

# **Electric Vehicle Supply Equipment Market Size, Trends, Analysis, and Outlook by Power (AC Power, DC Power), Product (Portable Charger, EV Charging Kiosk, Onboard Charging Station, Others), Charging Station (Normal Charging, Super Charging, Inductive Charging), Application (Commercial, Residential), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Track Bicycle market size is poised to register 5.19% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Track Bicycle market by Product (Mountain Bicycle, Road Bicycle, Track Bicycle), Application (Personal, Others).

The Track Bicycle Market is poised for notable growth and innovation by 2030, driven by the increasing popularity of track cycling as a competitive sport and recreational activity is driving demand for high-performance track bicycles designed for velodrome racing and training purposes. Secondly, advancements in bicycle design, materials, and manufacturing techniques are enhancing the performance, aerodynamics, and stiffness of track bicycles, offering riders improved speed, handling, and efficiency on the track. Further, the growing interest in sustainable transportation solutions and active lifestyles is fueling demand for track bicycles as eco-friendly alternatives for urban commuting, fitness, and recreational riding, particularly in densely populated urban areas with dedicated cycling facilities and velodromes. In addition, the rise of velodrome construction and refurbishment projects, coupled with the hosting of international track cycling events such as the Olympics and World Championships, is driving investment and infrastructure development in the track cycling sector, creating new opportunities for track bicycle manufacturers and retailers. Furthermore, the emergence of specialized track cycling disciplines such as sprint, endurance, and keirin is driving demand for

track bicycles tailored to specific rider preferences and race requirements, fostering innovation and customization in the market. .

### Track Bicycle Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Track Bicycle market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Track Bicycle survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Track Bicycle industry.

### Key market trends defining the global Track Bicycle demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Track Bicycle Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Track Bicycle industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Track Bicycle companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Track Bicycle industry

Leading Track Bicycle companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Track Bicycle companies.

### Track Bicycle Market Study- Strategic Analysis Review

The Track Bicycle market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

### Track Bicycle Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Track Bicycle industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Track Bicycle Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Track Bicycle Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Track Bicycle market segments. Similarly, Strong end-user demand is encouraging Canadian Track Bicycle companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Track Bicycle market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Track Bicycle Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Track Bicycle industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in

identifying and leveraging new growth prospects positions the European Track Bicycle market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Track Bicycle Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Track Bicycle in Asia Pacific. In particular, China, India, and South East Asian Track Bicycle markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Track Bicycle Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Track Bicycle Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Track Bicycle market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Track Bicycle.

**Track Bicycle Market Company Profiles**

The global Track Bicycle market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Cannondale Bicycle Corp, Cube Bikes GmbH, Cycles Devinci Inc, Felt Racing LLC, Giant Manufacturing Co. Ltd, Kona

Bicycle Company, Santa Cruz Bicycles, Schwinn Bicycle Company, Specialized Bicycle Components Inc, Trek Bicycle Corp.

### Recent Track Bicycle Market Developments

The global Track Bicycle market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Track Bicycle Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

Product

Mountain Bicycle

Road Bicycle

Track Bicycle

Application

Personal

Others

### Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Cannondale Bicycle Corp

Cube Bikes GmbH

Cycles Devinci Inc

Felt Racing LLC

Giant Manufacturing Co. Ltd

Kona Bicycle Company

Santa Cruz Bicycles

Schwinn Bicycle Company

Specialized Bicycle Components Inc

Trek Bicycle Corp.

Formats Available: Excel, PDF, and PPT

## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Electric Vehicle Supply Equipment Market Overview and Key Findings, 2024
- 1.2 Electric Vehicle Supply Equipment Market Size and Growth Outlook, 2021- 2030
- 1.3 Electric Vehicle Supply Equipment Market Growth Opportunities to 2030
- 1.4 Key Electric Vehicle Supply Equipment Market Trends and Challenges
  - 1.4.1 Electric Vehicle Supply Equipment Market Drivers and Trends
  - 1.4.2 Electric Vehicle Supply Equipment Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Electric Vehicle Supply Equipment Companies

### **2. ELECTRIC VEHICLE SUPPLY EQUIPMENT MARKET SIZE OUTLOOK TO 2030**

- 2.1 Electric Vehicle Supply Equipment Market Size Outlook, USD Million, 2021- 2030
- 2.2 Electric Vehicle Supply Equipment Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

### **3. ELECTRIC VEHICLE SUPPLY EQUIPMENT MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. ELECTRIC VEHICLE SUPPLY EQUIPMENT MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030  
Power

AC Power

-Level

-Level

-Level

DC Power

-Level

-Level

-Level

Product

Portable Charger

EV Charging Kiosk

Onboard Charging Station

Others

Charging Station

Normal Charging

Super Charging

Inductive Charging

Application

Commercial

-Destination Charging Station

-Highway Charging Station

-Bus Charging Station

-Fleet Charging Station

-Others

Residential

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Electric Vehicle Supply Equipment Market, 2025

5.2 Asia Pacific Electric Vehicle Supply Equipment Market Size Outlook by Type, 2021-2030

5.3 Asia Pacific Electric Vehicle Supply Equipment Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Electric Vehicle Supply Equipment Market, 2025

5.5 Europe Electric Vehicle Supply Equipment Market Size Outlook by Type, 2021-2030

5.6 Europe Electric Vehicle Supply Equipment Market Size Outlook by Application,



2021- 2030

5.7 Key Findings for North America Electric Vehicle Supply Equipment Market, 2025

5.8 North America Electric Vehicle Supply Equipment Market Size Outlook by Type, 2021- 2030

5.9 North America Electric Vehicle Supply Equipment Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Electric Vehicle Supply Equipment Market, 2025

5.11 South America Pacific Electric Vehicle Supply Equipment Market Size Outlook by Type, 2021- 2030

5.12 South America Electric Vehicle Supply Equipment Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Electric Vehicle Supply Equipment Market, 2025

5.14 Middle East Africa Electric Vehicle Supply Equipment Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Electric Vehicle Supply Equipment Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Electric Vehicle Supply Equipment Market Size Outlook and Revenue Growth Forecasts

6.2 US Electric Vehicle Supply Equipment Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Electric Vehicle Supply Equipment Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Electric Vehicle Supply Equipment Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Electric Vehicle Supply Equipment Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Electric Vehicle Supply Equipment Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Electric Vehicle Supply Equipment Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Electric Vehicle Supply Equipment Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Electric Vehicle Supply Equipment Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Electric Vehicle Supply Equipment Industry Drivers and

## Opportunities

- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Electric Vehicle Supply Equipment Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Electric Vehicle Supply Equipment Industry Drivers and Opportunities

## **7. ELECTRIC VEHICLE SUPPLY EQUIPMENT MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. ELECTRIC VEHICLE SUPPLY EQUIPMENT COMPANY PROFILES**

- 8.1 Profiles of Leading Electric Vehicle Supply Equipment Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

BP Plc

ChargePoint Holdings Inc

Chroma ATE Inc

Comeca Group

Delta Electronics Inc

E.ON SE

Enphase Energy Inc

Leviton Manufacturing Co. Inc

LS Power Development LLC

Phihong USA Corp

Schneider Electric SE

Shell plc

Siemens AG

Webasto SE

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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