

# **ERCP Market Size, Trends, Analysis, and Outlook By Product (Endoscopes, Endotherapy Devices, Visualization Systems, Energy Devices, Others), By Procedure (Biliary Sphincterotomy, Biliary Stenting, Biliary Dilation, Pancreatic Sphincterotomy, Pancreatic Duct Stenting, Pancreatic Duct Dilatation), By End-User (Hospitals, Ambulatory Surgery Centers & Clinics, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global ERCP market size is poised to register 7.5% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global ERCP market across By Product (Endoscopes, Endotherapy Devices, Visualization Systems, Energy Devices, Others), By Procedure (Biliary Sphincterotomy, Biliary Stenting, Biliary Dilation, Pancreatic Sphincterotomy, Pancreatic Duct Stenting, Pancreatic Duct Dilatation), By End-User (Hospitals, Ambulatory Surgery Centers & Clinics, Others)

The endoscopic retrograde cholangiopancreatography (ERCP) market is characterized by the increasing demand for minimally invasive procedures in the diagnosis and treatment of pancreaticobiliary disorders, advancements in endoscopic imaging and therapeutic techniques, and the growing prevalence of biliary and pancreatic diseases. By 2030, the market is poised to witness steady growth, driven by innovations in duodenoscopes, sphincterotomy devices, and biliary stents. Further, expanding applications in choledocholithiasis management, biliary strictures, and pancreaticobiliary malignancies are expected to drive market expansion, enabling gastroenterologists and

interventional endoscopists to perform complex ERCP procedures that offer diagnostic accuracy, therapeutic efficacy, and patient safety for improved clinical outcomes and quality of life in patients with pancreaticobiliary disorders.

## ERCP Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The ERCP market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of ERCP survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the ERCP industry.

## Key market trends defining the global ERCP demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## ERCP Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The ERCP industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support ERCP companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the ERCP industry

Leading ERCP companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 ERCP companies.

## ERCP Market Study- Strategic Analysis Review

The ERCP market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## ERCP Market Size Outlook- Historic and Forecast Revenue in Three Cases

The ERCP industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## ERCP Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

**North America ERCP Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing

environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various ERCP market segments. Similarly, Strong market demand is encouraging Canadian ERCP companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico ERCP market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe ERCP Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European ERCP industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European ERCP market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific ERCP Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for ERCP in Asia Pacific. In particular, China, India, and South East Asian ERCP markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America ERCP Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued

urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa ERCP Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East ERCP market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for ERCP.

### ERCP Market Company Profiles

The global ERCP market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Ambu A/S, B. Braun Melsungen AG, Boston Scientific Corp, CONMED Corp, Cook Medical , Fujifilm Holdings Corp, HOYA Corp, Johnson & Johnson, KARL STORZ SE & Co. KG, Medtronic Plc, Olympus Corp.

### Recent ERCP Market Developments

The global ERCP market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### ERCP Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

### Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Endoscopes

Endotherapy Devices

-Sphincterotomes

-Lithotripter

-Stents

-Cannulas

-Forceps

-Snare

-Catheters

-Guiding Wires

-Balloons

-Baskets

Visualization Systems

Energy Devices

Others

By Procedure

Biliary Sphincterotomy

Biliary Stenting

Biliary Dilation

Pancreatic Sphincterotomy

Pancreatic Duct Stenting

Pancreatic Duct Dilatation

By End-User

Hospitals

Ambulatory Surgery Centers & Clinics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Ambu A/S

B. Braun Melsungen AG

Boston Scientific Corp

CONMED Corp

Cook Medical

Fujifilm Holdings Corp

HOYA Corp

Johnson & Johnson

KARL STORZ SE & Co. KG

Medtronic Plc

Olympus Corp

Formats Available: Excel, PDF, and PPT



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      - Sphincterotomes
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- Stents
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- Forceps
- Snare
- Catheters
- Guiding Wires
- Balloons
- Baskets

Visualization Systems

Energy Devices

Others

By Procedure

Biliary Sphincterotomy

Biliary Stenting

Biliary Dilation

Pancreatic Sphincterotomy

Pancreatic Duct Stenting

Pancreatic Duct Dilatation

By End-User

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Ambulatory Surgery Centers & Clinics

Others

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B. Braun Melsungen AG

Boston Scientific Corp

CONMED Corp

Cook Medical

Fujifilm Holdings Corp

HOYA Corp

Johnson & Johnson

KARL STORZ SE & Co. KG

Medtronic Plc

Olympus Corp.

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