

Fish Powder Market Size, Share, and Outlook, 2025 Report- By Application (Aquaculture Feed, Poultry Feed, Pig Feed, Pet Food, Others), Source (Whole Fish, Fish Products), Distribution Channel (Online, Offline), and Companies, 2021-2032

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Abstracts

Fish Powder Market Outlook

The global Fish Powder market is expected to register a growth rate of 6.3% during the forecast period from \$9.6 Billion in 2024 to \$15.7 Billion in 2032. The Fish Powder market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Fish Powder segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Aquaculture Feed, Poultry Feed, Pig Feed, Pet Food, Others), Source (Whole Fish, Fish Products), Distribution Channel (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Fish Powder markets.

Fish Powder Market Insights, 2025

The fish powder market in 2025 is growing steadily due to increased application in animal feed, dietary supplements, and functional food products. Fish powder offers a concentrated source of proteins, omega-3 fatty acids, and minerals, contributing to human nutrition and aquafeed formulations. Demand is driven by the aquaculture industry's expansion and rising consumer interest in sustainable and health-promoting ingredients. Technological advancements improve drying and grinding processes to

retain nutrient quality and reduce odors. Leading producers are located in Asia, Europe, and South America, with a focus on traceability and compliance with food safety regulations. The market benefits from innovations in packaging to extend shelf life and maintain freshness. The fish powder market exemplifies sustainable utilization of marine resources and functional ingredient development in 2025.

Five Trends that will define global Fish Powder market in 2025 and Beyond

A closer look at the multi-million global market for Fish Powder identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Fish Powder companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Fish Powder industry?

The Fish Powder sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Fish Powder Market Segment Insights

The Fish Powder industry presents strong offers across categories. The analytical report offers forecasts of Fish Powder industry performance across segments and countries. Key segments in the industry include By Application (Aquaculture Feed, Poultry Feed, Pig Feed, Pet Food, Others), Source (Whole Fish, Fish Products), Distribution Channel (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Fish Powder market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Fish Powder industry ecosystem. It assists decision-makers in evaluating global Fish Powder market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Fish Powder industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Fish Powder Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Fish Powder Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Fish Powder with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Fish Powder market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Fish Powder market Insights Executives are most excited about opportunities for

the US Fish Powder industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Fish Powder companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Fish Powder market.

Latin American Fish Powder market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Fish Powder Markets
New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Fish Powder markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Fish Powder markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape
How Fish Powder companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles,

SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Oceana Group Limited, Austevoll Seafood ASA, FMC Corporation, Croda International Plc., Omega Protein Corporation, The Scoular Company, GC Rieber Oils AS.

Fish Powder Market Scope

Leading Segments

By Application

Aquaculture Feed

Poultry Feed

Pig Feed

Pet Food

Others

By Source

Whole Fish

Fish Products

By Distribution Channel

Online

Offline

Leading Companies

Oceana Group Limited

Austevoll Seafood ASA

FMC Corporation

Croda International Plc.

Omega Protein Corporation

The Scoular Company

GC Rieber Oils AS

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities

based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Fish Powder Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Fish Powder Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL FISH POWDER MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Fish Powder Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. FISH POWDER MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Application
 - Aquaculture Feed
 - Poultry Feed
 - Pig Feed
 - Pet Food
 - Others
- By Source
 - Whole Fish
 - Fish Products
- By Distribution Channel
 - Online
 - Offline

6. GLOBAL FISH POWDER MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA FISH POWDER MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Fish Powder Market Trends and Growth Opportunities

- 6.2.1 North America Fish Powder Market Outlook by Type
- 6.2.2 North America Fish Powder Market Outlook by Application
- 6.3 North America Fish Powder Market Outlook by Country
 - 6.3.1 The US Fish Powder Market Outlook, 2021- 2032
 - 6.3.2 Canada Fish Powder Market Outlook, 2021- 2032
 - 6.3.3 Mexico Fish Powder Market Outlook, 2021- 2032

7. EUROPE FISH POWDER MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Fish Powder Market Trends and Growth Opportunities
 - 7.2.1 Europe Fish Powder Market Outlook by Type
 - 7.2.2 Europe Fish Powder Market Outlook by Application
- 7.3 Europe Fish Powder Market Outlook by Country
 - 7.3.2 Germany Fish Powder Market Outlook, 2021- 2032
 - 7.3.3 France Fish Powder Market Outlook, 2021- 2032
 - 7.3.4 The UK Fish Powder Market Outlook, 2021- 2032
 - 7.3.5 Spain Fish Powder Market Outlook, 2021- 2032
 - 7.3.6 Italy Fish Powder Market Outlook, 2021- 2032
 - 7.3.7 Russia Fish Powder Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Fish Powder Market Outlook, 2021- 2032

8. ASIA PACIFIC FISH POWDER MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Fish Powder Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Fish Powder Market Outlook by Type
 - 8.2.2 Asia Pacific Fish Powder Market Outlook by Application
- 8.3 Asia Pacific Fish Powder Market Outlook by Country
 - 8.3.1 China Fish Powder Market Outlook, 2021- 2032
 - 8.3.2 India Fish Powder Market Outlook, 2021- 2032
 - 8.3.3 Japan Fish Powder Market Outlook, 2021- 2032
 - 8.3.4 South Korea Fish Powder Market Outlook, 2021- 2032
 - 8.3.5 Australia Fish Powder Market Outlook, 2021- 2032
 - 8.3.6 South East Asia Fish Powder Market Outlook, 2021- 2032
 - 8.3.7 Rest of Asia Pacific Fish Powder Market Outlook, 2021- 2032

9. SOUTH AMERICA FISH POWDER MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Fish Powder Market Trends and Growth Opportunities
 - 9.2.1 South America Fish Powder Market Outlook by Type
 - 9.2.2 South America Fish Powder Market Outlook by Application
- 9.3 South America Fish Powder Market Outlook by Country
 - 9.3.1 Brazil Fish Powder Market Outlook, 2021- 2032
 - 9.3.2 Argentina Fish Powder Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Fish Powder Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA FISH POWDER MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Fish Powder Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Fish Powder Market Outlook by Type
 - 10.2.2 Middle East and Africa Fish Powder Market Outlook by Application
- 10.3 Middle East and Africa Fish Powder Market Outlook by Country
 - 10.3.1 Saudi Arabia Fish Powder Market Outlook, 2021- 2032
 - 10.3.2 The UAE Fish Powder Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Fish Powder Market Outlook, 2021- 2032
 - 10.3.4 South Africa Fish Powder Market Outlook, 2021- 2032
 - 10.3.5 Egypt Fish Powder Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Fish Powder Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies
 - Oceana Group Limited
 - Austevoll Seafood ASA
 - FMC Corporation
 - Croda International Plc.
 - Omega Protein Corporation
 - The Scoular Company
 - GC Rieber Oils AS
- 11.2 Overview
- 11.3 Products and Services
- 11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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Product name: Fish Powder Market Size, Share, and Outlook, 2025 Report- By Application (Aquaculture Feed, Poultry Feed, Pig Feed, Pet Food, Others), Source (Whole Fish, Fish Products), Distribution Channel (Online, Offline), and Companies, 2021-2032

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