

Electric Vehicle Service Equipment Market Size,
Trends, Analysis, and Outlook by Application (Artic
Trailer Movement, Last Mile Delivery, Line Feed, Gas
Bottle Movement, People Movement, Reduced Width
Vehicle, Waste Movement), Vehicle (Hybrid Electric
Vehicle, On and Off-Road Electric Vehicles, Rail Borne
Electric Vehicles, Airborne Electric Vehicles,
Seaborne Electric Vehicles, Space Borne Electric
Vehicles, Others), Sales Channel (OEM, Aftermarket),
by Country, Segment, and Companies, 2024-2030

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Abstracts

The global Zero-Turn Mowers market size is poised to register 10.61% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Zero-Turn Mowers market by Engine Power (Up to 15 HP, 15 to 30 HP, Above 30 HP), Cutting Width (40 Inch, 50 Inch, 60 Inch, Others), Power Source (Petrol, Diesel, Battery Operated, Others), End-User (Residential, Commercial, Government & Municipal, Sports, Others).

The Zero-Turn Mowers Market is poised for significant growth and innovation by 2030, driven by increasing demand for efficient landscaping and lawn maintenance equipment, particularly in residential, commercial, and institutional sectors, is propelling the adoption of zero-turn mowers due to their superior maneuverability, speed, and precision cutting capabilities. Secondly, advancements in mower technology, including the development of electric and hybrid zero-turn mowers, are enhancing performance, reducing emissions, and offering quieter operations, aligning with the growing emphasis on sustainability and environmental consciousness. Further, the rise of smart



technology integration in mowers, such as GPS navigation systems, remote monitoring, and automated features, is reshaping the zero-turn mower market, improving productivity, accuracy, and ease of use for operators. In addition, changing consumer preferences toward outdoor living spaces and landscaping aesthetics are driving demand for zero-turn mowers equipped with innovative features such as adjustable cutting heights, ergonomic seating, and versatile attachments for mulching, bagging, and leaf collection. Furthermore, the expansion of landscaping services and lawn care businesses, coupled with the increasing adoption of zero-turn mowers in sports complexes, golf courses, and municipal parks, is creating new opportunities for market growth and market penetration.

Zero-Turn Mowers Market Drivers, Trends, Opportunities, and Growth Opportunities This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Zero-Turn Mowers market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Zero-Turn Mowers survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Zero-Turn Mowers industry.

Key market trends defining the global Zero-Turn Mowers demand in 2024 and Beyond The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Zero-Turn Mowers Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Zero-Turn Mowers industry comprises a wide range of segments and subsegments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Zero-Turn Mowers companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Zero-Turn Mowers industry Leading Zero-Turn Mowers companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging



demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Zero-Turn Mowers companies.

Zero-Turn Mowers Market Study- Strategic Analysis Review

The Zero-Turn Mowers market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Zero-Turn Mowers Market Size Outlook- Historic and Forecast Revenue in Three Cases The Zero-Turn Mowers industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarioslow case, reference case, and high case scenarios.

Zero-Turn Mowers Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Zero-Turn Mowers Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Zero-Turn Mowers market segments. Similarly, Strong end-user demand is encouraging Canadian Zero-Turn Mowers companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Zero-Turn



Mowers market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Zero-Turn Mowers Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Zero-Turn Mowers industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Zero-Turn Mowers market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Zero-Turn Mowers Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Zero-Turn Mowers in Asia Pacific. In particular, China, India, and South East Asian Zero-Turn Mowers markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Zero-Turn Mowers Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Zero-Turn Mowers Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Zero-Turn Mowers



market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Zero-Turn Mowers.

Zero-Turn Mowers Market Company Profiles

The global Zero-Turn Mowers market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Ariens Company, BigDog Mower Co., Briggs & Stratton Corp, Deere & Company, Husqvarna Group, Kubota Corp, MTD Products Inc, SPARTAN MOWERS, Swisher Acquisition Inc, The Toro Company.

Recent Zero-Turn Mowers Market Developments

The global Zero-Turn Mowers market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Zero-Turn Mowers Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Engine Power

Up to 15 Horsepower

15 – 30 Horsepower

Above 30 Horsepower

Cutting Width

40 Inch

50 Inch



60 Inch

Others

Power Source

Petrol

Diesel

Battery Operated

Others

End-User

Residential

Commercial

Government & Municipal

Sports

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Ariens Company

BigDog Mower Co.

Briggs & Stratton Corp

Deere & Company

Husqvarna Group

Kubota Corp

MTD Products Inc

SPARTAN MOWERS

Swisher Acquisition Inc

The Toro Company.

Formats Available: Excel, PDF, and PPT



Contents

1. EXECUTIVE SUMMARY

- 1.1 Electric Vehicle Service Equipment Market Overview and Key Findings, 2024
- 1.2 Electric Vehicle Service Equipment Market Size and Growth Outlook, 2021- 2030
- 1.3 Electric Vehicle Service Equipment Market Growth Opportunities to 2030
- 1.4 Key Electric Vehicle Service Equipment Market Trends and Challenges
 - 1.4.1 Electric Vehicle Service Equipment Market Drivers and Trends
 - 1.4.2 Electric Vehicle Service Equipment Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Electric Vehicle Service Equipment Companies

2. ELECTRIC VEHICLE SERVICE EQUIPMENT MARKET SIZE OUTLOOK TO 2030

- 2.1 Electric Vehicle Service Equipment Market Size Outlook, USD Million, 2021- 2030
- 2.2 Electric Vehicle Service Equipment Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

3. ELECTRIC VEHICLE SERVICE EQUIPMENT MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
- * Threat of New Entrants
- * Threat of Substitutes
- * Intensity of Competitive Rivalry
- * Bargaining Power of Buyers
- * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. ELECTRIC VEHICLE SERVICE EQUIPMENT MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030 Application



Artic Trailer Movement

Last Mile Delivery

Line Feed

Gas Bottle Movement

People Movement

Reduced Width Vehicle

Waste Movement

Vehicle

Hybrid Electric Vehicle

On- And Off-Road Electric Vehicles

Rail Borne Electric Vehicles

Airborne Electric Vehicles

Seaborne Electric Vehicles

Space Borne Electric Vehicles

Others

Sales Channel

OEM

Aftermarket

- 4.3 Growth Prospects and Niche Opportunities, 2023-2030
- 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

- 5.1 Key Findings for Asia Pacific Electric Vehicle Service Equipment Market, 2025
- 5.2 Asia Pacific Electric Vehicle Service Equipment Market Size Outlook by Type, 2021-2030
- 5.3 Asia Pacific Electric Vehicle Service Equipment Market Size Outlook by Application, 2021- 2030
- 5.4 Key Findings for Europe Electric Vehicle Service Equipment Market, 2025
- 5.5 Europe Electric Vehicle Service Equipment Market Size Outlook by Type, 2021-2030
- 5.6 Europe Electric Vehicle Service Equipment Market Size Outlook by Application, 2021- 2030
- 5.7 Key Findings for North America Electric Vehicle Service Equipment Market, 2025
- 5.8 North America Electric Vehicle Service Equipment Market Size Outlook by Type, 2021- 2030
- 5.9 North America Electric Vehicle Service Equipment Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Electric Vehicle Service Equipment Market, 2025



- 5.11 South America Pacific Electric Vehicle Service Equipment Market Size Outlook by Type, 2021- 2030
- 5.12 South America Electric Vehicle Service Equipment Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Electric Vehicle Service Equipment Market, 2025
- 5.14 Middle East Africa Electric Vehicle Service Equipment Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Electric Vehicle Service Equipment Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Electric Vehicle Service Equipment Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Electric Vehicle Service Equipment Industry Drivers and Opportunities



- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Electric Vehicle Service Equipment Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Electric Vehicle Service Equipment Industry Drivers and Opportunities

7. ELECTRIC VEHICLE SERVICE EQUIPMENT MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. ELECTRIC VEHICLE SERVICE EQUIPMENT COMPANY PROFILES

- 8.1 Profiles of Leading Electric Vehicle Service Equipment Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Allied Motion Technologies Inc

BAIC Motor Corp Ltd

BMW AG

Danaher Corp



Dr. Fritz Faulhaber GmbH & Co. KG (Faulhaber)

General Electric Company

General Motors Company (Chevrolet)

Hyundai Motor Company

Johnson Electric Holdings Ltd

Nidec Corp

Regal Beloit Corp

Renault Group

Siemens AG

Tesla Inc

Toshiba Corp

Volkswagen AG

ZD Automotive Co. Ltd

Zotye International Automobile Trading Co. Ltd

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information



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