

# **Electronic Health Records Market Size, Trends, Analysis, and Outlook By Product (Client Server-Based EHR, Web-Based EHR), By Type (Acute, Ambulatory, Post-Acute), By End User (Hospital Use, Ambulatory Use), By Business Models (Licensed Software, Technology Resale, Subscriptions, Professional Services, Others), By Application (Cardiology, Neurology, Radiology, Oncology, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Electronic Health Records market size is poised to register 6.57% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Electronic Health Records market across By Product (Client Server-Based EHR, Web-Based EHR), By Type (Acute, Ambulatory, Post-Acute), By End User (Hospital Use, Ambulatory Use), By Business Models (Licensed Software, Technology Resale, Subscriptions, Professional Services, Others), By Application (Cardiology, Neurology, Radiology, Oncology, Others).

The electronic health records (EHR) market is witnessing rapid growth driven by the increasing adoption of digital healthcare solutions, government initiatives promoting EHR implementation, and the need for efficient patient data management systems. Electronic health records (EHRs) are digital versions of patients' medical history, treatment plans, and health information stored securely in electronic format, enabling healthcare providers to access, share, and update patient data seamlessly. Factors

such as the growing emphasis on interoperability and data exchange between healthcare systems, the rising demand for integrated healthcare delivery models, and the need to improve patient engagement and care coordination are driving market expansion. Additionally, government regulations mandating the adoption of EHR systems, such as the Health Information Technology for Economic and Clinical Health (HITECH) Act in the United States and similar initiatives worldwide, are accelerating market growth. Moreover, technological advancements in EHR software, such as cloud-based solutions, mobile EHR applications, and AI-driven analytics platforms, are enhancing system functionality, scalability, and usability, thereby driving adoption among healthcare providers. Furthermore, the increasing focus on population health management, value-based care initiatives, and the integration of telehealth and remote patient monitoring solutions into EHR platforms are expected to fuel continued market growth.

## Electronic Health Records Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Electronic Health Records market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Electronic Health Records survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Electronic Health Records industry.

## Key market trends defining the global Electronic Health Records demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Electronic Health Records Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Electronic Health Records industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly,

leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Electronic Health Records companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Electronic Health Records industry

Leading Electronic Health Records companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Electronic Health Records companies.

Electronic Health Records Market Study- Strategic Analysis Review

The Electronic Health Records market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Electronic Health Records Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Electronic Health Records industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case

scenarios- low case, reference case, and high case scenarios.

## Electronic Health Records Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Electronic Health Records Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Electronic Health Records market segments. Similarly, Strong end-user demand is encouraging Canadian Electronic Health Records companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Electronic Health Records market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Electronic Health Records Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Electronic Health Records industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Electronic Health Records market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Electronic Health Records Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Electronic Health Records in Asia Pacific. In particular, China, India, and South East Asian Electronic Health Records markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Electronic Health Records Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Electronic Health Records Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Electronic Health Records market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Electronic Health Records.

**Electronic Health Records Market Company Profiles**

The global Electronic Health Records market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AdvancedMD, Inc., Cerner Corporation (Oracle), CPSI, CureMD Healthcare, Epic Systems Corporation, eClinicalWorks, GE Healthcare, Greenway Health, LLC, Health Information Management Systems, McKesson Corporation, Medical Information Technology, Inc. (Meditech), NextGen Healthcare, Inc., Veradigm LLC (Allscripts Healthcare, LLC)

## Recent Electronic Health Records Market Developments

The global Electronic Health Records market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Electronic Health Records Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Client Server-Based EHR

Web-Based EHR

By Type

Acute

Ambulatory

Post-Acute

By End User

Hospital Use

Ambulatory Use

By Business Models

Licensed Software

Technology Resale

Subscriptions

Professional Services

Others

By Application

Cardiology

Neurology

Radiology

Oncology

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

AdvancedMD, Inc.

Cerner Corporation (Oracle)

CPSI

CureMD Healthcare

Epic Systems Corporation

eClinicalWorks

GE Healthcare

Greenway Health, LLC

Health Information Management Systems

McKesson Corporation

Medical Information Technology, Inc. (Meditech)

NextGen Healthcare, Inc.



Veradigm LLC (Allscripts Healthcare, LLC)

Formats Available: Excel, PDF, and PPT

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## By Type

Acute

Ambulatory

Post-Acute

## By End User

Hospital Use

Ambulatory Use

## By Business Models

Licensed Software

Technology Resale

Subscriptions

Professional Services

Others

## By Application

Cardiology

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Others

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