

Femtech Market Size, Trends, Analysis, and Outlook By Type (Devices, Software, Services), By Application (Reproductive Health, Pregnancy & Nursing care, Pelvic & Uterine Healthcare, General Healthcare & Wellness, Others), By End-User (Hospitals, Fertility Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/F25D138B10E7EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: F25D138B10E7EN

Abstracts

The global Femtech market size is poised to register 10.7% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Femtech market across By Type (Devices, Software, Services), By Application (Reproductive Health, Pregnancy & Nursing care, Pelvic & Uterine Healthcare, General Healthcare & Wellness, Others), By End-User (Hospitals, Fertility Clinics, Others).

The femtech market is experiencing remarkable growth driven by increasing awareness of women's health issues, rising adoption of digital health solutions, and shifting societal attitudes towards women's healthcare. Femtech, short for female technology, encompasses a range of digital health products and services specifically designed to address women's health needs, including reproductive health, menstrual health, pregnancy care, menopause management, and sexual wellness. Factors such as the growing emphasis on personalized healthcare, advancements in wearable technology and mobile health apps, and the integration of artificial intelligence (AI) and data analytics in women's health management are driving market expansion. Additionally, initiatives to destigmatize women's health issues, the rise of telemedicine and remote patient monitoring, and increasing investments and collaborations in the femtech sector are further fueling market growth. Moreover, the COVID-19 pandemic has accelerated

the adoption of digital health solutions, including telehealth consultations, remote monitoring devices, and menstrual tracking apps, contributing to the expansion of the femtech market.

Femtech Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Femtech market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Femtech survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Femtech industry.

Key market trends defining the global Femtech demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Femtech Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Femtech industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Femtech companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Femtech industry

Leading Femtech companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Femtech companies.

Femtech Market Study- Strategic Analysis Review

The Femtech market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Femtech Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Femtech industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Femtech Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Femtech Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing

environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Femtech market segments. Similarly, Strong end-user demand is encouraging Canadian Femtech companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Femtech market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Femtech Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Femtech industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Femtech market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Femtech Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Femtech in Asia Pacific. In particular, China, India, and South East Asian Femtech markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Femtech Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers,

spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Femtech Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Femtech market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Femtech.

Femtech Market Company Profiles

The global Femtech market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Athena Feminine Technologies, Canopie, Elvie, Flo Health Inc, HeraMED, iSono Health, Natural Cycles USA Corp, NUROKOR Ltd, Nuvo Cares, Sera Prognostics

Recent Femtech Market Developments

The global Femtech market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Femtech Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Devices

Software

Services

By Application

Reproductive Health

Pregnancy & Nursing care

Pelvic & Uterine Healthcare

General Healthcare & Wellness

Others

By End-User

Hospitals

Fertility Clinics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Athena Feminine Technologies

Canopie

Elvie

Flo Health Inc

HeraMED

iSono Health

Natural Cycles USA Corp

NUROKOR Ltd

Nuvo Cares

Sera Prognostics

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Femtech Market Overview and Key Findings, 2024
- 1.2 Femtech Market Size and Growth Outlook, 2021- 2030
- 1.3 Femtech Market Growth Opportunities to 2030
- 1.4 Key Femtech Market Trends and Challenges
 - 1.4.1 Femtech Market Drivers and Trends
 - 1.4.2 Femtech Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Femtech Companies

2. FEMTECH MARKET SIZE OUTLOOK TO 2030

- 2.1 Femtech Market Size Outlook, USD Million, 2021- 2030
- 2.2 Femtech Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. FEMTECH MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. FEMTECH MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - Devices
 - Software
 - Services
 - By Application

Reproductive Health
Pregnancy & Nursing care
Pelvic & Uterine Healthcare
General Healthcare & Wellness
Others
By End-User
Hospitals
Fertility Clinics
Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Femtech Market, 2025

5.2 Asia Pacific Femtech Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Femtech Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Femtech Market, 2025

5.5 Europe Femtech Market Size Outlook by Type, 2021- 2030

5.6 Europe Femtech Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Femtech Market, 2025

5.8 North America Femtech Market Size Outlook by Type, 2021- 2030

5.9 North America Femtech Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Femtech Market, 2025

5.11 South America Pacific Femtech Market Size Outlook by Type, 2021- 2030

5.12 South America Femtech Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Femtech Market, 2025

5.14 Middle East Africa Femtech Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Femtech Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Femtech Market Size Outlook and Revenue Growth Forecasts

6.2 US Femtech Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Femtech Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Femtech Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

- 6.8 Germany Femtech Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Femtech Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Femtech Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Femtech Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Femtech Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Femtech Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Femtech Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Femtech Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Femtech Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Femtech Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Femtech Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Femtech Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Femtech Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Femtech Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Femtech Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Femtech Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Femtech Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Femtech Industry Drivers and Opportunities

7. FEMTECH MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. FEMTECH COMPANY PROFILES

8.1 Profiles of Leading Femtech Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Athena Feminine Technologies

Canopie

Elvie

Flo Health Inc

HeraMED

iSono Health

Natural Cycles USA Corp

NUROKOR Ltd

Nuvo Cares

Sera Prognostics

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

I would like to order

Product name: Femtech Market Size, Trends, Analysis, and Outlook By Type (Devices, Software, Services), By Application (Reproductive Health, Pregnancy & Nursing care, Pelvic & Uterine Healthcare, General Healthcare & Wellness, Others), By End-User (Hospitals, Fertility Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/F25D138B10E7EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F25D138B10E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970