

# Emerging Mental Health Devices and Platforms Market Size, Trends, Analysis, and Outlook By Product (Platforms, Devices), By Application (Stress, Anxiety, Depression, Bipolar Disorder, Others), by Country, Segment, and Companies, 2024-2032

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## Abstracts

The global Emerging Mental Health Devices and Platforms market size is poised to register 18.9% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Emerging Mental Health Devices and Platforms market across By Product (Platforms, Devices), By Application (Stress, Anxiety, Depression, Bipolar Disorder, Others)

With the increasing prevalence of mental health disorders and the growing demand for accessible and scalable mental healthcare solutions, there is a rising adoption of digital mental health technologies and therapeutic devices that offer remote monitoring, psychoeducation, and virtual interventions for mental wellness and behavioral health management, enabling individuals to self-manage their mental health and access evidence-based support from licensed therapists and peer communities. Market growth is driven by factors such as expanding mental health market, rising awareness of mental health stigma and treatment disparities, and advancements in digital therapeutics and neurotechnology for cognitive-behavioral therapy (CBT), mindfulness meditation, and neurofeedback training. Additionally, the expanding applications of mental health devices and platforms in telepsychiatry, digital phenotyping, and mental health screening and assessment, as well as the development of wearable biosensors and smartphone apps for real-time mood tracking and stress management, contribute to market expansion. Further, the emphasis on user-centric design, clinical validation, and regulatory oversight in mental health app development and digital therapy delivery, along with efforts to integrate mental health services into primary care and workplace

wellness programs through collaborative care models and digital health coaching, is expected to further accelerate market growth in the coming years.

## Emerging Mental Health Devices and Platforms Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Emerging Mental Health Devices and Platforms market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Emerging Mental Health Devices and Platforms survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Emerging Mental Health Devices and Platforms industry.

## Key market trends defining the global Emerging Mental Health Devices and Platforms demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Emerging Mental Health Devices and Platforms Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Emerging Mental Health Devices and Platforms industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Emerging Mental Health Devices and Platforms companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Emerging Mental Health Devices and Platforms industry

Leading Emerging Mental Health Devices and Platforms companies are boosting

investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Emerging Mental Health Devices and Platforms companies.

## Emerging Mental Health Devices and Platforms Market Study- Strategic Analysis Review

The Emerging Mental Health Devices and Platforms market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Emerging Mental Health Devices and Platforms Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Emerging Mental Health Devices and Platforms industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Emerging Mental Health Devices and Platforms Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Emerging Mental Health Devices and Platforms Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Emerging Mental Health Devices and Platforms market segments. Similarly, Strong market demand is encouraging Canadian Emerging Mental Health Devices and Platforms companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Emerging Mental Health Devices and Platforms market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Emerging Mental Health Devices and Platforms Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Emerging Mental Health Devices and Platforms industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Emerging Mental Health Devices and Platforms market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Emerging Mental Health Devices and Platforms Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Emerging Mental Health Devices and Platforms in Asia Pacific. In particular, China, India, and South East Asian

Emerging Mental Health Devices and Platforms markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

#### Latin America Emerging Mental Health Devices and Platforms Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Emerging Mental Health Devices and Platforms Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Emerging Mental Health Devices and Platforms market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Emerging Mental Health Devices and Platforms.

#### Emerging Mental Health Devices and Platforms Market Company Profiles

The global Emerging Mental Health Devices and Platforms market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Calm.com Inc, Clarigent Health Inc, Electromedical Products International Inc, Feel Therapeutics, Happify Health, Headspace Inc, Quartet Health Inc, Spring Health, Talkspace Inc, Teladoc Health Inc, Woebot Health Inc.

#### Recent Emerging Mental Health Devices and Platforms Market Developments

The global Emerging Mental Health Devices and Platforms market study presents

recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Emerging Mental Health Devices and Platforms Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Product

Platforms

Devices

By Application

Stress

Anxiety

Depression

Bipolar Disorder

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Calm.com Inc

Clarigent Health Inc

Electromedical Products International Inc

Feel Therapeutics

Happify Health

Headspace Inc

Quartet Health Inc

Spring Health

Talkspace Inc

Teladoc Health Inc

Woebot Health Inc

Formats Available: Excel, PDF, and PPT



## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Emerging Mental Health Devices and Platforms Market Overview and Key Findings, 2024
- 1.2 Emerging Mental Health Devices and Platforms Market Size and Growth Outlook, 2021- 2030
- 1.3 Emerging Mental Health Devices and Platforms Market Growth Opportunities to 2030
- 1.4 Key Emerging Mental Health Devices and Platforms Market Trends and Challenges
  - 1.4.1 Emerging Mental Health Devices and Platforms Market Drivers and Trends
  - 1.4.2 Emerging Mental Health Devices and Platforms Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Emerging Mental Health Devices and Platforms Companies

### **2. EMERGING MENTAL HEALTH DEVICES AND PLATFORMS MARKET SIZE OUTLOOK TO 2030**

- 2.1 Emerging Mental Health Devices and Platforms Market Size Outlook, USD Million, 2021- 2030
- 2.2 Emerging Mental Health Devices and Platforms Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### **3. EMERGING MENTAL HEALTH DEVICES AND PLATFORMS MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. EMERGING MENTAL HEALTH DEVICES AND PLATFORMS MARKET**

*Emerging Mental Health Devices and Platforms Market Size, Trends, Analysis, and Outlook By Product (Platforms,...*

## **SEGMENTATION ANALYSIS AND OUTLOOK**

4.1 Market Segmentation and Scope

4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

By Product

Platforms

Devices

By Application

Stress

Anxiety

Depression

Bipolar Disorder

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Emerging Mental Health Devices and Platforms Market, 2025

5.2 Asia Pacific Emerging Mental Health Devices and Platforms Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Emerging Mental Health Devices and Platforms Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Emerging Mental Health Devices and Platforms Market, 2025

5.5 Europe Emerging Mental Health Devices and Platforms Market Size Outlook by Type, 2021- 2030

5.6 Europe Emerging Mental Health Devices and Platforms Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Emerging Mental Health Devices and Platforms Market, 2025

5.8 North America Emerging Mental Health Devices and Platforms Market Size Outlook by Type, 2021- 2030

5.9 North America Emerging Mental Health Devices and Platforms Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Emerging Mental Health Devices and Platforms Market, 2025

5.11 South America Pacific Emerging Mental Health Devices and Platforms Market Size

Outlook by Type, 2021- 2030

5.12 South America Emerging Mental Health Devices and Platforms Market Size

Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Emerging Mental Health Devices and Platforms Market, 2025

5.14 Middle East Africa Emerging Mental Health Devices and Platforms Market Size

Outlook by Type, 2021- 2030

5.15 Middle East Africa Emerging Mental Health Devices and Platforms Market Size

Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Emerging Mental Health Devices and Platforms Market Size Outlook and Revenue Growth Forecasts

6.2 US Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Emerging Mental Health Devices and Platforms Industry Drivers

and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

6.36 Argentina Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts

6.38 Rest of South America Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

6.40 Middle East Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Emerging Mental Health Devices and Platforms Industry Drivers and Opportunities

## **7. EMERGING MENTAL HEALTH DEVICES AND PLATFORMS MARKET OUTLOOK**

## **ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. EMERGING MENTAL HEALTH DEVICES AND PLATFORMS COMPANY PROFILES**

- 8.1 Profiles of Leading Emerging Mental Health Devices and Platforms Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
  - Calm.com Inc
  - Clarigent Health Inc
  - Electromedical Products International Inc
  - Feel Therapeutics
  - Happify Health
  - Headspace Inc
  - Quartet Health Inc
  - Spring Health
  - Talkspace Inc
  - Teladoc Health Inc
  - Woebot Health Inc.

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

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