

Energy-based Aesthetic Devices Market Size, Trends, Analysis, and Outlook By Application (Body Contouring & skin tightening, Skin rejuvenation, Hair removal, Leg vein treatment, Vaginal rejuvenation, Pigmented lesion & tattoo removal, Others), By End-User (Hospital/Surgery Center, Medspa, Traditional Spa, HCP owned clinic), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Energy-based Aesthetic Devices market size is poised to register 13.1% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Energy-based Aesthetic Devices market across By Application (Body Contouring & skin tightening, Skin rejuvenation, Hair removal, Leg vein treatment, Vaginal rejuvenation, Pigmented lesion & tattoo removal, Others), By End-User (Hospital/Surgery Center, Medspa, Traditional Spa, HCP owned clinic).

The energy-based aesthetic devices market is experiencing significant growth due to the growing demand for non-invasive cosmetic procedures, increasing aging population, and technological advancements in energy-based technologies. These devices utilize various energy sources such as laser, radiofrequency, ultrasound, and light-based modalities for skin rejuvenation, body contouring, and hair removal, driving market expansion across dermatology clinics, medical spas, and aesthetic centers.

Energy-based Aesthetic Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Energy-based Aesthetic Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Energy-based Aesthetic Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Energy-based Aesthetic Devices industry.

Key market trends defining the global Energy-based Aesthetic Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Energy-based Aesthetic Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Energy-based Aesthetic Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Energy-based Aesthetic Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Energy-based Aesthetic Devices industry

Leading Energy-based Aesthetic Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Energy-based Aesthetic Devices companies.

Energy-based Aesthetic Devices Market Study- Strategic Analysis Review

The Energy-based Aesthetic Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Energy-based Aesthetic Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Energy-based Aesthetic Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Energy-based Aesthetic Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Energy-based Aesthetic Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Energy-based Aesthetic Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Energy-based Aesthetic Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Energy-based Aesthetic Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Energy-based Aesthetic Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Energy-based Aesthetic Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Energy-based Aesthetic Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Energy-based Aesthetic Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Energy-based Aesthetic Devices in Asia Pacific. In particular, China, India, and South East Asian Energy-based Aesthetic Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Energy-based Aesthetic Devices Market Size Outlook- Continued

urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Energy-based Aesthetic Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Energy-based Aesthetic Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Energy-based Aesthetic Devices.

Energy-based Aesthetic Devices Market Company Profiles

The global Energy-based Aesthetic Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Allergan Plc, Alma Lasers Inc, Cutera, Cynosure, El.En., Lumenis Ltd, Merz Pharma GmbH & Co. KGaA, Sisram, Syneron Medical Ltd, Zeltiq

Recent Energy-based Aesthetic Devices Market Developments

The global Energy-based Aesthetic Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Energy-based Aesthetic Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Application

Body Contouring & skin tightening

Skin rejuvenation

-Wrinkles

-Acne

-Skin pigmentation

-Aging

Hair removal

Leg vein treatment

Vaginal rejuvenation

Pigmented lesion & tattoo removal

Others

By End-User

Hospital/Surgery Center

Medspa

Traditional Spa

HCP owned clinic

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Allergan Plc

Alma Lasers Inc

Cutera

Cynosure

El.En.

Lumenis Ltd

Merz Pharma GmbH & Co. KGaA

Sisram

Syneron Medical Ltd

Zeltiq

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Energy-based Aesthetic Devices Market Overview and Key Findings, 2024
- 1.2 Energy-based Aesthetic Devices Market Size and Growth Outlook, 2021- 2030
- 1.3 Energy-based Aesthetic Devices Market Growth Opportunities to 2030
- 1.4 Key Energy-based Aesthetic Devices Market Trends and Challenges
 - 1.4.1 Energy-based Aesthetic Devices Market Drivers and Trends
 - 1.4.2 Energy-based Aesthetic Devices Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Energy-based Aesthetic Devices Companies

2. ENERGY-BASED AESTHETIC DEVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Energy-based Aesthetic Devices Market Size Outlook, USD Million, 2021- 2030
- 2.2 Energy-based Aesthetic Devices Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

3. ENERGY-BASED AESTHETIC DEVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. ENERGY-BASED AESTHETIC DEVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
By Application

Body Contouring & skin tightening

Skin rejuvenation

-Wrinkles

-Acne

-Skin pigmentation

-Aging

Hair removal

Leg vein treatment

Vaginal rejuvenation

Pigmented lesion & tattoo removal

Others

By End-User

Hospital/Surgery Center

Medspa

Traditional Spa

HCP owned clinic

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Energy-based Aesthetic Devices Market, 2025

5.2 Asia Pacific Energy-based Aesthetic Devices Market Size Outlook by Type, 2021-2030

5.3 Asia Pacific Energy-based Aesthetic Devices Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Energy-based Aesthetic Devices Market, 2025

5.5 Europe Energy-based Aesthetic Devices Market Size Outlook by Type, 2021- 2030

5.6 Europe Energy-based Aesthetic Devices Market Size Outlook by Application, 2021-2030

5.7 Key Findings for North America Energy-based Aesthetic Devices Market, 2025

5.8 North America Energy-based Aesthetic Devices Market Size Outlook by Type, 2021- 2030

5.9 North America Energy-based Aesthetic Devices Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Energy-based Aesthetic Devices Market, 2025

5.11 South America Pacific Energy-based Aesthetic Devices Market Size Outlook by Type, 2021- 2030

5.12 South America Energy-based Aesthetic Devices Market Size Outlook by

Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Energy-based Aesthetic Devices Market, 2025

5.14 Middle East Africa Energy-based Aesthetic Devices Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Energy-based Aesthetic Devices Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Energy-based Aesthetic Devices Market Size Outlook and Revenue Growth Forecasts

6.2 US Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Energy-based Aesthetic Devices Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

- 6.28 Australia Energy-based Aesthetic Devices Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Energy-based Aesthetic Devices Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Energy-based Aesthetic Devices Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Energy-based Aesthetic Devices Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Energy-based Aesthetic Devices Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Energy-based Aesthetic Devices Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Energy-based Aesthetic Devices Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Energy-based Aesthetic Devices Industry Drivers and Opportunities

7. ENERGY-BASED AESTHETIC DEVICES MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. ENERGY-BASED AESTHETIC DEVICES COMPANY PROFILES

- 8.1 Profiles of Leading Energy-based Aesthetic Devices Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Allergan Plc

Alma Lasers Inc

Cutera

Cynosure

EI.En.

Lumenis Ltd

Merz Pharma GmbH & Co. KGaA

Sisram

Syneron Medical Ltd
Zeltiq

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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