

# **Eyewear Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Industry Forecasts by Type, Application, Segments, Countries, and Companies, 2018- 2030**

<https://marketpublishers.com/r/E2D989B5D5E2EN.html>

Date: November 2023

Pages: 180

Price: US\$ 3,800.00 (Single User License)

ID: E2D989B5D5E2EN

## **Abstracts**

The Eyewear market is a large and high-potential growth industry. In 2023, the market is poised to register positive year-on-year growth over 2022. Further, the Eyewear market size maintains a super-linear growth trajectory, registering continuous expansion from 2023 to 2030.

As we enter the late half of 2023, the Eyewear industry is poised for significant growth and transformation. The “Eyewear Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Data Forecasts by Type, Application, Segments, Countries, and Companies, 2018- 2030” report details the definition and advantages of Eyewear.

### **Overview of the Eyewear Industry in 2023**

The accelerating development of the industry is driven by a widening application base, R&D investment in new product development, competitive strategies focusing on expanding into niche segments, and potential growth prospects for Eyewear Companies in developing countries.

The Eyewear Insights Report provides key market size and share outlook, short-term and long-term trends, potential opportunities, analytical models, current market conditions, scenario analysis, post-COVID analysis, competitive landscape, company profiles, and market news and developments.

### **Eyewear Market Size, Share, and Trend Analysis**

The global Eyewear market plays a major role in the global electronics and semiconductors industry. The report provides a comprehensive and in-depth analysis of different segments across the industry.

Further, potential types, applications, products, and other Eyewear segments are analyzed in the market study.

**Eyewear Market Statistics-** Current status of the Eyewear industry and the key statistics for 2023 are provided in detail.

**Strategic Analysis of Eyewear Industry-** Competitive analysis, vendor landscape, SWOT profiles, and product profiles are included.

**Market Trends and Insights-** The Eyewear Insights report provides a detailed examination of key market trends, drivers, and their impact on demand. Further, the increasing importance of Eyewear across industries is discussed.

**Market Developments-** Mergers, acquisitions, product launches, capacity expansion plans, and other developments announced by leading Eyewear companies are included in the study.

**Eyewear Market Opportunities-** Potential growth opportunities and quantitative comparison of different segments to provide an assessment of diverse opportunities in the industry.

**Regional analysis-** Further, a geographical analysis of the Eyewear industry, highlighting key markets and their growth prospects is included. The market size across six regions including North America, Asia Pacific, Europe, South America, the Middle East, and Africa is forecast to 2030.

## Analytical Frameworks

The Eyewear insights report uses multiple analytical frameworks for analyzing the global Eyewear industry. The tools include- Industry SWOT, Porter's Five Forces Analysis, PESTLE analysis, scenario analysis, and others.

**Industry SWOT-** The report identifies the key strengths, weaknesses, opportunities, and

threats facing the global markets in 2023 and beyond.

Scenario analysis- 4 scenarios for the long-term future based on the global economy are analyzed.

Porter's Five Forces Analysis- The report quantifies Porter's five forces analysis to assess the market attractiveness using the weighted average of the Bargaining power of buyers, Bargaining power of suppliers, Threat of substitutes, Threat of new entrants, and intensity of competitive rivalry.

PESTLE Analysis- Six segments of the general environment surrounding the Eyewear industry including political, economic, social, technological, environmental, and legal factors are briefed.

#### Future Eyewear Growth Outlook and Opportunities

The chapter provides a detailed analysis of market size, growth rate, revenue trends, and volume analysis over the historical period from 2018 up to 2022. Projection of the future growth prospects and opportunities in the Eyewear industry along with insights into each of the potential market segments is included in the study. Further, the evaluation of factors driving market growth across markets is provided. In addition, the latest technological advancements and an analysis of the impact of these advancements on the performance, reliability, and efficiency of products are included.

#### Market Dynamics- Impact Analysis and Post-COVID Outlook of Eyewear Industry

Optimistic economic conditions are observed in H2-2023 across multiple scenarios. The current edition of the Eyewear Market Study identifies brighter views for 2023 and an increasingly optimistic global outlook over the forecast period.

However, the market is also constrained by challenges of geopolitical instability and conflicts with the Russia-Ukraine war and inflation conditions in the US and other markets, and rising interest rates continue to restrain the market growth prospects.

The four case scenarios considered for countries in the study are -

Sluggish economic growth, with emphasis on savings and low expenditure

Despite growth fluctuations, consumer confidence remains robust and gains

continue for companies

Investments in technology deployment and productive investments

Stronger consumer demand and higher investments supporting solid growth

## Eyewear Market Trends- Emerging markets present strong growth prospects

According to the World Bank, over 85% of the world's population lives in the Asia Pacific, the Middle East and Africa (MEA), or South America. An increasing volume of companies are expanding their production and marketing bases to these countries as the consumption power of individuals continues to strengthen.

Several new market entrants are targeting niche economically attractive Eyewear segments when expanding into these markets. We anticipate the Eyewear sales growth in developing countries to continue to accelerate rapidly over the forecast period.

## North America Eyewear Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

The past few quarters have been encouraging for North American Eyewear market suppliers. A large number of Eyewear companies are reporting profitability after several quarters of margin declines. Focus on increasing operational efficiency, capturing niche market opportunities, and others are widely observed. The North American Eyewear industry research identifies the key market trends, driving forces, and growth opportunities across 3 countries including the United States, Canada, and Mexico markets.

## Europe Eyewear Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Leading European Eyewear companies are focusing on customer orientation, sustainable supply chains, and economic value creation to succeed in long-term market conditions. As Asian manufacturers enter the European markets, the region's electronics and semiconductors sector is undergoing a paradigm shift. The European Eyewear industry is also facing the significant impact of the Russia-Ukraine war. The insights report analyzes the Western European Eyewear countries including Germany, France, Spain, the United Kingdom, Italy, and other European countries including

Russia, Turkey, and others.

### Asia Pacific Eyewear Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Economic growth and shifting consumer preferences are set to shape the future of the Asia Pacific Eyewear industry. Leading companies in China, India, Japan, South Korea, Australia, Indonesia, South East Asia, and other regions are focusing on rapid business expansion through new product launches. The Eyewear insights report provides the market size outlook across these countries from 2018 to 2030.

### South America Eyewear Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

South American countries including Brazil, Argentina, Chile, and others continue to demonstrate robust value-creation potential through 2030. Both traditional players and new start-ups are spending more on expanding products to niche consumer segments. Increasing urbanization, infrastructure development, and improving disposable incomes are likely to drive the market outlook over the forecast period.

### Middle East and Africa Eyewear Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

The Middle East and African regions have a growing population, increasing urbanization, and improving standards of living, all of which contribute to the rising Eyewear demand. Further, Sustainability and environmental concerns are gaining prominence in the GCC region. In Africa, vehicle sales continued an upward trend and the rapid growth in infrastructure in the African region enables Eyewear companies to generate significant business growth in the medium to long-term future.

### Competitive Insights

The landscape of the industry is shifting, moving away from traditional competition between peers and embracing new forms of competitive interactions. There is an increasing trend among companies from building products to building businesses. Companies are investing in developing new growth opportunities with market leaders increasingly focused on building and scaling up new businesses.

The Eyewear insights report provides a competitive analysis of the industry in 2023. The

business profiles of the leading 10 companies are profiled in the study along with their SWOT profile, financials, products and services, and market developments. In addition, an evaluation of the competitive landscape, including major players, market share, and strategies adopted by key manufacturers is provided in the research study. The report also identifies the most prominent challenges and potential growth barriers faced by leading companies.

## Report scope

Data for 13 years: Historic data from 2018 to 2022 and industry forecasts from 2023 to 2030

3 Parameters- Value, Volume, and Pricing Data

6 Regions- Asia Pacific, Europe, North America, South America, Middle East, Africa

27 Countries: United States, Canada, Mexico, Germany, France, Spain, United Kingdom, Italy, Russia, Turkey, Rest of Europe, China, India, Japan, South Korea, Australia, Indonesia, South East Asia, Saudi Arabia, United Arab Emirates, Rest of Middle East, South Africa, Egypt, Rest of Africa, Brazil, Argentina, Other South America

10 Companies- Leading companies with detailed profiles

5 Models- Scenario analysis, Porter's five forces, Industry SWOT, Pricing analysis, PESTLE

8 Market Dynamics- Trends, Drivers, Growth Restraints, Opportunities

## Unique Additions to the current edition-

Impact of market developments including the Russia- Ukraine War, inflation across countries, supply-chain conditions, labor-market pressures, recession, trade, and other global factors

Pricing Analysis across types, applications, and countries for 2023 and industry Forecasts to 2030

electronics and semiconductors industry trends and market forecasts

Driving forces supporting the Eyewear sales in each of the 24 countries

Complimentary Excel spreadsheet and print authentication for a single-user license

Key Questions answered in this report-

1. What are the key regions in the global Eyewear industry?
2. Who are the major companies or key players operating in the global Eyewear industry?
3. What has been the impact of COVID-19 on the global Eyewear industry?
4. What is the projected compound annual growth rate (CAGR) of the global Eyewear market size for the period 2023-2028?
5. What are the key factors driving the growth of the global Eyewear industry?
6. How is the global Eyewear industry segmented based on product types?
7. What are the emerging trends and opportunities in the global Eyewear industry?
8. What are the challenges and obstacles faced by the global Eyewear market?
9. What are the competitive landscape and strategies of global Eyewear companies?
10. What are the innovations and advancements in product development within the global Eyewear industry?
11. What are the strategies adopted by key players in the global Eyewear market to maintain a competitive edge?
12. How is the global Eyewear industry expected to evolve in terms of demand and market dynamics in the coming years?

## Contents

### **1 FOREWORD**

### **2 EXECUTIVE SUMMARY**

- 2.1 Key Findings, 2023
- 2.2 Market Overview
- 2.3 Market Highlights

### **3 REPORT GUIDE**

- 3.1 Study Scope and Objectives
- 3.2 Market Segmentation
- 3.3 Methodology and Sources
- 3.4 Primary and Secondary Data Sources
- 3.5 Market Estimation- Data Triangulation
- 3.6 Forecast Methodology
- 3.7 Key Assumptions

### **4 INTRODUCTION**

- 4.1 Market Definition and Evolution
- 4.2 Historical Market Size and Trends, 2018- 2022
- 4.3 Forecast Market Size, 2023- 2030
- 4.4 Industry Value Chain Analysis
- 4.5 Porter's Five Forces Analysis

### **5 MARKET ASSESSMENT**

- 5.1 Post-COVID-19 Growth Prospects for the Eyewear Industry
- 5.2 Likely Case – Industry Forecasts
- 5.3 Optimistic Case- Industry Forecasts
- 5.4 Pessimistic Case- Industry Forecasts
- 5.5 Market Dynamics-
- 5.6 Drivers
- 5.7 Trends
- 5.8 Opportunities



## 5.9 Challenges

## **6 EYEWEAR MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

6.1 Global Eyewear Growth Outlook by Type, \$ Million, 2018- 2022, 2023- 2030

6.2 Global Eyewear Growth Outlook by Product, \$ Million, 2018- 2022, 2023- 2030

6.3 Global Eyewear Growth Outlook by Application, \$ Million, 2018- 2022, 2023- 2030

## **7 NORTH AMERICA EYEWEAR MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

7.1 North America Eyewear Industry Current Market Conditions, 2023

7.2 North America Eyewear Market Trends and Opportunities

7.3 North America Eyewear Growth Outlook by Type

7.4 North America Eyewear Growth Outlook by Product

7.5 North America Eyewear Growth Outlook by Application

7.6 North America Eyewear Market Size Outlook by Country

7.7 United States Eyewear Market Size Outlook, \$ Million, 2018 to 2030

7.8 Canada Eyewear Market Size Outlook, \$ Million, 2018 to 2030

7.9 Mexico Eyewear Market Size Outlook, \$ Million, 2018 to 2030

## **8 EUROPE EYEWEAR MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

8.1 Europe Eyewear Industry Current Market Conditions, 2023

8.2 Europe Eyewear Market Trends and Opportunities

8.3 Europe Eyewear Growth Outlook by Type

8.4 Europe Eyewear Growth Outlook by Product

8.5 Europe Eyewear Growth Outlook by Application

8.6 Europe Eyewear Market Size Outlook by Country

8.7 Germany Eyewear Market Size Outlook, \$ Million, 2018 to 2030

8.8 France Eyewear Market Size Outlook, \$ Million, 2018 to 2030

8.9 United Kingdom Eyewear Market Size Outlook, \$ Million, 2018 to 2030

8.10. Italy Eyewear Market Size Outlook, \$ Million, 2018 to 2030

8.11 Spain Eyewear Market Size Outlook, \$ Million, 2018 to 2030

8.12 Rest of Europe Eyewear Market Size Outlook, \$ Million, 2018 to 2030

## **9 ASIA PACIFIC EYEWEAR MARKET SIZE FORECASTS- TYPES, PRODUCTS,**

## **AND APPLICATIONS**

- 9.1 Asia Pacific Eyewear Industry Current Market Conditions, 2023
- 9.2 Asia Pacific Eyewear Market Trends and Opportunities
- 9.3 Asia Pacific Eyewear Growth Outlook by Type
- 9.4 Asia Pacific Eyewear Growth Outlook by Product
- 9.5 Asia Pacific Eyewear Growth Outlook by Application
- 9.6 Asia Pacific Eyewear Growth Outlook by Country
- 9.7 China Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 9.8 Japan Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 9.9 India Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 9.10. Australia Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 9.11 South Korea Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 9.12 South East Asia Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 9.13 Rest of Asia Pacific Eyewear Market Size Outlook, \$ Million, 2018 to 2030

## **10 SOUTH AMERICA EYEWEAR MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

- 10.1 South America Eyewear Industry Current Market Conditions, 2023
- 10.2 South America Eyewear Market Trends and Opportunities
- 10.3 South America Eyewear Growth Outlook by Type
- 10.4 South America Eyewear Growth Outlook by Product
- 10.5 South America Eyewear Growth Outlook by Application
- 10.6 South America Eyewear Growth Outlook by Country
- 10.7 Brazil Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 10.8 Argentina Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 10.9 Rest of South America Eyewear Market Size Outlook, \$ Million, 2018 to 2030

## **11 MIDDLE EAST AND AFRICA EYEWEAR MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS**

- 11.1 Middle East and Africa Eyewear Industry Current Market Conditions, 2023
- 11.2 Middle East and Africa Eyewear Market Trends and Opportunities
- 11.3 Middle East and Africa Eyewear Growth Outlook by Type
- 11.4 Middle East and Africa Eyewear Growth Outlook by Product
- 11.5 Middle East and Africa Eyewear Growth Outlook by Application
- 11.6 Middle East and Africa Eyewear Growth Outlook by Country
- 11.7 Saudi Arabia Eyewear Market Size Outlook, \$ Million, 2018 to 2030

- 11.8 United Arab Emirates Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 11.9 South Africa Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 11.10. Rest of Middle East Eyewear Market Size Outlook, \$ Million, 2018 to 2030
- 11.11 Rest of Africa Eyewear Market Size Outlook, \$ Million, 2018 to 2030

## **12 COMPETITIVE LANDSCAPE**

- 12.1 Competitive Scenario
- 12.2 Key Players
- 12.3 Company Profiles of Leading 10 Companies
- 12.4 Company Snapshot
- 12.5 Business Description of Leading Eyewear Companies
- 12.6 Eyewear Companies- Products and Services
- 12.7 Eyewear Companies- SWOT Analysis
- 12.8 Financial Profile

## **13 APPENDIX**

- 13.1 List of Charts and Tables
- 13.2 Sources and Methodology
- 13.3 Conclusion and Future Remarks
- Tables and Charts
- Table 1: Global Eyewear Statistics, 2023
- Exhibit 2: Research Methodology
- Exhibit 3: Forecast Methodology
- Table 4: Global Eyewear Market Size Forecast, 2021- 2030
- Exhibit 5: Global Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 6: Global Eyewear Outlook by Type, \$ Million, 2021- 2030
- Table 7: Global Eyewear Outlook by Product, \$ Million, 2021- 2030
- Table 8: Global Eyewear Outlook by Application, \$ Million, 2021- 2030
- Exhibit 9: Porter's Framework
- Exhibit 10: SWOT Profile
- Exhibit 11: Growth Outlook Scenario Analysis
- Table 12: North America Eyewear Outlook by Type, 2021-2030
- Table 13: North America Eyewear Outlook by Application, 2021-2030
- Table 14: North America Eyewear Outlook by Product, 2021-2030
- Table 15: North America Eyewear Outlook by Country, 2021-2030
- Table 16: Europe Eyewear Outlook by Type, 2021-2030
- Table 17: Europe Eyewear Outlook by Application, 2021-2030

- Table 18: Europe Eyewear Outlook by Product, 2021-2030
- Table 19: Europe Eyewear Outlook by Country, 2021-2030
- Table 20: Asia Pacific Eyewear Outlook by Type, 2021-2030
- Table 21: Asia Pacific Eyewear Outlook by Application, 2021-2030
- Table 22: Asia Pacific Eyewear Outlook by Product, 2021-2030
- Table 23: Asia Pacific Eyewear Outlook by Country, 2021-2030
- Table 24: North America Eyewear Outlook by Type, 2021-2030
- Table 25: South America Eyewear Outlook by Application, 2021-2030
- Table 26: South America Eyewear Outlook by Product, 2021-2030
- Table 27: South America Eyewear Outlook by Country, 2021-2030
- Table 28: Middle East and Africa Eyewear Outlook by Type, 2021-2030
- Table 29: Middle East and Africa Eyewear Outlook by Application, 2021-2030
- Table 30: Middle East and Africa Eyewear Outlook by Product, 2021-2030
- Table 31: Middle East and Africa Eyewear Outlook by Country, 2021-2030
- Table 32: United States Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 33: United States Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 34: Canada Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 35: Canada Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 36: Mexico Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 37: Mexico Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 38: Germany Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 39: Germany Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 40: France Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 41: France Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 42: United Kingdom Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 43: United Kingdom Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 44: Spain Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 45: Spain Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 46: Italy Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 47: Italy Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 48: China Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 49: China Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 50: India Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 51: India Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 52: Japan Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 53: Japan Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 54: South Korea Eyewear Outlook, \$ Million, 2021- 2030
- Exhibit 55: South Korea Eyewear Outlook, year-on-year, %, 2021- 2030
- Table 56: South East Asia Eyewear Outlook, \$ Million, 2021- 2030

Exhibit 57: South East Asia Eyewear Outlook, year-on-year, %, 2021- 2030  
Table 58: Australia Eyewear Outlook, \$ Million, 2021- 2030  
Exhibit 59: Australia Eyewear Outlook, year-on-year, %, 2021- 2030  
Table 60: Brazil Eyewear Outlook, \$ Million, 2021- 2030  
Exhibit 61: Brazil Eyewear Outlook, year-on-year, %, 2021- 2030  
Table 62: Argentina Eyewear Outlook, \$ Million, 2021- 2030  
Exhibit 63: Argentina Eyewear Outlook, year-on-year, %, 2021- 2030  
Table 64: Saudi Arabia Eyewear Outlook, \$ Million, 2021- 2030  
Exhibit 65: Saudi Arabia Eyewear Outlook, year-on-year, %, 2021- 2030  
Table 66: United Arab Emirates Eyewear Outlook, \$ Million, 2021- 2030  
Exhibit 67: United Arab Emirates Eyewear Outlook, year-on-year, %, 2021- 2030  
Table 68: South Africa Eyewear Outlook, \$ Million, 2021- 2030  
Exhibit 69: South Africa Eyewear Outlook, year-on-year, %, 2021- 2030  
Table 70: Market Entropy

## I would like to order

Product name: Eyewear Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Industry Forecasts by Type, Application, Segments, Countries, and Companies, 2018-2030

Product link: <https://marketpublishers.com/r/E2D989B5D5E2EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E2D989B5D5E2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970