

# **Fertility Services Market Size, Trends, Analysis, and Outlook By Procedure (IVF with ICSI, IUI, IVF without ICSI, Surrogacy, Others), By Service (Fresh Non-donor, Frozen Non-donor, Egg and Embryo Banking, Fresh Donor, Frozen Donor), By End-User (Fertility Clinics, Hospitals, Surgical Centers, Clinical Research Institutes), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/F9F337512C33EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: F9F337512C33EN

## **Abstracts**

The global Fertility Services market size is poised to register 8.74% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Fertility Services market By Procedure (IVF with ICSI, IUI, IVF without ICSI, Surrogacy, Others), By Service (Fresh Non-donor, Frozen Non-donor, Egg and Embryo Banking, Fresh Donor, Frozen Donor), By End-User (Fertility Clinics, Hospitals, Surgical Centers, Clinical Research Institutes).

The future of fertility services is characterized by a shift towards personalized, comprehensive care models that address the diverse needs and challenges of individuals and couples seeking reproductive assistance. With infertility affecting millions of people worldwide, there is a growing demand for accessible, evidence-based services encompassing fertility assessment, assisted reproductive technologies (ART), and fertility preservation options. Key trends include the integration of advanced reproductive technologies such as in vitro fertilization (IVF), intracytoplasmic sperm injection (ICSI), and preimplantation genetic testing (PGT) to optimize treatment outcomes and minimize the risk of multiple pregnancies and complications. Additionally, there is a growing recognition of the importance of emotional support, counseling, and

holistic wellness programs as integral components of fertility care, addressing the psychosocial aspects of infertility and promoting resilience and well-being throughout the fertility journey..

## Fertility Services Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Fertility Services market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Fertility Services survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Fertility Services industry.

## Key market trends defining the global Fertility Services demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Fertility Services Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Fertility Services industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Fertility Services companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Fertility Services industry

Leading Fertility Services companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Fertility Services companies.

## Fertility Services Market Study- Strategic Analysis Review

The Fertility Services market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Fertility Services Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Fertility Services industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Fertility Services Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Fertility Services Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Fertility Services market segments. Similarly, Strong end-user demand is encouraging Canadian Fertility Services companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Fertility Services market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Fertility Services Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Fertility Services industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Fertility Services market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Fertility Services Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Fertility Services in Asia Pacific. In particular, China, India, and South East Asian Fertility Services markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Fertility Services Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Fertility Services Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Fertility Services market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Fertility Services.

Fertility Services Market Company Profiles

The global Fertility Services market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Anecova SA, CARE Fertility Group Ltd, Carolinas Fertility Institute, Cryolab Ltd, Genea Ltd, Instituto Bernabeu SL, Instituto Valenciano de Infertilidad, Kids Clinic India Private Ltd, Lucile Packard Childrens Hospital, Medicover AB, Merck KGaA, Monash IVF Group, Nova IVF Fertility Private Ltd, The Cooper Companies Inc, The Johns Hopkins Health System Corp.

Recent Fertility Services Market Developments

The global Fertility Services market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Fertility Services Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

### By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

### By Display

Color Ultrasound

B/W Ultrasound

### By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Anecova SA

CARE Fertility Group Ltd

Carolinas Fertility Institute

Cryolab Ltd

Genea Ltd

Instituto Bernabeu SL

Instituto Valenciano de Infertilidad

Kids Clinic India Private Ltd

Lucile Packard Childrens Hospital

Medicover AB

Merck KGaA

Monash IVF Group

Nova IVF Fertility Private Ltd

The Cooper Companies Inc



The Johns Hopkins Health System Corp

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Fertility Services Market Overview and Key Findings, 2024
- 1.2 Fertility Services Market Size and Growth Outlook, 2021- 2030
- 1.3 Fertility Services Market Growth Opportunities to 2030
- 1.4 Key Fertility Services Market Trends and Challenges
  - 1.4.1 Fertility Services Market Drivers and Trends
  - 1.4.2 Fertility Services Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Fertility Services Companies

### 2. FERTILITY SERVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Fertility Services Market Size Outlook, USD Million, 2021- 2030
- 2.2 Fertility Services Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. FERTILITY SERVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. FERTILITY SERVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type
    - Stationary 3D and 4D Ultrasound Devices
    - Portable 3D and 4D Ultrasound Devices
  - By Display

Color Ultrasound  
B/W Ultrasound  
By Portability  
Trolley or Cart-Based Ultrasound Systems  
Compact/Handheld Ultrasound Systems  
Point-of-Pare (PoC) Ultrasound Systems  
By Application  
Radiology or General Imaging  
Obstetrics or Gynecology  
Cardiology  
Urology  
Vascular  
Orthopedic and Musculoskeletal  
Pain Management  
Others  
By End-User  
Hospitals  
Surgical Centers and Diagnostic Centers  
Maternity Centers  
Ambulatory Care Centers  
Research and Academia  
Others  
4.3 Growth Prospects and Niche Opportunities, 2023- 2030  
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Fertility Services Market, 2025  
5.2 Asia Pacific Fertility Services Market Size Outlook by Type, 2021- 2030  
5.3 Asia Pacific Fertility Services Market Size Outlook by Application, 2021- 2030  
5.4 Key Findings for Europe Fertility Services Market, 2025  
5.5 Europe Fertility Services Market Size Outlook by Type, 2021- 2030  
5.6 Europe Fertility Services Market Size Outlook by Application, 2021- 2030  
5.7 Key Findings for North America Fertility Services Market, 2025  
5.8 North America Fertility Services Market Size Outlook by Type, 2021- 2030  
5.9 North America Fertility Services Market Size Outlook by Application, 2021- 2030  
5.10 Key Findings for South America Fertility Services Market, 2025  
5.11 South America Pacific Fertility Services Market Size Outlook by Type, 2021- 2030  
5.12 South America Fertility Services Market Size Outlook by Application, 2021- 2030

- 5.13 Key Findings for Middle East and Africa Fertility Services Market, 2025
- 5.14 Middle East Africa Fertility Services Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Fertility Services Market Size Outlook by Application, 2021-2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Fertility Services Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Fertility Services Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Fertility Services Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Fertility Services Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Fertility Services Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Fertility Services Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Fertility Services Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Fertility Services Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Fertility Services Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Fertility Services Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Fertility Services Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Fertility Services Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Fertility Services Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Fertility Services Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Fertility Services Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Fertility Services Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Fertility Services Industry Drivers and Opportunities

- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Fertility Services Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Fertility Services Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Fertility Services Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Fertility Services Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Fertility Services Industry Drivers and Opportunities

## **7. FERTILITY SERVICES MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. FERTILITY SERVICES COMPANY PROFILES**

- 8.1 Profiles of Leading Fertility Services Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Anecova SA

CARE Fertility Group Ltd

Carolinas Fertility Institute

Cryolab Ltd

Genea Ltd

Instituto Bernabeu SL

Instituto Valenciano de Infertilidad

Kids Clinic India Private Ltd

Lucile Packard Childrens Hospital

Medicover AB

Merck KGaA

Monash IVF Group

Nova IVF Fertility Private Ltd

The Cooper Companies Inc

The Johns Hopkins Health System Corp

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

Product name: Fertility Services Market Size, Trends, Analysis, and Outlook By Procedure (IVF with ICSI, IUI, IVF without ICSI, Surrogacy, Others), By Service (Fresh Non-donor, Frozen Non-donor, Egg and Embryo Banking, Fresh Donor, Frozen Donor), By End-User (Fertility Clinics, Hospitals, Surgical Centers, Clinical Research Institutes), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/F9F337512C33EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F9F337512C33EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970