

Electric Breast Pumps Market Size, Trends, Analysis, and Outlook By Type (Single, Double), By Application (Personal Use, Hospital Grade), By Distribution Channel (Hospital Pharmacy, Retail Store, E-Commerce, Wholesaler/Distributors, Direct Purchase), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/E97280B319F7EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: E97280B319F7EN

Abstracts

The global Electric Breast Pumps market size is poised to register 9.6% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Electric Breast Pumps market across By Type (Single, Double), By Application (Personal Use, Hospital Grade), By Distribution Channel (Hospital Pharmacy, Retail Store, E-Commerce, Wholesaler/Distributors, Direct Purchase).

The electric breast pumps market is witnessing robust growth driven by the increasing breastfeeding rates, rising awareness about the benefits of breastfeeding, and technological advancements in breast pump designs. Electric breast pumps are medical devices used by lactating mothers to extract milk from their breasts, offering convenience, efficiency, and flexibility compared to manual breast pumps. Factors such as the growing number of working mothers, the rise in the number of premature births necessitating breast milk expression, and the supportive regulatory environment promoting breastfeeding initiatives are driving market expansion. Additionally, advancements in electric breast pump technology, such as the development of lightweight, portable, and hands-free models with customizable settings and built-in rechargeable batteries, are enhancing user experience and driving adoption among breastfeeding mothers. Moreover, the increasing focus on maternal and infant health,

the availability of reimbursement policies for breast pumps, and the growing demand for hospital-grade electric breast pumps in healthcare facilities and neonatal intensive care units (NICUs) are fueling market growth. Furthermore, strategic initiatives by key market players, such as product launches, partnerships with lactation consultants and breastfeeding support groups, and educational campaigns promoting breastfeeding benefits and breast pump usage, are expected to drive continued market expansion.

Electric Breast Pumps Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Electric Breast Pumps market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Electric Breast Pumps survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Electric Breast Pumps industry.

Key market trends defining the global Electric Breast Pumps demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Electric Breast Pumps Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Electric Breast Pumps industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Electric Breast Pumps companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Electric Breast Pumps industry

Leading Electric Breast Pumps companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Electric Breast Pumps companies.

Electric Breast Pumps Market Study- Strategic Analysis Review

The Electric Breast Pumps market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Electric Breast Pumps Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Electric Breast Pumps industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Electric Breast Pumps Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

North America Electric Breast Pumps Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Electric Breast Pumps market segments. Similarly, Strong end-user demand is encouraging Canadian Electric Breast Pumps companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Electric Breast Pumps market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Electric Breast Pumps Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Electric Breast Pumps industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Electric Breast Pumps market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Electric Breast Pumps Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Electric Breast Pumps in Asia Pacific. In particular, China, India, and South East Asian Electric Breast Pumps markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate

changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Electric Breast Pumps Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Electric Breast Pumps Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Electric Breast Pumps market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Electric Breast Pumps.

Electric Breast Pumps Market Company Profiles

The global Electric Breast Pumps market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Ameda AG, Ardo, Elvie, Evenflo, Hygeia Health, Koninklijke Philips N.V., Lansinoh Laboratories Inc, Medela AG, Motif Medical, Pigeon Corp, Spectra Baby USA, Willow

Recent Electric Breast Pumps Market Developments

The global Electric Breast Pumps market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Electric Breast Pumps Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Single

Double

By Application

Personal Use

Hospital Grade

By Distribution Channel

Hospital Pharmacy (Inpatient)

Retail Store

E-Commerce

Wholesaler/Distributors

Direct Purchase

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Ameda AG

Ardo

Elvie

Evenflo

Hygeia Health

Koninklijke Philips N.V.

Lansinoh Laboratories Inc

Medela AG

Motif Medical

Pigeon Corp

Spectra Baby USA

Willow

Formats Available: Excel, PDF, and PPT

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 - By Type
 - Single
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By Application

Personal Use

Hospital Grade

By Distribution Channel

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Ardo

Elvie

Evenflo

Hygeia Health

Koninklijke Philips N.V.

Lansinoh Laboratories Inc

Medela AG

Motif Medical

Pigeon Corp

Spectra Baby USA

Willow

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