

# **Fleet Management System for Automotive Market Size, Share, and Outlook, 2025 Report- By Application (Real-Time Fleet Tracking, Vehicle Maintenance, Trip Scheduling, Driver Oversight, Fuel Usage Tracking, Others), By Vehicle (Heavy Commercial Vehicles, Light Commercial Vehicles), By End-User (Retail & E-commerce, Transportation & Logistics, Food & Beverages, Construction, Manufacturing, Others), By Connectivity Technology (Bluetooth, Wi-Fi, Cellular, GNSS), 2018-2032**

<https://marketpublishers.com/r/F34FE2FFF8F0EN.html>

Date: April 2025

Pages: 180

Price: US\$ 3,680.00 (Single User License)

ID: F34FE2FFF8F0EN

## **Abstracts**

### **Fleet Management System for Automotive Market Outlook**

The Fleet Management System for Automotive Market size is expected to register a growth rate of 15.3% during the forecast period from \$30.02 Billion in 2025 to \$81.3 Billion in 2032. The Fleet Management System for Automotive market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Fleet Management System for Automotive segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Real-Time Fleet Tracking, Vehicle Maintenance, Trip Scheduling, Driver Oversight, Fuel Usage Tracking, Others), By Vehicle (Heavy Commercial Vehicles, Light Commercial Vehicles), By End-User (Retail & E-commerce, Transportation & Logistics, Food & Beverages, Construction,

Manufacturing, Others), By Connectivity Technology (Bluetooth, Wi-Fi, Cellular, GNSS). Over 70 tables and charts showcase findings from our latest survey report on Fleet Management System for Automotive markets.

## Fleet Management System for Automotive Market Insights, 2025

The global fleet management system market is expanding as companies increasingly rely on telematics, AI-driven analytics, and automation to optimize fleet operations. Providers like Geotab, Samsara, and Verizon Connect dominate the sector, offering solutions that track vehicle location, monitor driver behavior, and optimize fuel consumption. The integration of electric vehicle (EV) fleet management is a growing trend, with software platforms adapting to include charging station locations and battery health monitoring. Regulatory compliance, including the Federal Motor Carrier Safety Administration's (FMCSA) electronic logging device (ELD) mandates, is also a significant driver of adoption. Additionally, predictive maintenance capabilities, powered by IoT sensors and AI, are helping fleet operators reduce downtime and extend vehicle life.

## Five Trends that will define global Fleet Management System for Automotive market in 2025 and Beyond

A closer look at the multi-million market for Fleet Management System for Automotive identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Fleet Management System for Automotive companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Fleet Management System for Automotive vendors.

What are the biggest opportunities for growth in the Fleet Management System for Automotive industry?

The Fleet Management System for Automotive sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to

make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Fleet Management System for Automotive Market Segment Insights

The Fleet Management System for Automotive industry presents strong offers across categories. The analytical report offers forecasts of Fleet Management System for Automotive industry performance across segments and countries. Key segments in the industry include%li%By Application (Real-Time Fleet Tracking, Vehicle Maintenance, Trip Scheduling, Driver Oversight, Fuel Usage Tracking, Others), By Vehicle (Heavy Commercial Vehicles, Light Commercial Vehicles), By End-User (Retail & E-commerce, Transportation & Logistics, Food & Beverages, Construction, Manufacturing, Others), By Connectivity Technology (Bluetooth, Wi-Fi, Cellular, GNSS). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Fleet Management System for Automotive market size outlook is provided for 22 countries across these regions.

## Market Value Chain

The chapter identifies potential companies and their operations across the global Fleet Management System for Automotive industry ecosystem. It assists decision-makers in evaluating global Fleet Management System for Automotive market fundamentals, market dynamics, and disruptive trends across the value chain segments.

## Scenario Analysis and Forecasts

Strategic decision-making in the Fleet Management System for Automotive industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

## Asia Pacific Fleet Management System for Automotive Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5

billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Fleet Management System for Automotive Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Fleet Management System for Automotive with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Fleet Management System for Automotive market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Fleet Management System for Automotive market Insights%li%Vendors are exploring new opportunities within the US Fleet Management System for Automotive industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Fleet Management System for Automotive companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Fleet Management System for Automotive market.

Latin American Fleet Management System for Automotive market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central

American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

## Middle East and Africa Fleet Management System for Automotive Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Fleet Management System for Automotive markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Fleet Management System for Automotive markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape%li%How Fleet Management System for Automotive companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Axiomtek, Bridgestone, Chevin Fleet Solutions, Donlen Corp, Embitel, Geotab, HERE, Numadic, Omnitrac, Rarestep Inc, Samsara Inc, Teletrac Navman, Trimble, Verizon.

## Fleet Management System for Automotive Market Segmentation

### By Application

#### Real-Time Fleet Tracking

#### Vehicle Maintenance

Trip Scheduling

Driver Oversight

Fuel Usage Tracking

Others

By Vehicle

Heavy Commercial Vehicles

Light Commercial Vehicles

By End-User

Retail & E-commerce

Transportation & Logistics

Food & Beverages

Construction

Manufacturing

Others

By Connectivity Technology

Bluetooth

Wi-Fi

Cellular

GNSS

Leading Companies

Axiomtek

Bridgestone

Chevin Fleet Solutions

Donlen Corp

Embitel

Geotab

HERE

Numadic

Omnitracs

Rarestep Inc

Samsara Inc

Teletrac Navman

Trimble

Verizon

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.



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**Trip Scheduling**

**Driver Oversight**

**Fuel Usage Tracking**

**Others**

**By Vehicle**

**Heavy Commercial Vehicles**

**Light Commercial Vehicles**

**By End-User**

**Retail & E-commerce**

**Transportation & Logistics**

**Food & Beverages**

**Construction**

**Manufacturing**

**Others**

**By Connectivity Technology**

**Bluetooth**

**Wi-Fi**  
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**Bridgestone**

**Chevin Fleet Solutions**

**Donlen Corp**

**Embitel**

**Geotab**

**HERE**

**Numadic**

**Omnitracs**

**Rarestep Inc**

**Samsara Inc**

**Teletrac Navman**

**Trimble**

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