

Enzyme-linked Immunosorbent Assay (ELISA) Market Size, Trends, Analysis, and Outlook By Method (Direct ELISA, Indirect ELISA, Sandwich ELISA, Competitive ELISA), By Application (Disease diagnosis, Vaccine Development, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Enzyme-linked Immunosorbent Assay (ELISA) market size is poised to register 11.27% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Enzyme-linked Immunosorbent Assay (ELISA) market By Method (Direct ELISA, Indirect ELISA, Sandwich ELISA, Competitive ELISA), By Application (Disease diagnosis, Vaccine Development, Others).

The future of enzyme-linked immunosorbent assay (ELISA) is influenced by advancements in assay sensitivity, multiplexing capabilities, and automation technologies. Key trends include the development of ultrasensitive ELISA kits that enable detection of low-abundance biomarkers and analytes with high precision and accuracy, facilitating early disease diagnosis and monitoring. Moreover, there is a growing emphasis on multiplex ELISA platforms that allow simultaneous detection of multiple analytes within a single sample, offering increased throughput and efficiency in biomarker profiling and research applications. Additionally, there is increasing adoption of automated ELISA systems integrated with robotics, liquid handling, and data analysis software, streamlining assay workflows, reducing variability, and improving reproducibility in clinical diagnostics and research laboratories. These trends reflect a commitment to enhancing the performance, versatility, and usability of ELISA technology, with a focus on addressing the evolving needs of the biomedical and life

sciences communities for sensitive, reliable, and high-throughput immunoassay solutions..

Enzyme-linked Immunosorbent Assay (ELISA) Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Enzyme-linked Immunosorbent Assay (ELISA) market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Enzyme-linked Immunosorbent Assay (ELISA) survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Enzyme-linked Immunosorbent Assay (ELISA) industry.

Key market trends defining the global Enzyme-linked Immunosorbent Assay (ELISA) demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Enzyme-linked Immunosorbent Assay (ELISA) Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Enzyme-linked Immunosorbent Assay (ELISA) industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Enzyme-linked Immunosorbent Assay (ELISA) companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Enzyme-linked Immunosorbent Assay (ELISA) industry

Leading Enzyme-linked Immunosorbent Assay (ELISA) companies are boosting

investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Enzyme-linked Immunosorbent Assay (ELISA) companies.

Enzyme-linked Immunosorbent Assay (ELISA) Market Study- Strategic Analysis Review

The Enzyme-linked Immunosorbent Assay (ELISA) market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Enzyme-linked Immunosorbent Assay (ELISA) Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Enzyme-linked Immunosorbent Assay (ELISA) industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Enzyme-linked Immunosorbent Assay (ELISA) Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market

size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Enzyme-linked Immunosorbent Assay (ELISA) Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Enzyme-linked Immunosorbent Assay (ELISA) market segments. Similarly, Strong end-user demand is encouraging Canadian Enzyme-linked Immunosorbent Assay (ELISA) companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Enzyme-linked Immunosorbent Assay (ELISA) market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Enzyme-linked Immunosorbent Assay (ELISA) Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Enzyme-linked Immunosorbent Assay (ELISA) industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Enzyme-linked Immunosorbent Assay (ELISA) market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Enzyme-linked Immunosorbent Assay (ELISA) Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Enzyme-linked Immunosorbent Assay (ELISA) in Asia Pacific. In particular, China, India, and South East Asian Enzyme-linked Immunosorbent Assay (ELISA) markets present a compelling

outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Enzyme-linked Immunosorbent Assay (ELISA) Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Enzyme-linked Immunosorbent Assay (ELISA) Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Enzyme-linked Immunosorbent Assay (ELISA) market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Enzyme-linked Immunosorbent Assay (ELISA).

Enzyme-linked Immunosorbent Assay (ELISA) Market Company Profiles

The global Enzyme-linked Immunosorbent Assay (ELISA) market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abcam Plc, Agilent Technologies Inc, Arbor Assays Inc, Biolegend Inc, Bio-Rad Laboratories Inc, Cell Biolabs Inc, Enzo-lifesciences Inc, J. Mitra & Co. Pvt Ltd, Merck KGaA, Promega Corp, Thermo Fisher Scientific Inc, Zeus Scientific Inc.

Recent Enzyme-linked Immunosorbent Assay (ELISA) Market Developments

The global Enzyme-linked Immunosorbent Assay (ELISA) market study presents recent market news and developments including new product launches, mergers, acquisitions,

expansions, product approvals, and other updates in the industry.

Enzyme-linked Immunosorbent Assay (ELISA) Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abcam Plc

Agilent Technologies Inc

Arbor Assays Inc

Biologend Inc

Bio-Rad Laboratories Inc

Cell Biolabs Inc

Enzo-lifesciences Inc

J. Mitra & Co. Pvt Ltd

Merck KGaA

Promega Corp

Thermo Fisher Scientific Inc

Zeus Scientific Inc

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Enzyme linked Immunosorbent Assay (ELISA) Market Overview and Key Findings, 2024
- 1.2 Enzyme linked Immunosorbent Assay (ELISA) Market Size and Growth Outlook, 2021- 2030
- 1.3 Enzyme linked Immunosorbent Assay (ELISA) Market Growth Opportunities to 2030
- 1.4 Key Enzyme linked Immunosorbent Assay (ELISA) Market Trends and Challenges
 - 1.4.1 Enzyme linked Immunosorbent Assay (ELISA) Market Drivers and Trends
 - 1.4.2 Enzyme linked Immunosorbent Assay (ELISA) Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Enzyme linked Immunosorbent Assay (ELISA) Companies

2. ENZYME LINKED IMMUNOSORBENT ASSAY (ELISA) MARKET SIZE OUTLOOK TO 2030

- 2.1 Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook, USD Million, 2021- 2030
- 2.2 Enzyme linked Immunosorbent Assay (ELISA) Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. ENZYME LINKED IMMUNOSORBENT ASSAY (ELISA) MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. ENZYME LINKED IMMUNOSORBENT ASSAY (ELISA) MARKET SEGMENTATION ANALYSIS AND OUTLOOK

4.1 Market Segmentation and Scope

4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Enzyme linked Immunosorbent Assay (ELISA) Market, 2025

5.2 Asia Pacific Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook by

Enzyme-linked Immunosorbent Assay (ELISA) Market Size, Trends, Analysis, and Outlook By Method (Direct ELISA,...

Application, 2021- 2030

5.4 Key Findings for Europe Enzyme linked Immunosorbent Assay (ELISA) Market, 2025

5.5 Europe Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook by Type, 2021- 2030

5.6 Europe Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Enzyme linked Immunosorbent Assay (ELISA) Market, 2025

5.8 North America Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook by Type, 2021- 2030

5.9 North America Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Enzyme linked Immunosorbent Assay (ELISA) Market, 2025

5.11 South America Pacific Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook by Type, 2021- 2030

5.12 South America Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Enzyme linked Immunosorbent Assay (ELISA) Market, 2025

5.14 Middle East Africa Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Enzyme linked Immunosorbent Assay (ELISA) Market Size Outlook and Revenue Growth Forecasts

6.2 US Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

- 6.8 Germany Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities

6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

6.36 Argentina Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities

6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts

6.38 Rest of South America Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities

6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

6.40 Middle East Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities

6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Enzyme linked Immunosorbent Assay (ELISA) Industry Drivers and Opportunities

7. ENZYME LINKED IMMUNOSORBENT ASSAY (ELISA) MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. ENZYME LINKED IMMUNOSORBENT ASSAY (ELISA) COMPANY PROFILES

8.1 Profiles of Leading Enzyme linked Immunosorbent Assay (ELISA) Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Abcam Plc

Agilent Technologies Inc

Arbor Assays Inc

Biolegend Inc

Bio-Rad Laboratories Inc

Cell Biolabs Inc

Enzo-lifesciences Inc

J. Mitra & Co. Pvt Ltd

Merck KGaA

Promega Corp

Thermo Fisher Scientific Inc

Zeus Scientific Inc

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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