

# External Hard Disk Market Forecasts and Opportunities, 2021- Trends, Outlook and Implications across COVID Recovery Cases to 2028

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# **Abstracts**

External Hard Disk Companies are revising their long-term strategies to emerge stronger in the post-COVID pandemic scenario. After facing series of challenges such as supply chain disruption, demand fluctuations, other pressing concerns during 2020, companies are revising their strategies through modifying the composition of product portfolios, investing in capital expenditures, R&D strategies, mergers and acquisitions, and other growth strategies.

The report analyzes multiple recovery scenarios considering evolving External Hard Disk market demand, economic recovery conditions, and other global and regional changes. The impact of the COVID-19 crisis on long-term External Hard Disk markets, growth outlook across types and application segments, strategies for emerging from the crisis are detailed in the report. The global semiconductors and electronics industry witnessed diverse trends over the past two years with manufacturing and other heavy industries facing operational challenges due to restricted cash flow during the pandemic. On the other hand, data center services, cloud computing, and other online supporting sectors gained significantly from the market trends. End-user spending of External Hard Disk market is expected to rebound significantly over the near term future.

Key Strategies set to impact the global External Hard Disk companies beyond 2021

To emerge strongly from the COVID-19 crisis, External Hard Disk companies are likely to develop effective crisis-management strategies including emphasis on nextgeneration products, and solutions, Modestly reducing External Hard Disk R&D budgets, Constant monitoring on External Hard Disk market trends, Systematic



approaches to investment/divestment, Carefully launching marketing strategies, Strengthening long term contracts, Others

The global semiconductors, electronics, information, communication, and technology industry witnessed diverse trends over the past two years with manufacturing and other heavy industries facing operational challenges. On the other hand, data center services, cloud computing, and other online supporting sectors gained significantly from the market trends.

#### **Report Description**

Introduction to External Hard Disk market research, 2021

The global External Hard Disk market report presents comprehensive coverage of External Hard Disk market trends, drivers, opportunities, and presents unique market opportunities for companies operating and expanding in the External Hard Disk industry. It is a focused research study on External Hard Disk markets and presents the outlook for global and regional markets over the eight years to 2028.

The strategic analytical multi-client study presents unbiased and actionable insights into the global External Hard Disk markets. Compiled with transparent methodology, the External Hard Disk market report enables clients to gain a clear understanding of the External Hard Disk market trends and insights.

#### Post COVID-19 Recovery Scenarios

Both recovery scenarios suggest year-on-year revenue growth in the External Hard Disk market during 2021. Most end-user markets continue to recover, mostly due to the demand in 2020 was lower than in previous years. Beyond 2021, External Hard Disk companies will have to formulate long-term plans, evaluate potential scenarios, and re-orient both strategies and operations to emerging market trends through constant monitoring of industry shifts and geopolitical responses.

The report presents analysis and outlook across two post COVID-19 recovery scenarios along with pre-COVID cases.

To enable companies to quickly analyze the External Hard Disk industry landscape and to re-align their strategies to stay ahead of the competition, the report presents the below scenarios:



Reference Case: Contained health impact, rapid recovery and quick growth rebound

Severe Case: High levels of health impact, prolonged recovery and slow economic rebound

Pre COVID Case: Comparative study of different outlook cases with pre-COVID cases

Segmentation Analysis of External Hard Disk markets

The External Hard Disk market study analyzes short-term and long-term trends, insights, niche opportunities, across types, applications, end-user markets, and countries. Six regions including Asia Pacific, Europe, North America, Latin America, Middle East & Africa. Among countries, the report analyzes the External Hard Disk market in the US, Canada, Mexico, Brazil, Argentina, Chile, Other Latin America, Germany, the UK, France, Spain, Italy, other Europe, China, India, Japan, South Korea, Other Asia/Oceania, Saudi Arabia, the UAE, South Africa, Other Middle East and African countries. The External Hard Disk market size across these countries is forecast from 2020 to 2028.

Competitive Analysis of External Hard Disk markets

Leading companies are focusing on tactical and strategic product portfolio management. Key Research Antibodies companies are analyzed in the market research study. The report presents a critical competitive understanding of the company's fundamentals, financial situation, strategy, SWOT profiles, and others.

Reasons to Purchase the External Hard Disk market report-

Gain a reliable outlook of global and regional External Hard Disk market forecasts from 2020 to 2028 across scenarios

Market forecasts are based on historical datasets

Data validation through top-down and bottom-up approaches

The trends, insights, and opportunities enable you to formulate effective



#### competitive strategies

Stay ahead of competitors through company profiles and market data

Plan your R&D budgets and cash flows based on overall industry growth

Further,

Data can be provided in PDF, excel spreadsheet format, and PowerPoint formats

Print authentication provided for the single-user license

Authored by well-experienced analysts, supported by sophisticated analytical tools and sound research methodology

Consulting support provided for buyers of the site and global licenses

Scope and Coverage of the Report-

Chapter 1 details the executive summary of the report including industry panorama for 2021

Chapter 2 presents External Hard Disk market trends, insights, challenges, niche opportunities across the industry

Chapter 3 details multiple COVID recovery scenarios for External Hard Disk industry outlook

Chapter 4 analyzes and forecasts the leading market types, applications, and countries

Chapter 5 presents North America External Hard Disk Market analysis and outlook to 2028 (Countries: US, Canada, Mexico)

Chapter 6 presents Europe External Hard Disk Market Analysis and Outlook to 2028 (Countries: Germany, UK, France, Spain, Italy, Others)

Chapter 7 presents Asia Pacific External Hard Disk Market Analysis and Outlook to



2028 (Countries: China, Japan, India, South Korea, Others)

Chapter 8 presents Latin America External Hard Disk Market Analysis and Outlook to 2028 (Countries: Brazil, Argentina, Chile, Others)

Chapter 9 presents the Middle East and Africa External Hard Disk Market Analysis and Outlook to 2028 (Countries: Saudi Arabia, UAE, Middle East, South Africa, and Other Africa)

Chapter 10 details the company profiles, their SWOT profiles, business analysis, financials, and other developments

Chapter 11 analyzes the latest news and deals



# Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Introduction to Global External Hard Disk markets, 2021
- 1.2 Definition and Report Guide
- 1.3 Global External Hard Disk market share by Region
- 1.4 Growth Outlook Developed countries
- 1.5 Growth Outlook Emerging countries
- 1.6 Leading Companies

# 2. EXTERNAL HARD DISK MARKET TRENDS, INSIGHTS AND OPPORTUNITIES

- 2.1 External Hard Disk Industry Panorama
- 2.2 External Hard Disk Market Trends and Insights
- 2.3 External Hard Disk Market Drivers
- 2.4 External Hard Disk Market Challenges
- 2.5 Key strategies of External Hard Disk companies

# 3. EXTERNAL HARD DISK MARKET OUTLOOK ACROSS COVID-19 SCENARIOS

- 3.1 Definitions of COVID-19 Recovery Scenarios
- 3.2 Most likely COVID case forecasts, 2020- 2028
- 3.3 Pre-COVID case forecasts, 2020- 2028
- 3.4 Severe COVID case forecasts, 2020- 2028

# 4. GLOBAL EXTERNAL HARD DISK MARKET- SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Global External Hard Disk Market Outlook- by Types: 2020- 2028
- 4.2 Global External Hard Disk Market Outlook- by Applications: 2020- 2028
- 4.3 Global External Hard Disk Market Outlook- by Regions: 2020- 2028

# 5. NORTH AMERICA EXTERNAL HARD DISK MARKET ANALYSIS AND OUTLOOK

- 5.1 North America External Hard Disk Market Overview, 2021
- 5.2 North America External Hard Disk Market Trends and Insights
- 5.3 North America External Hard Disk Market Analysis and Outlook by Country
- 5.3.1 United States External Hard Disk Market Outlook, 2020- 2028



- 5.3.2 Canada External Hard Disk Market Outlook, 2020- 2028
- 5.3.3 Mexico External Hard Disk Market Outlook, 2020- 2028

# 6. EUROPE EXTERNAL HARD DISK MARKET ANALYSIS AND OUTLOOK

- 6.1 Europe External Hard Disk Market Overview, 2021
- 6.2 Europe External Hard Disk Market Trends and Insights
- 6.3 Europe External Hard Disk Market Analysis and Outlook by Country
- 6.3.1 Germany External Hard Disk Market Outlook, 2020- 2028
- 6.3.2 The UK External Hard Disk Market Outlook, 2020- 2028
- 6.3.3 France External Hard Disk Market Outlook, 2020- 2028
- 6.3.4 Spain External Hard Disk Market Outlook, 2020- 2028
- 6.3.5 Italy External Hard Disk Market Outlook, 2020- 2028
- 6.3.6 Other Europe External Hard Disk Market Outlook, 2020- 2028

# 7. ASIA PACIFIC EXTERNAL HARD DISK MARKET ANALYSIS AND OUTLOOK

- 7.1 Asia Pacific External Hard Disk Market Overview, 2021
- 7.2 Asia Pacific External Hard Disk Market Trends and Insights
- 7.3 Asia Pacific External Hard Disk Market Analysis and Outlook by Country
  - 7.3.1 China External Hard Disk Market Outlook, 2020- 2028
  - 7.3.2 Japan External Hard Disk Market Outlook, 2020- 2028
  - 7.3.3 India External Hard Disk Market Outlook, 2020- 2028
  - 7.3.4 South Korea External Hard Disk Market Outlook, 2020- 2028
  - 7.3.5 Other Asia/Oceania External Hard Disk Market Outlook, 2020- 2028

# 8. LATIN AMERICA EXTERNAL HARD DISK MARKET ANALYSIS AND OUTLOOK

- 8.1 Latin America External Hard Disk Market Overview, 2021
- 8.2 Latin America External Hard Disk Market Trends and Insights
- 8.3 Latin America External Hard Disk Market Analysis and Outlook by Country
- 8.3.1 Brazil External Hard Disk Market Outlook, 2020- 2028
- 8.3.2 Argentina External Hard Disk Market Outlook, 2020- 2028
- 8.3.3 Chile External Hard Disk Market Outlook, 2020- 2028
- 8.3.4 Other Latin America External Hard Disk Market Outlook, 2020- 2028

# 9. MIDDLE EAST AND AFRICA EXTERNAL HARD DISK MARKET ANALYSIS AND OUTLOOK



- 9.1 Middle East and Africa External Hard Disk Market Overview, 2021
- 9.2 Middle East and Africa External Hard Disk Market Trends and Insights
- 9.3 Middle East and Africa External Hard Disk Market Analysis and Outlook by Country
- 9.3.1 Saudi Arabia External Hard Disk Market Outlook, 2020- 2028
- 9.3.2 The UAE External Hard Disk Market Outlook, 2020- 2028
- 9.3.3 South Africa External Hard Disk Market Outlook, 2020- 2028
- 9.3.4 Other Middle East External Hard Disk Market Outlook, 2020- 2028
- 9.3.5 Other Africa External Hard Disk Market Outlook, 2020- 2028

# 10. EXTERNAL HARD DISK COMPETITIVE LANDSCAPE

- 10.1 Major Companies in External Hard Disk Market10.2 Company Fundamentals
- 10.3 SWOT Analysis
- 10.4 Financial Profile

# 11. EXTERNAL HARD DISK MARKET NEWS AND DEVELOPMENTS

# 12. APPENDIX- A

Definitions and Abbreviations Report Guide Sources and Methodology

#### 12. APPENDIX- B

Global Economic Outlook of Select Countries, 2010- 2030 Global Population Outlook in Select Countries, 2010- 2030 Publisher's Expertize Contact Information



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