

Electric Bus Market Research and Outlook, 2020-Trends, Growth Opportunities and Forecasts to 2026

https://marketpublishers.com/r/EAE0305CA478EN.html

Date: November 2020 Pages: 110 Price: US\$ 4,200.00 (Single User License) ID: EAE0305CA478EN

Abstracts

The comprehensive research on Electric Bus market outlook to 2026 presents future market demand and segment-wise growth outlook. As the automotive market demand recovers swiftly from the harsh market condition in early 2020, Electric Bus demand is likely to recover in the near-term future. The long-term outlook for Electric Bus market size remains robust as companies emphasize investments in technology and process optimization.

COVID-19 impact on the automotive industry

Automotive companies are strategizing focused R&D investments and CAPEX and planning targeted product portfolio in current COVID-19 pandemic conditions. Automotive OEMs, suppliers, financial institutions, and logistic companies faced truncation of demand, loss of consumer confidence, disruptions in supply chains among others.

Most automakers reacted by reducing costs and preserving cash during the first half of the year. With recovering China, most markets in Europe, and the US during H1 2020, most companies like Ford, Volkswagen, and others witnessed a recovery in retail unit sales. On the other hand, demand for second-hand vehicles also witnessed significant growth during the year.

Electric Bus industry outlook and post COVID-19 pandemic opportunities-The report presents forecasts for Electric Bus market revenue over the next six years from 2020 to 2026 across three coronavirus spread conditions-

Mild COVID impact scenario: Global Economic recovery will begin from early 2021 and recovery is quicker



Harsh COVID impact scenario: Economic recovery will begin from mid-2021 and the economy faces recession and weak supply-demand conditions

Severe COVID impact scenario: Economic recovery will not start before late 2021 and the second outbreak of COVID is observed

Growth Opportunities, Market Risks, and Strategy Analysis-

The report details strategic growth opportunities, potential market drivers, and risks in global and country-level Electric Bus markets from 2020 to 2026. Key strategies being opted by leading OEM companies, suppliers of parts and components, distribution companies, and other automotive players in the near-term and long-term future. Potential market risks, emerging trends, and top-level strategies are included in the report.

Segment growth outlook of Electric Bus across markets

The market analysis report presents the potential growth opportunities across types and applications of Electric Bus industry size. The report models the long-term impact of new product developments, shifting consumer patterns, and swiftly changing industry dynamics on different Electric Bus types and Electric Bus end-user applications.

Strategic analysis of leading Electric Bus companies

To make better planning decisions by OEMs, suppliers, and other automotive stakeholders, the report presents the strategic analysis of leading Electric Bus companies. Opportunities in emerging markets, autonomous mobility, and technology trends are analyzed in the report.

Electric Bus market size forecast across 15 countries

The US, Canada, Germany, the UK, France, Spain, China, India, Japan, Republic of Korea, Brazil, Argentina, Saudi Arabia, and other countries across North America, Latin America, Europe, Middle East Africa, and Asia Pacific are included in the report. The outlook for Electric Bus market size growth is provided for each of the countries from 2020 to 2026.

Electric Bus market news and developments-

Electric Bus market developments including technological developments, mergers and acquisitions, product launches, business expansions, investments, new plants, and others are included in the report.



Scope of the Study-

Electric Bus Market revenue forecasts across three post-COVID pandemic case scenarios, 2020- 2026

Global Electric Bus market size outlook by type, 2020-2026

Global Electric Bus market size outlook by application segment, 2020-2026

Global Electric Bus market outlook across 15 emerging and developed countries, 2020- 2026

Strategies, Trends, Drivers, and Risks facing Electric Bus companies

Company profiles of leading five players in Electric Bus industry

Market News and Developments

This report provides insight into:

Understanding the impact of market conditions on the future of Electric Bus across segments and markets

Developing longer-term strategies to improve customer engagement and market shares Prioritizing short-term R&D and CAPEX allocations to ensure high profitability

Identifying key trends and market opportunities

Boosting revenues from existing and new consumer markets Methodology-

The comprehensive and trusted guide for anyone seeking information on this industry is developed using primary interviews with suppliers, annual reports of Electric Bus companies, filings, news podcasts, outlook statements, statistical organizations, directories, databases, investor presentations, white papers, and others. Both top-down and bottom-up approaches are used to ensure the accuracy of forecasts.

Why Chose this report-

A: Authored by a team of 7 analysts, headed by a manager with 14+ years of industry experience

P: Print authentication given for single-user license

E: Excel sheet will be provided for ease of analysis across scenarios



S: Strategy consulting and research support will be provided for three months



Contents

1. EXECUTIVE SUMMARY

- 1.1 Summary
- 1.2 The global automotive sales and production outlook, 2020-2026
- 1.3 Electric Bus Industry Outlook, Reference case, 2020-2026
- 1.4 Abbreviations

2. INTRODUCTION TO ELECTRIC BUS MARKET

- 2.1 Definition of Electric Bus
- 2.2 Market Segments- Types, Applications, and Countries
- 2.3 Report Guide
- 2.4 Research Methodology

3. MACROECONOMIC AND DEMOGRAPHIC OUTLOOK

- 3.1 Global and Country-wise GDP Outlook, 2020- 2026
- 3.2 Population Outlook of Select Countries, 2020-2026

4. TRENDS IN AUTOMOTIVE INDUSTRY

5. OVERVIEW OF THE ELECTRIC BUS MARKET, 2020

- 5.1 Electric Bus Industry Panorama
- 5.2 Major Companies in Electric Bus industry
- 5.3 Trends and Strategies of Leading Electric Bus Companies
- 5.4 Largest Electric Bus End-User Applications
- 5.5 Dominant Electric Bus Market Types
- 5.6 Regional Outlook for Electric Bus

6. GLOBAL OUTLOOK ACROSS COVID-19 SCENARIOS

- 6.1 Mild COVID scenario outlook of Electric Bus Market, 2020-2026
- 6.2 Harsh COVID scenario outlook of Electric Bus Market, 2020-2026
- 6.3 Severe COVID scenario outlook of Electric Bus Market, 2020- 2026

7. NORTH AMERICA ELECTRIC BUS MARKET ANALYSIS

Electric Bus Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026



- 7.1 Outlook
- 7.2 Trends and Opportunities
- 7.3 Market Outlook by Country, 2020- 2026

8. EUROPE ELECTRIC BUS MARKET ANALYSIS

- 8.1 Outlook
- 8.2 Trends and Opportunities
- 8.3 Market Outlook by Country, 2020- 2026

9. THE MIDDLE EAST AND AFRICA ELECTRIC BUS MARKET ANALYSIS

- 9.1 Outlook
- 9.2 Trends and Opportunities
- 9.3 Market Outlook by Country, 2020- 2026

10. ASIA PACIFIC ELECTRIC BUS MARKET ANALYSIS

- 10.1 Outlook
- 10.2 Trends and Opportunities
- 10.3 Market Outlook by Country, 2020- 2026

11. LATIN AMERICA ELECTRIC BUS MARKET ANALYSIS

- 11.1 Outlook
- 11.2 Trends and Opportunities
- 11.3 Market Outlook by Country, 2020- 2026

12. COMPANY PROFILES AND STRATEGIES

- 12.1 Business Description
- 12.2 Contact Information
- 12.3 Key Strategies

13. APPENDIX

- 13.1 Publisher Expertise
- 13.2 Sources and Methodology



Electric Bus Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026



Tables & Figures

TABLES AND FIGURES

Figure 1: Global automotive industry sales and production outlook, 2020-2026 Figure 2: Market Segmentation of Electric Bus Figure 3: Global GDP Outlook, 2020- 2026 Figure 4: Country-wise GDP Outlook, USD Billion, 2020- 2026 Figure 5: Growth Opportunities in Electric Bus Applications Figure 6: Growth Opportunities in Electric Bus Types Figure 7: Growth Opportunities in Electric Bus Markets Figure 8: Mild COVID case- Electric Bus Market Outlook Figure 9: Harsh COVID case- Electric Bus Market Outlook Figure 10: Severe COVID case- Electric Bus Market Outlook Figure 11: North America Electric Bus Market Value Outlook, 2020- 2026 Figure 12: North America Electric Bus Market Revenue by Type, 2020 Figure 13: North America Electric Bus Market Revenue by Application, 2020 Figure 14: Europe Electric Bus Market Value Outlook, 2020- 2026 Figure 15: Europe Electric Bus Market Revenue by Type, 2020 Figure 16: Europe Electric Bus Market Revenue by Application, 2020 Figure 17: Asia Pacific Electric Bus Market Value Outlook, 2020-2026 Figure 18: Asia Pacific Electric Bus Market Revenue by Type, 2020 Figure 19: Asia Pacific Electric Bus Market Revenue by Application, 2020 Figure 20: Middle East Africa Electric Bus Market Value Outlook, 2020-2026 Figure 21: Middle East Africa Electric Bus Market Revenue by Type, 2020 Figure 22: Middle East Africa Electric Bus Market Revenue by Application, 2020 Figure 23: Latin America Electric Bus Market Value Outlook, 2020-2026 Figure 24: Latin America Electric Bus Market Revenue by Type, 2020 Figure 25: Latin America Electric Bus Market Revenue by Application, 2020 Figure 26: China Electric Bus Market Size Outlook, 2020-2026 Figure 27: The US Electric Bus Market Size Outlook, 2020-2026 Figure 28: Germany Electric Bus Market Size Outlook, 2020-2026 Figure 29: Japan Electric Bus Market Size Outlook, 2020-2026 Figure 30: The UK Electric Bus Market Size Outlook, 2020-2026 Figure 31: France Electric Bus Market Size Outlook, 2020- 2026 Figure 32: Spain Electric Bus Market Size Outlook, 2020- 2026 Figure 33: Republic of Korea Electric Bus Market Size Outlook, 2020-2026 Figure 34: Brazil Electric Bus Market Size Outlook, 2020-2026 Figure 35: Argentina Electric Bus Market Size Outlook, 2020-2026



Figure 36: Canada Electric Bus Market Size Outlook, 2020- 2026

Figure 37: India Electric Bus Market Size Outlook, 2020- 2026

Figure 38: Saudi Arabia Electric Bus Market Size Outlook, 2020- 2026

- Table 1: Global Electric Bus Market Size Forecast, Reference Case, 2020-2026
- Table 2: Global Electric Bus Market Panorama, 2020
- Table 3: Population Forecast by Country, Million, 2020- 2026
- Table 4: Growth Opportunities in Electric Bus Applications
- Table 5: Growth Opportunities in Electric Bus Types
- Table 6: Growth Opportunities in Electric Bus Markets
- Table 7: North America Electric Bus Panorama
- Table 8: North America Electric Bus Market Size Outlook, 2020-2026
- Table 9: North America Electric Bus Market Size Outlook by Country, 2020-2026
- Table 10: Europe Electric Bus Panorama
- Table 11: Europe Electric Bus Market Size Outlook, 2020- 2026
- Table 12: Europe Electric Bus Market Size Outlook by Country, 2020-2026
- Table 13: Asia Pacific Electric Bus Panorama
- Table 14: Asia Pacific Electric Bus Market Size Outlook, 2020- 2026
- Table 15: Asia Pacific Electric Bus Market Size Outlook by Country, 2020-2026
- Table 16: Middle East Africa Electric Bus Panorama
- Table 17: Middle East Africa Electric Bus Market Size Outlook, 2020- 2026
- Table 18: Middle East Africa Electric Bus Market Size Outlook by Country, 2020- 2026
- Table 19: Latin America Electric Bus Panorama
- Table 20: Latin America Electric Bus Market Size Outlook, 2020- 2026
- Tale 21: Latin America Electric Bus Market Size Outlook by Country, 2020-2026



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