

# **Excipients Market Size, Trends, Analysis, and Outlook By Product (Polymers, Alcohols, Sugar, Minerals, Gelatin), By Formulation, Oral, Topical, Parenteral, Others), By Function (Fillers and Diluents, Suspending & Viscosity Agents, Coating Agents, Binders, Flavoring Agents & Sweeteners, Disintegrants, Colorants, Lubricants and Glidants, Preservatives, Emulsifying Agents, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Excipients market size is poised to register 7.45% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Excipients market across By Product (Polymers, Alcohols, Sugar, Minerals, Gelatin), By Formulation, Oral, Topical, Parenteral, Others), By Function (Fillers and Diluents, Suspending & Viscosity Agents, Coating Agents, Binders, Flavoring Agents & Sweeteners, Disintegrants, Colorants, Lubricants and Glidants, Preservatives, Emulsifying Agents, Others).

The excipients market is witnessing steady growth due to the increasing demand for pharmaceutical and biopharmaceutical formulations, rising investments in drug development, and advancements in excipient manufacturing technologies. Excipients play a critical role in drug delivery, stability, and bioavailability, driving market expansion across pharmaceutical companies, contract manufacturers, and drug delivery technology providers.

Excipients Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Excipients market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Excipients survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Excipients industry.

### Key market trends defining the global Excipients demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Excipients Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Excipients industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Excipients companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Excipients industry

Leading Excipients companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Excipients companies.

### Excipients Market Study- Strategic Analysis Review

The Excipients market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

### Industry Dynamics: Porter's Five Forces analysis to understand bargaining

power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Excipients Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Excipients industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Excipients Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Excipients Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Excipients market segments. Similarly, Strong end-user demand is encouraging Canadian Excipients companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Excipients market is expected to

experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Excipients Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Excipients industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Excipients market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Excipients Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Excipients in Asia Pacific. In particular, China, India, and South East Asian Excipients markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Excipients Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Excipients Market Size Outlook- continues its upward trajectory

across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Excipients market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Excipients.

### Excipients Market Company Profiles

The global Excipients market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Ashland Inc, Avantor Performance Materials Llc, BASF SE, Colorcon Inc, DFE Pharma, Eastman Chemical Corp, Finar Ltd, FMC Corp, Huntsman Corp, JRS Pharma, Lubrizol Corp, P&G Chemicals, Roquette, Shin-Etsu Chemical Co. Ltd, Valeant

### Recent Excipients Market Developments

The global Excipients market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Excipients Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Polymers

-MCC

-HPMC

-Ethyl Cellulose

-Methyl Cellulose

-CMC

-Croscarmellose Sodium

-Povidone

-Pregelatinized starch

-Sodium starch glycolate

-Polyethylene Glycol

-Acrylic Polymers

Alcohols

-Glycerin

-Propylene Glycol

-Sorbitol

-Mannitol

-Others

Sugar & Others

-Lactose

-Sucrose

-Others

Minerals

-Calcium Phosphate

-Calcium Carbonate

-Clay

-Silicon Dioxide

-Titanium Dioxide

-Others

Gelatin

By Formulation

Oral

Topical

Parenteral

Others

By Function

Fillers and Diluents

Suspending & Viscosity Agents

Coating Agents

Binders

Flavoring Agents & Sweeteners

Disintegrants

Colorants

Lubricants and Glidants

Preservatives

Emulsifying Agents

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)



Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Ashland Inc

Avantor Performance Materials Llc

BASF SE

Colorcon Inc

DFE Pharma

Eastman Chemical Corp

Finar Ltd

FMC Corp

Huntsman Corp

JRS Pharma

Lubrizol Corp

P&G Chemicals

Roquette

Shin-Etsu Chemical Co. Ltd

Valeant

Formats Available: Excel, PDF, and PPT

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      - HPMC
      - Ethyl Cellulose

- Methyl Cellulose
- CMC
- Croscarmellose Sodium
- Povidone
- Pregelatinized starch
- Sodium starch glycolate
- Polyethylene Glycol
- Acrylic Polymers

Alcohols

- Glycerin
- Propylene Glycol
- Sorbitol
- Mannitol
- Others

Sugar & Others

- Lactose
- Sucrose
- Others

Minerals

- Calcium Phosphate
- Calcium Carbonate
- Clay
- Silicon Dioxide
- Titanium Dioxide
- Others

Gelatin

By Formulation

- Oral
- Topical
- Parenteral
- Others

By Function

- Fillers and Diluents
- Suspending & Viscosity Agents
- Coating Agents
- Binders
- Flavoring Agents & Sweeteners
- Disintegrants
- Colorants

Lubricants and Glidants

Preservatives

Emulsifying Agents

Others

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Avantor Performance Materials Llc

BASF SE

Colorcon Inc

DFE Pharma

Eastman Chemical Corp

Finar Ltd

FMC Corp

Huntsman Corp

JRS Pharma

Lubrizol Corp

P&G Chemicals

Roquette

Shin-Etsu Chemical Co. Ltd

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