

Equine Healthcare Market Size, Trends, Analysis, and Outlook By Product (Vaccines, Pharmaceuticals, Medicinal Feed Additives, Diagnostics, Software & Services, Others), By Indication (Musculoskeletal Disorders, Parasite Control, Internal Medicine, Equine Herpes Virus, Equine Encephalomyelitis, Equine Influenza, West Nile Virus, Tetanus, Others), By Activity, Sports/Racing, Recreation, Others), By Distribution Channel (Veterinary Hospitals & Clinics, E-commerce, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/E8A40947ED89EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: E8A40947ED89EN

Abstracts

The global Equine Healthcare market size is poised to register 6.2% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Equine Healthcare market across By Product (Vaccines, Pharmaceuticals, Medicinal Feed Additives, Diagnostics, Software & Services, Others), By Indication (Musculoskeletal Disorders, Parasite Control, Internal Medicine, Equine Herpes Virus, Equine Encephalomyelitis, Equine Influenza, West Nile Virus, Tetanus, Others), By Activity, Sports/Racing, Recreation, Others), By Distribution Channel (Veterinary Hospitals & Clinics, E-commerce, Others).

The equine healthcare market is anticipated to witness significant growth, propelled by increasing awareness of preventive care, wellness management, and performance optimization in horses, along with advancements in veterinary diagnostics, therapeutics, and regenerative medicine for addressing a wide range of equine health issues. With a

focus on promoting equine welfare, longevity, and athletic performance, horse owners, trainers, and veterinary professionals are investing in routine health screenings, vaccination programs, dental care, and nutritional supplements to support the overall health and well-being of horses. Additionally, expanding applications in sports medicine, rehabilitation, and alternative therapies such as acupuncture, chiropractic care, and massage therapy, along with growing adoption of telemedicine and mobile veterinary services, are driving market expansion as stakeholders seek comprehensive and personalized healthcare solutions to meet the diverse needs of horses in various equestrian disciplines, competitive events, and recreational activities.

Equine Healthcare Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Equine Healthcare market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Equine Healthcare survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Equine Healthcare industry.

Key market trends defining the global Equine Healthcare demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Equine Healthcare Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Equine Healthcare industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Equine Healthcare companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Equine Healthcare industry

Leading Equine Healthcare companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Equine Healthcare companies.

Equine Healthcare Market Study- Strategic Analysis Review

The Equine Healthcare market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Equine Healthcare Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Equine Healthcare industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Equine Healthcare Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

North America Equine Healthcare Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Equine Healthcare market segments. Similarly, Strong end-user demand is encouraging Canadian Equine Healthcare companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Equine Healthcare market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Equine Healthcare Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Equine Healthcare industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Equine Healthcare market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Equine Healthcare Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Equine Healthcare in Asia Pacific. In particular, China, India, and South East Asian Equine Healthcare markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore

new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Equine Healthcare Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Equine Healthcare Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Equine Healthcare market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Equine Healthcare.

Equine Healthcare Market Company Profiles

The global Equine Healthcare market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Boehringer Ingelheim International GmbH, Ceva, Dechra Pharmaceuticals PLC, Elanco, ESAOTE SPA, Hallmarq Veterinary Imaging, IDEXX Laboratories Inc, Merck & Co. Inc, Vetoquinol S.A., Zoetis

Recent Equine Healthcare Market Developments

The global Equine Healthcare market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Equine Healthcare Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Vaccines

Pharmaceuticals

-Parasiticides

-Anti-infectives

-Anti-inflammatory & Analgesics

-Others

Medicinal Feed Additives

Diagnostics

Software & Services

Others

By Indication

Musculoskeletal Disorders

Parasite Control

Internal Medicine

Equine Herpes Virus

Equine Encephalomyelitis

Equine Influenza

West Nile Virus

Tetanus

Others

By Activity

Sports/Racing

Recreation

Others

By Distribution Channel

Veterinary Hospitals & Clinics

E-commerce

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Boehringer Ingelheim International GmbH

Ceva

Dechra Pharmaceuticals PLC

Elanco

ESAOTE SPA

Hallmarq Veterinary Imaging

IDEXX Laboratories Inc

Merck & Co. Inc

Vetoquinol S.A.

Zoetis

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Equine Healthcare Market Overview and Key Findings, 2024
- 1.2 Equine Healthcare Market Size and Growth Outlook, 2021- 2030
- 1.3 Equine Healthcare Market Growth Opportunities to 2030
- 1.4 Key Equine Healthcare Market Trends and Challenges
 - 1.4.1 Equine Healthcare Market Drivers and Trends
 - 1.4.2 Equine Healthcare Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Equine Healthcare Companies

2. EQUINE HEALTHCARE MARKET SIZE OUTLOOK TO 2030

- 2.1 Equine Healthcare Market Size Outlook, USD Million, 2021- 2030
- 2.2 Equine Healthcare Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. EQUINE HEALTHCARE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. EQUINE HEALTHCARE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Product
 - Vaccines
 - Pharmaceuticals
 - Parasiticides

- Anti-infectives
- Anti-inflammatory & Analgesics
- Others
- Medicinal Feed Additives
- Diagnostics
- Software & Services
- Others
- By Indication
- Musculoskeletal Disorders
- Parasite Control
- Internal Medicine
- Equine Herpes Virus
- Equine Encephalomyelitis
- Equine Influenza
- West Nile Virus
- Tetanus
- Others
- By Activity
- Sports/Racing
- Recreation
- Others
- By Distribution Channel
- Veterinary Hospitals & Clinics
- E-commerce
- Others
- 4.3 Growth Prospects and Niche Opportunities, 2023- 2030
- 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

- 5.1 Key Findings for Asia Pacific Equine Healthcare Market, 2025
- 5.2 Asia Pacific Equine Healthcare Market Size Outlook by Type, 2021- 2030
- 5.3 Asia Pacific Equine Healthcare Market Size Outlook by Application, 2021- 2030
- 5.4 Key Findings for Europe Equine Healthcare Market, 2025
- 5.5 Europe Equine Healthcare Market Size Outlook by Type, 2021- 2030
- 5.6 Europe Equine Healthcare Market Size Outlook by Application, 2021- 2030
- 5.7 Key Findings for North America Equine Healthcare Market, 2025
- 5.8 North America Equine Healthcare Market Size Outlook by Type, 2021- 2030
- 5.9 North America Equine Healthcare Market Size Outlook by Application, 2021- 2030

- 5.10 Key Findings for South America Equine Healthcare Market, 2025
- 5.11 South America Pacific Equine Healthcare Market Size Outlook by Type, 2021-2030
- 5.12 South America Equine Healthcare Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Equine Healthcare Market, 2025
- 5.14 Middle East Africa Equine Healthcare Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Equine Healthcare Market Size Outlook by Application, 2021-2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Equine Healthcare Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Equine Healthcare Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Equine Healthcare Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Equine Healthcare Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Equine Healthcare Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Equine Healthcare Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Equine Healthcare Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Equine Healthcare Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Equine Healthcare Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Equine Healthcare Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Equine Healthcare Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Equine Healthcare Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Equine Healthcare Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Equine Healthcare Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Equine Healthcare Industry Drivers and Opportunities

- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Equine Healthcare Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Equine Healthcare Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Equine Healthcare Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Equine Healthcare Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Equine Healthcare Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Equine Healthcare Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Equine Healthcare Industry Drivers and Opportunities

7. EQUINE HEALTHCARE MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. EQUINE HEALTHCARE COMPANY PROFILES

- 8.1 Profiles of Leading Equine Healthcare Companies in the Market
 - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
 - 8.3 Financial Performance and Key Metrics
- Boehringer Ingelheim International GmbH
- Ceva
- Dechra Pharmaceuticals PLC
- Elanco
- ESAOTE SPA
- Hallmarq Veterinary Imaging
- IDEXX Laboratories Inc
- Merck & Co. Inc
- Vetoquinol S.A.
- Zoetis

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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