

# Exterior Architectural Coatings Market Forecasts and Opportunities, 2021- Trends, Outlook and Implications across COVID Recovery Cases to 2028

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## Abstracts

As the global chemicals industry is at the onset of the recovery phase, companies are focusing on identifying and monetizing new opportunities in the industry. The majority of the chemical industries are likely to record volume growth of 4% to 8% in the short term, depending on the chemical sub-segment and product portfolio. A large volume of Exterior Architectural Coatings companies felt the impact of the COVID-19 pandemic in multiple dimensions and are now emphasizing sustained growth over the long-term future. As the global Exterior Architectural Coatings and other chemicals industries play a vital role in the economic recovery of countries, Exterior Architectural Coatings companies are likely to witness potential opportunities in the short term period.

The report is designed for Exterior Architectural Coatings companies to succeed amid ongoing challenges in the Exterior Architectural Coatings industry and re-orient their strategies to the new economic, social, environmental, and political expectations. The comprehensive research presents analysis across Exterior Architectural Coatings market size to identify the right segments to focus on, identify key drivers, challenges, and market trends set to shape the future of global and regional Exterior Architectural Coatings markets.

From a lower growth trajectory, the current and tenth edition of the global Exterior Architectural Coatings market size outlook to 2028 estimates the market to register a moderate-to-high growth rate during the forecast period. Exterior Architectural Coatings Companies are emphasizing launching new products and solutions, modestly reducing R&D budgets, constant monitoring on Exterior Architectural Coatings market trends, systematic approaches to investment/divestment, carefully launching marketing strategies, strengthening long-term contracts, increased M&A, and others.

## Report Description

This report aims at offering more comprehensive analysis and outlook across the Exterior Architectural Coatings industry. The premise of the report is that the Exterior Architectural Coatings market size presents an attractive growth opportunity in post-COVID-recovery in the short to medium term future. The global Exterior Architectural Coatings market has been categorized based on type, application, and country.

#### Introduction to Exterior Architectural Coatings Markets, 2021

The global Exterior Architectural Coatings market analysis report is a comprehensive study detailing the market analysis during 2021. Key trends, drivers, challenges, and growth opportunities are analyzed in the report. The focused Exterior Architectural Coatings market report emphasizes Exterior Architectural Coatings industry size, key events, Exterior Architectural Coatings market statistics, and key factors prominent in the Exterior Architectural Coatings industry forecast and leading companies.

#### Post-COVID 19 recovery scenarios of Exterior Architectural Coatings Markets

The global Exterior Architectural Coatings market research study emphasizes possible recovery scenarios during the forecast period. Outlook of Exterior Architectural Coatings market during 2020- 2028 across two post-COVID cases is provided in the report- reference case and severe COVID case.

#### Exterior Architectural Coatings market growth factors, restraints, opportunities and market trends

Key factors shaping the future of Exterior Architectural Coatings markets, driving factors, short term, and long term challenges, and potential market opportunities ahead of market players and the factors affecting the Exterior Architectural Coatings market outlook are provided in detail.

#### Segmentation Outlook of Exterior Architectural Coatings Market Size

Exterior Architectural Coatings market forecast during 2020 to 2028 is provided in the report across types, applications, regions, and countries. The Exterior Architectural Coatings market research report is a comprehensive market report detailing individual forecasts for six regions and 16 countries. Further, the regional markets are also analyzed and forecast across leading types and applications.

#### Leading Exterior Architectural Coatings Companies

The Exterior Architectural Coatings market study analyzes the business profiles of leading companies in the industry. Business operations, leading segments, SWOT analysis, contact, and financial analysis of five of the leading Exterior Architectural

Coatings companies are included in the report.

#### Geographic coverage

Regions: Asia/Oceania, Europe, North America, Latin America, Middle East, and Africa  
Countries: The US, Canada, Mexico, Germany, The UK, France, Spain, Italy, Other Europe, China, India, Japan, South Korea, Other Asia/Oceania, Brazil, Argentina, Other Latin America, Saudi Arabia, the UAE, Rest of World

#### Why to buy the report

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The report assists you in your strategic planning requirements by enabling you to frame your strategies based on outlook across segments and beat Competition by understanding competitive scenarios.

Further, the study assesses market potential and assists you in framing your market entry and expansion portfolio through the market, economic and demographic profiles. For business development operations, the report assists in identifying potential growth opportunities to 2028 across the industry types, applications, and countries.

#### Scope and Coverage of the Report

Chapter 1 details the executive summary of the report including Exterior Architectural Coatings industry analysis for 2021

Chapter 2 presents Exterior Architectural Coatings market trends, insights, challenges, niche opportunities across the industry

Chapter 3 details multiple COVID recovery scenarios for Exterior Architectural Coatings industry outlook to 2028

Chapter 4 analyzes and forecasts the leading Exterior Architectural Coatings market types, applications, and countries

Chapter 5 presents North America Exterior Architectural Coatings Market analysis and outlook to 2028 (Countries: US, Canada, Mexico)

Chapter 6 presents Europe Exterior Architectural Coatings Market Analysis and Outlook to 2028 (Countries: Germany, UK, France, Spain, Italy, Others)

Chapter 7 presents Asia Pacific Exterior Architectural Coatings Market Size Outlook to 2028 (Countries: China, Japan, India, South Korea, Others)

Chapter 8 presents Latin America Exterior Architectural Coatings Market Analysis and

Outlook to 2028 (Countries: Brazil, Argentina, Chile, Others)

Chapter 9 presents the Middle East and Africa Exterior Architectural Coatings Market Analysis and Outlook to 2028 (Countries: Saudi Arabia, UAE, Middle East, South Africa, and Other Africa)

Chapter 10 details the company profiles, their SWOT profiles, business analysis, financials, and other developments

Chapter 11 analyzes the latest news and deals

## Contents

### **CHAPTER 1: GLOBAL EXTERIOR ARCHITECTURAL COATINGS INDUSTRY- EXECUTIVE SUMMARY, 2021**

- 1.1 Introduction to Global Exterior Architectural Coatings Markets, 2021
- 1.2 Growth rebound anticipated in 2021 driven by economic recovery across markets
- 1.3 Exterior Architectural Coatings Market Share Spending by Region
- 1.4 Comparison of Exterior Architectural Coatings Market Growth Rate (CAGR %) across leading countries
- 1.5 Major Exterior Architectural Coatings Companies
- 1.6 Report Guide
  - 1.6.1 Abbreviations
  - 1.6.2 Sources and Research Methodology

### **CHAPTER 2: EXTERIOR ARCHITECTURAL COATINGS MARKET- STRATEGIC ANALYSIS: KEY TRENDS**

- 2.1 Exterior Architectural Coatings Market- Strategic Analysis: Driving Factors
- 2.2 Exterior Architectural Coatings Market- Strategic Analysis: Potential Restraints
- 2.3 Exterior Architectural Coatings Market- Growth Opportunities
  - 2.3.1 Leading Exterior Architectural Coatings Types
  - 2.3.2 Fastest Growing Exterior Architectural Coatings Applications
  - 2.3.3 Countries with highest growth potential to 2028

### **CHAPTER 3: GLOBAL EXTERIOR ARCHITECTURAL COATINGS MARKET SIZE OUTLOOK- POST COVID 19 SCENARIOS**

- 3.1 Global Exterior Architectural Coatings Market Size Forecast in Reference scenario (2020- 2028)
- 3.2 Global Exterior Architectural Coatings Market Size Forecast in Severe COVID-19 scenario (2020- 2028)

### **CHAPTER 4: GLOBAL EXTERIOR ARCHITECTURAL COATINGS MARKET SIZE OUTLOOK- SEGMENTATION ANALYSIS AND OUTLOOK**

- 4.1 Global Exterior Architectural Coatings Market Size Outlook- by Product Types, 2020- 2028
- 4.2 Global Exterior Architectural Coatings Market Size Outlook- by Application, 2020-

2028

4.3 Global Exterior Architectural Coatings Market Size Outlook- by End-User Industries, 2020- 2028

4.4 Global Exterior Architectural Coatings Market Size Outlook- by Regions, 2020- 2028

## **CHAPTER 5. NORTH AMERICA EXTERIOR ARCHITECTURAL COATINGS MARKET FORECAST AND MARKET ANALYSIS TO 2028**

5.1 North America Exterior Architectural Coatings Market Size Outlook, 2020- 2028

5.2 North America Exterior Architectural Coatings Trends and Opportunities

5.3 North America Exterior Architectural Coatings Market Size Outlook by Country

5.4 United States Exterior Architectural Coatings Forecast and Market Analysis to 2028

5.5 Canada Exterior Architectural Coatings Forecast and Market Analysis to 2028

5.6 Mexico Exterior Architectural Coatings Forecast and Market Analysis to 2028

## **CHAPTER 6. EUROPE EXTERIOR ARCHITECTURAL COATINGS MARKET FORECAST AND MARKET ANALYSIS TO 2028**

6.1 Europe Exterior Architectural Coatings Market Size Outlook, 2020- 2028

6.2 Europe Exterior Architectural Coatings Trends and Opportunities

6.3 Europe Exterior Architectural Coatings Market Size Outlook by Country

6.4 Germany Exterior Architectural Coatings Forecast and Market Analysis to 2028

6.5 France Exterior Architectural Coatings Forecast and Market Analysis to 2028

6.6 United Kingdom Exterior Architectural Coatings Forecast and Market Analysis to 2028

6.7 Spain Exterior Architectural Coatings Forecast and Market Analysis to 2028

6.8 Italy Exterior Architectural Coatings Forecast and Market Analysis to 2028

6.9 Other Europe Exterior Architectural Coatings Forecast and Market Analysis to 2028

## **CHAPTER 7. ASIA PACIFIC EXTERIOR ARCHITECTURAL COATINGS MARKET FORECAST AND MARKET ANALYSIS TO 2028**

7.1 Asia Pacific Exterior Architectural Coatings Market Size Outlook, 2020- 2028

7.2 Asia Pacific Exterior Architectural Coatings Trends and Opportunities

7.3 Asia Pacific Exterior Architectural Coatings Market Size Outlook by Country

7.4 China Exterior Architectural Coatings Forecast and Market Analysis to 2028

7.5 India Exterior Architectural Coatings Forecast and Market Analysis to 2028

7.6 Japan Exterior Architectural Coatings Forecast and Market Analysis to 2028

7.7 South Korea Exterior Architectural Coatings Forecast and Market Analysis to 2028



7.8 Southeast Asia Exterior Architectural Coatings Forecast and Market Analysis to 2028

7.9 Other Asia Oceania Exterior Architectural Coatings Forecast and Market Analysis to 2028

## **CHAPTER 8. LATIN AMERICA EXTERIOR ARCHITECTURAL COATINGS MARKET FORECAST AND MARKET ANALYSIS TO 2028**

8.1 Latin America Exterior Architectural Coatings Market Size Outlook, 2020- 2028

8.2 Latin America Exterior Architectural Coatings Trends and Opportunities

8.3 Latin America Exterior Architectural Coatings Market Size Outlook by Country

8.4 Brazil Exterior Architectural Coatings Forecast and Market Analysis to 2028

8.5 Argentina Exterior Architectural Coatings Forecast and Market Analysis to 2028

8.6 Chile Exterior Architectural Coatings Forecast and Market Analysis to 2028

8.7 Other Latin America Exterior Architectural Coatings Forecast and Market Analysis to 2028

## **CHAPTER 9. MIDDLE EAST AND AFRICA EXTERIOR ARCHITECTURAL COATINGS MARKET FORECAST AND MARKET ANALYSIS TO 2028**

9.1 Middle East and Africa Exterior Architectural Coatings Market Size Outlook, 2020-2028

9.2 Middle East and Africa Exterior Architectural Coatings Trends and Opportunities

9.3 Middle East and Africa Exterior Architectural Coatings Market Size Outlook by Country

9.4 Saudi Arabia Exterior Architectural Coatings Forecast and Market Analysis to 2028

9.5 The UAE Exterior Architectural Coatings Forecast and Market Analysis to 2028

9.6 South Africa Exterior Architectural Coatings Forecast and Market Analysis to 2028

9.7 Other Middle East Exterior Architectural Coatings Forecast and Market Analysis to 2028

9.8 Other Africa Exterior Architectural Coatings Forecast and Market Analysis to 2028

## **CHAPTER 10. COMPETITIVE LANDSCAPE**

10.1 Major Companies in Exterior Architectural Coatings Markets

10.1.1 Company Fundamentals

10.1.2 Financial Analysis

10.1.3 SWOT Profiles

**CHAPTER 11. APPENDIX- A**

Global Chemicals Market Spending and Growth in Selected Countries, 2020- 2030

GDP Outlook of leading 10 Countries, 2020- 2030

Final Consumption Expenditure of leading 10 Countries, 2020- 2030

Age-wise Population Outlook of leading countries, 2020- 2030

**CHAPTER 12. APPENDIX- B**

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Contact Information



## List Of Tables

### LIST OF TABLES

Table 1: Industry Panorama, 2021

Table 2: Year-on-Year Growth Rate of Exterior Architectural Coatings Market Size

Table 3: Exterior Architectural Coatings Market Size by Region

Table 4: Exterior Architectural Coatings Market Growth Opportunities and Outlook to 2028 in Reference Case

Table 5: Exterior Architectural Coatings Market Growth Opportunities and Outlook to 2028 in Reference Case

Table 6: Exterior Architectural Coatings Market Regions- Growth Opportunities and Outlook to 2028

Table 7: Exterior Architectural Coatings Market Types- Growth Opportunities and Outlook to 2028

Table 8: Exterior Architectural Coatings Market Applications- Growth Opportunities and Outlook to 2028

Table 9: Exterior Architectural Coatings Market End User Industries- Growth Opportunities and Outlook to 2028

Table 10: North America Exterior Architectural Coatings Market- Industry Panorama

Table 11: North America Exterior Architectural Coatings Market Growth Outlook by Type, 2020- 2028

Table 12: North America Exterior Architectural Coatings Market Growth Outlook by Application, 2020- 2028

Table 13: North America Exterior Architectural Coatings Market Growth Outlook by Country, 2020- 2028

Table 14: Europe Exterior Architectural Coatings Market- Industry Panorama

Table 15: Europe Exterior Architectural Coatings Market Growth Outlook by Type, 2020- 2028

Table 16: Europe Exterior Architectural Coatings Market Growth Outlook by Application, 2020- 2028

Table 17: Europe Exterior Architectural Coatings Market Growth Outlook by Country, 2020- 2028

Table 18: Asia Pacific Exterior Architectural Coatings Market- Industry Panorama

Table 19: Asia Pacific Exterior Architectural Coatings Market Growth Outlook by Type, 2020- 2028

Table 20: Asia Pacific Exterior Architectural Coatings Market Growth Outlook by Application, 2020- 2028

Table 21: Asia Pacific Exterior Architectural Coatings Market Growth Outlook by

Country, 2020- 2028

Table 22: Latin America Exterior Architectural Coatings Market- Industry Panorama

Table 23: Latin America Exterior Architectural Coatings Market Growth Outlook by Type, 2020- 2028

Table 24: Latin America Exterior Architectural Coatings Market Growth Outlook by Application, 2020- 2028

Table 25: Latin America Exterior Architectural Coatings Market Growth Outlook by Country, 2020- 2028

Table 26: Middle East and Africa Exterior Architectural Coatings Market- Industry Panorama

Table 27: Middle East and Africa Exterior Architectural Coatings Market Growth Outlook by Type, 2020- 2028

Table 28: Middle East and Africa Exterior Architectural Coatings Market Growth Outlook by Application, 2020- 2028

Table 29: Middle East and Africa Exterior Architectural Coatings Market Growth Outlook by Country, 2020- 2028

## List Of Figures

### LIST OF FIGURES

Figure 1: Year-on-Year Growth Rate of Exterior Architectural Coatings Market Size

Figure 2: Exterior Architectural Coatings Market Share by Region, 2020

Figure 3: Exterior Architectural Coatings Market Growth Comparison by Country, 2020-2028

Figure 4: Exterior Architectural Coatings Market Types- Growth Opportunities and Outlook to 2028

Figure 5: Exterior Architectural Coatings Market Applications- Growth Opportunities and Outlook to 2028

Figure 6: Exterior Architectural Coatings Market Countries- Growth Opportunities and Outlook to 2028

Figure 7: Exterior Architectural Coatings Market Growth Opportunities and Outlook to 2028 in Reference Case

Figure 8: Exterior Architectural Coatings Market Growth Opportunities and Outlook to 2028 in Severe COVID Case

Figure 9: Exterior Architectural Coatings Market End User Industries- Growth Opportunities and Outlook to 2028

Figure 10: Exterior Architectural Coatings Market Regions- Growth Opportunities and Outlook to 2028

Figure 11: United States Exterior Architectural Coatings Market Size Outlook to 2028

Figure 12: Canada Exterior Architectural Coatings Market Size Outlook to 2028

Figure 13: Mexico Exterior Architectural Coatings Market Size Outlook to 2028

Figure 14: Germany Exterior Architectural Coatings Market Size Outlook to 2028

Figure 15: France Exterior Architectural Coatings Market Size Outlook to 2028

Figure 16: United Kingdom Exterior Architectural Coatings Market Size Outlook to 2028

Figure 17: Spain Exterior Architectural Coatings Market Size Outlook to 2028

Figure 18: Italy Exterior Architectural Coatings Market Size Outlook to 2028

Figure 19: Other Europe Exterior Architectural Coatings Market Size Outlook to 2028

Figure 20: China Exterior Architectural Coatings Market Size Outlook to 2028

Figure 21: India Exterior Architectural Coatings Market Size Outlook to 2028

Figure 22: Japan Exterior Architectural Coatings Market Size Outlook to 2028

Figure 23: South Korea Exterior Architectural Coatings Market Size Outlook to 2028

Figure 24: Other Asia Pacific Exterior Architectural Coatings Market Size Outlook to 2028

Figure 25: Brazil Exterior Architectural Coatings Market Size Outlook to 2028

Figure 26: Chile Exterior Architectural Coatings Market Size Outlook to 2028

Figure 27: Argentina Exterior Architectural Coatings Market Size Outlook to 2028

Figure 28: Other Latin America Exterior Architectural Coatings Market Size Outlook to 2028

Figure 29: Middle East Exterior Architectural Coatings Market Size Outlook to 2028

Figure 30: Africa Exterior Architectural Coatings Market Size Outlook to 2028

Figure 31: GDP Outlook by Country, USD Billion, 2020- 2030

Figure 32: Final Consumption Expenditure Outlook by Country, USD Billion, 2020- 2030

Figure 33: Population Outlook by Country and by Age, 2020- 2030

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