

Electronic Payment Devices Market Size, Share, and Outlook, 2025 Report- By Type (Handset Machine, Desktop Machine, Mobile Machine, Others), By Application (Consuming Places, Service Places, Others), By Mode of Payment (Point of Sale, Online), By Electronic Payment System (Credit Card Terminals, Smart Terminals, Mobile Acceptance), By End-User (BFSI, Healthcare, IT and Telecom, Media and Entertainment, Retail and E-commerce, Transportation, Others), 2018-2032

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Abstracts

Electronic Payment Devices Market Outlook

The Electronic Payment Devices Market size is expected to register a growth rate of 17.8% during the forecast period from \$23.75 Billion in 2025 to \$74.8 Billion in 2032. The Electronic Payment Devices market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Electronic Payment Devices segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Handset Machine, Desktop Machine, Mobile Machine, Others), By Application (Consuming Places, Service Places, Others), By Mode of Payment (Point of Sale, Online), By Electronic Payment System (Credit Card Terminals, Smart Terminals, Mobile Acceptance), By End-User (BFSI, Healthcare, IT

and Telecom, Media and Entertainment, Retail and E-commerce, Transportation, Others). Over 70 tables and charts showcase findings from our latest survey report on Electronic Payment Devices markets.

Electronic Payment Devices Market Insights, 2025

The electronic payment devices market is growing rapidly due to the increasing shift towards cashless transactions, driven by advancements in contactless payment technologies and mobile point-of-sale (mPOS) systems. Companies like Ingenico, Verifone, and PAX Technology are at the forefront, developing EMV-compliant payment terminals, NFC-enabled card readers, and QR code-based payment solutions. The rise of digital wallets such as Apple Pay, Google Pay, and Samsung Pay has further accelerated the adoption of payment devices that support secure, tokenized transactions. Additionally, biometric authentication features, including fingerprint and facial recognition, are being integrated into modern payment terminals to enhance security and reduce fraud. The growing demand for unattended payment kiosks, especially in retail, public transport, and vending machines, is also driving innovation in ruggedized, waterproof, and self-service electronic payment solutions.

Five Trends that will define global Electronic Payment Devices market in 2025 and Beyond

A closer look at the multi-million market for Electronic Payment Devices identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Electronic Payment Devices companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Electronic Payment Devices vendors.

What are the biggest opportunities for growth in the Electronic Payment Devices industry?

The Electronic Payment Devices sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed

commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Electronic Payment Devices Market Segment Insights

The Electronic Payment Devices industry presents strong offers across categories. The analytical report offers forecasts of Electronic Payment Devices industry performance across segments and countries. Key segments in the industry include%li%By Type (Handset Machine, Desktop Machine, Mobile Machine, Others), By Application (Consuming Places, Service Places, Others), By Mode of Payment (Point of Sale, Online), By Electronic Payment System (Credit Card Terminals, Smart Terminals, Mobile Acceptance), By End-User (BFSI, Healthcare, IT and Telecom, Media and Entertainment, Retail and E-commerce, Transportation, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Electronic Payment Devices market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Electronic Payment Devices industry ecosystem. It assists decision-makers in evaluating global Electronic Payment Devices market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Electronic Payment Devices industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Electronic Payment Devices Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the

fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Electronic Payment Devices Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Electronic Payment Devices with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Electronic Payment Devices market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Electronic Payment Devices market Insights%li%Vendors are exploring new opportunities within the US Electronic Payment Devices industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Electronic Payment Devices companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Electronic Payment Devices market.

Latin American Electronic Payment Devices market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create

new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Electronic Payment Devices Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Electronic Payment Devices markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Electronic Payment Devices markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Electronic Payment Devices companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include G&D, GCPC, Mosambee.in, Mswipe, Panasonic, Posdata Group, SumUp Inc, Verifone.

Electronic Payment Devices Market Segmentation

By Type

Handset Machine

Desktop Machine

Mobile Machine

Others

By Application

Consuming Places

Service Places

Others

By Mode of Payment

Point of Sale

Online

By Electronic Payment System

Credit Card Terminals

Smart Terminals

Mobile Acceptance

By End-User

BFSI

Healthcare

IT and Telecom

Media and Entertainment

Retail and E-commerce

Transportation

Others

Leading Companies

G&D

GCPC

Mosambee.in

Mswipe

Panasonic

Posdata Group

SumUp Inc

Verifone

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Type

Handset Machine

Desktop Machine

Mobile Machine

Others

By Application

Consuming Places

Service Places

Others

By Mode of Payment

Point of Sale

Online

By Electronic Payment System

Credit Card Terminals

Smart Terminals

Mobile Acceptance

By End-User

BFSI

Healthcare

IT and Telecom

Media and Entertainment

Retail and E-commerce

Transportation

Others

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G&D

GPCPC

Mosambee.in

Mswipe

Panasonic

Posdata Group

SumUp Inc

Verifone

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