

Fleet Telematics Systems Market Size, Share, and Outlook, 2025 Report- By Application (Construction, Transportation, Site Excavation Trucking, General Fleets, Utility Companies, Taxi Companies, Car-Sharing Services, Governments and Municipalities, Powertrain Manufacturers), By Fleet (Commercial Fleets, Passenger Cars), By Service (Professional Services, Managed Services), By Solution (Performance Management, Operations Management, Fleet Analytics and Reporting, Vehicle Maintenance and Diagnostics, Others), By Technology (In-Vehicle Devices, Wireless Data Communication Networks, Satellite Data Communication Networks, GPS, Vehicle Engine Computer Module, Cloud Services, Internet Browsers / Mobile Apps), 2018-2032

<https://marketpublishers.com/r/FF9A80908995EN.html>

Date: April 2025

Pages: 167

Price: US\$ 3,680.00 (Single User License)

ID: FF9A80908995EN

Abstracts

Fleet Telematics Systems Market Outlook

The Fleet Telematics Systems Market size is expected to register a growth rate of 31.3% during the forecast period from \$89.34 Billion in 2025 to \$601 Billion in 2032. The Fleet Telematics Systems market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Fleet Telematics Systems segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Construction, Transportation, Site Excavation Trucking, General Fleets, Utility Companies, Taxi Companies, Car-Sharing Services, Governments and Municipalities, Powertrain Manufacturers), By Fleet (Commercial Fleets, Passenger Cars), By Service (Professional Services, Managed Services), By Solution (Performance Management, Operations Management, Fleet Analytics and Reporting, Vehicle Maintenance and Diagnostics, Others), By Technology (In-Vehicle Devices, Wireless Data Communication Networks, Satellite Data Communication Networks, GPS, Vehicle Engine Computer Module, Cloud Services, Internet Browsers / Mobile Apps). Over 70 tables and charts showcase findings from our latest survey report on Fleet Telematics Systems markets.

Fleet Telematics Systems Market Insights, 2025

The global fleet telematics systems market is thriving as logistics, transportation, and service industries prioritize data-driven efficiency. Companies such as Geotab, Samsara, and Verizon Connect dominate the market, offering GPS tracking, fuel monitoring, and driver behavior analytics. The shift toward electric and autonomous vehicle fleets is driving innovation, with telematics providers incorporating EV battery health monitoring and AI-based route optimization. Regulatory compliance, such as the FMCSA's Electronic Logging Device (ELD) mandate, has also propelled adoption. Additionally, the integration of 5G connectivity is enhancing real-time data transfer, improving predictive maintenance capabilities and enabling more advanced fleet safety measures.

Five Trends that will define global Fleet Telematics Systems market in 2025 and Beyond

A closer look at the multi-million market for Fleet Telematics Systems identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Fleet Telematics Systems companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Fleet Telematics Systems vendors.

What are the biggest opportunities for growth in the Fleet Telematics Systems industry?

The Fleet Telematics Systems sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Fleet Telematics Systems Market Segment Insights

The Fleet Telematics Systems industry presents strong offers across categories. The analytical report offers forecasts of Fleet Telematics Systems industry performance across segments and countries. Key segments in the industry include%li%By Application (Construction, Transportation, Site Excavation Trucking, General Fleets, Utility Companies, Taxi Companies, Car-Sharing Services, Governments and Municipalities, Powertrain Manufacturers), By Fleet (Commercial Fleets, Passenger Cars), By Service (Professional Services, Managed Services), By Solution (Performance Management, Operations Management, Fleet Analytics and Reporting, Vehicle Maintenance and Diagnostics, Others), By Technology (In-Vehicle Devices, Wireless Data Communication Networks, Satellite Data Communication Networks, GPS, Vehicle Engine Computer Module, Cloud Services, Internet Browsers / Mobile Apps). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Fleet Telematics Systems market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Fleet Telematics Systems industry ecosystem. It assists decision-makers in evaluating global Fleet Telematics Systems market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Fleet Telematics Systems industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Fleet Telematics Systems Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Fleet Telematics Systems Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Fleet Telematics Systems with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Fleet Telematics Systems market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Fleet Telematics Systems market Insights%li%Vendors are exploring new opportunities within the US Fleet Telematics Systems industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Fleet Telematics Systems companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of

advanced technologies, and sustainability are widely observed across the North American Fleet Telematics Systems market.

Latin American Fleet Telematics Systems market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Fleet Telematics Systems Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Fleet Telematics Systems markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Fleet Telematics Systems markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Fleet Telematics Systems companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include AT&T Inc, Bridgestone Corp, Continental AG, Daimler Fleetboard GmbH, Geotab Inc, Michelin, Microlise Group Ltd, Omnitrac LLC, Samsung Electronics Co. Ltd, Trimble Inc, Verizon Communications Inc.

Fleet Telematics Systems Market Segmentation

By Application

Construction

Transportation

Site Excavation Trucking

General Fleets

Utility Companies

Taxi Companies

Car-Sharing Services

Governments and Municipalities

Powertrain Manufacturers

By Fleet

Commercial Fleets

Passenger Cars

By Service

Professional Services

Managed Services

By Solution

Performance Management

Operations Management

Fleet Analytics and Reporting

Vehicle Maintenance and Diagnostics

Others

By Technology

In-Vehicle Devices

Wireless Data Communication Networks

Satellite Data Communication Networks

GPS

Vehicle Engine Computer Module

Cloud Services

Internet Browsers / Mobile Apps

Leading Companies

AT&T Inc

Bridgestone Corp

Continental AG

Daimler Fleetboard GmbH

Geotab Inc

Michelin

Microlise Group Ltd

Omnitracs LLC

Samsung Electronics Co. Ltd

Trimble Inc

Verizon Communications Inc

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Fleet Telematics Systems Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Fleet Telematics Systems Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL FLEET TELEMATICS SYSTEMS MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Fleet Telematics Systems Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. FLEET TELEMATICS SYSTEMS MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Application

Construction

Transportation

Site Excavation Trucking

General Fleets

Utility Companies

Taxi Companies

Car-Sharing Services

Governments and Municipalities

Powertrain Manufacturers

By Fleet

Commercial Fleets

Passenger Cars

By Service

Professional Services

Managed Services

By Solution

Performance Management

Operations Management

Fleet Analytics and Reporting

Vehicle Maintenance and Diagnostics

Others

By Technology

In-Vehicle Devices
Wireless Data Communication Networks
Satellite Data Communication Networks
GPS
Vehicle Engine Computer Module
Cloud Services
Internet Browsers / Mobile Apps

6. GLOBAL FLEET TELEMATICS SYSTEMS MARKET OUTLOOK ACROSS GROWTH SCENARIOS

6.1 Low Growth Scenario
6.2 Base/Reference Case
6.3 High Growth Scenario

6. NORTH AMERICA FLEET TELEMATICS SYSTEMS MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024
6.2 North America Fleet Telematics Systems Market Trends and Growth Opportunities
6.2.1 North America Fleet Telematics Systems Market Outlook by Type
6.2.2 North America Fleet Telematics Systems Market Outlook by Application
6.3 North America Fleet Telematics Systems Market Outlook by Country
6.3.1 The US Fleet Telematics Systems Market Outlook, 2021- 2032
6.3.2 Canada Fleet Telematics Systems Market Outlook, 2021- 2032
6.3.3 Mexico Fleet Telematics Systems Market Outlook, 2021- 2032

7. EUROPE FLEET TELEMATICS SYSTEMS MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024
7.2 Europe Fleet Telematics Systems Market Trends and Growth Opportunities
7.2.1 Europe Fleet Telematics Systems Market Outlook by Type
7.2.2 Europe Fleet Telematics Systems Market Outlook by Application
7.3 Europe Fleet Telematics Systems Market Outlook by Country
7.3.2 Germany Fleet Telematics Systems Market Outlook, 2021- 2032
7.3.3 France Fleet Telematics Systems Market Outlook, 2021- 2032
7.3.4 The UK Fleet Telematics Systems Market Outlook, 2021- 2032
7.3.5 Spain Fleet Telematics Systems Market Outlook, 2021- 2032
7.3.6 Italy Fleet Telematics Systems Market Outlook, 2021- 2032

7.3.7 Russia Fleet Telematics Systems Market Outlook, 2021- 2032**7.3.8 Rest of Europe Fleet Telematics Systems Market Outlook, 2021- 2032****8. ASIA PACIFIC FLEET TELEMATICS SYSTEMS MARKET SIZE OUTLOOK****8.1 Key Market Statistics, 2024****8.2 Asia Pacific Fleet Telematics Systems Market Trends and Growth Opportunities****8.2.1 Asia Pacific Fleet Telematics Systems Market Outlook by Type****8.2.2 Asia Pacific Fleet Telematics Systems Market Outlook by Application****8.3 Asia Pacific Fleet Telematics Systems Market Outlook by Country****8.3.1 China Fleet Telematics Systems Market Outlook, 2021- 2032****8.3.2 India Fleet Telematics Systems Market Outlook, 2021- 2032****8.3.3 Japan Fleet Telematics Systems Market Outlook, 2021- 2032****8.3.4 South Korea Fleet Telematics Systems Market Outlook, 2021- 2032****8.3.5 Australia Fleet Telematics Systems Market Outlook, 2021- 2032****8.3.6 South East Asia Fleet Telematics Systems Market Outlook, 2021- 2032****8.3.7 Rest of Asia Pacific Fleet Telematics Systems Market Outlook, 2021- 2032****9. SOUTH AMERICA FLEET TELEMATICS SYSTEMS MARKET SIZE OUTLOOK****9.1 Key Market Statistics, 2024****9.2 South America Fleet Telematics Systems Market Trends and Growth Opportunities****9.2.1 South America Fleet Telematics Systems Market Outlook by Type****9.2.2 South America Fleet Telematics Systems Market Outlook by Application****9.3 South America Fleet Telematics Systems Market Outlook by Country****9.3.1 Brazil Fleet Telematics Systems Market Outlook, 2021- 2032****9.3.2 Argentina Fleet Telematics Systems Market Outlook, 2021- 2032****9.3.3 Rest of South and Central America Fleet Telematics Systems Market Outlook, 2021- 2032****10. MIDDLE EAST AND AFRICA FLEET TELEMATICS SYSTEMS MARKET SIZE OUTLOOK****10.1 Key Market Statistics, 2024****10.2 Middle East and Africa Fleet Telematics Systems Market Trends and Growth Opportunities****10.2.1 Middle East and Africa Fleet Telematics Systems Market Outlook by Type**

10.2.2 Middle East and Africa Fleet Telematics Systems Market Outlook by Application

10.3 Middle East and Africa Fleet Telematics Systems Market Outlook by Country

10.3.1 Saudi Arabia Fleet Telematics Systems Market Outlook, 2021- 2032

10.3.2 The UAE Fleet Telematics Systems Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Fleet Telematics Systems Market Outlook, 2021- 2032

10.3.4 South Africa Fleet Telematics Systems Market Outlook, 2021- 2032

10.3.5 Egypt Fleet Telematics Systems Market Outlook, 2021- 2032

10.3.6 Rest of Africa Fleet Telematics Systems Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

AT&T Inc

Bridgestone Corp

Continental AG

Daimler Fleetboard GmbH

Geotab Inc

Michelin

Microlise Group Ltd

Omnitracs LLC

Samsung Electronics Co. Ltd

Trimble Inc

Verizon Communications Inc

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Fleet Telematics Systems Market Size, Share, and Outlook, 2025 Report- By Application (Construction, Transportation, Site Excavation Trucking, General Fleets, Utility Companies, Taxi Companies, Car-Sharing Services, Governments and Municipalities, Powertrain Manufacturers), By Fleet (Commercial Fleets, Passenger Cars), By Service (Professional Services, Managed Services), By Solution (Performance Management, Operations Management, Fleet Analytics and Reporting, Vehicle Maintenance and Diagnostics, Others), By Technology (In-Vehicle Devices, Wireless Data Communication Networks, Satellite Data Communication Networks, GPS, Vehicle Engine Computer Module, Cloud Services, Internet Browsers / Mobile Apps), 2018-2032

Product link: <https://marketpublishers.com/r/FF9A80908995EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FF9A80908995EN.html>