

# Electric Taxi Market Size, Trends, Analysis, and Outlook by Type (Compact Electric Taxi, Sedan Electric Taxi, SUV Electric Taxi), Propulsion (BEV, PHEV, FCEV), Application (Taxi Company, Luxury Customized Taxi Company, Others), by Country, Segment, and Companies, 2024-2030

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# **Abstracts**

The global Rubber Tyre market size is poised to register 4.14% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Rubber Tyre market by Type (Pneumatic Rubber Tyre, Retreaded Rubber Tyre, Cushioned and Solid Rubber Tyre, Others), Component (Tyre, Tubes, Valves), Design (Radial, Bias), Vehicle (Passenger Car, Commercial Vehicles, Two-Wheeler, Three-Wheeler, Agriculture Tractor, OTR).

The Rubber Tyre Market is poised for significant evolution and growth by 2030, driven by the increasing demand for tires across various industries, including automotive, transportation, construction, and agriculture, is fueled by the growing global population, urbanization, and infrastructure development, leading to higher vehicle ownership rates and construction activities. Secondly, advancements in tire technology, including the development of eco-friendly materials, improved tread designs, and advanced manufacturing processes, are enhancing tire performance, durability, and fuel efficiency, aligning with sustainability goals and regulatory mandates to reduce emissions and enhance vehicle efficiency. Further, the rise of electric and autonomous vehicles is reshaping tire requirements, with the need for specialized tires designed to meet the unique performance characteristics and operating conditions of electric propulsion systems and autonomous driving technologies, driving innovation and investment in the tire market. In addition, the expansion of emerging markets, particularly in Asia-Pacific and Latin America, is creating new growth opportunities for



tire manufacturers to cater to rising demand from rapidly growing economies and expanding automotive markets. Furthermore, the integration of digitalization and connectivity features into tires, such as tire pressure monitoring systems (TPMS) and intelligent tire management solutions, is enabling real-time monitoring of tire health and performance, enhancing safety, and optimizing vehicle maintenance, driving market adoption and growth.

Rubber Tyre Market Drivers, Trends, Opportunities, and Growth Opportunities
This comprehensive study discusses the latest trends and the most pressing challenges
for industry players and investors. The Rubber Tyre market research analyses the
global market trends, key drivers, challenges, and opportunities in the industry. In
addition, the latest Future of Rubber Tyre survey report provides the market size outlook
across types, applications, and other segments across the world and regions. It
provides data-driven insights and actionable recommendations for companies in the
Rubber Tyre industry.

Key market trends defining the global Rubber Tyre demand in 2024 and Beyond The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Rubber Tyre Market Segmentation- Industry Share, Market Size, and Outlook to 2030 The Rubber Tyre industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Rubber Tyre companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Rubber Tyre industry Leading Rubber Tyre companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Rubber Tyre companies.

Rubber Tyre Market Study- Strategic Analysis Review



The Rubber Tyre market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Rubber Tyre Market Size Outlook- Historic and Forecast Revenue in Three Cases The Rubber Tyre industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Rubber Tyre Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Rubber Tyre Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Rubber Tyre market segments. Similarly, Strong end-user demand is encouraging Canadian Rubber Tyre companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Rubber Tyre market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Rubber Tyre Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities



The German industry remains the major market for companies in the European Rubber Tyre industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Rubber Tyre market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Rubber Tyre Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Rubber Tyre in Asia Pacific. In particular, China, India, and South East Asian Rubber Tyre markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Rubber Tyre Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Rubber Tyre Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Rubber Tyre market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Rubber Tyre.

Rubber Tyre Market Company Profiles

The global Rubber Tyre market is characterized by intense competitive conditions with



leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bridgestone Corp, Continental AG, General Tyre and Rubber Company of Pakistan Ltd, Ghauri Tyre & Tube (Pvt) Ltd, Michelin SCA, Pirelli & C. S.p.A., Servis Tyres, Sumitomo Rubber Industries Ltd, The Goodyear Tire & Rubber Company, The Yokohama Rubber Co. Ltd.

# Recent Rubber Tyre Market Developments

The global Rubber Tyre market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Rubber Tyre Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

**Pricing Analysis** 

Value Chain Analysis

**SWOT Profile** 

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

# Market Segmentation:

Tyre

Pneumatic Rubber Tyre

Retreaded Rubber Tyre

Cushioned and Solid Rubber Tyre

Others

Component

Tyre

**Tubes** 

Valves

Design

Radial



Bias

Vehicle

Passenger Car

Commercial Vehicles

Two-Wheeler

Three-Wheeler

Agriculture Tractor

OTR

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

**Bridgestone Corp** 

Continental AG

General Tyre and Rubber Company of Pakistan Ltd

Ghauri Tyre & Tube (Pvt) Ltd

Michelin SCA

Pirelli & C. S.p.A.

Servis Tyres

Sumitomo Rubber Industries Ltd

The Goodyear Tire & Rubber Company

The Yokohama Rubber Co. Ltd.

Formats Available: Excel, PDF, and PPT



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Type

Compact Electric Taxi

Sedan Electric Taxi

SUV Electric Taxi



Propulsion

BEV

**PHEV** 

**FCEV** 

Application

Taxi Company

Luxury Customized Taxi Company

Others

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**BMW AG** 

**BYD Motor Corp** 

Fiat Chrysler Automobiles NV

General Motors Co.

Honda Motor Co. Ltd

Mitsubishi Motor Corp

Nissan Motor Co. Ltd

Tesla Motors Inc

**Toyota Motor Corp** 

Volkswagen Group.

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