

File Transfer Protocol (FTP) Software Market Size, Share, and Outlook, 2025 Report- By Business Model (B2B, B2C), By End-User (Banking and Finance, Retail, Healthcare, Others), By Solution (Mobile Managed file Transfer, Managed file transfer for Ipaas, P2P File Transfer, Others), By Deployment (Cloud Based, On-Premise), 2018-2032

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Abstracts

File Transfer Protocol (FTP) Software Market Outlook

The File Transfer Protocol (FTP) Software Market size is expected to register a growth rate of 8.6% during the forecast period from \$501.6 Million in 2025 to \$893.6 Million in 2032. The File Transfer Protocol (FTP) Software market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on File Transfer Protocol (FTP) Software segments across 22 countries from 2021 to 2032. Key segments in the report include By Business Model (B2B, B2C), By End-User (Banking and Finance, Retail, Healthcare, Others), By Solution (Mobile Managed file Transfer, Managed file transfer for Ipaas, P2P File Transfer, Others), By Deployment (Cloud Based, On-Premise). Over 70 tables and charts showcase findings from our latest survey report on File Transfer Protocol (FTP) Software markets.

File Transfer Protocol (FTP) Software Market Insights, 2025

The File Transfer Protocol (FTP) software market remains a fundamental component of

enterprise IT infrastructure, enabling secure and efficient file sharing across networks. While cloud-based storage solutions have gained popularity, FTP software is still widely used in industries requiring large-scale data transfers, secure file hosting, and integration with automated workflows. Advanced FTP solutions now incorporate encryption (FTPS, SFTP), compliance features, and integration with enterprise content management (ECM) systems to enhance security and efficiency. Organizations in sectors such as media production, healthcare, and finance rely on FTP for high-volume data exchange, ensuring reliable and controlled access to critical files. As cybersecurity threats evolve, secure file transfer solutions with multi-factor authentication (MFA) and advanced logging capabilities continue to drive demand for enterprise-grade FTP software.

Five Trends that will define global File Transfer Protocol (FTP) Software market in 2025 and Beyond

A closer look at the multi-million market for File Transfer Protocol (FTP) Software identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading File Transfer Protocol (FTP) Software companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of File Transfer Protocol (FTP) Software vendors.

What are the biggest opportunities for growth in the File Transfer Protocol (FTP) Software industry?

The File Transfer Protocol (FTP) Software sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

File Transfer Protocol (FTP) Software Market Segment Insights

The File Transfer Protocol (FTP) Software industry presents strong offers across

categories. The analytical report offers forecasts of File Transfer Protocol (FTP) Software industry performance across segments and countries. Key segments in the industry include%li%By Business Model (B2B, B2C), By End-User (Banking and Finance, Retail, Healthcare, Others), By Solution (Mobile Managed file Transfer, Managed file transfer for Ipaas, P2P File Transfer, Others), By Deployment (Cloud Based, On-Premise). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, File Transfer Protocol (FTP) Software market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global File Transfer Protocol (FTP) Software industry ecosystem. It assists decision-makers in evaluating global File Transfer Protocol (FTP) Software market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the File Transfer Protocol (FTP) Software industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific File Transfer Protocol (FTP) Software Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe File Transfer Protocol (FTP) Software Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for File Transfer Protocol (FTP) Software with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key File Transfer Protocol (FTP) Software market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US File Transfer Protocol (FTP) Software market Insights%li%Vendors are exploring new opportunities within the US File Transfer Protocol (FTP) Software industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US File Transfer Protocol (FTP) Software companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American File Transfer Protocol (FTP) Software market.

Latin American File Transfer Protocol (FTP) Software market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa File Transfer Protocol (FTP) Software Markets%li%New

Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African File Transfer Protocol (FTP) Software markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern File Transfer Protocol (FTP) Software markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How File Transfer Protocol (FTP) Software companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include AWS, Cerberus, Citrix ShareFile, Cleo, ExaVault, Files.com, Fortinet Inc, GoAnywhere MFT, IBM, Progress MOVEit, WinSCP.

File Transfer Protocol (FTP) Software Market Segmentation

By Business Model

B2B

B2C

By End-User

Banking and Finance

Retail

Healthcare

Others

By Solution

Mobile Managed file Transfer

Managed file transfer for Ipaas

P2P File Transfer

Others

By Deployment

Cloud Based

On-Premise

Leading Companies

AWS

Cerberus

Citrix ShareFile

Cleo

ExaVault

Files.com

Fortinet Inc

GoAnywhere MFT

IBM

Progress MOVEit

WinSCP

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 File Transfer Protocol (FTP) Software Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest File Transfer Protocol (FTP) Software Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL FILE TRANSFER PROTOCOL (FTP) SOFTWARE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

4.6.1 Intensity of Competitive Rivalry

4.6.2 Threat of New Entrants

4.6.3 Threat of Substitutes

4.6.4 Bargaining Power of Buyers

4.6.5 Bargaining Power of Suppliers

4.7 File Transfer Protocol (FTP) Software Industry Value Chain Analysis

4.7.1 Stage of Value Chain

4.7.2 Key Activities of Companies

4.7.3 Companies Included in Each Stage

4.7.4 Key Insights

5. FILE TRANSFER PROTOCOL (FTP) SOFTWARE MARKET OUTLOOK TO 2032

5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032

5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032

5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Business Model

B2B

B2C

By End-User

Banking and Finance

Retail

Healthcare

Others

By Solution

Mobile Managed file Transfer

Managed file transfer for Ipaas

P2P File Transfer

Others

By Deployment

Cloud Based

On-Premise

6. GLOBAL FILE TRANSFER PROTOCOL (FTP) SOFTWARE MARKET OUTLOOK ACROSS GROWTH SCENARIOS

6.1 Low Growth Scenario

6.2 Base/Reference Case

6.3 High Growth Scenario

6. NORTH AMERICA FILE TRANSFER PROTOCOL (FTP) SOFTWARE MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America File Transfer Protocol (FTP) Software Market Trends and Growth Opportunities

6.2.1 North America File Transfer Protocol (FTP) Software Market Outlook by Type

6.2.2 North America File Transfer Protocol (FTP) Software Market Outlook by Application

6.3 North America File Transfer Protocol (FTP) Software Market Outlook by Country

6.3.1 The US File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

6.3.2 Canada File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

6.3.3 Mexico File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

7. EUROPE FILE TRANSFER PROTOCOL (FTP) SOFTWARE MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe File Transfer Protocol (FTP) Software Market Trends and Growth Opportunities

7.2.1 Europe File Transfer Protocol (FTP) Software Market Outlook by Type

7.2.2 Europe File Transfer Protocol (FTP) Software Market Outlook by Application

7.3 Europe File Transfer Protocol (FTP) Software Market Outlook by Country

7.3.2 Germany File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

7.3.3 France File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

7.3.4 The UK File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

7.3.5 Spain File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

7.3.6 Italy File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

7.3.7 Russia File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

7.3.8 Rest of Europe File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

8. ASIA PACIFIC FILE TRANSFER PROTOCOL (FTP) SOFTWARE MARKET SIZE

OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific File Transfer Protocol (FTP) Software Market Trends and Growth Opportunities

8.2.1 Asia Pacific File Transfer Protocol (FTP) Software Market Outlook by Type

8.2.2 Asia Pacific File Transfer Protocol (FTP) Software Market Outlook by Application

8.3 Asia Pacific File Transfer Protocol (FTP) Software Market Outlook by Country

8.3.1 China File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

8.3.2 India File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

8.3.3 Japan File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

8.3.4 South Korea File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

8.3.5 Australia File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

8.3.6 South East Asia File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

9. SOUTH AMERICA FILE TRANSFER PROTOCOL (FTP) SOFTWARE MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America File Transfer Protocol (FTP) Software Market Trends and Growth Opportunities

9.2.1 South America File Transfer Protocol (FTP) Software Market Outlook by Type

9.2.2 South America File Transfer Protocol (FTP) Software Market Outlook by Application

9.3 South America File Transfer Protocol (FTP) Software Market Outlook by Country

9.3.1 Brazil File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

9.3.2 Argentina File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA FILE TRANSFER PROTOCOL (FTP) SOFTWARE MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa File Transfer Protocol (FTP) Software Market Trends and Growth Opportunities

10.2.1 Middle East and Africa File Transfer Protocol (FTP) Software Market Outlook by Type

10.2.2 Middle East and Africa File Transfer Protocol (FTP) Software Market Outlook by Application

10.3 Middle East and Africa File Transfer Protocol (FTP) Software Market Outlook by Country

10.3.1 Saudi Arabia File Transfer Protocol (FTP) Software Market Outlook, 2021-2032

10.3.2 The UAE File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

10.3.3 Rest of Middle East File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

10.3.4 South Africa File Transfer Protocol (FTP) Software Market Outlook, 2021-2032

10.3.5 Egypt File Transfer Protocol (FTP) Software Market Outlook, 2021- 2032

10.3.6 Rest of Africa File Transfer Protocol (FTP) Software Market Outlook, 2021-2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

AWS

Cerberus

Citrix ShareFile

Cleo

ExaVault

Files.com

Fortinet Inc

GoAnywhere MFT

IBM

Progress MOVEit

WinSCP

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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