

External Defibrillators Market Size, Trends, Analysis, and Outlook By Product (Manual, Automated, Semi-Automated, Fully Automated, Wearable Cardioverter Defibrillators), By End-User (Hospital, Pre Hospital, Public Access Market, Alternate Care Market, Home Healthcare), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global External Defibrillators market size is poised to register 8.99% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global External Defibrillators market across By Product (Manual, Automated, Semi-Automated, Fully Automated, Wearable Cardioverter Defibrillators), By End-User (Hospital, Pre Hospital, Public Access Market, Alternate Care Market, Home Healthcare).

The external defibrillators market is experiencing steady growth due to the increasing incidence of sudden cardiac arrest (SCA), rising awareness about the importance of early defibrillation, and technological advancements in defibrillator devices. External defibrillators are medical devices used to deliver therapeutic electrical shocks to the heart to restore normal cardiac rhythm in patients experiencing SCA. Factors such as the growing prevalence of cardiovascular diseases, improved accessibility to automated external defibrillators (AEDs) in public spaces, and initiatives to train laypersons in cardiopulmonary resuscitation (CPR) and AED use are driving market expansion. Additionally, advancements in defibrillator technology, such as the development of portable, user-friendly AEDs with voice prompts and visual instructions, are increasing the accessibility and ease of use of defibrillation devices in emergency situations. Moreover, regulatory initiatives mandating the installation of AEDs in public places such

as airports, schools, and sports stadiums, along with the availability of public-access defibrillation programs and community awareness campaigns, are driving market growth. Furthermore, the integration of defibrillator devices with telemedicine platforms and the development of smart defibrillator solutions with remote monitoring capabilities are expected to create opportunities for market expansion in the coming years.

External Defibrillators Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The External Defibrillators market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of External Defibrillators survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the External Defibrillators industry.

Key market trends defining the global External Defibrillators demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

External Defibrillators Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The External Defibrillators industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support External Defibrillators companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the External Defibrillators industry

Leading External Defibrillators companies are boosting investments to capitalize on

untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 External Defibrillators companies.

External Defibrillators Market Study- Strategic Analysis Review

The External Defibrillators market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

External Defibrillators Market Size Outlook- Historic and Forecast Revenue in Three Cases

The External Defibrillators industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

External Defibrillators Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America External Defibrillators Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various External Defibrillators market segments. Similarly, Strong end-user demand is encouraging Canadian External Defibrillators companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico External Defibrillators market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe External Defibrillators Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European External Defibrillators industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European External Defibrillators market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific External Defibrillators Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for External Defibrillators in Asia Pacific. In particular, China, India, and South East Asian External Defibrillators markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes

in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America External Defibrillators Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa External Defibrillators Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East External Defibrillators market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for External Defibrillators.

External Defibrillators Market Company Profiles

The global External Defibrillators market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AMI Italia, Bexen Cardio, BPL Medical Technologies, Corpuls, CU Medical, Koninklijke Philips N.V., Mediana Co. Ltd, MS Westfalia GmbH, Nihon Kohden Corp, Progetti Srl, Schiller AG, Shenzhen Mindray Bio-Medical Electronics, Silverline Meditech Pvt. Ltd, Stryker, ZOLL Medical Corp

Recent External Defibrillators Market Developments

The global External Defibrillators market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

External Defibrillators Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Manual

Automated

Semi-Automated

Fully Automated

Wearable Cardioverter Defibrillators

By End-User

Hospital

Pre Hospital

Public Access Market

Alternate Care Market

Home Healthcare

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AMI Italia

Bexen Cardio

BPL Medical Technologies

Corpuls

CU Medical

Koninklijke Philips N.V.

Mediana Co. Ltd

MS Westfalia GmbH

Nihon Kohden Corp

Progetti Srl

Schiller AG

Shenzhen Mindray Bio-Medical Electronics

Silverline Meditech Pvt. Ltd

Stryker

ZOLL Medical Corp

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Semi-Automated
Fully Automated
Wearable Cardioverter Defibrillators
By End-User
Hospital
Pre Hospital
Public Access Market
Alternate Care Market
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Bexen Cardio

BPL Medical Technologies

Corpuls

CU Medical

Koninklijke Philips N.V.

Mediana Co. Ltd

MS Westfalia GmbH

Nihon Kohden Corp

Progetti Srl

Schiller AG

Shenzhen Mindray Bio-Medical Electronics

Silverline Meditech Pvt. Ltd

Stryker

ZOLL Medical Corp

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