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ERP for Retailers Market Size, Share, and Outlook, 2025 Report- By Application (Customer & Employee Management, Inventory & Supply Chain Management, Purchase and vendor management, E-Commerce Integration, Sales reporting and analytics, Finance Management, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Pricing Option (Monthly Subscription, Annual Subscription, One Time License), By Deployment (Cloud-based, On-premise), By End-User (General Retail, Farm and Home Retail, Pharmacy, Automotive Retail, B2B or Contractor Centers, Others), 2018-2032

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Abstracts

ERP for Retailers Market Outlook

The ERP for Retailers Market size is expected to register a growth rate of 11.3% during the forecast period from $14.35 Billion in 2025 to $30.4 Billion in 2032. The ERP for Retailers market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on ERP for Retailers segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Customer & Employee Management, Inventory & Supply Chain Management, Purchase and vendor management, E-Commerce

Integration, Sales reporting and analytics, Finance Management, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Pricing Option (Monthly Subscription, Annual Subscription, One Time License), By Deployment (Cloud-based, On-premise), By End-User (General Retail, Farm and Home Retail, Pharmacy, Automotive Retail, B2B or Contractor Centers, Others). Over 70 tables and charts showcase findings from our latest survey report on ERP for Retailers markets.

ERP for Retailers Market Insights, 2025

The ERP for retailers market is evolving as businesses seek seamless integration of omnichannel sales, inventory management, and customer relationship management. Cloud-based ERP solutions are increasingly favored due to their scalability, real-time data access, and ease of integration with e-commerce platforms. AI-powered demand forecasting, automated supply chain analytics, and personalized marketing automation are transforming retail ERP functionalities. With growing concerns over cybersecurity and data privacy, modern ERP platforms are embedding advanced encryption and blockchain-based transaction tracking. Retailers are also leveraging AI-driven insights to enhance customer engagement and optimize pricing strategies based on real-time market conditions.

Five Trends that will define global ERP for Retailers market in 2025 and Beyond

A closer look at the multi-million market for ERP for Retailers identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading ERP for Retailers companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of ERP for Retailers vendors.

What are the biggest opportunities for growth in the ERP for Retailers industry?

The ERP for Retailers sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

ERP for Retailers Market Size, Share, and Outlook, 2025 Report- By Application (Customer & Employee Management...

ERP for Retailers Market Segment Insights

The ERP for Retailers industry presents strong offers across categories. The analytical report offers forecasts of ERP for Retailers industry performance across segments and countries. Key segments in the industry include%li%By Application (Customer & Employee Management, Inventory & Supply Chain Management, Purchase and vendor management, E-Commerce Integration, Sales reporting and analytics, Finance Management, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Pricing Option (Monthly Subscription, Annual Subscription, One Time License), By Deployment (Cloud-based, On-premise), By End-User (General Retail, Farm and Home Retail, Pharmacy, Automotive Retail, B2B or Contractor Centers, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, ERP for Retailers market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global ERP for Retailers industry ecosystem. It assists decision-makers in evaluating global ERP for Retailers market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the ERP for Retailers industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific ERP for Retailers Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam

coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe ERP for Retailers Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for ERP for Retailers with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key ERP for Retailers market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US ERP for Retailers market Insights%li%Vendors are exploring new opportunities within the US ERP for Retailers industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US ERP for Retailers companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American ERP for Retailers market.

Latin American ERP for Retailers market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing

activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa ERP for Retailers Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African ERP for Retailers markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern ERP for Retailers markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How ERP for Retailers companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Deskera, Exact, IBM, Infor, Microsoft, Oracle, Plex Systems, Sage Software Solutions Pvt. Ltd, SAP SE, Tech Cloud ERP.

ERP for Retailers Market Segmentation

By Application

Customer & Employee Management

Inventory & Supply Chain Management

Purchase and vendor management

E-Commerce Integration

Sales reporting and analytics

Finance Management

Others

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Pricing Option

Monthly Subscription

Annual Subscription

One Time License

By Deployment

Cloud-based

On-premise

By End-User

General Retail

Farm and Home Retail

Pharmacy

Automotive Retail

B2B or Contractor Centers

Others

Leading Companies

Deskera

Exact

IBM

Infor

Microsoft

Oracle

Plex Systems

Sage Software Solutions Pvt. Ltd

SAP SE

Tech Cloud ERP

Reasons to Buy the report

- Make informed decisions through long and short-term forecasts across 22 countries and segments.

- Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

- Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

- Get an integrated understanding of the entire market ecosystem and companies.

- Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

- Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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