Consumables, Instruments, Services, Software, Accessories), By Application (Research Applications, Clinical Applications, Industrial Applications), By End-User (Academic & Research Institutes, Hospitals & Clinical Testing Laboratories, Pharmaceutical & Biotechnology Companies)

The Flow Cytometry market is experiencing significant growth driven by applications in immunology, oncology, hematology, and stem cell research. Key trends shaping this market's outlook to 2030 include the development of high-throughput flow cytometry systems with multiparametric analysis capabilities, the integration of machine learning

algorithms for data analysis and interpretation, and the expansion of flow cytometry services in clinical diagnostics and drug development.

## Flow Cytometry Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Flow Cytometry market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Flow Cytometry survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Flow Cytometry industry.

## Key market trends defining the global Flow Cytometry demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Flow Cytometry Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Flow Cytometry industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Flow Cytometry companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Flow Cytometry industry

Leading Flow Cytometry companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Flow Cytometry companies.

## Flow Cytometry Market Study- Strategic Analysis Review

The Flow Cytometry market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Flow Cytometry Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Flow Cytometry industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Flow Cytometry Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Flow Cytometry Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare

infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Flow Cytometry market segments. Similarly, Strong market demand is encouraging Canadian Flow Cytometry companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Flow Cytometry market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Flow Cytometry Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Flow Cytometry industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Flow Cytometry market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Flow Cytometry Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Flow Cytometry in Asia Pacific. In particular, China, India, and South East Asian Flow Cytometry markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Flow Cytometry Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Flow Cytometry Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Flow Cytometry market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Flow Cytometry.

Flow Cytometry Market Company Profiles

The global Flow Cytometry market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agilent Technologies Inc, Becton, Dickinson and Company, bioMérieux SA, Bio-Rad Laboratories Inc, Cytex Biosciences Inc, Cytonome/St LLC, Danaher Corp, Enzo Biochem Inc, Luminex Corp, Miltenyi Biotec GmbH, Sartorius AG, Sony Biotechnology Inc, Sysmex Corp, Thermo Fisher Scientific Inc, Union Biometrica Inc.

Recent Flow Cytometry Market Developments

The global Flow Cytometry market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Flow Cytometry Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Technology

Cell-based Flow Cytometry

Bead-based Flow Cytometry

By Products and Services

Reagents and Consumables

Instruments

-Cell Analyzers

-Cell Sorters

Services

Software

Accessories

By Application

Research Applications

Clinical Applications

Industrial Applications

By End-User

Academic & Research Institutes

Hospitals & Clinical Testing Laboratories

Pharmaceutical & Biotechnology Companies

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agilent Technologies Inc

Becton, Dickinson and Company

bioMérieux SA

Bio-Rad Laboratories Inc

Cytex Biosciences Inc

Cytonome/St LLC

Danaher Corp

Enzo Biochem Inc

Luminex Corp

Miltenyi Biotec GmbH

Sartorius AG

Sony Biotechnology Inc

Sysmex Corp

Thermo Fisher Scientific Inc

Union Biometrica Inc

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Reagents and Consumables

Instruments

-Cell Analyzers

-Cell Sorters

Services

Software

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Research Applications

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By End-User

Academic & Research Institutes

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Bio-Rad Laboratories Inc  
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Cytonome/St LLC  
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Enzo Biochem Inc  
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Miltenyi Biotec GmbH  
Sartorius AG  
Sony Biotechnology Inc  
Sysmex Corp  
Thermo Fisher Scientific Inc  
Union Biometrica Inc.

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