

# **Endoscopic Submucosal Dissection Market Size, Trends, Analysis, and Outlook By Product (Gastrosopes And Colonoscopes, Knives, Injection Agents, Tissue Retractors, Graspers/Clips, Others), By Indication (Stomach Cancer, Colon Cancer, Esophageal Cancer), By End-User (Hospitals, Specialty Clinics, Ambulatory Surgical Centers, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Endoscopic Submucosal Dissection market size is poised to register 6.8% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Endoscopic Submucosal Dissection market across By Product (Gastrosopes And Colonoscopes, Knives, Injection Agents, Tissue Retractors, Graspers/Clips, Others), By Indication (Stomach Cancer, Colon Cancer, Esophageal Cancer), By End-User (Hospitals, Specialty Clinics, Ambulatory Surgical Centers, Others)

The endoscopic submucosal dissection (ESD) market is characterized by the increasing adoption of minimally invasive techniques for the removal of early-stage gastrointestinal neoplasms, advancements in endoscopic devices and accessories, and the growing demand for organ-sparing treatments for gastrointestinal cancers. By 2030, the market is poised to witness steady growth, driven by innovations in ESD knives, submucosal injection solutions, and hemostatic agents. Further, expanding applications in gastric cancer, colorectal cancer, and esophageal cancer are expected to drive market expansion, enabling gastroenterologists and oncologists to achieve complete tumor

resection, reduce recurrence rates, and preserve organ function through ESD procedures that offer precise dissection, minimal invasiveness, and rapid recovery for improved oncological outcomes and quality of life in cancer patients.

## Endoscopic Submucosal Dissection Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Endoscopic Submucosal Dissection market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Endoscopic Submucosal Dissection survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Endoscopic Submucosal Dissection industry.

## Key market trends defining the global Endoscopic Submucosal Dissection demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Endoscopic Submucosal Dissection Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Endoscopic Submucosal Dissection industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Endoscopic Submucosal Dissection companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Endoscopic Submucosal Dissection industry

Leading Endoscopic Submucosal Dissection companies are boosting investments to

capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Endoscopic Submucosal Dissection companies.

### Endoscopic Submucosal Dissection Market Study- Strategic Analysis Review

The Endoscopic Submucosal Dissection market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Endoscopic Submucosal Dissection Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Endoscopic Submucosal Dissection industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Endoscopic Submucosal Dissection Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Endoscopic Submucosal Dissection Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Endoscopic Submucosal Dissection market segments. Similarly, Strong market demand is encouraging Canadian Endoscopic Submucosal Dissection companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Endoscopic Submucosal Dissection market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Endoscopic Submucosal Dissection Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Endoscopic Submucosal Dissection industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Endoscopic Submucosal Dissection market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Endoscopic Submucosal Dissection Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Endoscopic Submucosal Dissection in Asia Pacific. In particular, China, India, and South East Asian Endoscopic Submucosal Dissection markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast

consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Endoscopic Submucosal Dissection Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Endoscopic Submucosal Dissection Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Endoscopic Submucosal Dissection market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Endoscopic Submucosal Dissection.

Endoscopic Submucosal Dissection Market Company Profiles

The global Endoscopic Submucosal Dissection market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Beijing ZKSK Technology Co. Ltd, Boston Scientific Corp, ConMed Corp, Cook Group Inc, Creo Medical Group plc, DCC Healthcare, Erbe Elektromedizin GmbH, FUJIFILM Holdings Corp, Hangzhou AGS MedTech Co. Ltd, HOYA Corp, Innova Medica S.p.A., Jiangsu Vedkang Medical Science and Technology Co. Ltd, KARL STORZ SE & Co. KG, Kossen Co. Ltd, Leo Medical Co. Ltd, Medtronic plc, Micro-Tech Endoscopy, MTW Endoskopie Manufaktur GmbH, Olympus Corp, Ovesco Endoscopy AG, STERIS plc, Sumitomo Bakelite Co. Ltd, Taewoong Medical Co. Ltd, Zeon Medical Inc.

Recent Endoscopic Submucosal Dissection Market Developments

The global Endoscopic Submucosal Dissection market study presents recent market

news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Endoscopic Submucosal Dissection Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Gastrosopes And Colonoscopes

Knives

Injection Agents

Tissue Retractors

Graspers/Clips

Others

By Indication

Stomach Cancer

Colon Cancer

Esophageal Cancer

By End-User

Hospitals

Specialty Clinics

Ambulatory Surgical Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Beijing ZKSK Technology Co. Ltd

Boston Scientific Corp

ConMed Corp

Cook Group Inc

Creo Medical Group plc

DCC Healthcare

Erbe Elektromedizin GmbH

FUJIFILM Holdings Corp

Hangzhou AGS MedTech Co. Ltd

HOYA Corp

Innova Medica S.p.A.

Jiangsu Vedkang Medical Science and Technology Co. Ltd

KARL STORZ SE & Co. KG

Kossen Co. Ltd

Leo Medical Co. Ltd

Medtronic plc

Micro-Tech Endoscopy

MTW Endoskopie Manufaktur GmbH

Olympus Corp



Ovesco Endoscopy AG

STERIS plc

Sumitomo Bakelite Co. Ltd

Taewoong Medical Co. Ltd

Zeon Medical Inc

Formats Available: Excel, PDF, and PPT

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Knives

Injection Agents

Tissue Retractors

Graspers/Clips

Others

By Indication

Stomach Cancer

Colon Cancer

Esophageal Cancer

By End-User

Hospitals

Specialty Clinics

Ambulatory Surgical Centers

Others

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- Cook Group Inc
- Creo Medical Group plc
- DCC Healthcare

Erbe Elektromedizin GmbH  
FUJIFILM Holdings Corp  
Hangzhou AGS MedTech Co. Ltd  
HOYA Corp  
Innova Medica S.p.A.  
Jiangsu Vedkang Medical Science and Technology Co. Ltd  
KARL STORZ SE & Co. KG  
Kossen Co. Ltd  
Leo Medical Co. Ltd  
Medtronic plc  
Micro-Tech Endoscopy  
MTW Endoskopie Manufaktur GmbH  
Olympus Corp  
Ovesco Endoscopy AG  
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