

# **Endoscopy Procedures Market Size, Trends, Analysis, and Outlook By Application (Gastrointestinal (GI) Endoscopy, Colonoscopy, Laparoscopy, Gastroscopy, Duodenoscopy, Bronchoscopy, Cystoscopy, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/E87FF4B9EBABEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: E87FF4B9EBABEN

## **Abstracts**

The global Endoscopy Procedures market size is poised to register 6.62% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Endoscopy Procedures market across By Application (Gastrointestinal (GI) Endoscopy, Colonoscopy, Laparoscopy, Gastroscopy, Duodenoscopy, Bronchoscopy, Cystoscopy, Others).

The endoscopy procedures market is experiencing robust growth, driven by increasing demand for minimally invasive diagnostic and therapeutic techniques in gastroenterology, pulmonology, and urology, along with advancements in endoscopic imaging, visualization, and intervention technologies. With a focus on early detection, precise tissue sampling, and targeted treatment delivery, healthcare providers are utilizing endoscopic procedures such as gastroscopy, colonoscopy, bronchoscopy, and cystoscopy for diagnosing gastrointestinal diseases, respiratory conditions, and urological disorders. Additionally, expanding applications in cancer screening, polyp removal, tissue ablation, and stent placement, along with growing adoption of flexible and disposable endoscopes, are driving market expansion as stakeholders seek to improve patient outcomes, reduce procedure-related complications, and enhance procedural efficiency in various medical specialties and healthcare settings.

Endoscopy Procedures Market Drivers, Trends, Opportunities, and Growth

## Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Endoscopy Procedures market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Endoscopy Procedures survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Endoscopy Procedures industry.

## Key market trends defining the global Endoscopy Procedures demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Endoscopy Procedures Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Endoscopy Procedures industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Endoscopy Procedures companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Endoscopy Procedures industry

Leading Endoscopy Procedures companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Endoscopy Procedures companies.

## Endoscopy Procedures Market Study- Strategic Analysis Review

The Endoscopy Procedures market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Endoscopy Procedures Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Endoscopy Procedures industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Endoscopy Procedures Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Endoscopy Procedures Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing

environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Endoscopy Procedures market segments. Similarly, Strong end-user demand is encouraging Canadian Endoscopy Procedures companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Endoscopy Procedures market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Endoscopy Procedures Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Endoscopy Procedures industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Endoscopy Procedures market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Endoscopy Procedures Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Endoscopy Procedures in Asia Pacific. In particular, China, India, and South East Asian Endoscopy Procedures markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Endoscopy Procedures Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers,

spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Endoscopy Procedures Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Endoscopy Procedures market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Endoscopy Procedures.

Endoscopy Procedures Market Company Profiles

The global Endoscopy Procedures market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AMSURG Corp, Apollo Hospitals Enterprise Ltd, China Resources Phoenix Healthcare Holdings Company Ltd, IHH Healthcare Berhad, Ramsay Health Care, Surgical Care Affiliates, Tenet Healthcare Corp

Recent Endoscopy Procedures Market Developments

The global Endoscopy Procedures market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Endoscopy Procedures Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Application

Gastrointestinal (GI) Endoscopy

Colonoscopy

Laparoscopy

Gastrosocopy

Duodenoscopy

Bronchoscopy

Cystoscopy

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

AMSURG Corp

Apollo Hospitals Enterprise Ltd

China Resources Phoenix Healthcare Holdings Company Ltd

IHH Healthcare Berhad

Ramsay Health Care

Surgical Care Affiliates

Tenet Healthcare Corp

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Endoscopy Procedures Market Overview and Key Findings, 2024
- 1.2 Endoscopy Procedures Market Size and Growth Outlook, 2021- 2030
- 1.3 Endoscopy Procedures Market Growth Opportunities to 2030
- 1.4 Key Endoscopy Procedures Market Trends and Challenges
  - 1.4.1 Endoscopy Procedures Market Drivers and Trends
  - 1.4.2 Endoscopy Procedures Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Endoscopy Procedures Companies

### 2. ENDOSCOPY PROCEDURES MARKET SIZE OUTLOOK TO 2030

- 2.1 Endoscopy Procedures Market Size Outlook, USD Million, 2021- 2030
- 2.2 Endoscopy Procedures Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. ENDOSCOPY PROCEDURES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. ENDOSCOPY PROCEDURES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Application
    - Gastrointestinal (GI) Endoscopy
    - Colonoscopy



Laparoscopy  
Gastroscopy  
Duodenoscopy  
Bronchoscopy  
Cystoscopy  
Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030  
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Endoscopy Procedures Market, 2025  
5.2 Asia Pacific Endoscopy Procedures Market Size Outlook by Type, 2021- 2030  
5.3 Asia Pacific Endoscopy Procedures Market Size Outlook by Application, 2021- 2030  
5.4 Key Findings for Europe Endoscopy Procedures Market, 2025  
5.5 Europe Endoscopy Procedures Market Size Outlook by Type, 2021- 2030  
5.6 Europe Endoscopy Procedures Market Size Outlook by Application, 2021- 2030  
5.7 Key Findings for North America Endoscopy Procedures Market, 2025  
5.8 North America Endoscopy Procedures Market Size Outlook by Type, 2021- 2030  
5.9 North America Endoscopy Procedures Market Size Outlook by Application, 2021- 2030  
5.10 Key Findings for South America Endoscopy Procedures Market, 2025  
5.11 South America Pacific Endoscopy Procedures Market Size Outlook by Type, 2021- 2030  
5.12 South America Endoscopy Procedures Market Size Outlook by Application, 2021- 2030  
5.13 Key Findings for Middle East and Africa Endoscopy Procedures Market, 2025  
5.14 Middle East Africa Endoscopy Procedures Market Size Outlook by Type, 2021- 2030  
5.15 Middle East Africa Endoscopy Procedures Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Endoscopy Procedures Market Size Outlook and Revenue Growth Forecasts  
6.2 US Endoscopy Procedures Industry Drivers and Opportunities  
6.3 Canada Market Size Outlook and Revenue Growth Forecasts  
6.4 Canada Endoscopy Procedures Industry Drivers and Opportunities  
6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

- 6.6 Mexico Endoscopy Procedures Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Endoscopy Procedures Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Endoscopy Procedures Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Endoscopy Procedures Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Endoscopy Procedures Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Endoscopy Procedures Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Endoscopy Procedures Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Endoscopy Procedures Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Endoscopy Procedures Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Endoscopy Procedures Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Endoscopy Procedures Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Endoscopy Procedures Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Endoscopy Procedures Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Endoscopy Procedures Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Endoscopy Procedures Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Endoscopy Procedures Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Endoscopy Procedures Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Endoscopy Procedures Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Endoscopy Procedures Industry Drivers and Opportunities

## **7. ENDOSCOPY PROCEDURES MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. ENDOSCOPY PROCEDURES COMPANY PROFILES**

- 8.1 Profiles of Leading Endoscopy Procedures Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- AMSURG Corp
- Apollo Hospitals Enterprise Ltd
- China Resources Phoenix Healthcare Holdings Company Ltd
- IHH Healthcare Berhad
- Ramsay Health Care
- Surgical Care Affiliates
- Tenet Healthcare Corp

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

Product name: Endoscopy Procedures Market Size, Trends, Analysis, and Outlook By Application (Gastrointestinal (GI) Endoscopy, Colonoscopy, Laparoscopy, Gastroscopy, Duodenoscopy, Bronchoscopy, Cystoscopy, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/E87FF4B9EBABEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E87FF4B9EBABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970